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# NORTH CAROLINA

FALL | WINTER 2016-2017



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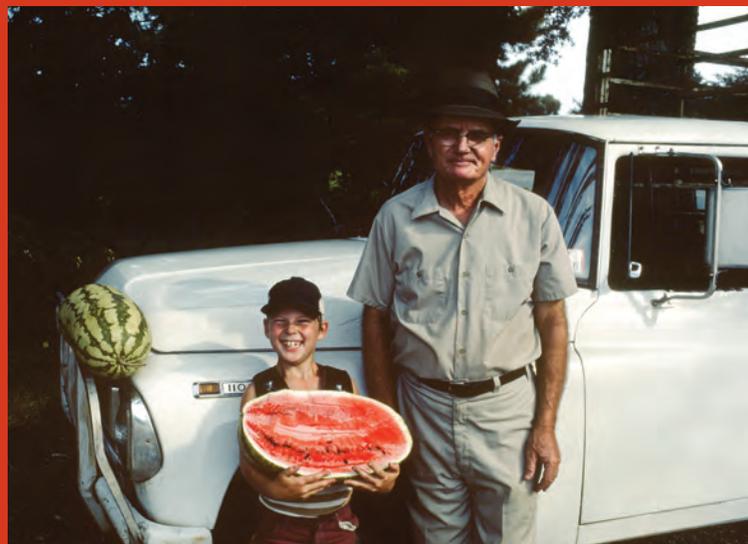
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Cover photograph © William Ferris  
Bus barn, Vicksburg, Mississippi, summer 1976.  
From *The South in Color*, see page 1

Top to bottom:  
Kudzu and train with wood pulp,  
Vicksburg, Mississippi, 1976.  
Rose Hill Church and Congregation,  
Warren County, Mississippi, 1975  
Home of Amanda Gordon,  
Warren County, Mississippi, 1975.  
Watermelon vendor and his son,  
Utica, Mississippi, 1974.  
All photos © William Ferris



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NORTH CAROLINA PRESS

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# The South in Color

A Visual Journal

WILLIAM FERRIS

Foreword by Tom Rankin

**One man's power to capture his world in all its colors, surprises, and troubles**

Since the moment William Ferris's parents gave their twelve-year-old son a Kodak Brownie Hawkeye camera for Christmas in 1954, Ferris passionately began to photograph his world. He has never stopped. The sixties and seventies were a particularly significant period for Ferris as he became a pathbreaking documentarian of the American South. This beautiful, provocative collection of 100 of Ferris's photographs of the South, taken during this formative period, capture the power of his color photography. Color film, as Ferris points out in the book's introduction, was not commonly used by documentarians during the latter half of the twentieth century, but Ferris found color to work in significant ways in the photographic journals he created of his world in all its permutations and surprises.

The volume opens with images of his family's farm and its workers—family and hired—southeast of Vicksburg, Mississippi. The images are at once lyrical and troubling. As Ferris continued to photograph people and their homes, churches, and blues clubs, their handmade signs and folk art, and the roads that wound through the region, divisive racial landscapes become part of the record. A foreword by Tom Rankin, professor of visual studies and former director of the Center for Documentary Studies at Duke University, provides rich insight into Ferris's work.

**WILLIAM FERRIS** is Joel R. Williamson Eminent Professor of History at the University of North Carolina at Chapel Hill and a former chairman of the National Endowment for the Humanities. With Ferris's two previous books, *Give My Poor Heart Ease* and *The Storied South*, *The South in Color* completes an informal trilogy of Ferris's documentation of the South's tumultuous twentieth century.

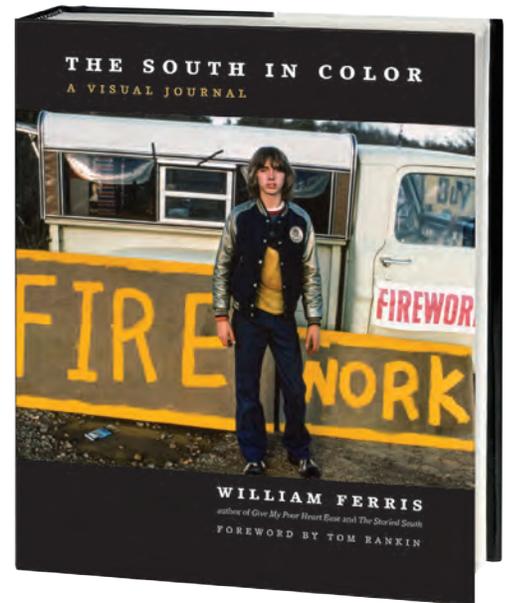
*H. Eugene and Lillian Youngs Lehman Series*

*Published with the assistance of the H. Eugene and Lillian Lehman Fund of the University of North Carolina Press*

"*The South in Color* is a kind of humble yet compelling song about the South. A new view of William Ferris's own sensibility in relation to an intricate and fraught landscape, this book is a deeply subjective and heartfelt expression of Ferris's experience of the culture that defines him, and that he loves. We experience his photographs as refreshingly free of self-conscious style and coming from a place within his deep understanding of the southern experience. We, viewing them, feel their message in a startlingly unmediated way."

—Jane Livingston, author of

*The New York School: Photographs, 1936-1963, The Paintings of Joan Mitchell, and The Art of Richard Diebenkorn*



September 2016

978-1-4696-2968-1 \$35.00t Cloth

978-1-4696-2969-8 \$34.99 @BOOK

Approx. 144 pp., 8 x 9.5, 103 color plates, bibl.



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## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Promotional samples available
- Author tour/events throughout the Southeast
- Major print reviews and features
- Major radio and television campaign
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, *Oxford American*, *Our State*

### Co-op Available

# Braxton Bragg

## The Most Hated Man of the Confederacy

EARL J. HESS

### Bragg's legacy is reevaluated for the first time in generations

As a leading Confederate general, Braxton Bragg (1817–76) earned a reputation for incompetence, for wantonly shooting his own soldiers, and for losing battles. This public image established him not only as a scapegoat for the South's military failures but also as the chief whipping boy of the Confederacy. The strongly negative opinions of Bragg's contemporaries have continued to color assessments of the general's military career and character by generations of historians. Rather than take these assessments at face value, Earl J. Hess's biography offers a much more balanced account of Bragg, the man and the officer.

While Hess analyzes Bragg's many campaigns and battles, he also emphasizes how his contemporaries viewed his successes and failures and how these reactions affected Bragg both personally and professionally. The testimony and opinions of other members of the Confederate army—including Bragg's superiors, his fellow generals, and his subordinates—reveal how the general became a symbol for the larger military failures that undid the Confederacy. By connecting the general's personal life to his military career, Hess positions Bragg as a figure saddled with unwarranted infamy and humanizes him as a flawed yet misunderstood figure in Civil War history.

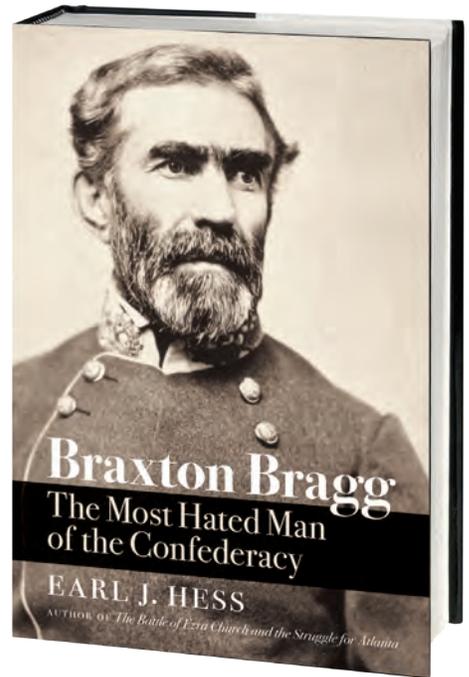
**EARL J. HESS** is Stewart W. McClelland Chair in History at Lincoln Memorial University and author of many books on the Civil War, including *The Battle of Ezra Church and the Struggle for Atlanta*.

*Civil War America*

*Published with the assistance of the Fred W. Morrison Fund of the University of North Carolina Press*

“In this skillful and balanced assessment of Confederate general Braxton Bragg, Earl J. Hess takes into account both sides' views of this controversial man and offers his own takes in ways that are informative, insightful, and persuasive. Sometimes surprising, always effective, this is the definitive study of the life and career of an unquestionably important but oft-maligned Civil War figure.”

—Ethan S. Rafuse, author of  
*Robert E. Lee and the Fall of the Confederacy, 1863-1865*



September 2016

978-1-4696-2875-2 \$35.00t Cloth

978-1-4696-2876-9 \$34.99 @BOOK

Approx. 368 pp., 6.125 x 9.25,  
28 halftones, 2 maps, notes, bibl., index



## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books, Civil War Times, Blue & Gray, America's Civil War,* and other publications in Civil War and American history

### Co-op Available

## A Field Guide to Antietam

Experiencing the Battlefield through Its History, Places, and People

CAROL REARDON AND TOM VOSSLER

**An indispensable on-the-ground guide to one of the most important battles of the Civil War**

The Battle of Antietam took place on September 17, 1862, and still stands as the bloodiest single day in American military history. Additionally, in its aftermath, President Abraham Lincoln issued his famous Emancipation Proclamation. In this engaging, easy-to-use guide, Carol Reardon and Tom Vossler allow visitors to understand this crucial Civil War battle in fine detail. Abundantly illustrated with maps and historical and modern photographs, *A Field Guide to Antietam* explores twenty-one sites on and near the battlefield where significant action occurred. Combining crisp narrative and rich historical context, each stop in the book is structured around the following questions:

- What happened here?
- Who fought here?
- Who commanded here?
- Who fell here?
- Who lived here?
- How did participants remember the events?

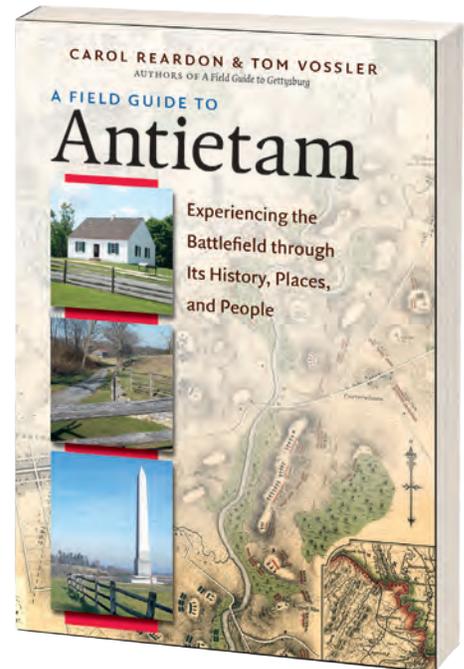
With accessible presentation and fresh interpretations of primary and secondary evidence, this is an absolutely essential guide to Antietam and its lasting legacy.

**CAROL REARDON** is the George Winfree Professor of American History at Pennsylvania State University.

**TOM VOSSLER** (colonel, U.S. Army, retired) is former director of the United States Army Military History Institute, Carlisle Barracks. They are the authors of *A Field Guide to Gettysburg: Experiencing the Battlefield through Its History, Places, and People*.

“An impressive and thorough guide to one of the most important battles of the Civil War, *A Field Guide to Antietam* is a clear, concise way for visitors to understand Antietam from the ground up.”

—Tom Clemens, NPS-Certified Antietam Battlefield Guide



September 2016

978-1-4696-3020-5 \$23.00t Paper

978-1-4696-3021-2 \$22.99 @BOOK

Approx. 336 pp., 6 x 9, color and black-and-white photos, 31 full-color maps, notes, index



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### Marketing Campaign

#### Publicity

- Advance Readers Copies available
- Author tour/events/signings in and around Antietam
- Major print reviews and features
- Online publicity campaign

#### National Advertising

- *New York Review of Books*, *Civil War Times*, *Blue & Gray*, *America's Civil War*, and other publications in Civil War and American history

#### Co-op Available

# Learn to Cook 25 Southern Classics 3 Ways

Traditional, Contemporary, International

JENNIFER BRULÉ

## Learn to cook “The Brulé Way”

Jennifer Brulé is on a mission, southern style, to teach people to cook. Her method: master twenty-five classic southern dishes, and then—using similar ingredients or cooking techniques or both—make two variations, one contemporary and one inspired by international tastes. Brulé’s line-up of beloved southern dishes is irresistible in itself, but she aims to inspire enthusiasm and confidence to expand deliciously from there. The beauty of her approach is that it reflects how people really do learn to cook, resourcefully, creatively, and joyfully. Savor the Classic Chicken and Dumplings and next find yourself cooking Vegetarian Mushroom Stew with Sweet Potato Dumplings before whipping up Hungarian Chicken Paprikash with Dumplings.

Featuring step-by-step instructions designed to teach basic cooking techniques, Brulé shows cooks how to whisk, chop, slice, simmer, sauté, fry, bake, and roast their way to seventy-five wonderfully tasty dishes. The contemporary versions incorporate especially wholesome elements, such as unrefined grains and healthier fats, while the international versions offer popular global tastes. Color photographs of each dish illustrate the wide array of meats and fish, vegetables, side dishes, and desserts that can soon be on your table.

**JENNIFER BRULÉ** graduated from Baltimore International Culinary College and studied recipe development at the Culinary Institute of America. She is a nationally published food writer, recipe developer, and television chef.

“A winner! Jennifer Brulé is a witty storyteller whose fresh take and distinct voice stands out among contemporary southern cooking teachers-turned-authors. *Learn to Cook 25 Southern Classics 3 Ways* has clear, step-by-step instructions for making a great traditional southern dish, followed by two tasty variations. Wonderful for the novice cook yet contains techniques and useful tips that even a pro will learn from.”

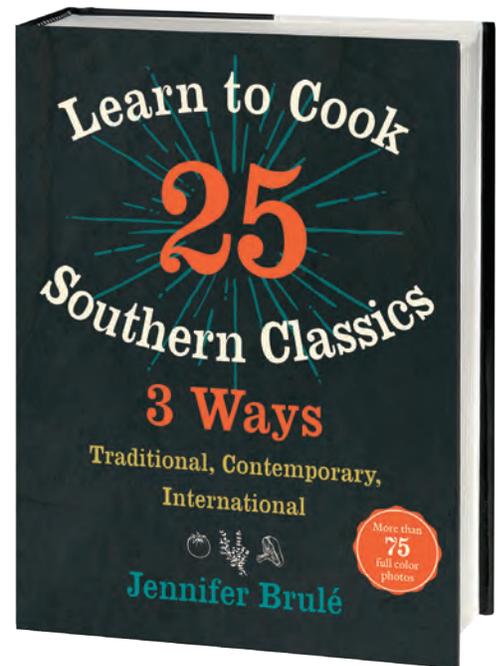
—Susan Puckett, author of

*Eat Drink Delta: A Hungry Traveler’s Journey Through the Soul of the South*

“No other book does quite what *Learn to Cook 25 Southern Classics 3 Ways* does. Jennifer Brulé’s expertly combined mix of informative recipes and entertaining storytelling is perfect for beginning cooks, adventurous chefs, and those who simply want a fresh twist on classic dishes. It feels like you’re getting instructions from a patient friend who is happy to walk even a novice through the process in a way that makes each recipe feel completely manageable.”

—Sarah Crosland, author of

*Food Lovers’ Guide to Charlotte: The Best Restaurants, Markets & Local Culinary Offerings*



September 2016

978-1-4696-2912-4 \$30.00t Cloth

978-1-4696-2913-1 \$29.99 @BOOK

Approx. 224 pp., 7 x 9, 77 color plates, index



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## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Promotional samples available
- Major print reviews and features, including lifestyle magazines dedicated to food, travel, and southern living
- National radio and television coverage
- Author appearances/events throughout the Southeast
- Online publicity campaign

### National Advertising

- *Our State, Gastronomica, Southern Cultures, New York Review of Books, Carolina Country, Carolina Heritage Guide*

### Co-op Available

NEW IN PAPERBACK

## Holy Smoke

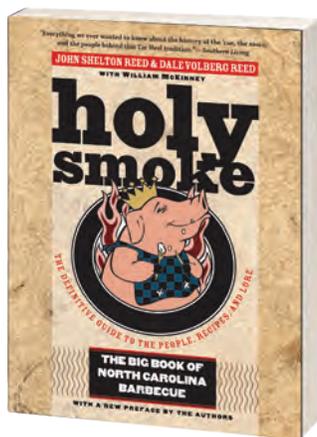
The Big Book of North Carolina Barbecue

JOHN SHELTON REED AND DALE VOLBERG REED

With William McKinney. With a new preface by the authors.

Finalist, 2009 International Association of Culinary Professionals Cookbook Award

Finally available in paperback — the definitive guide to the people, recipes, and lore



North Carolina is home to the longest continuous barbecue tradition on the North American mainland. Now available for the first time in paperback, *Holy Smoke* is a passionate exploration of the lore, recipes, traditions, and people who have helped shape North Carolina's signature slow-food dish. A new preface by the authors examines the latest news, good and bad,

from the world of Tar Heel barbecue, and their updated guide to relevant writing, films, and websites is an essential guide to North Carolina barbecue.

JOHN SHELTON REED AND DALE VOLBERG REED live in Chapel Hill, North Carolina. Both are members of the Southern Foodways Alliance. John Shelton Reed is author of *Barbecue: A Savor the South Cookbook*, and he is co-founder of The Campaign for Real Barbecue (<http://www.truecue.org>) and one of the moving spirits of the Carolina Barbecue Society. William McKinney founded the Carolina BBQ Society while a student at the University of North Carolina at Chapel Hill. He now lives in Virginia.

“Does the world really need another barbecue book? The answer is yes, thanks to the book’s dozens of useful recipes (some lending credence to the claim that three pillars of southern cooking are sugar, salt, and fat), hundreds of evocative illustrations and photos, and a narrative spiced with historical anecdotes.”

— *The Wall Street Journal*

August 2016

978-1-4696-2966-7 \$25.00t Paper

978-1-4696-2967-4 \$24.99 @BOOK

336 pp., 7 x 9.5, 260 illustrations, 61 sidebars, index



9 781469 629667

NEW IN PAPERBACK

## The Edible South

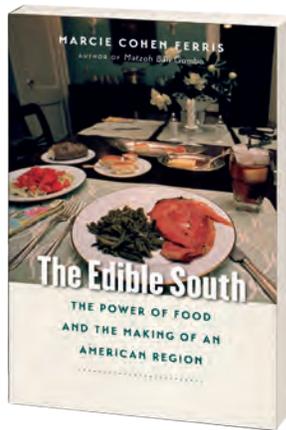
The Power of Food and the Making of an American Region

MARCIE COHEN FERRIS

A 2014 Okra Summer Pick: Great Southern Books Fresh Off the Vine, Southern Independent Booksellers Alliance

2016 Choice Outstanding Academic Title

Exploring the vital intersection of food and southern history



Marcie Cohen Ferris presents food as a new way to chronicle the American South's larger history. Ferris tells a richly illustrated story of southern food and the struggles of whites, blacks, Native Americans, and other people of the region to control the nourishment of their bodies and minds, livelihoods, lands, and citizenship. The experience of food serves as an evocative lens onto colonial

settlements and antebellum plantations, New South cities and civil rights-era lunch counters, chronic hunger and agricultural reform, counterculture communes and iconic restaurants as Ferris reveals how food—as cuisine and as commodity—has expressed and shaped southern identity to the present day.

MARCIE COHEN FERRIS, professor of American studies at the University of North Carolina at Chapel Hill, is author of *Matzoh Ball Gumbo: Culinary Tales of the Jewish South*.

Published with the assistance of the Fred W. Morrison Fund of the University of North Carolina Press

“Not only does Ferris pinpoint and chronicle evocative moments throughout the South’s larger history, but she manages to eloquently express how this history shaped Southern cuisine and, to a greater extent, southern identity.”

— *Oxford American*

September 2014

978-1-4696-2995-7 \$26.00t Paper

978-1-4696-1769-5 \$19.99 @BOOK

496 pp., 7 x 10, 50 halftones, notes, bibl., index



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## Game Changers

Dean Smith, Charlie Scott, and the Era That Transformed a Southern College Town

ART CHANSKY

### How Dean Smith and Charlie Scott changed UNC

Among many legendary episodes from the life and career of men's basketball coach Dean Smith, few loom as large as his recruitment of Charlie Scott, the first African American scholarship athlete at the University of North Carolina at Chapel Hill. Drawn together by college basketball in a time of momentous change, Smith and Scott helped transform a university, a community, and the racial landscape of sports in the South. But there is much more to this story than is commonly told. In *Game Changers*, Art Chansky reveals an intense saga of race, college sport, and small-town politics. At the center were two young men, Scott and Smith, both destined for greatness but struggling through challenges on and off the court, among them the storms of civil rights protest and the painfully slow integration of a Chapel Hill far less progressive than its reputation today might suggest.

Drawing on extensive personal interviews and a variety of other sources, Chansky takes readers beyond the basketball court to highlight the community that supported Smith and Scott during these challenging years, from assistant basketball coach John Lotz to influential pastor the Reverend Robert Seymour to pioneering African American mayor Howard Lee. Challenging many myths that surround this period, Chansky nevertheless offers an ultimately triumphant portrait of a student-athlete and coach who ensured the University of North Carolina would never be the same.

**ART CHANSKY** is a veteran sportswriter and author of several books on UNC basketball, including *Light Blue Reign* and *Blue Blood*.

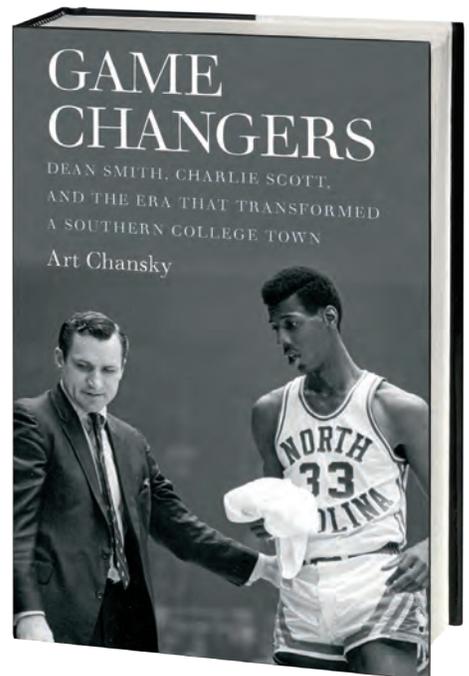
*Published with the assistance of the Blythe Family Fund of the University of North Carolina Press*

“Civil rights was the biggest story in Chapel Hill in the 1960s—until Dean Smith signed Charlie Scott. Then the two stories became one. Chansky’s is a riveting account of how a coach under fire, a lonely pioneer, an uncaring campus, and a town in turmoil came together in Carmichael Auditorium, and everybody won in the end. A must-read if you want to know the truth.”

—Curry Kirkpatrick, former senior writer at *Sports Illustrated* and Basketball Hall of Fame award-winning author

“Art Chansky gives even the most ardent and knowledgeable UNC basketball fan a new way of understanding the relationship between Dean Smith and Charlie Scott, revealing that Scott was an important figure not only in college ball, but in North Carolina civil rights history.”

—Al Featherston, author of *Tobacco Road*



October 2016

978-1-4696-3038-0 \$26.00t Cloth

978-1-4696-3039-7 \$25.99 @BOOK

Approx. 208 pp., 6.125 x 9.25,  
16 halftones, notes, index



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## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Local and regional print reviews and features
- Review and features in sports publications like *Sports Illustrated*, *ESPN: The Magazine*, etc.
- Local and regional radio coverage
- Events in ACC cities
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*

### Co-op Available

## The Road to Madness

How the 1973–1974 Season Transformed College Basketball

J. SAMUEL WALKER AND RANDY ROBERTS

**The pivotal season that made the NCAA tournament a national sports spectacle**

The NCAA men's basketball tournament is one of the iconic events in American sports. In this fast-paced, in-depth account, J. Samuel Walker and Randy Roberts identify the 1973–74 season as pivotal in the making of this now legendary postseason tournament. In an era when only one team per conference could compete, the dramatic defeat of coach John Wooden's UCLA Bruins by the North Carolina State Wolfpack ended a decade of the Bruins' dominance, fueled unprecedented national attention, and prompted the NCAA to expand the tournament field to a wider range of teams. Walker and Roberts provide a richly detailed chronicle of the games that made the season so memorable and uncover the behind-the-scenes maneuvering that set the stage for the celebrated spectacle that now fixes the nation's attention every March.

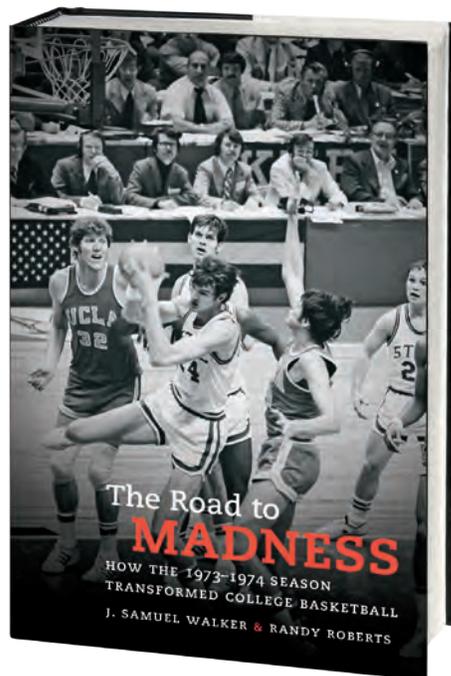
**J. SAMUEL WALKER** is a prize-winning historian and author of books on the history of American foreign policy, nuclear energy, and college basketball. His most recent book is *ACC Basketball: The Story of the Rivalries, Traditions, and Scandals of the First Two Decades of the Atlantic Coast Conference*.

**RANDY ROBERTS** is distinguished professor of history at Purdue University and an award-winning author. He has written thirteen books on sports history, the most recent of which is *Blood Brothers: The Fatal Friendship between Muhammad Ali and Malcolm X* (with Johnny Smith).

*With appreciation for Cyndy and John O' Hara and their generous support of The University of North Carolina Press*

“In this blow-by-blow account of the 1973–74 season, Walker and Roberts offer a concise narrative history that explains the dramatic origins of the contemporary American sports phenomenon known as March Madness. Engagingly written and persuasively argued, this book was so much fun to read. It will speak to the basketball fan who, like me, watched these events unfold, as well as the contemporary fan who grew up with ‘The Big Dance’ in full swing.”

—Thomas Borstelmann, University of Nebraska-Lincoln



November 2016

978-1-4696-3023-6 \$25.00t Cloth

978-1-4696-3024-3 \$24.99 @BOOK

Approx. 192 pp., 6.125 x 9.25,  
14 halftones, notes, index



9 781469 630236

## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Local and regional print reviews and features
- Review and features in sports publications like *Sports Illustrated*, *ESPN: The Magazine*, etc.
- Local and regional radio coverage
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*

### Co-op Available

## Curating America

### Journeys through Storyscapes of the American Past

RICHARD RABINOWITZ

#### Finding ourselves in our histories

How do history museums and historic sites tell the richly diverse stories of the American people? What fascinates us most about American history? To help answer these questions, noted public historian Richard Rabinowitz examines the evolution of public history over the last half-century and highlights the new ways we have come to engage with our past. At the heart of this endeavor is what Rabinowitz calls “storyscapes”—landscapes of engagement where individuals actively encounter stories of past lives. As storyscapes, museums become processes of narrative interplay rather than moribund storage bins of strange relics. Storyscapes bring to life even the most obscure people—making their skills of hands and minds “touchable,” making their voices heard despite their absence from traditional archives, and making the dilemmas and triumphs of their lives accessible to us today.

Rabinowitz’s wealth of professional experience—creating over 500 history museums, exhibitions, and educational programs across the nation—shapes and informs the narrative. By weaving insights from learning theory, anthropology and geography, politics and finance, collections and preservation policy, and interpretive media, Rabinowitz reveals how the nation’s best museums and historic sites allow visitors to confront their sense of time and place, memories of family and community, and definitions of self and the world while expanding their idea of where they stand in the flow of history.

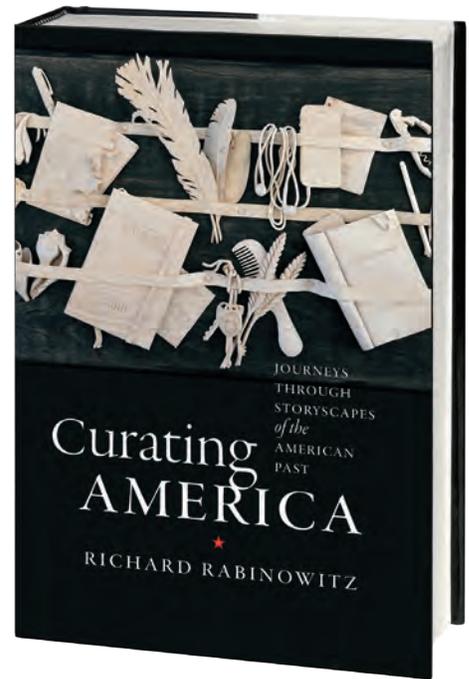
**RICHARD RABINOWITZ** is founder and president of the American History Workshop and author of *The Spiritual Self in Everyday Life: The Transformation of Personal Religious Experience in Nineteenth-Century New England*.

“Richard Rabinowitz is a brilliant pioneer, the most creative designer of history museum exhibits in the United States, and a superlative writer. This book, which distills his incredible forty-year career into one volume, is a must-read for anyone interested in the evolution of the museum as an interactive place, understanding how we now engage with our past, and learning about the man who helped orchestrate the rise of public history.”

—David Thelen, Indiana University, Bloomington

“Richard Rabinowitz takes us on a fascinating journey through the recent past, offering lively anecdotes and vivid illustrations to illuminate the making of public history as a profession and the development of many of the most celebrated historical exhibits of the last three decades. A wonderful, intellectually stimulating book.”

—Robert Gross, University of Connecticut



November 2016

978-1-4696-2950-6 \$39.95s Cloth

978-1-4696-2951-3 \$38.99 @BOOK

Approx. 320 pp., 6.125 x 9.25,  
92 drawings, 1 map, notes, index



### Marketing Campaign

#### Publicity

- Major print reviews and features
- Online publicity campaign

#### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American history

#### Co-op Available

## No More Work

### Why Full Employment Is a Bad Idea

JAMES LIVINGSTON

#### What comes after work as we know it?

For centuries we've believed that work was where you learned discipline, initiative, honesty, self-reliance—in a word, character. A job was also, and not incidentally, the source of your income: if you didn't work, you didn't eat, or else you were stealing from someone. If only you worked hard, you could earn your way and maybe even make something of yourself.

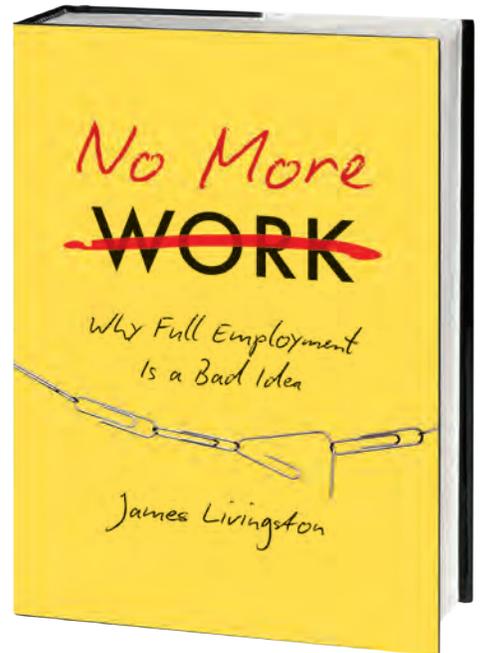
In recent decades, through everyday experience, these beliefs have proven spectacularly false. In this book, James Livingston explains how and why Americans still cling to work as a solution rather than a problem—why it is that both liberals and conservatives announce that “full employment” is their goal when job creation is no longer a feasible solution for any problem, moral or economic. The result is a witty, stirring denunciation of the ways we think about why we labor, exhorting us to imagine a new way of finding meaning, character, and sustenance beyond our workaday world—and showing us that we can afford to leave that world behind.

**JAMES LIVINGSTON** is professor of history at Rutgers University–New Brunswick. He is the author of five other books on topics ranging from the Federal Reserve System to *South Park*.

*Published with the assistance of the Anniversary Fund of the University of North Carolina Press*

“James Livingston’s manifesto answers the question as to why Americans have such a ‘fetish’ with the idea of full employment and what happens when work in the United States disappears. Given the current debates about America’s economic status, modern American life, and dependence on Third World labor, Livingston’s new political theory poses a new self-understanding for Americans in an era of long-term unemployment.”

—Bruce Robbins, Columbia University



October 2016

978-1-4696-3065-6 \$24.00t Cloth

978-1-4696-3066-3 \$23.99 @BOOK

Approx. 128 pp., 5 x 7, notes



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## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Major print reviews and features
- Online publicity campaign
- Author op-eds

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American history and political science

### Co-op Available

# John Witherspoon's American Revolution

GIDEON MAILER

## An intellectual biography of founding father John Witherspoon

In 1768, John Witherspoon, Presbyterian leader of the evangelical Popular party faction in the Scottish Kirk, became the College of New Jersey's sixth president. At Princeton, he mentored constitutional architect James Madison as a New Jersey delegate to the Continental Congress, he was the only clergyman to sign the Declaration of Independence. Although Witherspoon is often thought to be the chief conduit of moral sense philosophy in America, Mailer's comprehensive analysis of this founding father's writings demonstrates the resilience of his evangelical beliefs. Witherspoon's Presbyterian evangelicalism competed with, combined with, and even superseded the civic influence of Scottish Enlightenment thought in the British Atlantic world.

*John Witherspoon's American Revolution* examines the connection between patriot discourse and long-standing debates—already central to the 1707 Act of Union—about the relationship among piety, moral philosophy, and political unionism. In Witherspoon's mind, Americans became different from other British subjects because more of them had been awakened to the sin they shared with all people. Paradoxically, acute consciousness of their moral depravity legitimized their move to independence by making it a concerted moral action urged by the Holy Spirit. Mailer's exploration of Witherspoon's thought and influence suggests that, for the founders in his circle, civic virtue rested on personal religious awakening.

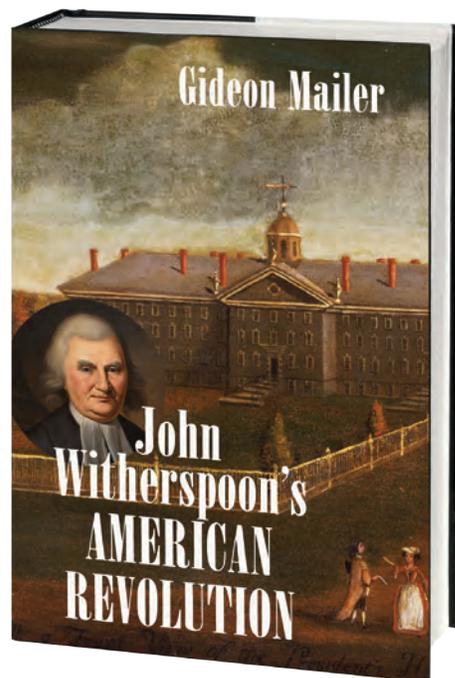
**GIDEON MAILER** is associate professor of history at the University of Minnesota, Duluth.

Published for the Omohundro Institute of  
Early American History and Culture, Williamsburg, Virginia



“A valuable and ambitious work on the life, thought, and career of the minister, educator, and Revolutionary political leader John Witherspoon. Mailer revises portrayals of Witherspoon's principal significance as that of purveyor of Enlightenment philosophy rather than religious leader and uncovers a specifically Scots Presbyterian dimension to the political and moral culture of Revolutionary America.”

—Ned Landsman, Stony Brook University



January 2017

978-1-4696-2818-9 \$45.00s Cloth

978-1-4696-2819-6 \$44.99 **eBOOK**

Approx. 480 pp., 6.125 x 9.25, 30 half-tones, notes, index



## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American history and religion

### Co-op Available

# Darkness Falls on the Land of Light

Experiencing Religious Awakenings in Eighteenth-Century New England

DOUGLAS L. WINIARSKI

## Insurgent evangelicalism in eighteenth-century New England

This sweeping history of popular religion in eighteenth-century New England examines the experiences of ordinary people living through extraordinary times. Drawing on an unprecedented quantity of letters, diaries, and testimonies, Douglas Winiarski recovers the pervasive and vigorous lay piety of the early eighteenth century. George Whitefield's preaching tour of 1740 called into question the fundamental assumptions of this thriving religious culture. Incited by Whitefield and fascinated by miraculous gifts of the Holy Spirit—visions, bodily fits, and sudden conversions—countless New Englanders broke ranks with family, neighbors, and ministers who dismissed their religious experiences as delusive enthusiasm. These new converts, the progenitors of today's evangelical movement, bitterly assaulted the Congregational establishment.

The 1740s and 1750s were the dark night of the New England soul, as men and women groped toward a restructured religious order. Conflict transformed inclusive parishes into exclusive networks of combative spiritual seekers. Then as now, evangelicalism emboldened ordinary people to question traditional authorities. Their challenge shattered whole communities.

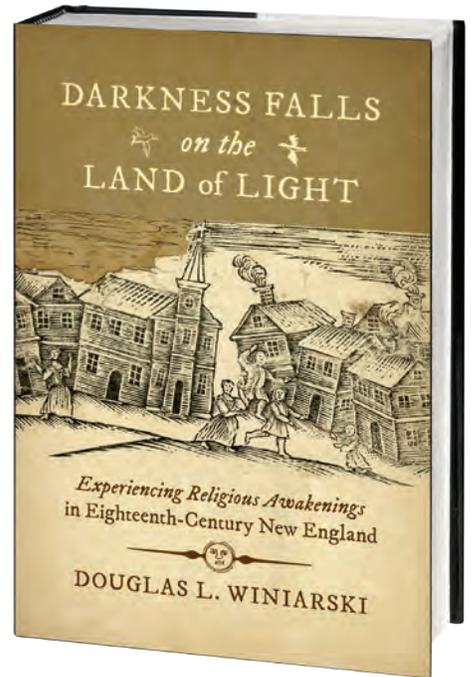
**DOUGLAS L. WINIARSKI** is associate professor of religious studies at the University of Richmond.

Published for the Omohundro Institute of  
Early American History and Culture, Williamsburg, Virginia



“Filled with fresh discoveries and attuned to the experiences of a fascinating cast of characters, *Darkness Falls on the Land of Light* offers a compelling narrative of religious revival and social discord in early New England. Beautifully written, cogently argued, and astonishingly researched, this is the most riveting book on America's eighteenth-century revivals to appear in decades.”

—Mark Valeri, Washington University in St. Louis



January 2017

978-1-4696-2826-4 \$49.95s Cloth

978-1-4696-2827-1 \$48.99 **eBOOK**

Approx. 608 pp., 6.125 x 9.25, 23 half-tones, 8 maps, 12 tables, notes, index



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## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American history and religion

### Co-op Available

# Bacon

a SAVOR THE SOUTH® *cookbook*

FRED THOMPSON

## The downfall of many a vegetarian

From the earliest days of European settlement in the South, as in many rural economies around the globe, cured pork became a main source of sustenance, and the cheaper, lower-on-the-hog cuts—notably, bacon—became some of the most important traditional southern foodstuffs. In this cookbook, Fred Thompson captures a humble ingredient's regional culinary history and outsized contributions to the table. Delicious, of course, straight out of the skillet, bacon is also special in its ability to lend a unique savory smokiness to an enormous range of other foods.

Today, for regular eaters and high-flying southern chefs alike, bacon has achieved a culinary profile so popular as to approach baconmania. But Thompson sagely notes that bacon will survive the silliness. Describing the many kinds of bacon that are available, Thompson provides key choices for cooking and seasoning appropriately. The book's fifty-six recipes invariably highlight and maximize that beloved bacon factor, so appreciated throughout the South and beyond (by Thompson's count, fifty different styles of bacon exist worldwide). Dishes range from southern regional to international, from appetizers to main courses, and even to a very southern beverage. Also included are Thompson's do-it-yourself recipes for making bacon from fresh pork belly in five different styles.

**FRED THOMPSON**, well-known cookbook author and editor of *Edible Piedmont* magazine, is the author of *Fred Thompson's Southern Sides: 250 Dishes That Really Make the Plate*, among other books.

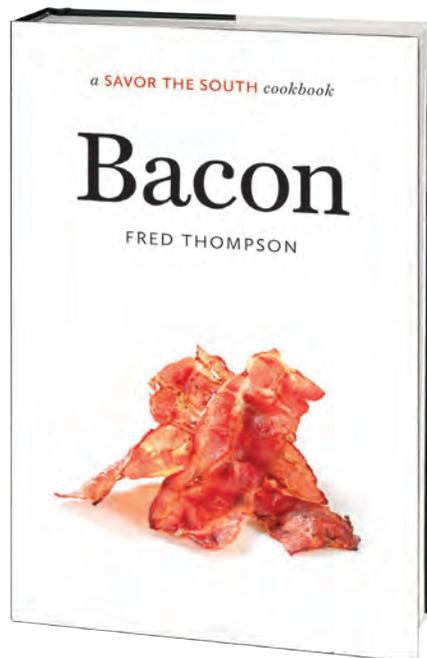
*Savor the South® Cookbooks*

“Fred Thompson is a fine culinary teacher who explains the different types of bacon and how they vary by region and country with precision. I'm impressed by the range and sheer deliciousness of his recipes: everything from vegetable dishes to mac and cheese, a BLT, seafood, and a wonderful-sounding bacon pizza. His instructions for smoking your own bacon and making your own bacon jam ought to be issued to every American to ensure the successful pursuit of happiness.”

—Jim Auchmutey, author of  
*The Class of '65* and *The South: The Beautiful Cookbook* (with Mara Reid Rogers and Susan Puckett)

“A worthy addition to the Savor the South series, Fred Thompson's *Bacon* features a grand collection of crowd-pleasing recipes and opens doors for cooks to understand the somewhat complex subject of bacon—the world beyond the prepacked bacon section at the local supermarket.”

—Carroll Leggett, food writer



September 2016

978-1-4696-3011-3 \$19.00t Cloth

978-1-4696-3012-0 \$18.99 @BOOK

Approx. 128 pp., 5.5 x 8.5, index



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## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Major print reviews and features, including lifestyle magazines dedicated to food, travel, and southern living
- National and regional radio and television coverage
- In-store promotion and displays
- Online publicity campaign

### National Advertising

- *Our State*, *Gastronomica*, *Southern Cultures*, *New York Review of Books*

### Co-op Available

SAVOR THE SOUTH®  
*cookbooks*

For more information on  
Savor the South® cookbooks,  
scan the code below.



# Chicken

a SAVOR THE SOUTH® *cookbook*

CYNTHIA GRAUBART

The chicken cookbook you always wished for over the wishbone

While fried chicken may be the South's iconic dish, when it comes to southern foodways, there are a lot of ways to love America's most popular fowl. Preparations range from Country Captain to Carolina Chicken Bog to Chicken and Parslied Dumplings and more. Here, Cynthia Graubart celebrates the bird in all its glory, southern style and beyond. This little cookbook packs all the know-how that cooks need to make irresistible chicken dishes for everyday and special occasions, from shopping and selecting to cutting up, frying, braising, roasting, and much more. Ranging in style from traditional southern to contemporary to international, fifty-three recipes are organized to help easily match the cut of chicken on hand to the perfect recipe. Be assured that Graubart includes instructions for making the best fried chicken ever—seven different ways.

Graubart also brings together the chicken's culinary history with the popular culture and lore that surrounds chicken cookery in the South. She notes that the special Sunday Sabbath dinner was often built around a chicken—in fact, prior to the 1940s, chicken was sometimes more expensive than beef or pork. Today, the southern states lead the country in annual poultry production, and Kentucky Fried Chicken features throughout the American landscape. But you won't need take-out when you have *Chicken* in your kitchen.

CYNTHIA GRAUBART is coauthor, with Nathalie Dupree, of *Mastering the Art of Southern Cooking*, which won a James Beard Book Award for American Cooking. Among Graubart's other books is *Slow Cooking for Two*.

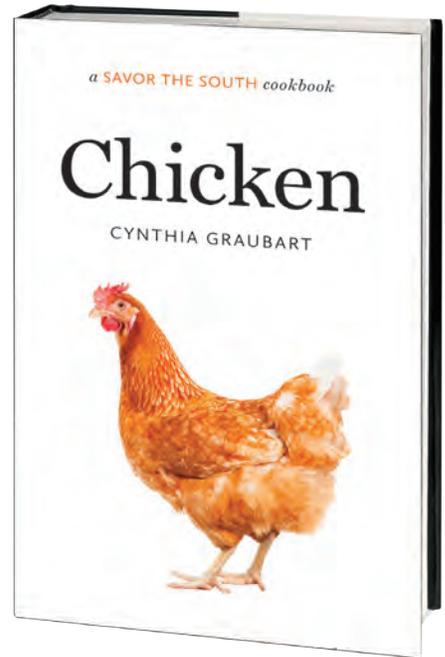
*Savor the South® Cookbooks*

“With its delicious recipes, *Chicken: A Savor the South Cookbook* might be the end-all-be-all cookbook for southern chicken recipes—and the best 53 chicken recipes that anyone would ever need. A real nuts-and-bolts go-to book!”

—Virginia Willis, author of *Lighten Up, Y'all: Classic Southern Recipes Made Healthy and Wholesome* and *Okra: A Savor the South Cookbook*

“A delightful book! I love Cynthia Graubart's recollections of memorable home-cooked and restaurant chicken dishes in her home state of Florida, as well as the international diversity of other recipes, with dishes such as Arroz Con Pollo and Avgolemono—they give a nod to the diversity of the South itself, where immigration has added so much flavor to the table. And the arrangement of recipes by the cut of the chicken is very convenient for finding just the right recipe for the next meal. Chicken makes me eager to get into the kitchen and do a little chicken dance for myself.”

—Kathleen Purvis, author of *Pecans: A Savor the South Cookbook* and *Bourbon: A Savor the South Cookbook*



September 2016

978-1-4696-3009-0 \$20.00t Cloth

978-1-4696-3010-6 \$19.99 @BOOK

Approx. 144 pp., 5.5 x 8.5, index



## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Major print reviews and features, including lifestyle magazines dedicated to food, travel, and southern living
- National and regional radio and television coverage
- In-store promotion and displays
- Online publicity campaign

### National Advertising

- *Our State, Gastronomica, Southern Cultures, New York Review of Books*

### Co-op Available

SAVOR THE SOUTH®  
*cookbooks*

For more information on  
Savor the South® cookbooks,  
scan the code below.



# Family of Earth

## A Southern Mountain Childhood

WILMA DYKEMAN

Foreword by Robert Morgan

### A long-lost work by a voice that shaped Appalachia

Discovered as a typewritten manuscript only after her death in 2006, *Family of Earth* allows us to see into the mind of the young author and Appalachian native Wilma Dykeman (1920–2006), who would become one of the American South’s most prolific and storied writers. Focusing on her childhood in Buncombe County, Dykeman reveals a perceptive and sophisticated understanding of human nature, the environment, and social justice. And yet, for her words’ remarkable polish, her voice still resonates as raw and vital. Against the backdrop of early twentieth-century life in Asheville, she chronicles the touching, at times harrowing, story of her family’s fortunes, plotting their rise and fall in uncertain economic times and ending with her father’s sudden death in 1934 when she was fourteen years old.

Featuring a foreword by fellow North Carolinian Robert Morgan, *Family of Earth* stands as a new major literary work by a groundbreaking author.

**WILMA DYKEMAN** was a novelist, historian, journalist, educator, speaker, and environmentalist who pioneered in the areas of water pollution, civil rights, oral history, Appalachian studies, and the empowerment of women.

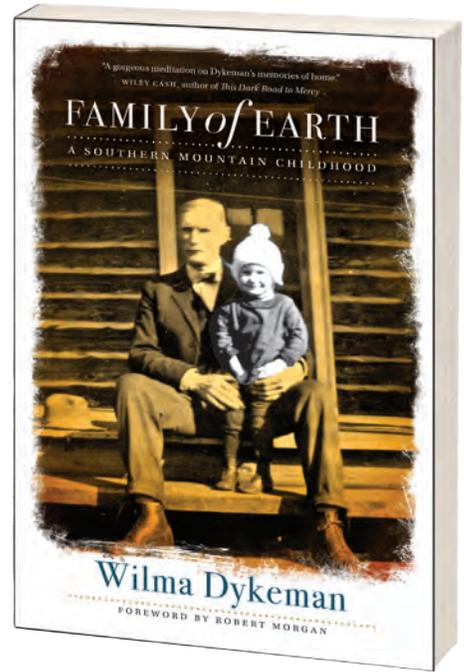
*Published with the assistance of the William Rand Kenan Jr. Fund of the University of North Carolina Press*

“As is true of so many writers from western North Carolina, Wilma Dykeman’s fiction played an important role in my development, and the publication of a work we did not even know existed is cause for celebration. This precocious memoir shows a young author finding her voice as she describes a childhood whose seismic event was the death of a beloved father. *Family of Earth* is a valuable addition to understanding Dykeman and her later work, but it is also a fascinating, deeply moving account of a writer’s developing sensibility.”

—Ron Rash, author of *Above the Waterfall*

“Wilma Dykeman is indeed a ‘tall woman’ who has cast her long shadow over many other Appalachian women writers, especially me, inspired early on by both her beautiful writing and her social conscience. *Family of Earth* is a revelation; here is a little poet, an only child raised in relative isolation who knew her parents as friends, who lived and breathed the mountains and the whole natural world around her—this extraordinary childhood clearly informed the woman she would become, what she would do and write. I will place this book next to Eudora Welty’s *One Writer’s Beginnings* on my shortest and most important bookshelf.”

—Lee Smith, author of *Dimestore: A Writer’s Life*



September 2016

978-1-4696-3054-0 \$75.00s Cloth

978-1-4696-2914-8 \$18.00t Paper

978-1-4696-2915-5 \$17.99 @BOOK

Approx. 208 pp., 5.5 x 8.5, 6 halftones



## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Major print reviews and features
- Local radio and television coverage
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Our State*, *Carolina Country*, and publications in American studies

### Co-op Available

## North Carolina's Roadside Eateries

A Traveler's Guide to Local Restaurants, Diners, and Barbecue Joints

D. G. MARTIN

**A perfect glove box book for every hungry North Carolina traveler**

Want to eat like the locals? D. G. Martin has spent years traveling the major roadways of North Carolina, on the lookout for community, local history, and, of course, a good home-cooked meal. Here D. G. is your personal tour guide to more than 100 notable local roadway haunts that serve not only as places to eat but also as fixtures of their communities.

- Features locally owned and time-tested community favorites
- Covers a range of food tastes from BBQ joints and country kitchens to Mexican restaurants and Greek diners
- Introduces diners to the restaurant owners and locals who make these places unique
- Includes current contact information, hours, directions
- Features nearby points of interest to explore after eating

This handy reference to good food just off North Carolina's interstates should find a spot in every Tar Heel traveler's glove compartment.

**D. G. MARTIN** is a newspaper columnist and the current host of UNC-TV's *North Carolina Bookwatch*.

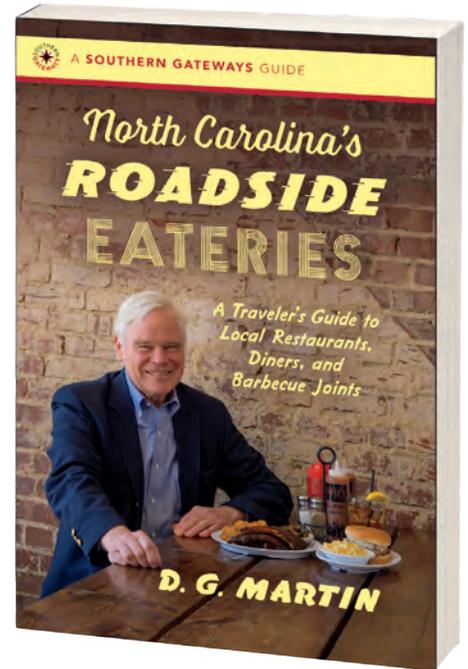
*Southern Gateways Guides*

"I've had the good fortune to have D. G. as my personal guide to some of the fine eateries in this book. I'm grateful to him for introducing me not only to so many memorable meals but also to the many fine local people and places that I've come to treasure."

—Charles Frazier, author of *Cold Mountain*

"I really like the way D. G. has organized this guide to make it a handy reference for travelers along the big highways. He and I enjoy the same kinds of restaurants, ones where the food is good and a stranger gets a warm welcome."

—Bob Garner, television host and author of *North Carolina Barbecue: Flavored by Time*



October 2016

978-1-4696-3014-4 \$16.00t Paper

978-1-4696-3015-1 \$15.99 @BOOK

Approx. 192 pp., 6 x 9, 20 halftones, 6 maps



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### Marketing Campaign

#### Publicity

- Advance Readers Copies available
- Major print reviews and features
- Local radio and television coverage
- Online publicity campaign
- North Carolina author tour/events

#### National Advertising

- *Our State, Carolina Country, Carolina Heritage Guide*

**Co-op Available**

## Pressed for All Time

Producing the Great Jazz Albums from Louis Armstrong and Billie Holiday to Miles Davis and Diana Krall

MICHAEL JARRETT

### The true stories of producers behind jazz's unforgettable sounds

In histories of music, producers tend to fall by the wayside—generally unknown and seldom acknowledged. But without them and their contributions to the art form, we'd have little on record of some of the most important music ever created. Discover the stories behind some of jazz's best-selling and most influential albums in this collection of oral histories gathered by music scholar and writer Michael Jarrett. Drawing together interviews with over fifty producers, musicians, engineers, and label executives, Jarrett shines a light on the world of making jazz records by letting his subjects tell their own stories and share their experiences in creating the American jazz canon.

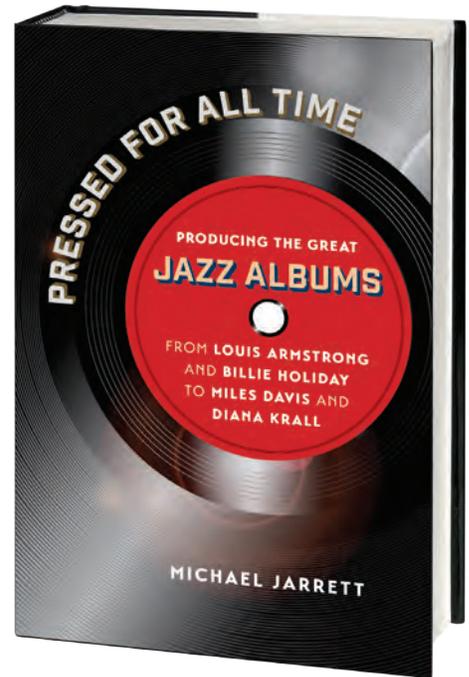
Packed with fascinating stories and fresh perspectives on over 200 albums and artists, including legends such as Louis Armstrong, John Coltrane, and Miles Davis, as well as contemporary artists such as Diana Krall and Norah Jones, *Pressed for All Time* tells the unknown stories of the men and women who helped to shape the quintessential American sound.

MICHAEL JARRETT is professor of English at Pennsylvania State University, York.

*Published with the assistance of the Anniversary Fund of the University of North Carolina Press*

“Michael Jarrett has filled an important gap in the history of jazz, one that focuses on the unrecognized individuals behind the scenes that helped to produce these incredible records. A beautifully written book, one that shows how much the author loves and understands jazz.”

—William Ferris, author of *Give My Poor Heart Ease*



October 2016

978-1-4696-3058-8 \$30.00t Cloth

978-1-4696-3059-5 \$29.99 @BOOK

Approx. 352 pp., 6.125 x 9.25,  
224 halftones, notes, index



9 781469 630588

## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American history and American studies

### Co-op Available

## Depression Folk

Grassroots Music and Left-Wing Politics in 1930s America

RONALD D. COHEN

**Chronicling the vernacular music and musicians that soundtracked 1930s America**

While music lovers and music historians alike understand that folk music played an increasingly pivotal role in American labor and politics during the economic and social tumult of the Great Depression, how did this relationship come to be? Ronald D. Cohen sheds new light on the complex cultural history of folk music in America, detailing the musicians, government agencies, and record companies that had a lasting impact during the 1930s and beyond. Covering myriad musical styles and performers, Cohen narrates a singular history that begins in nineteenth-century labor politics and popular music culture, following the rise of unions and Communism to the subsequent Red Scare and increasing power of the Conservative movement in American politics—with American folk and vernacular music centered throughout. Detailing the influence and achievements of such notable musicians as Pete Seeger, Big Bill Broonzy, and Woody Guthrie, Cohen explores the intersections of politics, economics, and race, using the roots of American folk music to explore one of the United States’ most troubled times. Becoming entangled with the ascending American left wing, folk music became synonymous with protest and sharing the troubles of real people through song.

RONALD D. COHEN is emeritus professor of history at Indiana University Northwest.

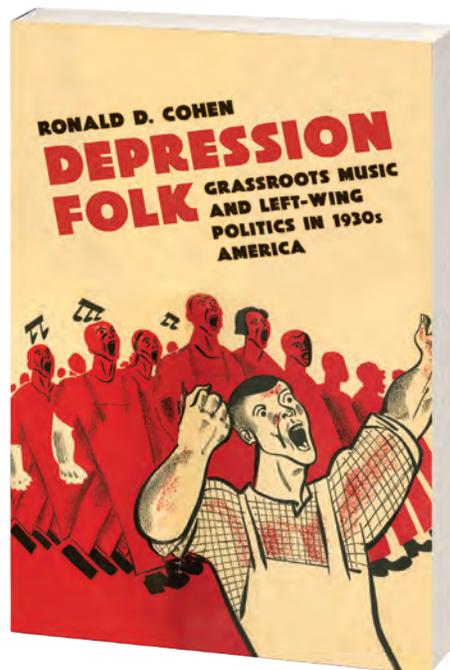
*Published with the assistance of the Anniversary Fund of the University of North Carolina Press*

“Through the insightful lens of music, Ronald D. Cohen reveals a definitive narrative of labor struggles, politics, leftist thought, and the effects of the Great Depression on everyday Americans during this tumultuous era in our nation’s history.”

—Ron Pen, University of Kentucky

“Ronald D. Cohen has written a compelling, engaging, and highly readable account of the indelible, influential, and important style of music we associate with the Great Depression. A much-needed work that fills a void in the scholarship of the labor movement and folk music in the 1930s.”

—Timothy Lynch, author of *Strike Songs of the Depression*



September 2016

978-1-4696-3046-5 \$85.00s Cloth

978-1-4696-2881-3 \$27.95s Paper

978-1-4696-2882-0 \$26.99 @BOOK

Approx. 216 pp., 5.5 x 8.5, 15 halftones, notes, index



9 781469 630465  
CLOTH



9 781469 628813  
PAPER

### Marketing Campaign

#### Publicity

- Major print reviews and features
- Online publicity campaign

#### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American history, American studies and political science

#### Co-op Available

## Blue Texas

### The Making of a Multiracial Democratic Coalition in the Civil Rights Era

MAX KROCHMAL

#### The awakening of a movement in Texas

This book is about the *other* Texas, not the state known for its cowboy conservatism, but a mid-twentieth-century hotbed of community organizing, liberal politics, and civil rights activism. Beginning in the 1930s, Max Krochmal tells the story of the decades-long struggle for democracy in Texas, when African American, Mexican American, and white labor and community activists gradually came together to empower the state's marginalized minorities. At the ballot box and in the streets, these diverse activists demanded not only integration but economic justice, labor rights, and real political power for all. Their efforts gave rise to the Democratic Coalition of the 1960s, a militant, multiracial alliance that would take on—and eventually overthrow—both Jim Crow and Juan Crow.

Using rare archival sources and original oral history interviews, Krochmal reveals the often-overlooked democratic foundations and liberal tradition of one of our nation's most conservative states. *Blue Texas* remembers the many forgotten activists who, by crossing racial lines and building coalitions, achieved a degree of economic and political democracy in their cities and state that would have been scarcely imaginable just a decade earlier.

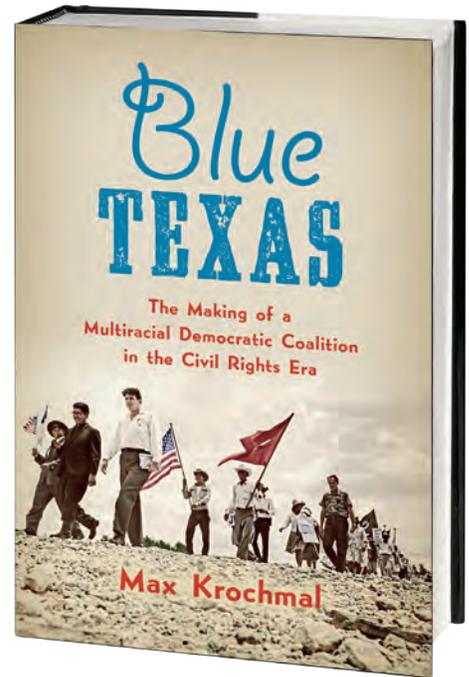
MAX KROCHMAL is assistant professor of history at Texas Christian University.

*Justice, Power, and Politics*

Published with the assistance of the Authors Fund of the University of North Carolina Press

“*Blue Texas* is one of the most interesting books I have read in a long time. A model of clarity, its narrative seamlessly weaves together social movement history, grassroots and high politics, and compelling vignettes of characters who seem almost drawn from a film. The result is a fine contribution to the literature on social movements, politics, and modern U.S. history.”

—Thomas J. Sugrue, New York University



November 2016

978-1-4696-2675-8 \$34.95s Cloth

978-1-4696-2676-5 \$33.99 @BOOK

Approx. 560 pp., 6.125 x 9.25,  
24 halftones, 5 maps, notes, bibl., index



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## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books* and publications in American history and political science

### Co-op Available

## Moderates

The Vital Center of American Politics, from the Founding to Today

DAVID S. BROWN

### The long tradition of moderation in American politics

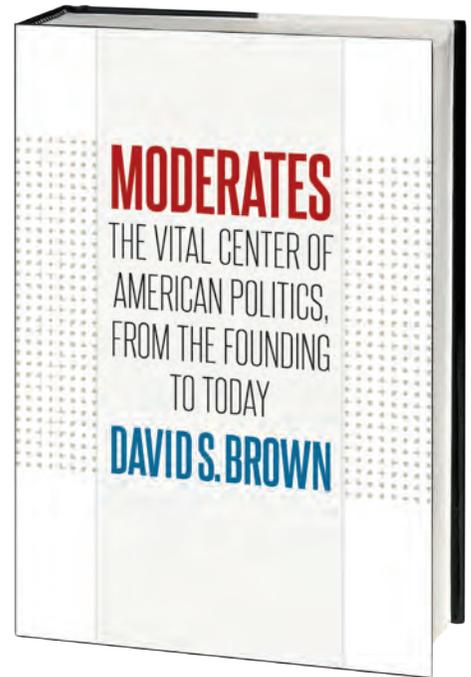
The fierce polarization of contemporary politics has encouraged Americans to read back into their nation's past a perpetual ideological struggle between liberals and conservatives. However, in this timely book, David S. Brown advances an original interpretation that stresses the critical role of moderate statesmen, ideas, and alliances in making our political system work. Beginning with John Adams and including such key figures as Abraham Lincoln, Theodore Roosevelt, Henry Cabot Lodge Jr., and Bill Clinton, Brown charts the vital if uneven progress of centrism through the centuries. Moderate opposition to both New England and southern secessionists during the early republic and later resistance to industrial oligarchy and the modern Sunbelt right are part of this persuasion's far-reaching legacy. Time and again moderates, operating under a broad canopy of coalitions, have come together to reshape the nation's electoral landscape.

Today's bitter partisanship encourages us to deny that such a moderate tradition is part of our historical development—one dating back to the Constitutional Convention. Brown offers a less polemical and far more compelling assessment of our politics.

**DAVID S. BROWN** is the Raffensperger Professor of History at Elizabethtown College. His published works include *Richard Hofstadter: An Intellectual Biography*.

“David Brown seeks to correct conventional wisdom by arguing that, historically, ‘moderates’ played a more significant role in American politics than today’s pundits on the right and left suggest. Taking issue with ‘presentists’ who maintain that moderates have had little intellectual consistency or influence, Brown traces moderate thought and policy proposals back to the founding of the nation, maintaining that centrism has always had a common purpose.”

—Thomas W. Devine, California State University, Northridge



January 2017

978-1-4696-2923-0 \$34.95s Cloth

978-1-4696-2924-7 \$33.99  BOOK

Approx. 328 pp., 6.125 x 9.25, notes, bibl., index



9 781469 629230

## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American history and political science

### Co-op Available

# Written/Unwritten

## Diversity and the Hidden Truths of Tenure

EDITED BY PATRICIA A. MATTHEW

### Interdisciplinary critiques of diversity in higher education

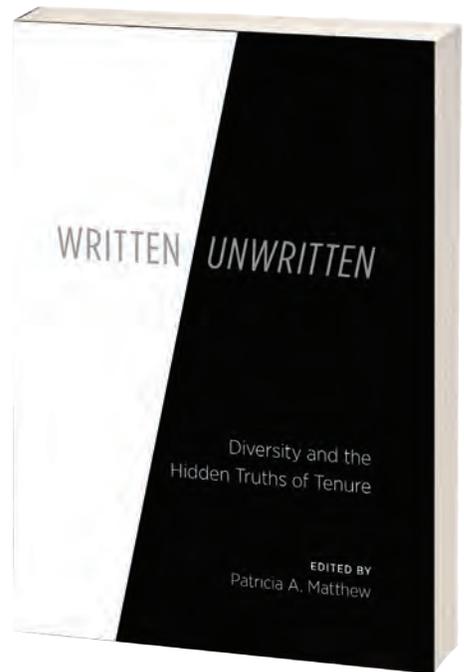
The academy may claim to seek and value diversity in its professoriate, but reports from faculty of color around the country make clear that departments and administrators discriminate in ways that range from unintentional to malignant. Stories abound of scholars—despite impressive records of publication, excellent teaching evaluations, and exemplary service to their universities—struggling on the tenure track. These stories, however, are rarely shared for public consumption. *Written/Unwritten* reveals that faculty of color often face two sets of rules when applying for reappointment, tenure, and promotion: those made explicit in handbooks and faculty orientations or determined by union contracts and those that operate beneath the surface. It is this second, unwritten set of rules that disproportionately affects faculty who are hired to “diversify” academic departments and then expected to meet ever-shifting requirements set by tenured colleagues and administrators. Patricia A. Matthew and her contributors reveal how these implicit processes undermine the quality of research and teaching in American colleges and universities. They also show what is possible when universities persist in their efforts to create a diverse and more equitable professorate. These narratives hold the academy accountable while providing a pragmatic view about how it might improve itself and how that improvement can extend to academic culture at large.

The contributors and interviewees are Ariana E. Alexander, Marlon M. Bailey, Houston A. Baker Jr., Dionne Benson-Smith, Leslie Bow, Angie Chabram, Andreana Clay, Jane Chin Davidson, April L. Few-Demo, Eric Anthony Grollman, Carmen V. Harris, Rashida L. Harrison, Ayanna Jackson-Fowler, Roshanak Kheshti, Patricia A. Matthew, Fred Piercy, Deepa S. Reddy, Lisa Sánchez González, Wilson Santos, Sarita Echavez See, Andrew J. Stremmel, Cheryl A. Wall, E. Frances White, Jennifer D. Williams, and Doctoral Candidate X.

**PATRICIA A. MATTHEW** is associate professor of English at Montclair State University.

“I don’t think there has been a more important higher education book in the last thirty years than Patricia Matthew’s *Written/Unwritten*, which obliterates the notion that all we need in our nation’s colleges and universities is more black and brown professors. Matthew and her contributors show us how professors of color, and primarily black women professors, are critiqued and disciplined so much more harshly while being asked to do work their male colleagues would never be asked to do. We’ve been waiting generations for this book. This book will change the way evaluation and value are ritualized at America’s colleges and universities.”

—Kiese Laymon, author of *Long Division* and *How to Slowly Kill Yourself and Others in America*



November 2016

978-1-4696-3016-8 \$85.00s Cloth

978-1-4696-2771-7 \$27.95s Paper

978-1-4696-2772-4 \$26.99 @BOOK

Approx. 272 pp., 6.125 x 9.25, 1 table, appends., notes, bibl., index



9 781469 630168  
CLOTH



9 781469 627717  
PAPER

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American, African-American, and women’s history

### Co-op Available

# Julius Chambers

## A Life in the Legal Struggle for Civil Rights

RICHARD A. ROSEN AND JOSEPH MOSNIER

### The biography of a giant in the campaign for civil rights

Born in the hamlet of Mount Gilead, North Carolina, Julius Chambers (1936–2013) escaped the fetters of the Jim Crow South to emerge in the 1960s and 1970s as the nation's leading African American civil rights attorney. Following passage of the Civil Rights Act of 1964, Chambers worked to advance the NAACP Legal Defense Fund's strategic litigation campaign for civil rights, ultimately winning landmark school and employment desegregation cases at the U.S. Supreme Court. Undaunted by the dynamiting of his home and the arson that destroyed the offices of his small integrated law practice, Chambers pushed federal civil rights law to its highwater mark.

In this biography, Richard A. Rosen and Joseph Mosnier connect the details of Chambers's life to the wider struggle to secure racial equality through the development of modern civil rights law. Tracing his path from a dilapidated black elementary school to counsel's lectern at the Supreme Court and beyond, they reveal Chambers's singular influence on the evolution of federal civil rights law after 1964.

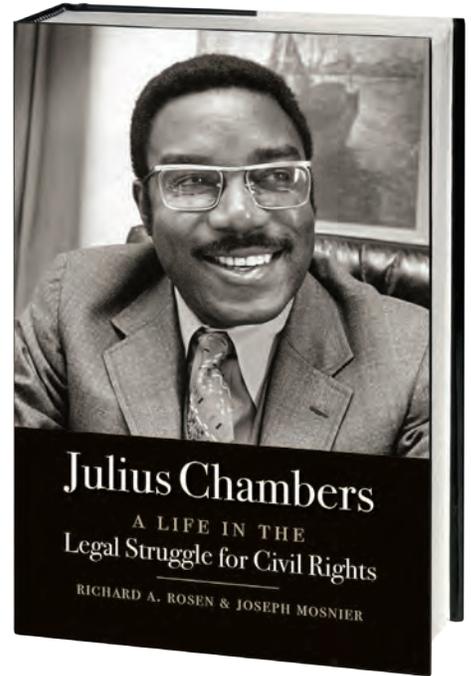
**RICHARD A. ROSEN** is professor of law emeritus at the University of North Carolina at Chapel Hill.

**JOSEPH MOSNIER** is assistant director for strategy and communication at the North Carolina State University's Institute for Emerging Issues.

*Published with the assistance of the Thornton H. Brooks Fund of the University of North Carolina Press*

"This is a terrific book. Telling the story of Chambers and his law firm, Rosen and Mosnier have added a chapter that has long been missing from the history of the North Carolina civil rights movement. Many other historians have touched on aspects of Chambers's life and work, but no one has ever done it this well, or in such detail."

—Davison M. Douglas, William and Mary Law School



December 2016

978-1-4696-2854-7 \$35.00t Cloth

978-1-4696-2855-4 \$34.99 @BOOK

Approx. 400 pp., 6.125 x 9.25,  
10 halftones, notes, bibl., index



9 781469 628547

## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Major print reviews and features
- Local reviews and events
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American and African-American history

### Co-op Available

# The Yankee Plague

Escaped Union Prisoners and the Collapse of the Confederacy

LORIEN FOOTE

**A page-turning history of how the Confederacy's fall was hastened by escaped Federal prisoners**

During the winter of 1864, more than 3,000 Federal prisoners of war escaped from Confederate prison camps into South Carolina and North Carolina, often with the aid of local slaves. Their flight created, in the words of contemporary observers, a “Yankee plague,” heralding a grim end to the Confederate cause. In this fascinating look at Union soldiers’ flight for freedom in the last months of the Civil War, Lorien Foote reveals new connections between the collapse of the Confederate prison system, the large-scale escape of Union soldiers, and the full unraveling of the Confederate States of America. By this point in the war, the Confederacy was reeling from prison overpopulation, a crumbling military, violence from internal enemies, and slavery’s breakdown. The fugitive Federals moving across the countryside in mass numbers, Foote argues, accelerated the collapse as slaves and deserters decided the presence of these men presented an opportune moment for escalated resistance.

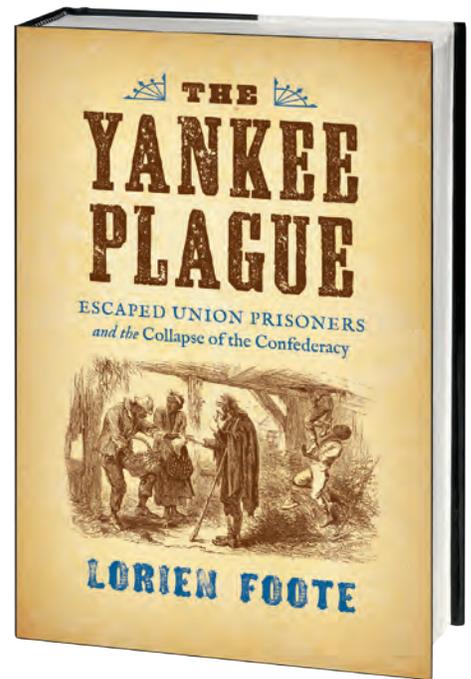
Blending rich analysis with an engaging narrative, Foote uses these ragged Union escapees as a lens with which to assess the dying Confederate States, providing a new window into the South’s ultimate defeat.

LORIEN FOOTE is professor of history at Texas A&M University.

*Civil War America*

“In this utterly fascinating look at the collapse of the Confederacy, Lorien Foote narrates the history of the South’s disastrous attempts to move prisoners into and around South Carolina as the Union army began rolling up victories in late 1864. Brimming with energy, the book relates the chaos of the Confederacy’s final days like no other.”

—Stephen Berry, University of Georgia



November 2016

978-1-4696-3055-7 \$34.95s Cloth

978-1-4696-3056-4 \$33.99 @BOOK

Approx. 240 pp., 6.125 x 9.25,  
10 halftones, 5 maps, append., notes,  
bibl., index



9 781469 630557

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Civil War Times*, *Blue & Gray*, *America's Civil War*, and other publications in Civil War and American history

### Co-op Available

# Gathering to Save a Nation

Lincoln and the Union's War Governors

STEPHEN D. ENGLE

**The definitive history of Lincoln's loyal governors and their role in the Union victory**

In this rich study of Union governors and their role in the Civil War, Stephen D. Engle examines how these politicians were pivotal in securing victory. In a time of limited federal authority, governors were an essential part of the machine that maintained the Union while it mobilized and sustained the war effort. Charged with the difficult task of raising soldiers from their home states, these governors had to also rally political, economic, and popular support for the conflict, at times against a backdrop of significant local opposition.

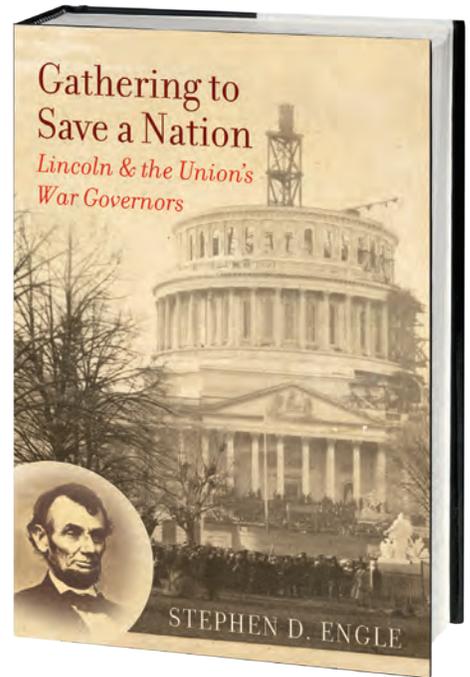
Engle argues that the relationship between these loyal-state leaders and Lincoln's administration was far more collaborative than previously thought. While providing detailed and engaging portraits of these men, their state-level actions, and their collective cooperation, Engle brings into new focus the era's complex political history and shows how the Civil War tested and transformed the relationship between state and federal governments.

**STEPHEN D. ENGLE** is professor of history at Florida Atlantic University and is the Director of the Alan B. and Charna Larkin Symposium on the American Presidency.

*Civil War America*

“In this expansive history of an understudied facet of the Civil War, Stephen D. Engle offers the first extended examination in more than half a century of Abraham Lincoln's relationship with the Union's loyal state governors. A substantial contribution to Civil War scholarship by a major scholar.”

—Gary W. Gallagher, author of *Causes Won, Lost, and Forgotten: How Hollywood and Popular Art Shape What We Know about the Civil War*



**October 2016**

978-1-4696-2933-9 \$49.95s Cloth

978-1-4696-2934-6 \$48.99 **eBOOK**

Approx. 624 pp., 6.125 x 9.25, notes, bibl., index



9 781469 629339

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Civil War Times*, *Blue & Gray*, *America's Civil War*, and other publications in Civil War and American history

### Co-op Available

## A More Civil War

How the Union Waged a Just War

D. H. DILBECK

### How a hard war was a just war

During the Civil War, Americans confronted profound moral problems about how to fight in the conflict. In this innovative book, D. H. Dilbeck reveals how the Union sought to wage a just war against the Confederacy. He shows that northerners fought according to a distinct “moral vision of war,” an array of ideas about the nature of a truly just and humane military effort. Dilbeck tells how Union commanders crafted rules of conduct to ensure their soldiers defeated the Confederacy as swiftly as possible while also limiting the total destruction unleashed by the fighting. Dilbeck explores how Union soldiers abided by official just-war policies as they battled guerrillas, occupied cities, retaliated against enemy soldiers, and came into contact with Confederate civilians.

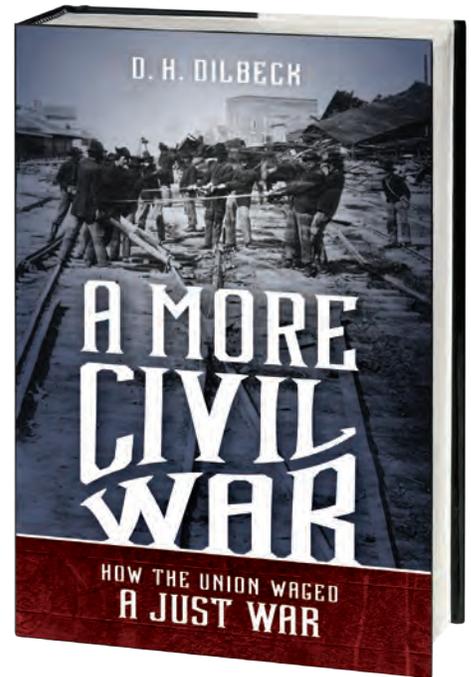
In contrast to recent scholarship focused solely on the Civil War’s carnage, Dilbeck details how the Union sought both to deal sternly with Confederates and to adhere to certain constraints. The Union’s earnest effort to wage a just war ultimately helped give the Civil War its distinct character, a blend of immense destruction and remarkable restraint.

**D. H. DILBECK** is assistant professor of history at Oklahoma Baptist University.

*Civil War America*

“D. H. Dilbeck presents a clear and provocative treatment of a very difficult and complex subject, offering a well-balanced assessment of the effort to conduct ‘hard war’ in a humane way. Nuanced, complex, and captivating.”

—George C. Rable, author of *God’s Almost Chosen Peoples*



October 2016

978-1-4696-3051-9 \$34.95s Cloth

978-1-4696-3052-6 \$33.99 @BOOK

Approx. 224 pp., 6.125 x 9.25, notes, bibl., index



9 781469 630519

### Marketing Campaign

#### Publicity

- Advance Readers Copies available
- Major print reviews and features
- Online publicity campaign

#### National Advertising

- *New York Review of Books*, *Civil War Times*, *Blue & Gray*, *America’s Civil War*, and other publications in Civil War and American history

#### Co-op Available

# Apostle of Union

## A Political Biography of Edward Everett

MATTHEW MASON

### The shifting politics of the speaker who preceded Lincoln at Gettysburg

Known today as “the other speaker at Gettysburg,” Edward Everett had a distinguished and illustrative career at every level of American politics from the 1820s through the Civil War. In this new biography, Matthew Mason argues that Everett’s extraordinarily well-documented career reveals a complex man whose shifting political opinions, especially on the topic of slavery, illuminate the nuances of Northern Unionism. In the case of Everett—who once pledged to march south to aid slaveholders in putting down slave insurrections—Mason explores just how complex the question of slavery was for most Northerners, who considered slavery within a larger context of competing priorities that alternately furthered or hindered antislavery actions.

By charting Everett’s changing stance toward slavery over time, Mason sheds new light on antebellum conservative politics, the complexities of slavery and its related issues for reform-minded Americans, and the ways in which secession turned into civil war. As Mason demonstrates, Everett’s political and cultural efforts to preserve the Union, and the response to his work from citizens and politicians, help us see the coming of the Civil War as a three-sided, not just two-sided, contest.

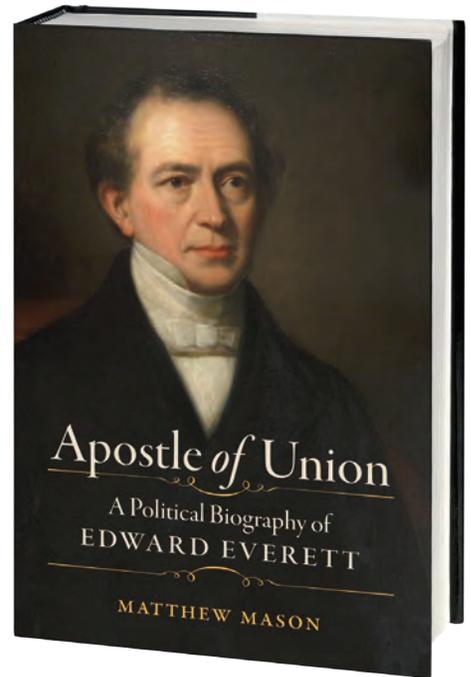
**MATTHEW MASON** is associate professor of history at Brigham Young University.

*Civil War America*

*Published with the assistance of the Thornton H. Brooks Fund of the University of North Carolina Press*

“Matthew Mason has written a critical book on a key figure in the pantheon of nineteenth-century politics. This is a well-crafted, well-written account of a seeming paradox: why was a conciliatory, doughface Whig invited to speak with Lincoln at Gettysburg in 1863? In answering this question, Mason opens a window onto a wide swath of public opinion in the 1850s and 1860s. *Apostle of Union* will be an essential contribution to the new and the classic literature on the origins of the American Civil War.”

—John Brooke, The Ohio State University



September 2016

978-1-4696-2860-8 \$39.95s Cloth

978-1-4696-2861-5 \$38.99 eBook

Approx. 448 pp., 6.125 x 9.25, 8 halftones, appends., notes, bibl., index



9 781469 628608

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Civil War Times*, *Blue & Gray*, *America's Civil War*, and other publications in Civil War and American history

### Co-op Available

## Recaptured Africans

Surviving Slave Ships, Detention, and Dislocation in the Final Years of the Slave Trade

SHARLA M. FETT

### Re-creating the social world of recaptured Africans

In the years just before the Civil War, during the most intensive phase of American slave-trade suppression, the U.S. Navy seized roughly 2,000 enslaved Africans from illegal slave ships and brought them into temporary camps at Key West and Charleston. In this study, Sharla Fett reconstructs the social world of these “recaptives” and recounts the relationships they built to survive the holds of slave ships, American detention camps, and, ultimately, a second transatlantic voyage to Liberia. Fett also demonstrates how the presence of slave-trade refugees in southern ports accelerated heated arguments between divergent antebellum political movements—from abolitionist human rights campaigns to slave-trade revivalism—that used recaptives to support their claims about slavery, slave trading, and race.

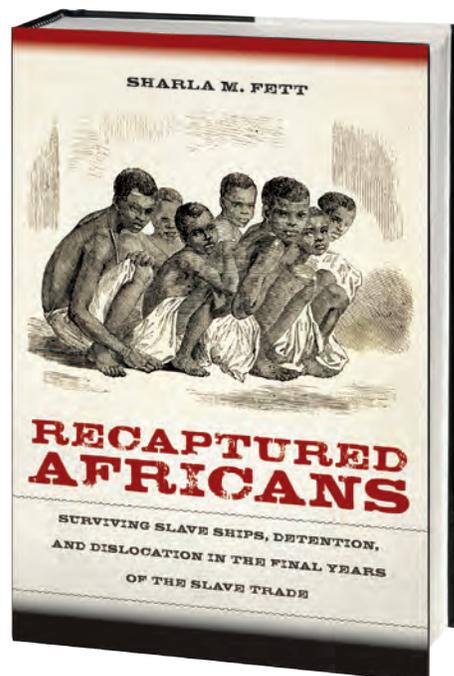
By focusing on shipmate relations rather than naval exploits or legal trials, and by analyzing the experiences of both children and adults of varying African origins, Fett provides the first history of U.S. slave-trade suppression centered on recaptive Africans themselves. In so doing, she examines the state of “recaptivity” as a distinctive variant of slave-trade captivity and situates the recaptives’ story within the broader diaspora of “Liberated Africans” throughout the Atlantic world.

SHARLA M. FETT is associate professor of history at Occidental College.

*Published with the assistance of the John Hope Franklin Fund of the University of North Carolina Press*

“This book addresses a little-researched subject: the plight of recaptives who found themselves in the United States after the Navy removed them from four illegal slave ships in the mid-nineteenth century. With great historical imagination and a tremendous grasp of scholarship focused on both sides of the Atlantic, Fett makes the most of limited data to tell a story about the enslaved themselves—their strategies, their desires, and their suffering.”

—Walter Hawthorne, Michigan State University



January 2017

978-1-4696-3002-1 \$35.00s Cloth

978-1-4696-3003-8 \$34.99 @BOOK

Approx. 352 pp., 6.125 x 9.25,  
16 halftones, 1 map, 1 graph, 5 tables,  
notes, bibl., index



9 781469 630021

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books* and publications in American and African-American history

### Co-op Available

# Colored Travelers

## Mobility and the Fight for Citizenship before the Civil War

ELIZABETH STORDEUR PRYOR

### How travel became the vehicle for antebellum African Americans to fight for citizenship

Americans have long regarded the freedom of travel a central tenet of citizenship. Yet, in the United States, freedom of movement has historically been a right reserved for whites. In this book, Elizabeth Stordeur Pryor shows that African Americans fought obstructions to their mobility over 100 years before Rosa Parks refused to give up her seat on a Montgomery bus. These were “colored travelers,” activists who relied on steamships, stagecoaches, and railroads to expand their networks and to fight slavery and racism. They refused to ride in “Jim Crow” railroad cars, fought for the right to hold a U.S. passport (and citizenship), and during their transatlantic voyages, demonstrated their radical abolitionism. By focusing on the myriad strategies of black protest, including the assertions of gendered freedom and citizenship, this book tells the story of how the basic act of traveling emerged as a front line in the battle for African American equal rights before the Civil War.

Drawing on exhaustive research from U.S. and British newspapers, journals, narratives, and letters, as well as firsthand accounts of such figures as Frederick Douglass, Harriet Jacobs, and William Wells Brown, Pryor illustrates how, in the quest for citizenship, colored travelers constructed ideas about respectability and challenged racist ideologies that made black mobility a crime.

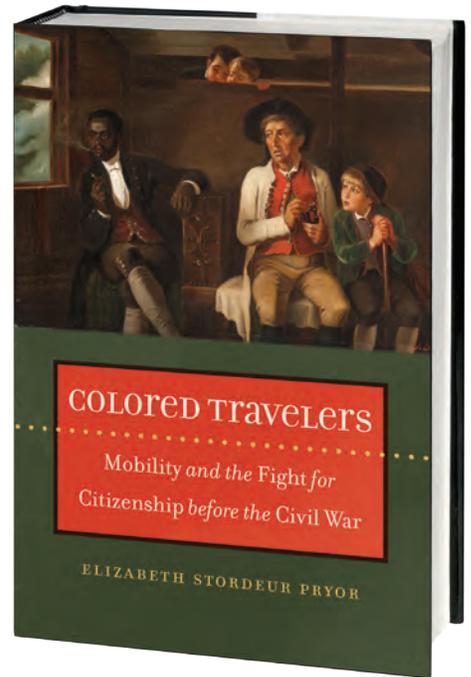
**ELIZABETH STORDEUR PRYOR** is currently assistant professor of history at Smith College.

*The John Hope Franklin Series in African American History and Culture*

*Published with the assistance of the Authors Fund of the University of North Carolina Press*

“In this provocative book, Pryor effectively argues that black Americans, understanding that mobility was essential to citizenship, developed and implemented a host of strategies to resist what would be called Jim Crow on stagecoaches, streetcars, railroads, and transatlantic ships. The evidence from the press and archives is rich, enabling readers to know celebrated figures in new ways and to also meet a host of new figures whose dramatic lives and travels have been impressively reconstructed first in this work. This book’s boldness—combined with its deep immersion in sources—is very rare.”

—David Roediger, University of Kansas



November 2016

978-1-4696-2857-8 \$34.95s Cloth

978-1-4696-2858-5 \$33.99 **BOOK**

Approx. 256 pp., 6.125 x 9.25,  
28 halftones, notes, bibl., index



9 781469 628578

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- Publications in American and African-American history

### Co-op Available

## Innocent Experiments

Childhood and the Culture of Popular Science in the United States

REBECCA ONION

### Childhood, citizenship, and science in twentieth-century America

From the 1950s to the digital age, Americans have pushed their children to live science-minded lives, cementing scientific discovery and youthful curiosity as inseparable ideals. In this multifaceted work, historian Rebecca Onion examines the rise of informal children's science education in the twentieth century, from the proliferation of home chemistry sets after World War I to the century-long boom in child-centered science museums. Onion looks at how the United States has increasingly focused its energies over the last century into producing young scientists outside of the classroom. She shows that although Americans profess to believe that success in the sciences is synonymous with good citizenship, this idea is deeply complicated in an era when scientific data is hotly contested and many Americans have a conflicted view of science itself.

These contradictions, Onion explains, can be understood by examining connections between the histories of popular science and the development of ideas about American childhood. She shows how the idealized concept of "science" has moved through the public consciousness and how the drive to make child scientists has deeply influenced American culture.

**REBECCA ONION** is a visiting scholar of history at Ohio University and staff writer at Slate.com.

*Studies in United States Culture*

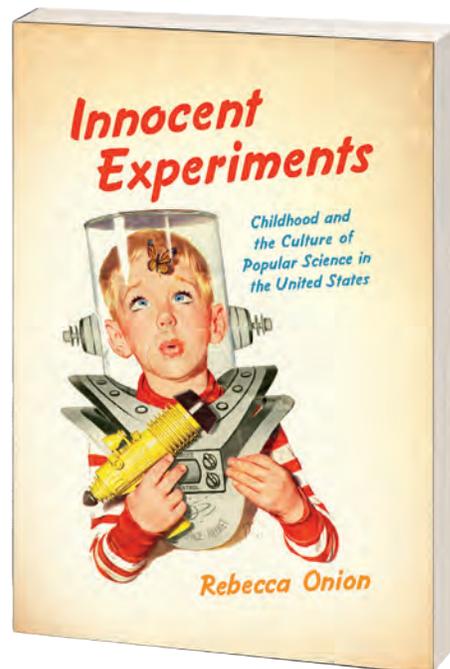
Published with the assistance of the Authors Fund of the University of North Carolina Press

"In this far-reaching look at childhood and science education, Rebecca Onion examines the ambiguous relationship between the American public and science. We applaud the smartphones and space exploration that spring from scientific research yet continue to reject scientific conclusions because of political and religious ideologies. Onion dissects such contradictions, offering a fascinating perspective on how we use science to help shape children's lives and our own."

—Marcel Chotkowski LaFollette, author of *Science on American Television*

"In this fascinating book, Rebecca Onion connects the histories of science, education, and childhood in dazzling and original ways. *Innocent Experiments* will change the way we think about gender and popular science."

—Matthew Pratt Guterl, author of *Seeing Race* and coauthor of *Hotel Life*



October 2016

978-1-4696-2946-9 \$85.00s Cloth

978-1-4696-2947-6 \$29.95s Paper

978-1-4696-2948-3 \$28.99 @BOOK

Approx. 272 pp., 6.125 x 9.25,  
20 halftones, notes, bibl., index



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CLOTH



9 781469 629476  
PAPER

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in education and American history

### Co-op Available

# American Child Bride

A History of Minors and Marriage in the United States

NICHOLAS L. SYRETT

The often scandalous, always complex, story of underage marriage in America

Most in the United States likely associate the concept of the child bride with the mores and practices of the distant past. But Nicholas L. Syrett challenges this assumption in his sweeping and sometimes shocking history of youthful marriage in America. Focusing on young women and girls—the most common underage spouses—Syrett tracks the marital history of American minors from the colonial period to the present, chronicling the debates and moral panics related to these unions.

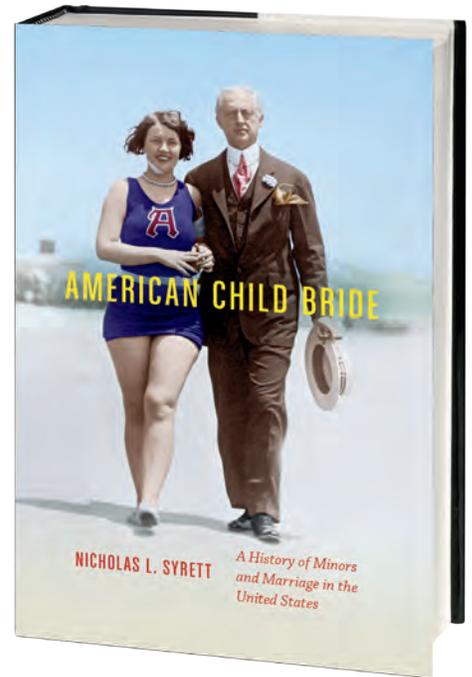
Although the frequency of child marriages has declined since the early twentieth century, Syrett reveals that the practice was historically far more widespread in the United States than is commonly thought. It also continues to this day: current estimates indicate that 9 percent of living American women were married before turning eighteen. By examining the legal and social forces that have worked to curtail early marriage in America—including the efforts of women’s rights activists, advocates for children’s rights, and social workers—Syrett sheds new light on the American public’s perceptions of young people marrying and the ways that individuals and communities challenged the complex legalities and cultural norms brought to the fore when underage citizens, by choice or coercion, became husband and wife.

**NICHOLAS L. SYRETT** is associate professor of history at the University of Northern Colorado and author of *The Company He Keeps: A History of White College Fraternities*.

*Published with the assistance of the Thornton H. Brooks Fund of the University of North Carolina Press*

“This meticulously researched book explores how changing patterns of youth, adulthood, geography, and gender have shaped American norms and expectations of youthful marriage. Made human by his telling of richly detailed personal stories, Nicholas Syrett’s findings will surprise and likely shock contemporary readers.”

—Stephanie Coontz, author of *Marriage, a History: How Love Conquered Marriage*



October 2016

978-1-4696-2953-7 \$34.95s Cloth

978-1-4696-2954-4 \$33.99 **BOOK**

Approx. 368 pp., 6.125 x 9.25,  
13 halftones, 20 tables, notes, bibl., index



## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books* and publications in American history

### Co-op Available

## Your Health, Your Decisions

How to Work with Your Doctor to Become a Knowledge-Powered Patient

ROBERT ALAN MCNUTT, M.D.

**Empowers patients to ask critical questions of their physicians and take a stronger hand in their own care**

In nearly every medical-decision-making encounter, the physician is at the center of the discussion, with the patient the recipient of the physician's decisions. Dr. Robert Alan McNutt starts from an opposite premise: the patient should be at the center. McNutt challenges the physician-directed, medical-expertise model of making decisions, presenting a practical approach augmented by formal exercises designed to give patients the tools and confidence to compare and contrast their health-care options so they can make their own choices. He addresses a number of scenarios, including heart disease, breast cancer, and prostate cancer—conditions that pose a range of choices that patients may face about diagnoses and treatments.

After providing a clear explanation of what is the highest quality medical-decision-making information, McNutt teaches patients to use that information to weigh the harms and benefits of their treatment options, empowering them to ask critical questions as they take a stronger hand in their own care. *Your Health, Your Decisions* moves from specific scenarios that commonly baffle patients to a systematic exploration of how to make medical decisions. By offering patients the tools they need to be full partners in their own health care, McNutt demystifies what can be a bewildering and even terrifying process.

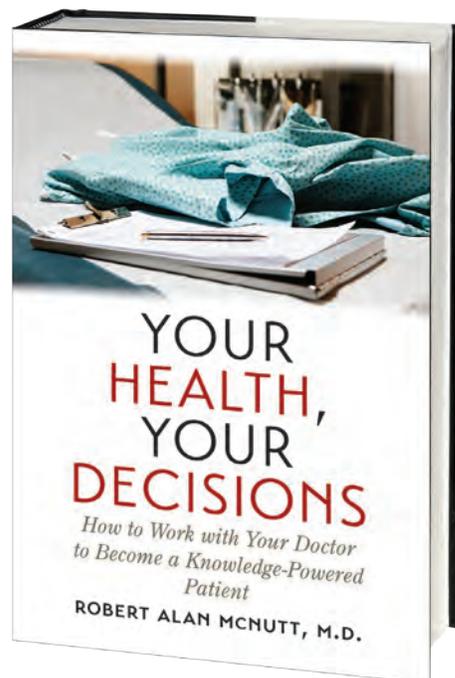
**ROBERT ALAN MCNUTT, M.D.**, is a clinician, researcher, teacher, decision analyst, former medical editor, and, now, a decision-making consultant. He is the president and CEO of YouChooseMedical, LLC.

“This excellent book explains medical decisions—often life and death—in powerful but personal ways. *Your Health, Your Decisions* is both very engaging and necessary.”

—Ross Koppel, coeditor of *First, Do Less Harm: Confronting the Inconvenient Problems of Patient Safety*

“With examples based in clinical trials citing recent, sound research, this book will help patients understand the major principles of decision making in a practical and clear way.”

—Alan Schwartz, the Michael Reese Endowed Professor of Medical Education and Research Professor of Pediatrics, University of Illinois at Chicago



September 2016

978-1-4696-2917-9 \$25.00t Cloth

978-1-4696-2918-6 \$24.99 @BOOK

Approx. 176 pp., 6.125 x 9.25, 5 figs.,  
3 tables, notes, index



9 781469 629179

### Marketing Campaign

#### Publicity

- Advance Readers Copies available
- Major print reviews and features
- National and local radio coverage
- Online publicity campaign

#### National Advertising

- *New York Review of Books*

#### Co-op Available

## Lovie

### The Story of a Southern Midwife and an Unlikely Friendship

LISA YARGER

#### The contradictions and difficulties of writing a story *about* the story

From 1950 until 2001, Lovie Beard Shelton practiced midwifery in eastern North Carolina homes, delivering some 4,000 babies to black, white, Mennonite, and hippie women, to those too poor to afford a hospital birth, and to a few rich enough to have any kind of delivery they pleased. Her life, which was about giving life, was conspicuously marked by loss, including the untimely death of her husband and the murder of her son.

*Lovie* is a provocative chronicle of Shelton's life and work, which spanned enormous changes in midwifery and in the ways women give birth. In this artful exploration of documentary fieldwork, Lisa Yarger confronts the choices involved in producing an authentic portrait of a woman who is at once loner and self-styled folk hero. Fully embracing the difficulties of telling a *true* story, Yarger is able to get at the story of telling the story. As *Lovie* describes her calling, we meet a woman who sees herself working in partnership with God and who must wrestle with the question of what happens when a woman who has devoted her life to service, to doing God's work, ages out of usefulness. *When I'm no longer a midwife, who am I?* Facing retirement and a host of health issues, *Lovie* attempts to fit together the jagged pieces of her life as she prepares for one final home birth.

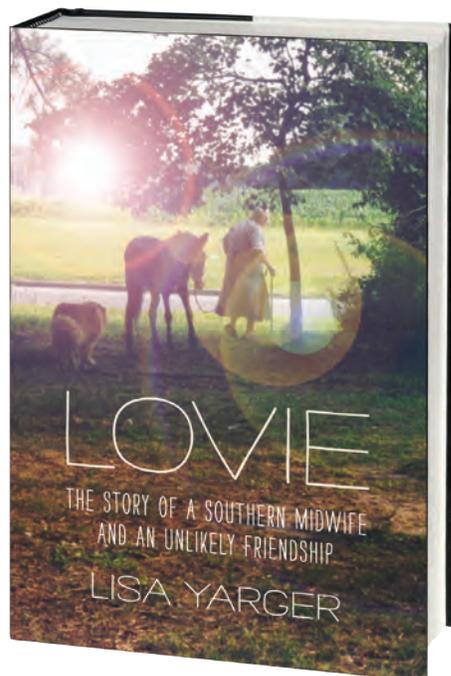
LISA YARGER is cofounder and co-owner of the Munich Readery.

*Documentary Arts and Culture*, published in association with the Center for Documentary Studies at Duke University

Published with the assistance of the Lilian R. Furst Fund of the University of North Carolina Press

"A compelling read, this page-turner is a lovely and instructive account of midwifery and the complex relationships that develop during documentary fieldwork. *Lovie* is beautifully written, largely because Lisa Yarger is an extraordinary observer who has a keen eye for details, the discipline to record what she sees, and the talent to turn her observations into well-crafted narrative nonfiction."

—Lu Ann Jones, author of *Mama Learned Us to Work: Farm Women in the New South*



December 2016

978-1-4696-3005-2 \$32.95s Cloth

978-1-4696-3006-9 \$31.99 eBook

Approx. 320 pp., 12 halftones, 1 fig.,  
1 map, notes



## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- Publications in American history,  
women's history

### Co-op Available

## From Reconciliation to Revolution

The Student Interracial Ministry, Liberal Christianity,  
and the Civil Rights Movement

DAVID P. CLINE

**Taking the fight for racial change from the mainline churches into the streets**

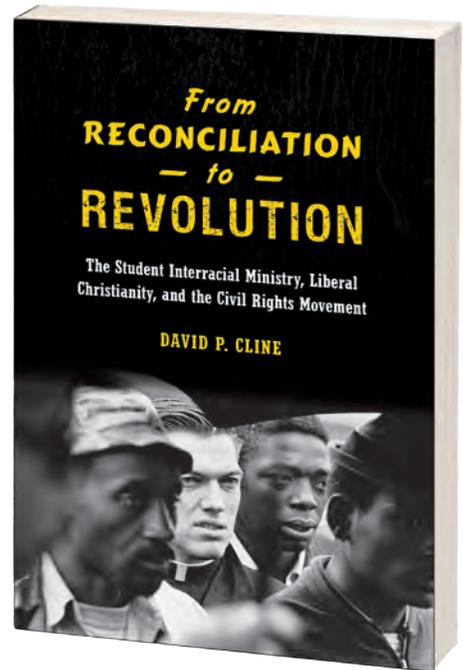
Conceived at the same conference that produced the Student Nonviolent Coordinating Committee (SNCC), the Student Interracial Ministry (SIM) was a national organization devoted to dismantling Jim Crow while simultaneously advancing American churches' approach to race. In this book, David P. Cline details how, between the founding of SIM in 1960 and its dissolution at the end of the decade, the seminary students who created and ran the organization influenced hundreds of thousands of community members through its various racial reconciliation and economic justice projects. From inner-city ministry in Oakland to voter registration drives in southwestern Georgia, participants modeled peaceful interracialism nationwide. By telling the history of SIM—its theology, influences, and failures—Cline situates SIM within two larger frameworks: the long civil rights movement and the even longer tradition of liberal Christianity's activism for social reform.

Pulling SIM from the shadow of its more famous twin, SNCC, Cline sheds light on an understudied facet of the movement's history. In doing so, he provokes an appreciation of the struggle of churches to remain relevant in swiftly changing times and shows how seminarians responded to institutional conservatism by challenging the establishment to turn toward political activism.

DAVID P. CLINE is assistant professor of public history at Virginia Tech.

“In telling the story of SIM, Cline illuminates a previously overlooked and obscured part of the civil rights movement. SIM may have flown under the radar compared to its more well-known peers in the student movement, but Cline demonstrates how it helped shape the training, education, and worldview of seminarians who would soon take up positions in the wider community. Significant as both civil rights history and religious history, *From Reconciliation to Revolution* shows how this student-led organization modeled the way in which the faithful could revivify the church through a commitment to social justice and racial reform.”

—Gregg Michel, University of Texas at San Antonio



October 2016

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notes, bibl., index



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PAPER

### Marketing Campaign

#### Publicity

- Major print reviews and features
- Online publicity campaign

#### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American and African-American history

#### Co-op Available

# You Can't Eat Freedom

Southerners and Social Justice after the Civil Rights Movement

GRETA DE JONG

The struggle continues . . .

Two revolutions roiled the rural South after the mid-1960s: the political revolution wrought by the passage of civil rights legislation, and the ongoing economic revolution brought about by increasing agricultural mechanization. Political empowerment for black southerners coincided with the transformation of southern agriculture and the displacement of thousands of former sharecroppers from the land. Focusing on the plantation regions of Alabama, Louisiana, and Mississippi, Greta de Jong analyzes how social justice activists responded to mass unemployment by lobbying political leaders, initiating antipoverty projects, and forming cooperative enterprises that fostered economic and political autonomy, efforts that encountered strong opposition from free market proponents who opposed government action to solve the crisis.

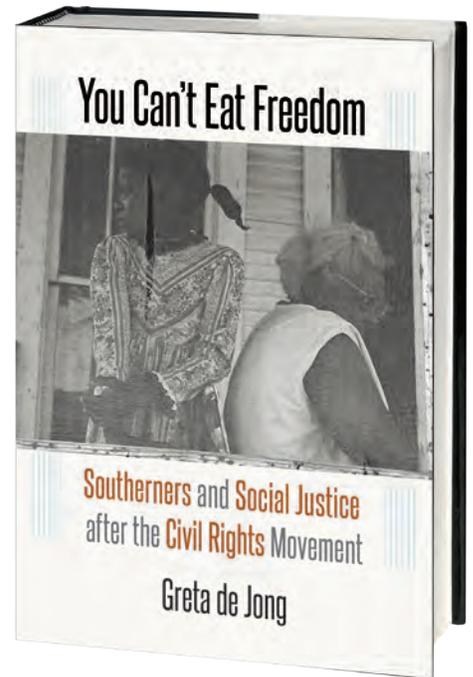
Making clear the relationship between the civil rights movement and the War on Poverty, this history of rural organizing shows how responses to labor displacement in the South shaped the experiences of other Americans who were affected by mass layoffs in the late twentieth century, shedding light on a debate that continues to reverberate today.

GRETA DE JONG is associate professor of history at the University of Nevada, Reno.

*Published with the assistance of the Fred W. Morrison Fund of the University of North Carolina Press*

“Beautifully written, elegantly argued, and exhaustively researched, *You Can't Eat Freedom* provides a cutting-edge outlook on just how quickly it became dangerous for black southerners to struggle for economic justice in the years after the Civil Rights and Voting Rights Acts were passed. Broadening our understanding of what constituted political action in the civil rights and antipoverty struggles, this book offers a completely fresh analysis of post-1965 rural African American social justice activism, highlighting just how inextricable political and economic justice were in activists' vision for change.”

—Annelise Orleck, Dartmouth College



October 2016

978-1-4696-2930-8 \$34.95s Cloth

978-1-4696-2931-5 \$33.99 @BOOK

Approx. 304 pp., 6.125 x 9.25, 7 halftones, 3 maps, 2 tables, notes, bibl., index



9 781469 629308

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- Publications in American and African-American history

### Co-op Available

## Two Faces of Exclusion

The Untold History of Anti-Asian Racism in the United States

LON KURASHIGE

### Rethinking the rise and fall of anti-Asian policies

From the Chinese Exclusion Act of 1882 to the Immigration Act of 1924 to Japanese American internment during World War II, the United States has a long history of anti-Asian policies. But Lon Kurashige demonstrates that despite widespread racism, Asian exclusion was not the product of an ongoing national consensus it was a subject of fierce debate. This book complicates the exclusion story by examining the organized and well-funded opposition to discrimination that involved some of the most powerful public figures in American politics, business, religion, and academia. In recovering this opposition, Kurashige explains the rise and fall of exclusionist policies through an unstable and protracted political rivalry that began in the 1850s with the coming of Asian immigrants, extended to the age of exclusion from the 1880s until the 1960s, and since then has shaped the memory of past discrimination.

In this first book-length analysis of both sides of the debate, Kurashige argues that exclusion-era policies were more than just enactments of racism they were also catalysts for U.S.-Asian cooperation and the basis for the twenty-first century's tightly integrated Pacific world.

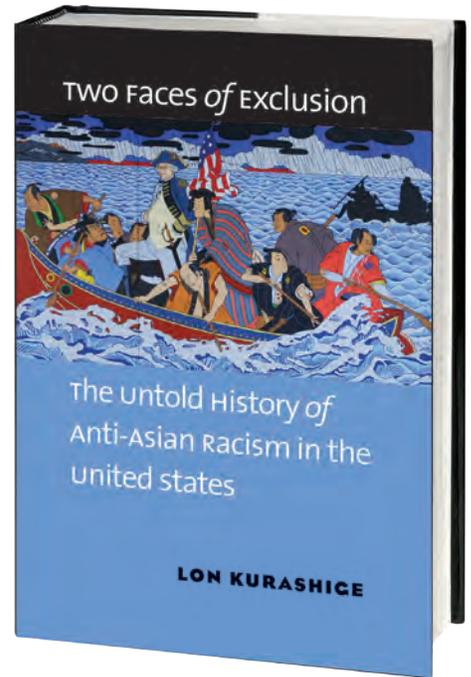
**LON KURASHIGE** is associate professor of history at the University of Southern California.

“What a book! *With Two Faces of Exclusion*, Lon Kurashige establishes himself as a major interpreter of American history, one to whose writing scholars, policymakers, and the thoughtful public will have to attend.”

—Paul Spickard, University of California, Santa Barbara

“Lon Kurashige offers a valuable new contribution to the history of Asian exclusion in the United States by revisiting the heated debates that occurred *prior* to the passage of the exclusion laws. *Two Faces of Exclusion* allows us to better understand the complicated political history of this important era and the complicated politics of immigration in general.”

—Erika Lee, author of *The Making of Asian America: A History*



September 2016

978-1-4696-2943-8 \$34.95s Cloth

978-1-4696-2944-5 \$33.99 @BOOK

Approx. 304 pp., 6.125 x 9.25,  
20 halftones, 6 maps, 8 tables, notes,  
bibl., index



9 781469 629438

### Marketing Campaign

#### Publicity

- Major print reviews and features
- Online publicity campaign

#### National Advertising

- Publications in American and Asian-American history

#### Co-op Available

# The Burden of White Supremacy

Containing Asian Migration in the British Empire and the United States

DAVID C. ATKINSON

How the British and American effort to restrict Asian migration backfired

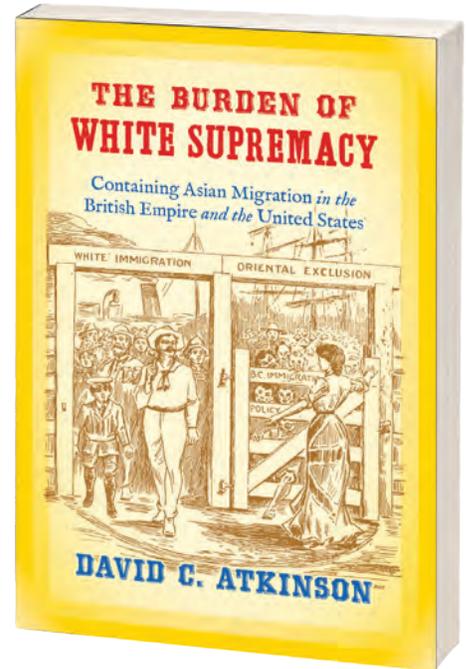
From 1896 to 1924, motivated by fears of an irresistible wave of Asian migration and the possibility that whites might be ousted from their position of global domination, British colonists and white Americans instituted stringent legislative controls on Chinese, Japanese, and South Asian immigration. Historians of these efforts typically stress similarity and collaboration between these movements, but in this compelling study, David C. Atkinson highlights the differences in these campaigns and argues that the main factor unifying these otherwise distinctive drives was the constant tensions they caused. Drawing on documentary evidence from the United States, Great Britain, Australia, Canada, South Africa, and New Zealand, Atkinson traces how these exclusionary regimes drew inspiration from similar racial, economic, and strategic anxieties, but nevertheless developed idiosyncratically in the first decades of the twentieth century.

Arguing that the so-called white man's burden was often white supremacy itself, Atkinson demonstrates how the tenets of absolute exclusion—meant to foster white racial, political, and economic supremacy—only inflamed dangerous tensions that threatened to undermine the British Empire, American foreign relations, and the new framework of international cooperation that followed the First World War.

DAVID C. ATKINSON is assistant professor of history at Purdue University.

*“The Burden of White Supremacy is a very well researched, lucidly written, and important work of scholarship that promises to play a significant role in advancing the emerging trend of exploring the intersection between immigration politics and diplomacy. It helps consolidate and enriches the literature on the “white Pacific,” which is characterized by racialized settler-colonialism and interimperial interaction and competition. And, perhaps most importantly, it situates the United States’ story inside a broader Anglophone frame.”*

—Paul Kramer, Vanderbilt University



January 2017

978-1-4696-3026-7 \$95.00s Cloth

978-1-4696-3027-4 \$32.95s Paper

978-1-4696-3028-1 \$31.99 @BOOK

Approx. 320 pp., 6.125 x 9.25, notes, bibl., index



9 781469 630267  
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9 781469 630274  
PAPER

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- Publications in American and world history

### Co-op Available

# The Land Was Ours

How Black Beaches Became White Wealth in the Coastal South

ANDREW W. KAHRL

2013 Liberty Legacy Foundation Award, Organization of American Historians

**“[A] significant book that should be widely read”**  
— *American Historical Review*

The coasts of today’s American South feature luxury condominiums, resorts, and gated communities, yet just a century ago, a surprising amount of beachfront property in the Chesapeake, along the Carolina shores, and around the Gulf of Mexico was owned and populated by African Americans. Blending social and environmental history, Andrew W. Kahrl tells the story of African American–owned beaches in the twentieth century. By reconstructing African American life along the coast, Kahrl demonstrates just how important these properties were for African American communities and leisure, as well as for economic empowerment, especially during the era of the Jim Crow South. However, in the wake of the civil rights movement and amid the growing prosperity of the Sunbelt, many African Americans fell victim to effective campaigns to dispossess black landowners of their properties and beaches.

Kahrl makes a signal contribution to our understanding of African American landowners and real-estate developers, as well as the development of coastal capitalism along the southern seaboard, tying the creation of overdeveloped, unsustainable coastlines to the unmaking of black communities and cultures along the shore. The result is a skillful appraisal of the ambiguous legacy of racial progress in the Sunbelt.

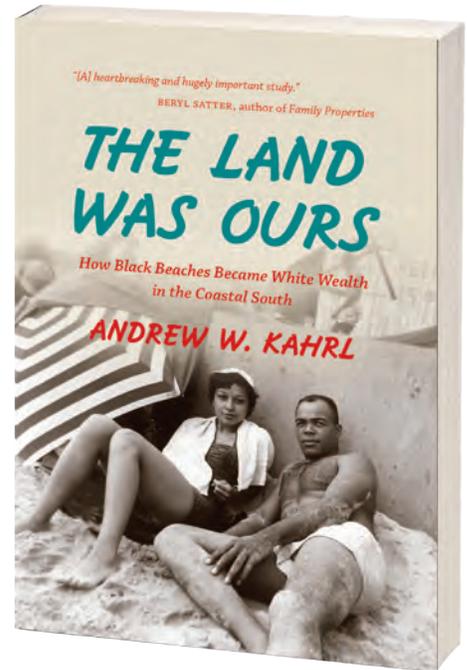
ANDREW W. KAHRL is assistant professor of history and African American studies at the University of Virginia.

*“The Land Was Ours shows the importance of coastal capitalism to the development of the Sunbelt South. It also provides a valuable new prism for viewing and understanding the region’s growth and the politics of its people. Scholars in many modern U.S. specialties, including African American history, southern history, environmental history, and business history, will find this book engaging and stimulating.”*

—*Journal of American History*

*“The Land Was Ours reminds us that in the Sunbelt South, the rise and fall of Jim Crow, the struggle for civil rights, and the exploitation of ecosystems were fundamentally related processes that shouldn’t be treated in isolation. That reminder, combined with fascinating, evocative evidence and Kahrl’s ability to deftly tell a complicated story, make this a significant book that should be widely read.”*

—*American Historical Review*



August 2016

978-1-4696-2872-1 \$29.95s Paper

978-1-4696-2873-8 \$22.99 @BOOK

376 pp., 6.125 x 9.25, 25 halftones,  
14 maps, notes, bibl., index



9 781469 628721

## Marketing Campaign

### Publicity

- Online publicity campaign

### National Advertising

- Publications in American, environmental, and African–American history

### Co-op Available

# Making Black Los Angeles

Class, Gender, and Community, 1850–1917

MARNE L. CAMPBELL

## Tracing the origins of a vibrant community

Black Los Angeles started small. The first census of the newly formed Los Angeles County in 1850 recorded only twelve Americans of African descent alongside a population of more than 3,500 Anglo Americans. Over the following seventy years, however, the African American founding families of Los Angeles forged a vibrant community within the increasingly segregated and stratified city. In this book, historian Marne L. Campbell examines the intersections of race, class, and gender to produce a social history of community formation and cultural expression in Los Angeles. Expanding on the traditional narrative of middle-class uplift, Campbell demonstrates that the black working class, largely through the efforts of women, fought to secure their own economic and social freedom by forging communal bonds with black elites and other communities of color. This women-led, black working-class agency and cross-racial community building, Campbell argues, was markedly more successful in Los Angeles than in any other region in the country.

Drawing from an extensive database of all African American households between 1850 and 1910, Campbell vividly tells the story of how middle-class African Americans were able to live, work, and establish a community of their own in the growing city of Los Angeles.

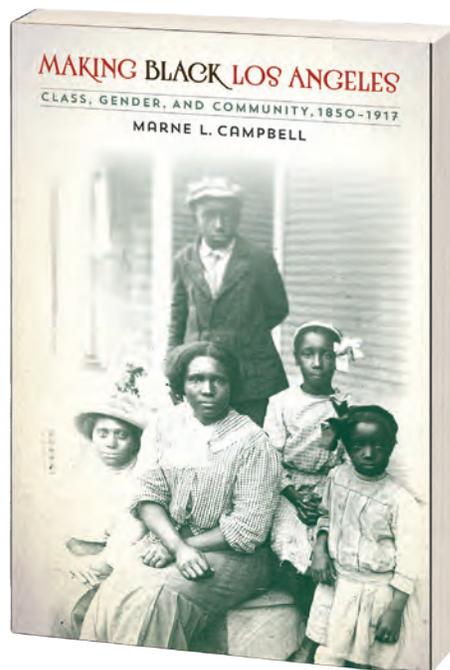
**MARNE L. CAMPBELL** is assistant professor of African American studies at Loyola Marymount University.

*“Making Black Los Angeles* is a vital contribution to the histories of Los Angeles. This book ties together the city’s formation through the morphs and shifts of American racial hierarchy from the Civil War to the entry of the United States in the First World War. Additionally, Campbell powerfully analyzes how women of color and black women attempted to make the City of Angels a more democratic space even at the nadir of American racial apartheid. She also effectively narrates how African American

Angelinos creatively used religious faith, political activism, and entrepreneurial efforts to carve out space in their attempts to keep democracy and democratic institutions alive to the city’s African American citizens. Her book will challenge both historians and general readers alike to rethink both the complexity and complexion of Los Angeles’s formative history.”

—Randal Maurice Jelks, author of

*Benjamin Elijah Mays, Schoolmaster of the Movement: A Biography*



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978-1-4696-2926-1 \$85.00s Cloth

978-1-4696-2927-8 \$29.95s Paper

978-1-4696-2928-5 \$24.99 @BOOK

Approx. 246 pp., 6.125 x 9.25,  
10 halftones, 39 tables, notes, bibl., index



## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- Publications in American and African-American history

### Co-op Available

## Isles of Noise

### Sonic Media in the Caribbean

ALEJANDRA BRONFMAN

#### Wired for sound in the Caribbean

In this media history of the Caribbean, Alejandra Bronfman traces how technology, culture, and politics developed in a region that was “wired” earlier and more widely than many other parts of the Americas. Haiti, Cuba, and Jamaica acquired radio and broadcasting in the early stages of the global expansion of telecommunications technologies. Imperial histories helped forge these material connections through which the United States, Great Britain, and the islands created a virtual laboratory for experiments in audiopolitics and listening practices.

As radio became an established medium worldwide, it burgeoned in the Caribbean because the region was a hub for intense foreign and domestic commercial and military activities. Attending to everyday life, infrastructure, and sounded histories during the waxing of an American empire and the waning of British influence in the Caribbean, Bronfman does not allow the notion of empire to stand solely for domination. By the time of the Cold War, broadcasting had become a ubiquitous phenomenon that rendered sound and voice central to political mobilization in the Caribbean nations throwing off what remained of their imperial tethers.

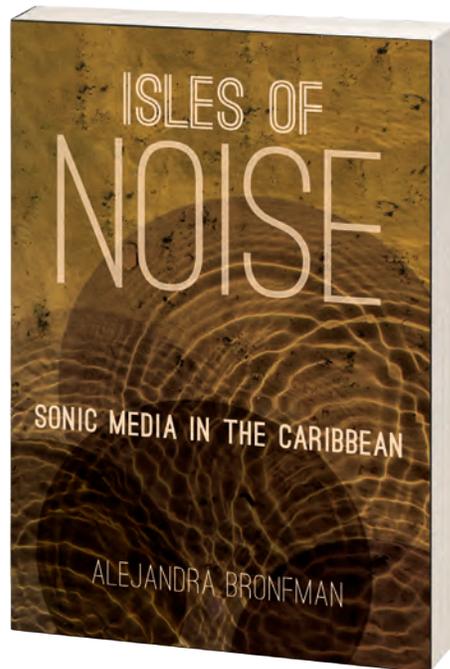
**ALEJANDRA BRONFMAN** is associate professor of history at the University of British Columbia and the author of *Measures of Equality: Social Science, Citizenship, and Race in Cuba, 1902–1940*.

“Insightful and lively, Alejandra Bronfman’s innovative study offers not just a regional history of broadcasting but makes important and wide-ranging connections as she traces the history of communications within an intricate network of histories of post-colonialism, trade, mining, regions, linguistics, gender, and labor. A welcome and richly productive contribution to understanding how modern media developed in different global contexts.”

—Kate Lacey, University of Sussex

“Focusing on the development and use of radio in Haiti, Cuba, Jamaica, and the Dominican Republic during the early to mid-twentieth century, *Isles of Noise* is the first history to trace and analyze how this new technology shaped Caribbean realities—and how, reciprocally, Caribbean realities shaped radio. Prodigiously researched and richly interdisciplinary, Alejandra Bronfman’s book revises the history of the region, radio, and a host of other subjects. A major contribution.”

—Kate Ramsey, University of Miami



October 2016

978-1-4696-3033-5 \$85.00s Cloth

978-1-4696-2869-1 \$29.99s Paper

978-1-4696-2870-7 \$28.99 @BOOK

Approx. 240 pp., 6.125 x 9.25, 9 halftones, notes, bibl., index



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9 781469 628691  
PAPER

### Marketing Campaign

#### Publicity

- Major print reviews and features
- Online publicity campaign

#### National Advertising

- Publications in Latin American history

#### Co-op Available

# Reproduction and Its Discontents in Mexico

Childbirth and Contraception from 1750 to 1905

NORA E. JAFFARY

## The history of reproduction and the birth of Mexican modernity

In this history of childbirth and contraception in Mexico, Nora E. Jaffary chronicles colonial and nineteenth-century beliefs and practices surrounding conception, pregnancy and its prevention, and birth. Tracking Mexico's transition from colony to nation, Jaffary demonstrates the central role of reproduction in ideas about female sexuality and virtue, the development of modern Mexico, and the growth of modern medicine in the Latin American context.

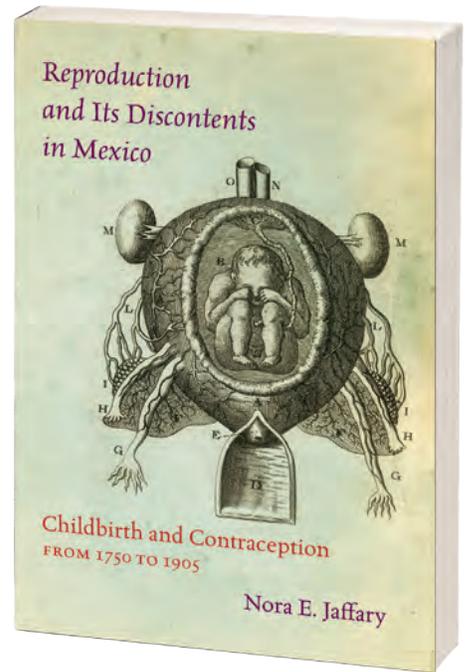
The story encompasses networks of people in all parts of society, from state and medical authorities to mothers and midwives, husbands and lovers, employers and neighbors. Jaffary focuses on key topics including virginity, conception, contraception and abortion, infanticide, "monstrous" births, and obstetrical medicine. Her approach yields surprising insights into the emergence of modernity in Mexico. Over the course of the nineteenth century, for example, expectations of idealized womanhood and female sexual virtue gained rather than lost importance. In addition, rather than being obliterated by European medical practice, features of pre-Columbian obstetrical knowledge, especially of abortifacients, circulated among the Mexican public throughout the period under study. Jaffary details how, across time, localized contexts shaped the changing history of reproduction, contraception, and maternity.

NORA E. JAFFARY is associate professor of history at Concordia University in Montreal.

*Published with the assistance of the Greensboro Womens Fund of the University of North Carolina Press*

"A truly remarkable—and timely—accomplishment. With grace, sensitivity, and even poetry, Nora Jaffary takes a comprehensive approach to the history of reproduction in Mexico. Straddling the colonial and independent eras, Jaffary shifts the lens beyond Mexico City and unearths in the archival records an elusive theme and well-hidden realities in Mexico's history. She adds a new dimension to medical history by demonstrating how sex, birth control, pregnancy, birth, and reproductive abnormalities have been subject to shifting understandings over a century and a half of Mexican history."

—Heather McCrea, Kansas State University



November 2016

978-1-4696-2939-1 \$85.00s Cloth

978-1-4696-2940-7 \$32.95s Paper

978-1-4696-2941-4 \$27.99 @BOOK

Approx. 304 pp., 6.125 x 9.25,  
14 halftones, 4 tables, notes, bibl., index



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PAPER

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- Publications in Latin American history

### Co-op Available

# Sharing This Walk

An Ethnography of Prison Life and the PCC in Brazil

KARINA BIONDI

Edited and translated by John F. Collins

## When the prisoner's wife is an anthropologist

The Primeiro Comando do Capital (PCC) is a São Paulo prison gang that since the 1990s has expanded into the most powerful criminal network in Brazil. Karina Biondi's rich ethnography of the PCC is uniquely informed by her insider-outsider status. Prior to his acquittal, Biondi's husband was incarcerated in a PCC-dominated prison for several years. During the period of Biondi's intense and intimate visits with her husband and her extensive fieldwork in prisons and on the streets of São Paulo, the PCC effectively controlled more than 90 percent of São Paulo's 147 prison facilities.

Available for the first time in English, Biondi's riveting portrait of the PCC illuminates how the organization operates inside and outside of prison, creatively elaborating on a decentered, non-hierarchical, and far-reaching command system. This system challenges both the police forces against which the PCC has declared war and the methods and analytic concepts traditionally employed by social scientists concerned with crime, incarceration, and policing. Biondi posits that the PCC embodies a "politics of transcendence," a group identity that is braided together with, but also autonomous from, its decentralized parts. Biondi also situates the PCC in relation to redemocratization and rampant socioeconomic inequality in Brazil, as well as to counter-state movements, crime, and punishment in the Americas.

**KARINA BIONDI** holds a doctorate in social anthropology from the Federal University of São Carlos in São Paulo.

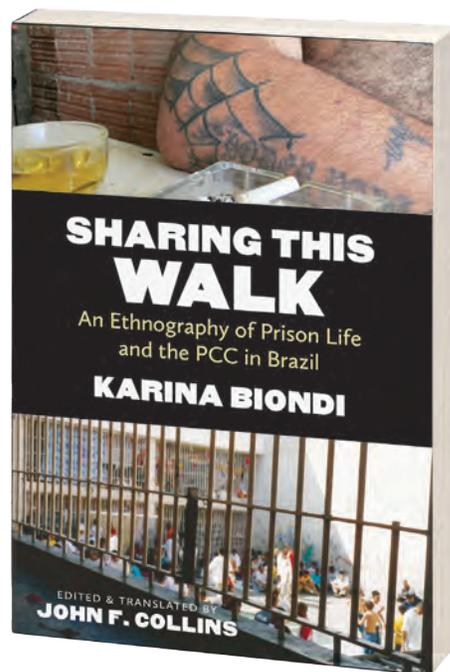
Editor and translator **JOHN F. COLLINS** is associate professor of anthropology at Queens College and the Graduate Center of the City University of New York and the author of *Revolt of the Saints: Memory and Redemption in the Twilight of Brazilian Racial Democracy*.

*Latin America in Translation/en Traducción/em Tradução*

*With appreciation for Florence and James Peacock and their generous support of the University of North Carolina Press*

"Karina Biondi's book has the potential to transform the field of political anthropology well beyond any continental boundary. Recasting standard anthropological paradigms of politics, power, and crime, it is an ethnography of politics and political possibilities. It is also an engaging, even riveting, read. Despite the profound analyses it contains, it is written in such a clear style as to be perfectly accessible and appropriate as a key text for introductory or intermediate courses in anthropology, sociology, Latin American studies, and political science."

—Magnus Course, University of Edinburgh



November 2016

978-1-4696-3030-4 \$75.00s Cloth

978-1-4696-2340-5 \$24.95s Paper

978-1-4696-3031-1 \$23.99 @BOOK

Approx. 192 pp., 6.125 x 9.25, 3 halftones, 1 map, notes, bibl., index



## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- Publications in Latin American history

### Co-op Available

## Contracultura

Alternative Arts and Social Transformation in  
Authoritarian Brazil

CHRISTOPHER DUNN

**A vibrant, globally connected countercultural scene that flourished even under a brutal military regime**

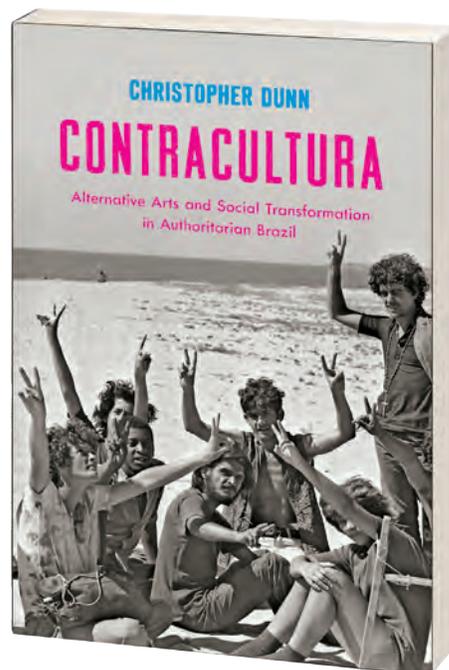
Christopher Dunn's history of authoritarian Brazil exposes the inventive cultural production and intense social transformations that emerged during the rule of an iron-fisted military regime during the sixties and seventies. The Brazilian contracultura was a complex and multifaceted phenomenon that developed alongside the ascent of hardline forces within the regime in the late 1960s. Focusing on urban, middle-class Brazilians often inspired by the international counterculture that flourished in the United States and parts of western Europe, Dunn shows how new understandings of race, gender, sexuality, and citizenship erupted under even the most oppressive political conditions.

Dunn reveals previously ignored connections between the counterculture and Brazilian music, literature, film, visual arts, and alternative journalism. In chronicling *desbunde*, the Brazilian hippie movement, he shows how the state of Bahia, renowned for its Afro-Brazilian culture, emerged as a countercultural mecca for youth in search of spiritual alternatives. As this critical and expansive book demonstrates, many of the country's social and justice movements have their origins in the countercultural attitudes, practices, and sensibilities that flourished during the military dictatorship.

**CHRISTOPHER DUNN**, associate professor of Brazilian literary and cultural studies at Tulane University, is the author of *Brutality Garden: Tropicália and the Emergence of a Brazilian Counterculture*.

“*Contracultura* will become the foundational work in English on Brazil's countercultural movement during the long 1960s. Revealing with tremendous insight and nuance the cross-currents of cultural protest, left-wing politics, and state authoritarianism, Christopher Dunn not only highlights the diversity of countercultural movements that emerged concurrently across Latin America during this period but also rightfully affirms the definitive place of Brazil's contracultura within that landscape. Dunn's methodological breadth allows him a vantage that spans music, poetry, commercial advertising, and the archives of the Brazilian intelligence services, revealing how the state and market responded to the challenges (and economic potential) of youth countercultural ferment.”

—Eric Zolov, Stony Brook University



November 2016

978-1-4696-3001-4 \$85.00s Cloth

978-1-4696-2851-6 \$27.95s Paper

978-1-4696-2852-3 \$26.99 @BOOK

Approx. 272 pp., 6.125 x 9.25,  
20 halftones, notes, bibl., index



### Marketing Campaign

#### Publicity

- Major print reviews and features
- Online publicity campaign

#### National Advertising

- Publications in Latin American history

#### Co-op Available

## A Luminous Brotherhood

Afro-Creole Spiritualism in Nineteenth-Century New Orleans

EMILY SUZANNE CLARK

**Messages from beyond inspire an Afro-Creole struggle for justice and equality**

In the midst of a nineteenth-century boom in spiritual experimentation, the Cercle Harmonique, a remarkable group of African-descended men, practiced Spiritualism in heavily Catholic New Orleans from just before the Civil War to the end of Reconstruction. In this first comprehensive history of the Cercle, Emily Suzanne Clark illuminates how highly diverse religious practices wind in significant ways through American life, culture, and history. Clark shows that the beliefs and practices of Spiritualism helped Afro-Creoles mediate the political and social changes in New Orleans, as free blacks suffered increasingly restrictive laws and then met with violent resistance to suffrage and racial equality.

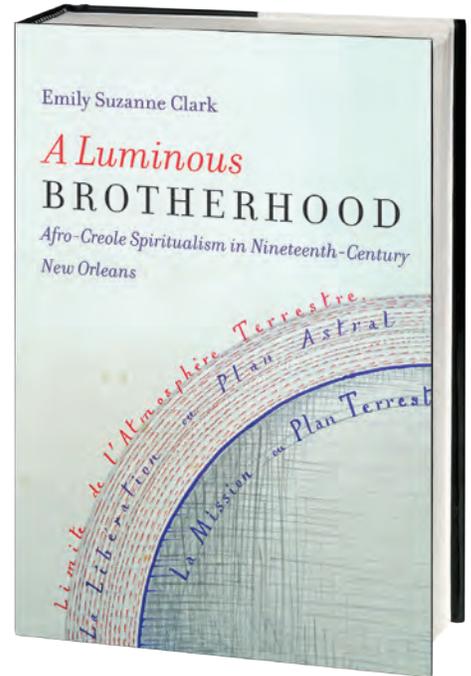
Drawing on fascinating records of actual séance practices, the lives of the mediums, and larger citywide and national contexts, Clark reveals how the messages that the Cercle received from the spirit world offered its members rich religious experiences as well as a forum for political activism inspired by republican ideals. Messages from departed souls including François Rabelais, Abraham Lincoln, John Brown, Robert E. Lee, Emanuel Swedenborg, and even Confucius discussed government structures, the moral progress of humanity, and equality. The Afro-Creole Spiritualists were encouraged to continue struggling for justice in a new world where “bright” spirits would replace raced bodies.

EMILY SUZANNE CLARK is assistant professor of religious studies at Gonzaga University.

*Published with the assistance of the Fred W. Morrison Fund of the University of North Carolina Press*

“Richly detailed and completely fascinating. No one before Emily Suzanne Clark has given us a portrayal of the spiritual world of the educated and politically active men in the Cercle Harmonique. And no other religious historian has connected that world to developments in nineteenth-century culture and politics in the way that Clark accomplishes it here. A landmark book and one of the most important works in southern religious history published since the 1990s.”

—Paul Harvey, University of Colorado, Colorado Springs



September 2016

978-1-4696-2878-3 \$34.95s Cloth

978-1-4696-2879-0 \$33.99 @BOOK

Approx. 288 pp., 6.125 x 9.25, 6 halftones, notes, bibl., index



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### Marketing Campaign

#### Publicity

- Major print reviews and features
- Online publicity campaign

#### National Advertising

- *New York Review of Books* and publications in American and African-American history and religion

#### Co-op Available

# The End of Days

## African American Religion and Politics in the Age of Emancipation

MATTHEW HARPER

### How a religious idea changed black politics

For four million slaves, emancipation was a liberation and resurrection story of biblical proportion, both the clearest example of God's intervention in human history and a sign of the end of days. In this book, Matthew Harper demonstrates how black southerners' theology, in particular their understanding of the end times, influenced nearly every major economic and political decision they made in the aftermath of emancipation. From considering what demands to make in early Reconstruction to deciding whether or not to migrate west, African American Protestants consistently inserted themselves into biblical narratives as a way of seeing the importance of their own struggle in God's greater plan for humanity. Phrases like "jubilee," "Zion," "valley of dry bones," and the "New Jerusalem" in black-authored political documents invoked different stories from the Bible to argue for different political strategies.

This study offers new ways of understanding the intersections between black political and religious thought of this era. Until now, scholarship on black religion has not highlighted how pervasive or contested these beliefs were. This narrative, however, tracks how these ideas governed particular political moments as African Americans sought to define and defend their freedom in the forty years following emancipation.

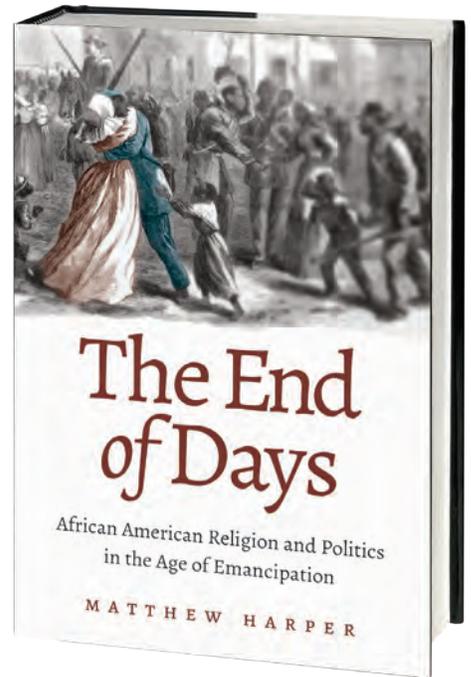
**MATTHEW HARPER** is Assistant Professor of History and Africana Studies at Mercer University.

*Published with the assistance of the Z. Smith Reynolds Fund of the University of North Carolina Press*

"*The End of Days* asks us to think about slave emancipation and Reconstruction as the era's black Christians did—as the unfolding of God's long-promised liberation of his chosen people. This revelatory work will force many readers, especially those unaccustomed to interpreting religious language as more than metaphorical or expedient, to think anew."

—Stephen Kantrowitz, author of

*More Than Freedom: Fighting for Black Citizenship in a White Republic, 1829–1889*



January 2017

978-1-4696-2936-0 \$29.95s Cloth

978-1-4696-2937-7 \$28.99 **BOOK**

Approx. 224 pp., 6.125 x 9.25, 8 halftones, notes, bibl., index



9 781469 629360

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- Publications in American and African-American history, and religion

### Co-op Available

# Stories of Civil War in El Salvador

## A Battle over Memory

ERIK CHING

### Why a bloody civil war is remembered and rebattled by Salvadorans to this day

El Salvador's civil war began in 1980 and ended twelve bloody years later. It saw extreme violence on both sides, including the terrorizing and targeting of civilians by death squads, recruitment of child soldiers, and the death and disappearance of more than 75,000 people. Examining El Salvador's vibrant life-story literature written in the aftermath of this terrible conflict—including memoirs and testimonials—Erik Ching seeks to understand how the war has come to be remembered and rebattled by Salvadorans and what that means for their society today.

Ching identifies four memory communities that dominate national postwar views: civilian elites, military officers, guerrilla commanders, and working class and poor testimonialists. Pushing distinct and divergent stories, these groups are today engaged in what Ching terms a “narrative battle” for control over the memory of the war. Their ongoing publications in the marketplace of ideas tend to direct Salvadorans' attempts to negotiate the war's meaning and legacy, and Ching suggests that a more open, coordinated reconciliation process is needed in this postconflict society. In the meantime, El Salvador, fractured by conflicting interpretations of its national trauma, is hindered in dealing with the immediate problems posed by the nexus of neoliberalism, gang violence, and outmigration.

**ERIK CHING** is professor of history at Furman University and author of several books, including *Authoritarian El Salvador: Politics and the Making of the Military Regimes, 1880-1940*.

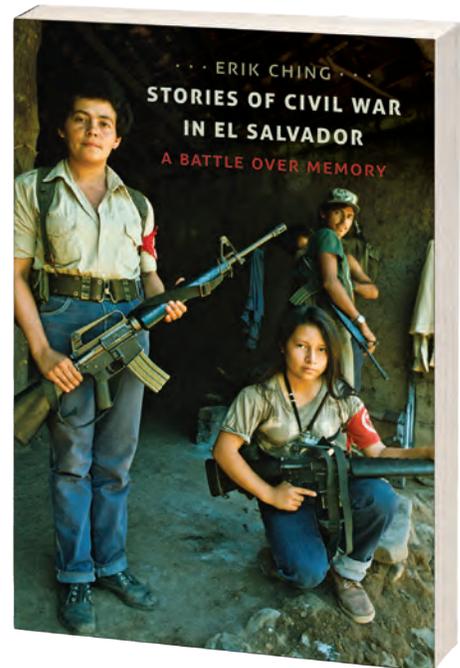
“A brilliant, eye-opening book. There is none other like it in English or Spanish. Erik Ching doesn't just tell a history of civil war in El Salvador.

Rather, he shows how the clash of different social groups' specific, shared, and partial understandings of Salvadoran history in turn laid a foundation for the outbreak of war in the first place. Important, engaging, and provocative.”

—Jocelyn Viterna, Harvard University

“Ching demonstrates that social and political groups within El Salvador not only experienced their civil war differently, but structure their memory discourse so differently that the war's meaning and implications may be irreconcilable. His account helps to explain El Salvador's postwar debates, raises crucial questions about how memory communities construct coherent narratives, and will have a significant impact across multiple disciplines and beyond Central American studies.”

—William Stanley, University of New Mexico



September 2016

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PAPER

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# Hard Work Is Not Enough

Gender and Racial Inequality in an Urban Workspace

KATRINELL M. DAVIS

**The factors that shape the culture of opportunity in the postindustrial workplace**

The Great Recession punished American workers, leaving many underemployed or trapped in jobs that do not provide the income or opportunity they need. Moreover, the gap between the wealthy and the poor has widened in past decades as mobility remains stubbornly unchanged. Against this deepening economic divide, a dominant cultural narrative has taken root: immobility, especially for the working class, is driven by shifts in demand for labor. In this context, and with right-to-work policies proliferating nationwide, workers are encouraged to avoid government dependency by arming themselves with education and training.

Drawing on archival material and interviews with African American women transit workers in the San Francisco Bay area, Katrinell Davis grapples with our understanding of mobility as it intersects with race and gender in the postindustrial and post-civil rights United States. Considering the consequences of declining working conditions within the public transit workplace of Alameda County, Davis illustrates how worker experience—on and off the job—has been undermined by workplace norms and administrative practices designed to address flagging worker commitment and morale. Providing a comprehensive account of how political, social, and economic factors work together to shape the culture of opportunity in a postindustrial workplace, she shows how government manpower policies, administrative policies, and drastic shifts in unionization have influenced the prospects of low-skilled workers.

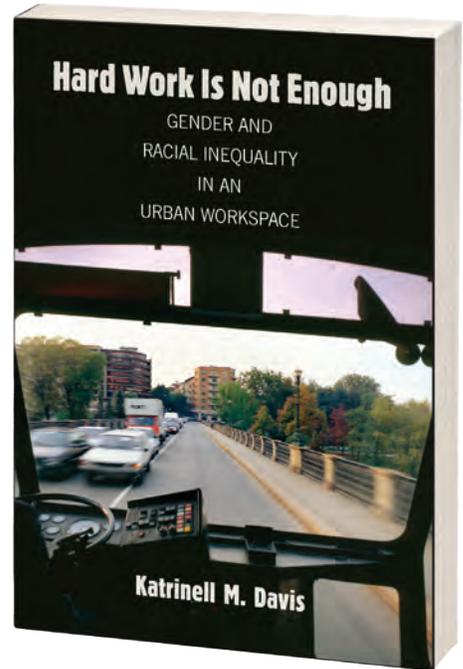
**KATRINELL M. DAVIS** is assistant professor of sociology at the University of Vermont.

“An illuminating case study of the experiences of African American women in an important American occupation. By studying African American women transit operators in the San Francisco Bay Area, Katrinell Davis sheds light on broader trends in work and social inequality.”

—Arne Kalleberg, University of North Carolina at Chapel Hill

“Katrinell Davis provides a compelling account of the manner in which political, social, and economics factors interact to frame opportunities and inequalities in the postindustrial-era workplace. A substantial contribution that provides a deeper understanding of the underlying mechanisms related to downward shifts in the structure of work.”

—Angela James, Loyola Marymount University



January 2017

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# The Struggle to Save the Soviet Economy

Mikhail Gorbachev and the Collapse of the USSR

CHRIS MILLER

## Uncovering the root causes of the Soviet collapse

The economic system forged by Stalin had many faults—the abuse of workers and the waste of resources on a massive scale among them. But for half a century the Soviet economy was stable. Why, then, did it suddenly collapse in the late 1980s, only a few years after Mikhail Gorbachev came to power? In this groundbreaking study, Chris Miller shows that although Gorbachev and his allies sought to learn from China’s economic reforms under Deng Xiaoping, their efforts to revitalize Soviet socialism proved much less successful.

Making use of never-before-studied documents from the Soviet politburo and other archives, Miller argues that the difference between the Soviet Union and China—and the ultimate cause of the Soviet collapse—was not economics but politics. The Soviet government was riven by bitter conflict, and Gorbachev, the ostensible Soviet autocrat, found himself unable to outmaneuver the interest groups that were threatened by economic reform. Miller’s analysis settles long-standing debates about the politics and economics of perestroika, transforming our understanding of how Soviet policymakers might have prevented economic collapse.

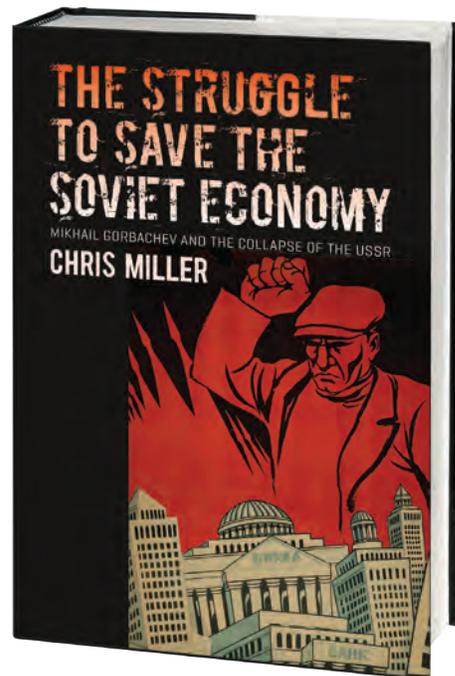
**CHRIS MILLER** is associate director of the Brady-Johnson Program in Grand Strategy at Yale University.

*The New Cold War History*

*With appreciation for Alice George and her generous support of the University of North Carolina Press*

“*The Struggle to Save the Soviet Economy* is full of careful research into a question often heard throughout the former USSR and among professional Russia-watchers in the West: was a “Chinese” path open to the USSR, and if so, why was it not followed? While there are plenty of works on Gorbachev and Perestroika, none tackle the intellectual and political debates surrounding economic reform the way Miller does in this book. Miller’s innovative outlook shows us how the history of reform in the late USSR is entangled with the broader story of contemporary economic transformation in China and beyond.”

—Artemy M. Kalinovsky, University of Amsterdam



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- Major print reviews and features
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### National Advertising

- *New York Review of Books* and publications in world history

### Co-op Available

## Prompt and Utter Destruction

Truman and the Use of Atomic Bombs against Japan

J. SAMUEL WALKER

**Updated to include recent scholarly findings—a balanced and concise look at a still-controversial decision**

In this concise account of why America used atomic bombs against Japan in 1945, J. Samuel Walker analyzes the reasons behind President Truman's most controversial decision. Delineating what was known and not known by American leaders at the time, Walker evaluates the options available for ending the war with Japan. In this new edition, Walker incorporates a decade of new research—mostly from Japanese archives only recently made available—that provides fresh insight on the strategic considerations that led to dropping the bomb. From the debate about whether to invade or continue the conventional bombing of Japan to Tokyo's agonizing deliberations over surrender and the effects of both low- and high-level radiation exposure, Walker continues to shed light on one of the most earthshaking moments in history.

Rising above an often polemical debate, the third edition presents an accessible synthesis of previous work and new research to help make sense of the events that ushered in the atomic age.

J. SAMUEL WALKER is a prize-winning historian and author of books on the history of American foreign policy, nuclear energy, and college basketball.

### *Praise for previous editions:*

“Brief, lucidly written, and thoroughly documented, this book may well be the best existing report on the decision to use the bomb. Professional historians as well as undergraduates will find it fascinating.”

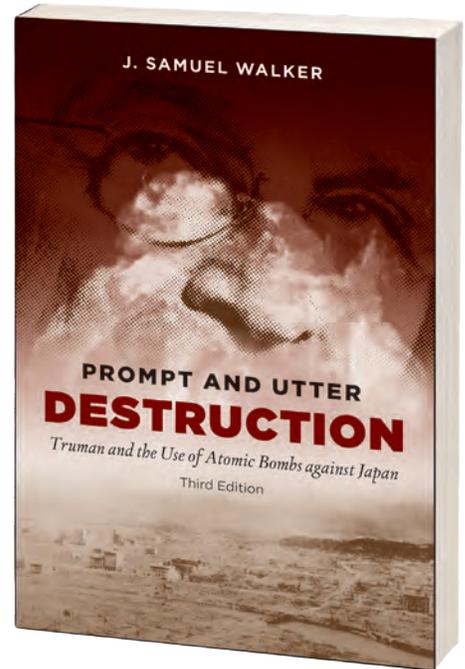
—*Isis*

“Walker's book is the most useful layman's synthesis of the debate in print.”

—*Bulletin of the Atomic Scientists*

“The author's ability to cover the most important issues with economy . . . make[s] this an excellent addition to the literature, particularly useful for beginning students.”

—*Foreign Affairs*



August 2016

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### Marketing Campaign

#### *Publicity*

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#### *National Advertising*

- Publications in American and world history

# Reparation and Reconciliation

The Rise and Fall of Integrated Higher Education, 1865-1915

CHRISTI M. SMITH

## How segregation persists as a pervasive, malleable fact of American education

*Reparation and Reconciliation* is the first book to reveal the nineteenth-century struggle for racial integration on U.S. college campuses. As the Civil War ended, the need to heal the scars of slavery, expand the middle class, and reunite the nation engendered a dramatic interest in higher education by policy makers, voluntary associations, and African Americans more broadly. Formed in 1846 by Protestant abolitionists, the American Missionary Association united a network of colleges open to all, designed especially to educate African American and white students together, both male and female. The AMA and its affiliates envisioned integrated campuses as a training ground to produce a new leadership class for a racially integrated democracy. Case studies at three colleges—Berea College, Oberlin College, and Howard University—reveal the strategies administrators used and the challenges they faced as higher education quickly developed as a competitive social field.

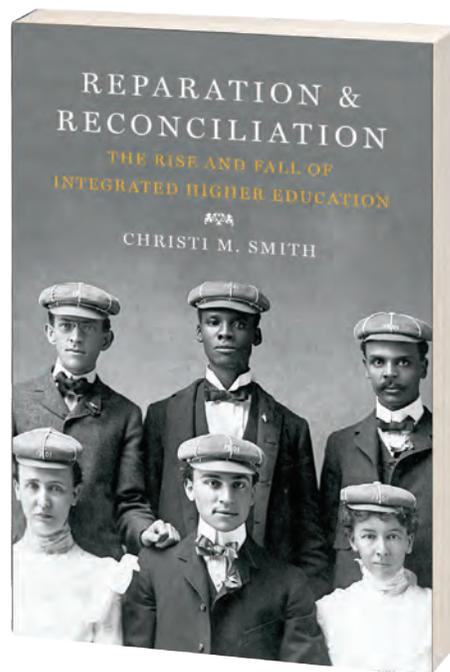
Through a detailed analysis of archival and press data, Christi M. Smith demonstrates that pressures between organizations—including charities and foundations—and the emergent field of competitive higher education led to the differentiation and exclusion of African Americans, Appalachian whites, and white women from coeducational higher education and illuminates the actors and the strategies that led to the persistent salience of race over other social boundaries.

**CHRISTI M. SMITH** is visiting assistant professor of sociology at Oberlin College.

*Published with the assistance of the Authors Fund of the University of North Carolina Press*

“Without sacrificing rich and telling historical detail, Christi M. Smith engages large themes, creating a book that will garner attention within important ongoing conversations associated with educational equity, the manner in which segregation is manifested and reproduced, the degree to which such outcomes are fixed or mutable, and, most sweepingly, the legacy of racial (and racist) practices in the United States—a conversation that has taken on renewed salience. With its rich, incisive, and engaging historical accounts, this book can and should speak compellingly to varied audiences.”

—David Cunningham, Washington University in St. Louis



December 2016

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PAPER

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education* and publications in education, American and African-American history

### Co-op Available

## Mania for Freedom

American Literatures of Enthusiasm from the Revolution to the Civil War

JOHN MAC KILGORE

### A literary study of political dissent in America's first century

"Nothing great was ever achieved without enthusiasm," wrote Ralph Waldo Emerson in 1841. While this statement may read like an innocuous truism today, the claim would have been controversial in the antebellum United States when enthusiasm was a hotly contested term associated with religious fanaticism and poetic inspiration, revolutionary politics and imaginative excess. In analyzing the language of enthusiasm in philosophy, religion, politics, and literature, John Mac Kilgore uncovers a tradition of enthusiasm linked to a politics of emancipation. The dissenting voices chronicled here fought against what they viewed as tyranny while using their writings to force international or antinationalistic political affiliations.

Pushing his analysis across national boundaries, Kilgore contends that American enthusiastic literature, unlike the era's concurrent sentimental counterpart, stressed democratic resistance over domestic reform as it navigated the global political sphere. By analyzing a range of canonical American authors—including William Apess, Phillis Wheatley, Harriet Beecher Stowe, and Walt Whitman—Kilgore places their works in context with the causes, wars, and revolutions that directly or indirectly engendered them. In doing so, he makes a unique and compelling case for enthusiasm's centrality in the shaping of American literary history.

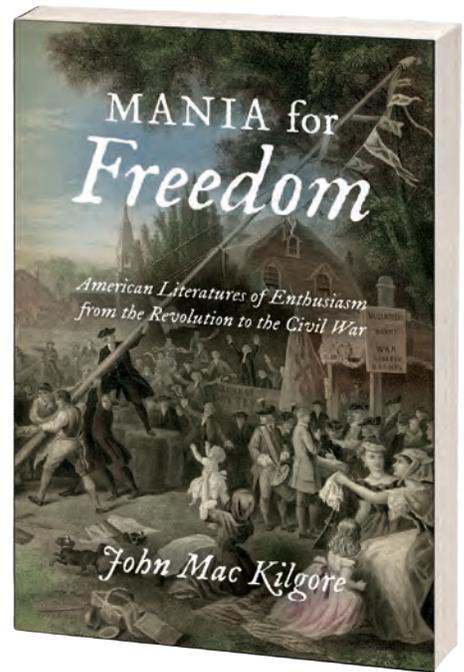
JOHN MAC KILGORE is assistant professor of English at Florida State University.

"Here John Mac Kilgore uncovers and recovers a rich and important rhetorical tradition of 'literatures of enthusiasm' in American literary history, and a powerful means of expressing political dissent for minorities and other marginalized people. He makes a significant addition to a growing field of study."

—Nathaniel Cadle, author of *The Mediating Nation*

"Energetically argued and convincingly researched, *Mania for Freedom* offers a literary and cultural history of the rhetorical convention of enthusiasm, one that connects the seemingly disparate political and literary writings of dissent into a coherent tradition. In offering an account of enthusiasm's history, Kilgore fills a void in nineteenth-century literary studies."

—Justine S. Murison, University of Illinois at Urbana-Champaign



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## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- Publications in American history, literature, and American studies

### Co-op Available

# American Universities and the Birth of Modern Mormonism, 1867–1940

THOMAS W. SIMPSON

## Modern Mormonism is born in the American university

In the closing decades of the nineteenth century, college-age Latter-day Saints began undertaking a remarkable intellectual pilgrimage to the nation's elite universities, including Harvard, Columbia, Michigan, Chicago, and Stanford. Thomas W. Simpson chronicles the academic migration of hundreds of LDS students from the 1860s through the late 1930s, when church authority J. Reuben Clark Jr., himself a product of the Columbia University Law School, gave a reactionary speech about young Mormons' search for intellectual cultivation. Clark's leadership helped to set conservative parameters that in large part came to characterize Mormon intellectual life.

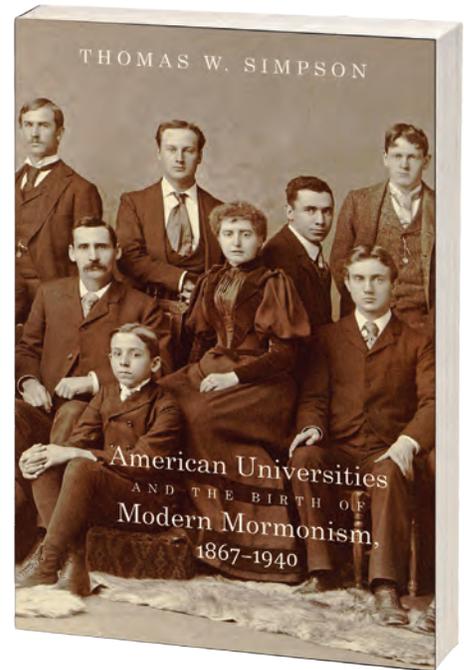
At the outset, Mormon women and men were purposefully dispatched to such universities to "gather the world's knowledge to Zion." Simpson, drawing on unpublished diaries, among other materials, shows how LDS students commonly described American universities as egalitarian spaces that fostered a personally transformative sense of freedom to explore provisional reconciliations of Mormon and American identities and religious and scientific perspectives. On campus, Simpson argues, Mormon separatism died and a new, modern Mormonism was born: a Mormonism at home in the United States but at odds with itself. Fierce battles among Mormon scholars and church leaders ensued over scientific thought, progressivism, and the historicity of Mormonism's sacred past. The scars and controversy, Simpson concludes, linger.

**THOMAS W. SIMPSON**, a specialist in modern U.S. religious history, is instructor in religion and philosophy at Phillips Exeter Academy.

*Published with the assistance of the Anniversary Fund of the University of North Carolina Press*

"An elegant, original contribution and a must-read for anyone interested in American religion and the life of the mind. Thomas W. Simpson's scholarly heavy lifting—painstakingly tracing the Progressive Era Mormons who passed through American universities—forces a substantial reassessment of previous 'Americanization' theses. Simpson decenters polygamy (no mean feat) and places intellectual history and education at the heart of LDS navigation of both modernity and national identity."

—J. Spencer Fluhman, Brigham Young University



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PAPER

## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- *Chronicle of Higher Education* and publications in American history and religion

### Co-op Available

# Christianity, Social Justice, and the Japanese American Incarceration during World War II

ANNE M. BLANKENSHIP

## Through the doors of the incarceration camp churches

Anne M. Blankenship's study of Christianity in the infamous camps where Japanese Americans were incarcerated during World War II yields insights both far-reaching and timely. While most Japanese Americans maintained their traditional identities as Buddhists, a sizeable minority identified as Christian, and a number of church leaders sought to minister to them in the camps. Blankenship shows how church leaders were forced to assess the ethics and pragmatism of fighting against or acquiescing to what they clearly perceived, even in the midst of a national crisis, as an unjust social system. These religious activists became acutely aware of the impact of government, as well as church, policies that targeted ordinary Americans of diverse ethnicities.

Going through the doors of the camp churches and delving deeply into the religious experiences of the incarcerated and the faithful who aided them, Blankenship argues that the incarceration period introduced new social and legal approaches for Christians of all stripes to challenge the constitutionality of government policies on race and civil rights. She also shows how the camp experience nourished the roots of an Asian American liberation theology that sprouted in the sixties and seventies.

**ANNE M. BLANKENSHIP** is assistant professor of American religious history at North Dakota State University.

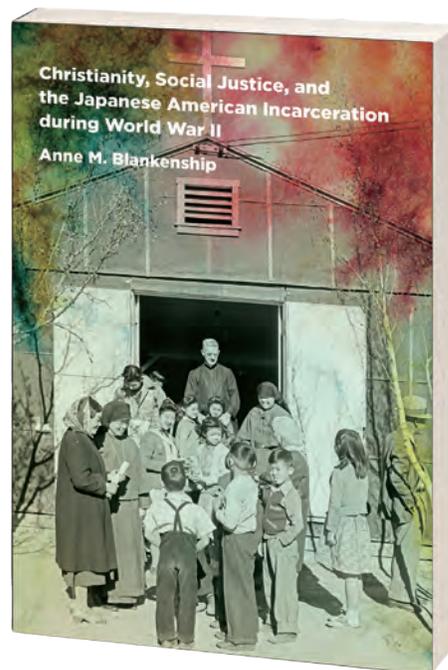
*Published with the assistance of the Anniversary Fund of the University of North Carolina Press*

“The first full exploration of the role of Christianity among Japanese Americans incarcerated during World War II, this powerful book is a marvelous introduction to an unjustly neglected topic. Taking the study of Japanese Americans in a new direction, Anne Blankenship deepens our understanding not only of religious practice in the camps but of government regulation of freedom of religion. A vital addition to literature in religious studies, history, and ethnic studies.”

—Greg Robinson, Université du Québec à Montréal

“*Christianity, Social Justice, and the Japanese American Incarceration during World War II* will serve as the definitive book on Christianity in the incarceration experience. One of very few studies that manages to attend to the voices of those within the camps and those beyond the barbed-wire fences.”

—Duncan Ryuken Williams, University of Southern California



November 2016

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14 halftones, notes, bibl., index



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### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- Publications in American history and religious studies

### Co-op Available

# Understanding Health Inequalities and Justice

New Conversations across the Disciplines

EDITED BY MARA BUCHBINDER, MICHELE RIVKIN-FISH,  
AND REBECCA L. WALKER

## Foundational work on health inequalities and the quest for justice

Amid ongoing debate about health care reform, the need for informed analyses of health policy is greater than ever. The twelve original essays in this volume show that common public debates routinely bypass complex ethical, sociocultural, historical, and political questions about how we should address ideals of justice and equality in health care. Integrating perspectives from the humanities, social sciences, medicine, and public health, the contributors illuminate the relationships between justice and health inequalities to complicate and enrich debates often dominated by simplistic narratives.

*Understanding Health Inequalities and Justice* grounds key conceptual discussions in timely case studies and policy analyses that explore three overarching questions: first, how do scholars approach relations between health inequalities and ideals of justice; second, when do justice considerations inform solutions to health inequalities, and how do specific health inequalities affect perceptions of injustice; and third, how can diverse scholarly approaches contribute to better health policy? From addressing patient agency in an inequitable health care environment to examining how scholars of social justice and health care amass evidence, this volume combines the skills and sensibilities of diverse scholars to promote a richer understanding of health and justice and the successful paths to their realization.

The contributors are Judith C. Barker, Paula Braveman, Paul Brodwin, Jami Suki Chang, Debra DeBruin, Leslie A. Dubbin, Sarah Horton, Carla C. Keirns, J. Paul Kelleher, Nicholas B. King, Eva Feder Kittay, Joan Liaschenko, Anne Drapkin Lyerly, Mary Faith Marshall, Carolyn Mokley Rouse, Jennifer Prah Ruger, and Janet K. Shim.

**MARA BUCHBINDER** is assistant professor of social medicine and adjunct assistant professor of anthropology at the University of North Carolina at Chapel Hill.

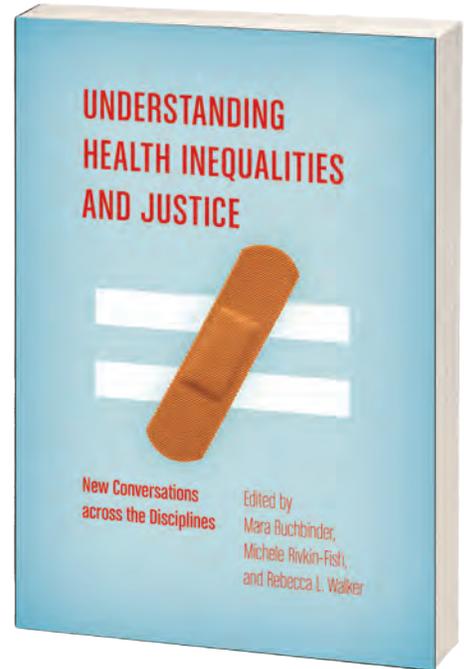
**MICHELE RIVKIN-FISH** is associate professor of anthropology at the University of North Carolina at Chapel Hill.

**REBECCA L. WALKER** is associate professor of social medicine and adjunct associate professor of philosophy at the University of North Carolina at Chapel Hill.

### *Studies in Social Medicine*

“This ambitious and fascinating volume brings new interdisciplinary perspectives to the study of health inequity and justice. Readers will be rewarded with novel theoretical and methodological insights, and may find themselves rethinking core assumptions behind their work.”

—Beatrix Hoffman, Northern Illinois University



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### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in sociology and political science

### Co-op Available

# A Prescription for Change

The Looming Crisis in Drug Development

MICHAEL S. KINCH

**A history of the pharmaceutical industry and biotech in the United States**

The introduction of new medicines has dramatically improved the quantity and quality of individual and public health while contributing trillions of dollars to the global economy. In spite of these past successes—and indeed because of them—our ability to deliver new medicines may be quickly coming to an end. Moving from the twentieth century to the present, *A Prescription for Change* reveals how changing business strategies combined with scientific hubris have altered the way new medicines are discovered, with dire implications for both health and the economy.

To explain how we have arrived at this pivotal moment, Michael S. Kinch recounts the history of pharmaceutical and biotechnological advances in the twentieth century, relating stories of the individuals and organizations that ushered in the modern era of translational medicine. He shows that an accelerating cycle of acquisition and downsizing is cannibalizing the very infrastructure that had fostered the introduction of innovative new medicines. As Kinch demonstrates, the dismantling of the pharmaceutical and biotechnological research and development enterprises could also provide opportunities to innovate new models that sustain and expand the introduction of newer and better breakthrough medicines in the years to come.

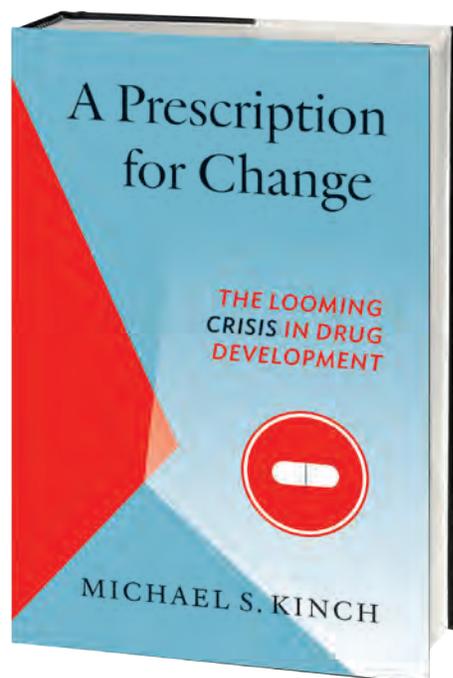
**MICHAEL S. KINCH** is associate vice chancellor and director of the Center for Research Innovation in Biotechnology at Washington University in St. Louis.

*The Luther H. Hodges Jr. and Luther H. Hodges Sr. Series on Business, Entrepreneurship, and Public Policy*

*Published with the assistance of the Luther H. Hodges Sr. and Luther H. Hodges Jr. Fund of the University of North Carolina Press*

“This compelling and thoughtful book provides a unique perspective and critical analysis of the pharmaceutical industry and its mode of expansion.”

—Ronald Goldfarb, Sopherion Therapeutics



November 2016

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## Marketing Campaign

### Publicity

- Advance Readers Copies available
- Major print reviews and features
- Online publicity campaign

### National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*

### Co-op Available

## Defiant Braceros

How Migrant Workers Fought for Racial, Sexual, and Political Freedom

MIREYA LOZA

### Deromanticizing the image of braceros

In this book, Mireya Loza sheds new light on the private lives of migrant men who participated in the Bracero Program (1942–1964), a binational agreement between the United States and Mexico that allowed hundreds of thousands of Mexican workers to enter this country on temporary work permits. While this program and the issue of temporary workers has long been politicized on both sides of the border, Loza argues that the prevailing romanticized image of braceros as a family-oriented, productive, legal workforce has obscured the real, diverse experiences of the workers themselves. Focusing on underexplored aspects of workers' lives—such as their transnational union-organizing efforts, the sexual economies of both hetero and queer workers, and the ethno-racial boundaries among Mexican indigenous braceros—Loza reveals how these men defied perceived political, sexual, and racial norms.

Basing her work on an archive of more than 800 oral histories from the United States and Mexico, Loza is the first scholar to carefully differentiate between the experiences of mestizo guest workers and the many Mixtec, Zapotec, Purhepecha, and Mayan laborers. In doing so, she captures the myriad ways these defiant workers responded to the intense discrimination and exploitation of an unjust system that still persists today.

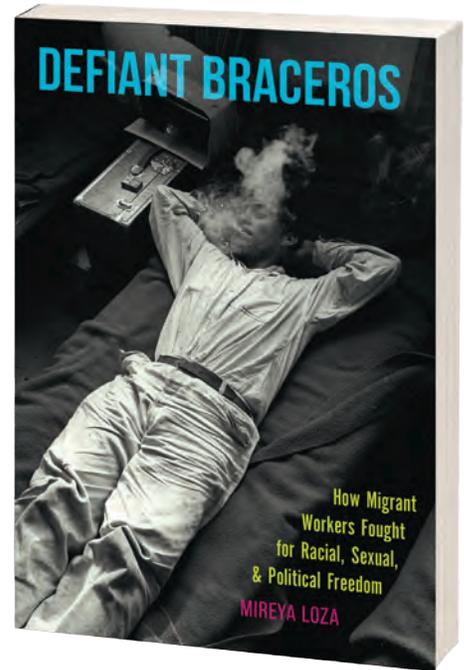
**MIREYA LOZA** is assistant professor of history at the University of Illinois at Urbana-Champaign.

*The David J. Weber Series in the New Borderlands History*

*Published with support provided by the William P. Clements Center for Southwest Studies at Southern Methodist University in Dallas, Texas*

“An accessible, original, and deeply researched analysis of the Bracero Program, written by the most accomplished oral historian of braceros in the United States and Mexico. Loza builds upon, and goes well beyond, recent studies, advancing a portrayal of braceros as ‘deviants’ who pushed against expectations and challenged the governmental logic surrounding the program from the 1940s into the early twenty-first century. This is the best book written on the topic.”

—Stephen Pitti, Yale University



September 2016

978-1-4696-2975-9 \$85.00s Cloth

978-1-4696-2976-6 \$29.95s Paper

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Approx. 256 pp., 6.125 x 9.25,  
14 halftones, notes, bibl., index



## Marketing Campaign

### Publicity

- Major print reviews and features
- Online publicity campaign

### National Advertising

- Publications in American and Latino history

### Co-op Available

# American Studies Encounters the Middle East

EDITED BY ALEX LUBIN AND MARWAN M. KRAIDY

**A groundbreaking collection that will shape the future of American studies**

In the field of American studies, attention is shifting to the long history of U.S. engagement with the Middle East, especially in the aftermath of war in Iraq and in the context of recent Arab uprisings in protest against economic inequality, social discrimination, and political repression. Here, Alex Lubin and Marwan M. Kraidy curate a new collection of essays that focuses on the cultural politics of America's entanglement with the Middle East and North Africa, making a crucial intervention in the growing subfield of transnational American studies. Featuring a diverse list of contributors from the United States, the Arab world, and beyond, *American Studies Encounters the Middle East* analyzes Arab-American relations by looking at the War on Terror, pop culture, and the influence of the American hegemony in a time of revolution.

Contributors include Christina Moreno Almeida, Ashley Dawson, Brian T. Edwards, Waleed Hazbun, Craig Jones, Osamah Khalil, Mounira Soliman, Helga Tawil-Souri, Judith E. Tucker, Adam John Waterman, and Rayya El Zein.

**ALEX LUBIN** is professor of American studies at the University of New Mexico and author of *Geographies of Liberation: The Making of an Afro-Arab Political Imaginary*.

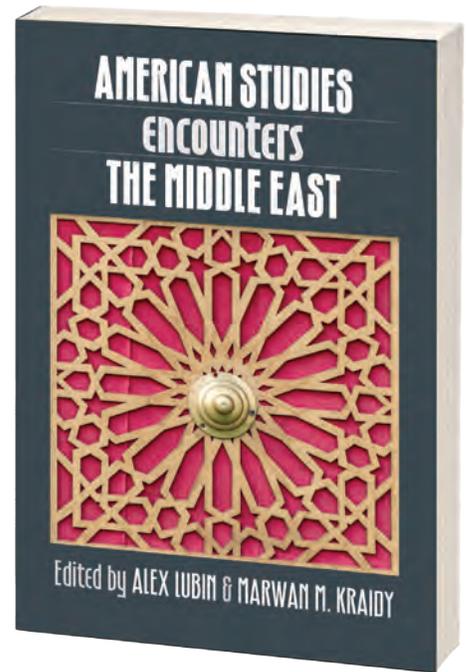
**MARWAN M. KRAIDY** is Anthony Shadid Chair in Global Media, Politics, and Culture at the Annenberg School for Communication at the University of Pennsylvania.

“Exciting in its scope and with an impressive list of contributors, *American Studies Encounters the Middle East* is a genuinely transnational work, one that promises to change the ways we think about global power, cultural borders, and political identity on a broad scale.”

—Amy Kaplan, University of Pennsylvania

“A necessary collection that provides historical contexts for the shifting and sometimes contradictory political and cultural role of the United States in the Middle East and North Africa, *American Studies Encounters the Middle East* fills the void in the scholarship and points to new paths in the field of American studies.”

—John Carlos Rowe, University of Southern California



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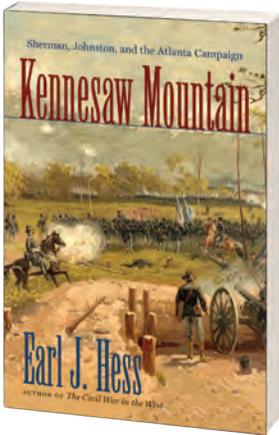
## Kennesaw Mountain

Sherman, Johnston, and the Atlanta Campaign

EARL J. HESS

A Main Selection of the History Book Club and a Selection of the Military Book Club and BOMC2 online

### Sherman's march almost grinds to a stop



While fighting his way toward Atlanta, William T. Sherman encountered his biggest roadblock at Kennesaw Mountain, where Joseph E. Johnston's Army of Tennessee held a heavily fortified position. The opposing armies confronted each other from June 19 to July 3, 1864, and Sherman initially tried to outflank the Confederates. His men endured heavy rains, artillery duels, sniping, and a fierce battle at

Kolb's Farm before Sherman decided to directly attack Johnston's position on June 27. *Kennesaw Mountain* tells the story of an important phase of the Atlanta campaign.

EARL J. HESS is Stewart W. McClelland Chair in History at Lincoln Memorial University and has written many books, including *The Civil War in the West: Victory and Defeat from the Appalachians to the Mississippi*.

*Civil War America*

“Reads like a staff ride organized by an officer intimately familiar with the area’s topography. . . . Deftly interweaving his own insightful analysis with battle accounts, as recorded in the diaries and letters of combatants, Hess makes a convincing case for the importance of this still unappreciated battle.”

— *Civil War Times*

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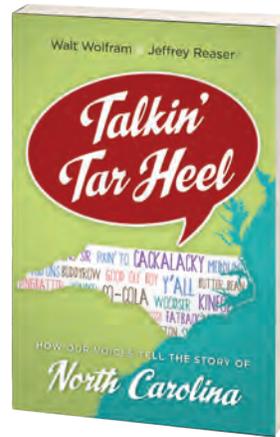
## Talkin' Tar Heel

How Our Voices Tell the Story of North Carolina

WALT WOLFRAM AND JEFFREY REASER

2014 North Caroliniana Book Award, The North Caroliniana Society

### What we say and what we mean



Drawing on over two decades of research and 3,000 recorded interviews from every corner of the state, this lively book introduces readers to the unique regional, social, and ethnic dialects of North Carolina, as well as its major languages, including American Indian languages and Spanish. Considering how we speak as a reflection of our past and present, Walt Wolfram and Jeffrey Reaser show how languages and

dialects are a fascinating way to understand our state's rich and diverse cultural heritage. The book is enhanced by maps and illustrations and augmented by more than 100 audio and video recordings, which can be found online at [talkintarheel.com](http://talkintarheel.com).

WALT WOLFRAM is William C. Friday Distinguished Professor of English at North Carolina State University and coauthor of *Hoi Toide on the Outer Banks: The Story of the Ocracoke Brogue*, among other books.

JEFFREY REASER is associate professor of English at North Carolina State University and coauthor of the curriculum *Voices of North Carolina: Language and Life from the Atlantic to the Appalachians*.

“A scholarly yet readable account. For language lovers, this will be a hoot.”

— *Wilmington Star News*

“The authors delve deeply into nuances of the mother tongue as it's practiced throughout the state.”

— *Raleigh News and Observer*

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## A Crisis of Community

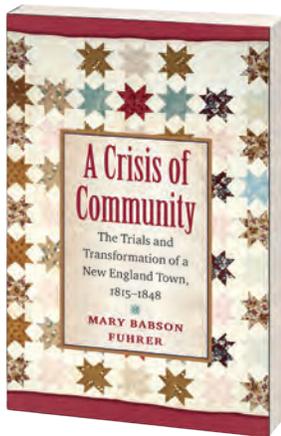
The Trials and Transformation of a New England Town, 1815–1848

MARY BABSON FUHRER

Massachusetts History Commendation, Massachusetts Foundation for the Humanities

2015 Peter J. Gomes Memorial Book Prize, Massachusetts Historical Society

America’s “age of revolutions,” through the lens of personal relations in the Massachusetts countryside



In the first decades of the American republic, Mary White, a shopkeeper’s wife from rural Boylston, Massachusetts, kept a diary. Woven into its record of everyday events is a remarkable tale of conflict and transformation in small-town life. Boylston had survived the upheaval of revolution with its social order intact. Then, in a single generation of wrenching change, the town and its people descended into con-

tentious struggle. Boylston was not alone — such village turmoil transformed communities across New England. Examining the tumultuous Jacksonian era at the intimate level of family and community, Mary Babson Fuhrer brings to life the troublesome creation of a new social, political, and economic order centered on individual striving and voluntary associations in an expansive nation.

MARY BABSON FUHRER is a public historian who specializes in the social history of New England, providing research and programs for historical, humanities, and heritage associations. She lives in Littleton, Massachusetts.

“[Fuhrer] is to be commended for breathing new life into the New England community study; what could have been a dry compendium of data has become, in Fuhrer’s deft hands, a rich and engaging account.”

—*Journal of American History*

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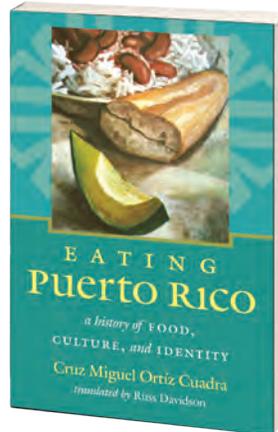
## Eating Puerto Rico

A History of Food, Culture, and Identity

CRUZ MIGUEL ORTIZ CUADRA

Translated by Russ Davidson

From cassava to corn chips



Available for the first time in English, Cruz Miguel Ortiz Cuadra’s magisterial history of the foods and eating habits of Puerto Rico unfolds into an examination of Puerto Rican society from the Spanish conquest to the present. Each chapter is centered on an iconic Puerto Rican foodstuff, from rice and cornmeal to beans, roots, herbs, fish, and meat. Ortiz shows how their produc-

tion and consumption connects with race, ethnicity, gender, social class, and cultural appropriation in Puerto Rico.

CRUZ MIGUEL ORTÍZ CUADRA is senior lecturer in the department of humanities at the University of Puerto Rico, Humacao, and author of *Puerto Rico en la olla*, among other books.

RUSS DAVIDSON is curator emeritus of Latin American and Iberian collections and professor emeritus of librarianship at the University of New Mexico.

*Latin America in Translation/en Traducción/em Tradução*

“Charming and learned . . . [but] also bittersweet. . . One ends up wondering whether, finally, the question has to be: ‘Who really determines what choices are available?’”  
—Sidney W. Mintz, *Gastronomica*

“A great resource for scholars focusing on food in the Caribbean.”  
—*Food, Culture and Society: An International Journal of Multidisciplinary Research*

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408 pp., 6.125 x 9.25, 17 figs., 5 tables, notes, bibl., index, glossary



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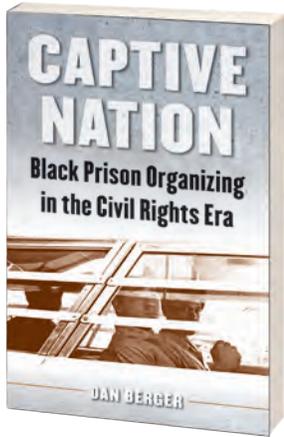
## Captive Nation

Black Prison Organizing in the Civil Rights Era

DAN BERGER

2015 James A. Rawley Prize, Organization of American Historians

**The dramatic history of activist prisoners' courtroom and prison-yard provocations**



In this pathbreaking book, Dan Berger offers a bold reconsideration of twentieth-century black activism and the origins of mass incarceration. *Captive Nation* shows that the civil rights and Black Power movements developed through their battles with the prison system. It traces the dynamic and dramatic history of prisoners in the modern black freedom struggle.

DAN BERGER is assistant professor of comparative ethnic studies at the University of Washington Bothell.

*Justice, Power, and Politics*

**“No histories of post-civil rights America can ignore this indispensable book.”**

—Khalil Gibran Muhammad, author of *The Condemnation of Blackness*

**“In this richly documented and powerfully told history, Dan Berger reveals how the seeds of mass incarceration were sown inside a larger war on black liberation movements.”**

—Robin D. G. Kelley, author of *Freedom Dreams: The Black Radical Imagination*

March 2016

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## Chained in Silence

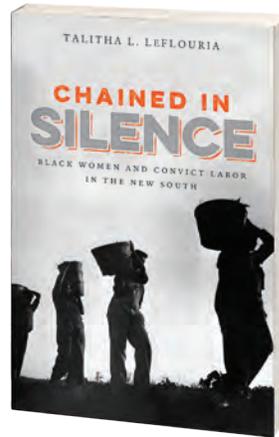
Black Women and Convict Labor in the New South

TALITHA L. LEFLOURIA

2015 Letitia Woods Brown Memorial Book Prize, Association of Black Women Historians

Ida B. Wells Tribute Award, Charles H. Wright Museum of African American History

**The first history of black, working-class incarcerated women in the post-Civil War South**



In 1868, the state of Georgia began to make its rapidly growing population of prisoners available for hire. The resulting convict leasing system ensnared not only men but also African American women, who were forced to labor in camps and factories to make profits for private investors. In this vivid work of history, Talitha L. LeFlouria draws from a rich array of primary sources to piece together the stories of these women, recounting what they endured in

Georgia's prison system and what their labor accomplished.

TALITHA L. LEFLOURIA is associate professor of African American studies in the Carter G. Woodson Institute, University of Virginia. Her research was featured in the documentary *Slavery by Another Name*, based on Douglas A. Blackmon's Pulitzer Prize-winning book.

*Justice, Power, and Politics*

**“This bold, brilliant, beautifully written book is a significant contribution to the fields of prison history, southern history, African American history, and gender studies. Talitha L. LeFlouria rejects a recent and popular thesis that convict labor was simply slavery that persisted, while also illuminating how beliefs about race and sex forged in slavery carried on to shape modernity and the prison system.”**

—Mary Ellen Curtin, American University

March 2016

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## Final Passages

The Intercolonial Slave Trade of British America, 1619–1807

GREGORY E. O'MALLEY

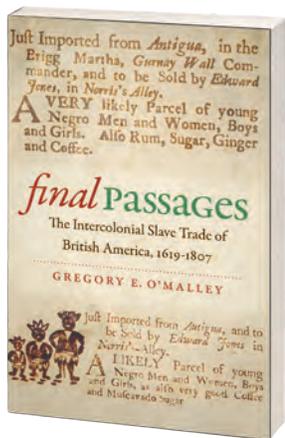
2015 Elsa Goveia Book Prize, Association of Caribbean Historians

2015 Frank L. and Harriet C. Owsley Award, Southern Historical Association

2015 James A. Rawley Prize in Atlantic History, American Historical Association

2015 Morris D. Forkosch Prize, American Historical Association

### Documents more than 7,000 voyages



Hundreds of thousands of captive Africans continued their journeys after the Middle Passage across the Atlantic. Colonial merchants purchased and transshipped many of these captives to other colonies and other empires for resale. Drawing on a database of over 7,000 intercolonial slave trading voyages compiled from port records, newspapers, and merchant accounts, Gregory E. O'Malley identifies and quantifies the major routes of this intercolonial slave trade.

He argues that such voyages were a crucial component in the development of slavery in the Caribbean and North America and that trade in the unfree led to experimentation with free trade between empires.

GREGORY E. O'MALLEY is associate professor of history at the University of California, Santa Cruz.

Published for the Omohundro Institute of Early American History and Culture, Williamsburg, Virginia

“A refreshing and authoritative history of the English slave trade.”

—*Journal of American History*

“Groundbreaking . . . enhances the scope and complexity of our understanding of the slave trade.”

—*New England Quarterly*

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## Freedom's Debt

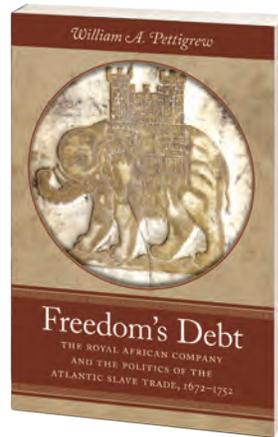
The Royal African Company and the Politics of the Atlantic Slave Trade, 1672–1752

WILLIAM A. PETTIGREW

2009 Jamestown Prize, Omohundro Institute of Early American History and Culture

Shortlisted for the 2013 Whitfield Prize, Royal Historical Society

### Britons assert a natural-born right to trade in enslaved Africans



In the years following the Glorious Revolution, independent slave traders challenged the charter of the Royal African Company by asserting their natural rights as Britons to trade freely in enslaved Africans. In this comprehensive history of the rise and fall of the RAC, William A. Pettigrew grounds the transatlantic slave trade in politics, not economic forces, analyzing the ideological arguments of

the RAC and its opponents in Parliament and in public debate. Ultimately, Pettigrew powerfully reasons that freedom became the rallying cry for those who wished to participate in the slave trade and therefore bolstered the expansion of the largest intercontinental forced migration in history.

WILLIAM A. PETTIGREW is lecturer in history at the University of Kent.

Published for the Omohundro Institute of Early American History and Culture, Williamsburg, Virginia

“For the first time, the origins of the British slave trade receive the searching inquiry they long have deserved. With *Freedom's Debt*, Pettigrew tells a new story about the political foundations of the traffic as well as the ideological seeds of its dissolution.”

—Christopher Leslie Brown, Columbia University

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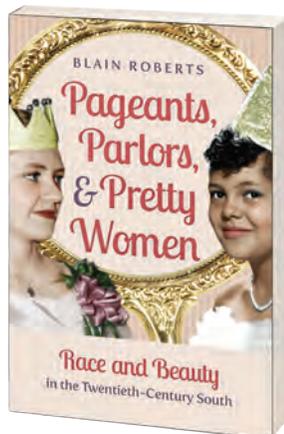
## Pageants, Parlors, and Pretty Women

Race and Beauty in the Twentieth-Century South

BLAIN ROBERTS

A 2014 Book of Interest, Business History Conference  
Finalist, 2014 Berkshire Conference of Women Historians Book Prize  
2015 Willie Lee Rose Prize, Southern Association for Women Historians

### The politics of race in southern beauty culture



From the South's pageant queens to the importance of beauty parlors to African American communities, it is easy to see the ways beauty is enmeshed in southern culture. But as Blain Roberts shows in this incisive work, the pursuit of beauty in the South was linked to the tumultuous racial divides of the region, where the Jim Crow-era cosmetics industry came of age selling the idea of makeup that emphasized white-

ness, and where, in the 1950s and 1960s, black-owned beauty shops served as crucial sites of resistance for civil rights activists. By showing how battles over beauty came to a head during the civil rights movement, Roberts sheds new light on the tactics southerners used to resist both and achieve desegregation.

BLAIN ROBERTS is associate professor of history at California State University, Fresno.

**"Roberts uncovers the toils and economic effects of feminine beauty in the South during the 1950s and '60s."**  
—*Ebony*

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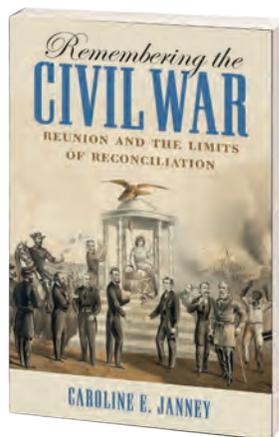
## Remembering the Civil War

Reunion and the Limits of Reconciliation

CAROLINE E. JANNEY

2013 Jefferson Davis Award, Museum of the Confederacy  
Honorable Mention, 2014 Avery O. Craven Award, Organization of American Historians  
2014 Charles S. Sydnor Award, Southern Historical Association  
A Selection of the History Book Club, the Military Book Club and BOMC2 online

### From the battlefield to *Gone with the Wind*



As early as 1865, survivors of the Civil War were acutely aware that people were purposefully shaping what would be remembered about the war and what would be omitted from the historical record. In *Remembering the Civil War*, Caroline E. Janney examines how the war generation—men and women, black and white, Unionists and Confederates—crafted and protected their memories of the nation's great-

est conflict.

CAROLINE E. JANNEY is professor of history at Purdue University.

*Littlefield History of the Civil War Era*

**"Janney has significantly extended our understanding of memory and reconciliation (or lack thereof) and the anger and pain associated with forgiveness that resonated from the most cataclysmic event in U.S. history."**

—*Journal of American History*

**"Whether traversing familiar or unfamiliar ground, Janney writes elegantly and with impressive command of her subject. *Remembering the Civil War* now takes its place as the best single work on the memory of the Civil War."**

—W. Fitzhugh Brundage in the *Journal of Southern History*

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## Dixie Highway

Road Building and the Making of the Modern South, 1900–1930

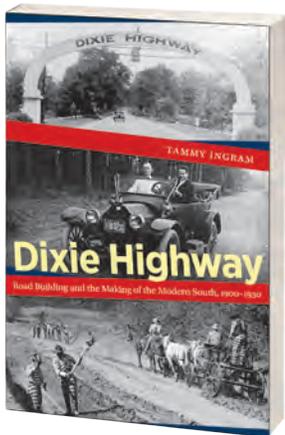
TAMMY INGRAM

2015 Malcolm Bell, Jr. and Muriel Barrow Bell Award, Georgia Historical Society

A 2014 Book of Interest, Business History Conference

2014 GHRAC Award for Excellence, Georgia Historical Records Advisory Council

**A new road to understanding the modern South**



At the turn of the twentieth century, good highways eluded most Americans and nearly all southerners. Introduced in 1915, the Dixie Highway changed all that by merging hundreds of short roads into dual interstate routes that looped from Michigan to Miami and back. In connecting the North and the South, the Dixie Highway helped end regional isolation and served as a model for future

interstates. In this book, Tammy Ingram offers the first comprehensive study of the nation's earliest attempt to build a highway network, revealing how the modern U.S. transportation system evolved out of the hard-fought political, economic, and cultural contests that surrounded the Dixie's creation.

TAMMY INGRAM is assistant professor of history at the College of Charleston.

*Sponsored by the postdoctoral fellows program at the Center for the Study of the American South, University of North Carolina at Chapel Hill*

**“By skillfully combining national, regional, and state perspectives, Ingram offers a refreshing, informative, and a welcome addition to transportation history.”**

—*Journal of American History*

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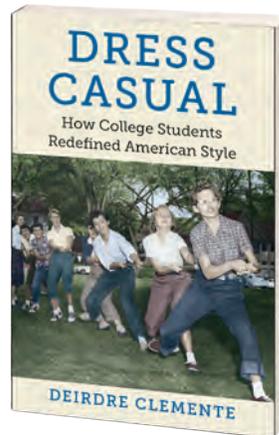
NEW IN PAPERBACK

## Dress Casual

How College Students Redefined American Style

DEIRDRE CLEMENTE

**Making it cool to dress down**



As Deirdre Clemente shows in this lively history of fashion on American college campuses, whether it's jeans and sneakers or khakis with a polo shirt, chances are college kids made it cool. The modern casual American wardrobe, Clemente argues, was born in the classrooms, dormitories, fraternity and sorority houses, and gyms of universities and colleges across the country. As young people gained increasing social

and cultural clout during the early twentieth century, their tastes transformed mainstream fashion from collared and corseted to comfortable. From east coast to west and from the Ivy League to historically black colleges and universities, changing styles reflected new ways of defining the value of personal appearance, and, by extension, new possibilities for creating one's identity.

DEIRDRE CLEMENTE is assistant professor of history at the University of Nevada-Las Vegas.

*Gender and American Culture*

**“Well written and solidly researched, Clemente's text offers a needed step forward in considering fashion in the first half of the twentieth century as essential to American collegiate life.”**

—*Journal of American History*

**“Clemente's approach to using apparel as a lens for understanding large cultural issues is a model that can, and should be, utilized by more historians, especially historians of material culture.”**

—*American Historical Review*

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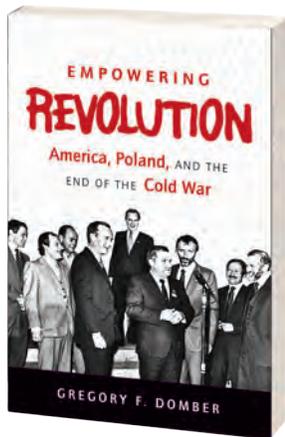
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## Empowering Revolution

America, Poland, and the End of the Cold War

GREGORY F. DOMBER

Poland as a laboratory for the Soviets' own future political and social reforms



Utilizing archival research and interviews with Polish and American government officials and opposition leaders, Domber argues that the United States empowered a specific segment of the Polish opposition and illustrates how Soviet leaders unwittingly fostered radical, pro-democratic change through their policies. The result is fresh insight into the global impact of the Polish pro-democracy movement.

GREGORY F. DOMBER is associate professor of history at University of North Florida.

*The New Cold War History*

*“Empowering Revolution is well written, well structured, lapidary in its arguments, and very thoroughly researched. There is nothing like it in either English or Polish (or German or French). It is by far the most comprehensive treatment of this important subject, and Domber will be the most authoritative source on the late twentieth-century Polish state’s transition to democracy for many years to come.”*

—Mark Kramer, director, Cold War Studies, Harvard University

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## The Sino-Soviet Alliance

An International History

AUSTIN JERSILD

2015 Choice Outstanding Academic Title

Honorable Mention, 2015 Marshall Shulman Book Prize, Association for Slavic, East European, and Eurasian Studies

From the Sino-Soviet alliance to the Sino-Soviet split



In 1950 the Soviet Union and the People’s Republic of China signed a Treaty of Friendship, Alliance, and Mutual Assistance to foster cultural and technological cooperation between the Soviet bloc and the PRC. While this treaty was intended as a break with the colonial past, Austin Jersild argues that the alliance ultimately failed because the enduring problem of Russian imperialism led to Chinese

frustration with the Soviets.

AUSTIN JERSILD is professor of history at Old Dominion University.

*The New Cold War History*

*“Jersild takes a bottom-up approach to the Sino-Soviet alliance. By recounting the low politics of economic advisers and cultural administrators, he brings a whole new perspective to the relationship, provides a real texture to it, so that we know, for once, what happened in the 1950s beyond the facade of top-leader discussions. He also bridges the gap between social and diplomatic history to show how attitudes of advisers and practitioners at the low level were undermining this alliance even before visible cracks appeared at the political level. A superb treatment of the subject.”*

—Sergey Radchenko, reader in international politics, Aberystwyth University

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352 pp., 6.125 x 9.25, 14 halftones, notes, bibl., index



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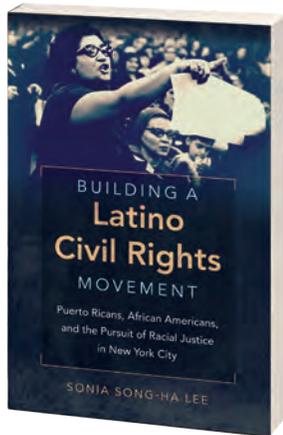
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## Building a Latino Civil Rights Movement

Puerto Ricans, African Americans, and the Pursuit of Racial Justice in New York City

SONIA SONG-HA LEE

**A story of coalition building and the rise of a new identity**



In the first book-length history of Puerto Rican civil rights in New York City, Sonia Lee traces the rise and fall of an uneasy coalition between Puerto Rican and African American activists from the 1950s through the 1970s. Lee demonstrates that Puerto Ricans and African Americans shaped the complex and shifting meanings of “Puerto Rican-ness” and “blackness” through political activism.

African American and Puerto Rican New Yorkers came to see themselves as minorities joined in the civil rights struggle, the War on Poverty, and the Black Power movement—until white backlash and internal class divisions helped break the coalition, remaking “Hispanicity” as an ethnic identity that was mutually exclusive from “blackness.”

SONIA SONG-HA LEE is assistant professor of history at Washington University in St. Louis.

*Justice, Power, and Politics*

“Lee shows that working-class communities have the power and potential to come together and challenge the terms of their political affiliations and social circumstances. . . . She decisively rewrites the history of the decade and reminds us that the so-called black-white binary has been a means of social control rather than ethnographic description.”

—*Journal of African American History*

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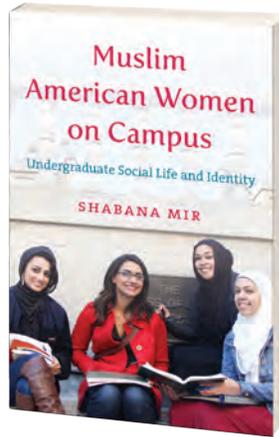
## Muslim American Women on Campus

Undergraduate Social Life and Identity

SHABANA MIR

Outstanding Book Award, National Association for Ethnic Studies  
2014 Critics Choice Book Award, American Educational Studies Association

**Identity, community, scrutiny**



Shabana Mir’s powerful ethnographic study of women on Washington, D.C., college campuses reveals that being a young female Muslim in post-9/11 America means experiencing double scrutiny—scrutiny from the Muslim community as well as from the dominant non-Muslim community. *Muslim American Women on Campus* illuminates the processes by which a group of ethnically diverse American

college women, all identifying as Muslim and all raised in the United States, construct their identities during one of the most formative times in their lives.

SHABANA MIR is assistant professor of anthropology at American Islamic College.

“Thought-provoking and timely . . . the book offers a nuanced, frank voice to issues seldom discussed so openly and a bracing challenge to academic communities, especially multicultural, religious, and women’s studies scholars, as well as general readers.”

—*Publishers Weekly*

“The reticence Mir found on both campuses is unfortunate in a university setting, where dialogue and mutual understanding should be the norm.”

—*Washington Post*

August 2016

978-1-4696-2996-4 \$24.95s Paper

978-1-4696-1080-1 \$19.99 @ BOOK

224 pp., 6.125 x 9.25, 1 table, appends., bibl., index, glossary



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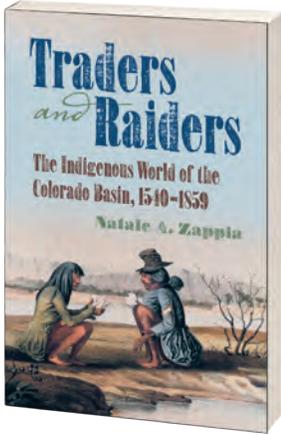
NEW IN PAPERBACK

## Traders and Raiders

The Indigenous World of the Colorado Basin, 1540–1859

NATALE A. ZAPPIA

How Native peoples kept their autonomy over 300 years of history



The Colorado River region looms large in the history of the American West, and was vitally important in the designs and dreams of Euro-Americans since the first Spanish journey up the river in the sixteenth century. But as Natale A. Zappia argues in this expansive study, the Colorado River basin must be understood first as home to a complex Indigenous world. Zappia shows how this world

pulsated throughout the centuries before and after Spanish contact, solidifying to create an autonomous, interethnic Indigenous space that expanded and adapted to an ever-encroaching global market economy.

NATALE A. ZAPPIA is assistant professor of history at Whittier College.

“Paints a vivid portrait of a Native-dominated landscape that would otherwise be inaccessible in a history based solely on archival sources.”

—*Journal of Interdisciplinary History*

“Makes powerful contributions that add exciting geographies and cultures to an already teeming and complex Southwest borderlands.”

—*Journal of American History*

August 2016

978-1-4696-2993-3 \$24.95s Paper

978-1-4696-1585-1 \$19.99 @BOOK

256 pp., 6.125 x 9.25, 5 halftones, 10 maps, 3 charts, 8 tables, append., notes, bibl., index



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NEW IN PAPERBACK

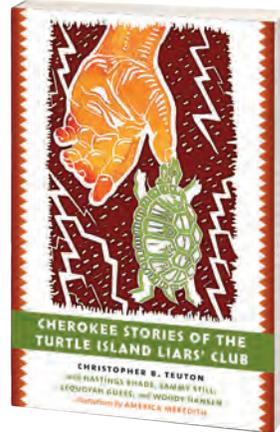
## Cherokee Stories of the Turtle Island Liars' Club

CHRISTOPHER B. TEUTON

2013 American Book Award, Before Columbus Foundation

2014 Storytelling World Honoree, Special Storytelling Resources

Cherokee storytelling, oral traditions, and teachings



Collaborating with Hastings Shade, Sammy Still, Sequoyah Guess, and Woody Hansen, Cherokee scholar Christopher B. Teuton has created the first collection of traditional and contemporary Western Cherokee stories published in over forty years. *Cherokee Stories of the Turtle Island Liars' Club* paints a vivid portrait of a community deeply grounded

in tradition and dynamically engaged in the present. A collection of forty interwoven stories, conversations, and teachings about Western Cherokee life, beliefs, and the art of storytelling, this book orchestrates a multilayered conversation between a group of honored Cherokee elders, storytellers, and knowledge-keepers and the communities their stories touch.

CHRISTOPHER B. TEUTON (Cherokee Nation) is professor and chair of the Department of American Indian Studies at the University of Washington and author of *Deep Waters: The Textual Continuum in American Indian Literature*.

“An important document for generations to come. It should be an integral part of any Cherokee reader’s collection as well as that of anyone interested in oral traditions and fine storytelling in general.”

—Roy Boney Jr., *Indian Country Today*

August 2016

978-1-4696-2998-8 \$27.95s Paper

978-0-8078-3749-8 \$19.99 @BOOK

264 pp., 6.125 x 9.25, 14 drawings, bibl.



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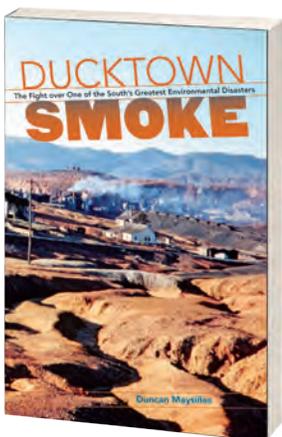
NEW IN PAPERBACK

## Ducktown Smoke

The Fight over One of the South's Greatest Environmental Disasters

DUNCAN MAYSILLES

From devastation to restoration



It is hard to make a desert in a place that receives sixty inches of rain each year. But after decades of copper mining, all that remained of the old hardwood forests in the Ducktown Mining District of the Southern Appalachian Mountains was a fifty-square-mile barren expanse of heavily gullied red hills—a landscape created by sulfur dioxide smoke from copper smelting and destructive logging practices.

In *Ducktown Smoke*, Duncan Maysilles examines this environmental disaster, one of the worst the South has experienced, and its impact on environmental law and Appalachian conservation.

DUNCAN MAYSILLES is a lawyer and a historian. He earned his undergraduate degree at the University of North Carolina, his law degree at Duke University, and his doctorate in history at the University of Georgia.

“Duncan Maysilles tells the story of the Copper Basin, an area that suffered incredible environmental abuse, like no one has before. Documenting some of the earliest environmental legislation in America, *Ducktown Smoke* is an extremely important and expertly written book.”

—Donald E. Davis, author of *Where There Are Mountains: An Environmental History of the Southern Appalachians*

“This study is an excellent addition to southern historiography and should be required reading for students of environmental history and law.”

—*Journal of Southern History*

August 2016

978-1-4696-2987-2 \$29.95s Paper

978-0-8078-7793-7 \$19.99 @BOOK

344 pp., 6.125 x 9.25, 10 illus., 1 map, notes, bibl., index



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NEW IN PAPERBACK

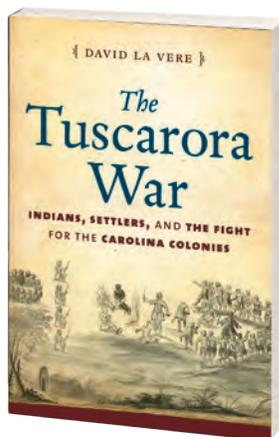
## The Tuscarora War

Indians, Settlers, and the Fight for the Carolina Colonies

DAVID LA VERE

2015 Choice Outstanding Academic Title

Carolina burning



At dawn on September 22, 1711, more than 500 Tuscarora, Core, Neuse, Pamlico, Weetock, Machapunga, and Bear River Indian warriors swept down on the unsuspecting European settlers living along the Neuse and Pamlico Rivers of North Carolina. Over the following days, they destroyed hundreds of farms, killed at least 140 men, women, and children, and took about 40 captives. So began the

Tuscarora War, North Carolina's bloodiest colonial war and surely one of its most brutal. In his gripping account, David La Vere examines the war through the lens of key players in the conflict, reveals the events that led to it, and traces its far-reaching consequences.

DAVID LA VERE is professor of history at the University of North Carolina Wilmington and author of *Looting Spiro Mounds: An American King Tut's Tomb*, among other books.

“Writing engagingly and accessibly, La Vere conveys a great amount of ethnohistorical detail to adult readers. This important work fills a significant niche in the literature on Colonial America.”

—*Library Journal Starred Review*

“La Vere's volume will become the place to go for those interested in learning about this little-studied but important war.”

—*Journal of American History*

August 2016

978-1-4696-2990-2 \$24.95s Paper

978-1-4696-1091-7 \$19.99 @BOOK

272 pp., 6.125 x 9.25, 4 halftones, 4 maps, notes, bibl., index

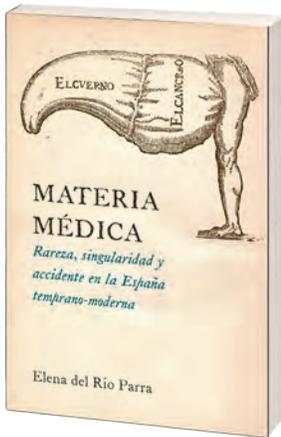


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## Materia médica

Rareza, singularidad y accidente en la España temprano-moderna

ELENA DEL RÍO PARRA



*Materia médica* explores the intersection of the sciences and humanities in Spanish sixteenth- and seventeenth-century representations of the extraordinary within the larger scheme of the Baroque. Medical and surgical treatises, discourses, letters, broadsheets, and paratexts of the period share with the humanities thought processes, methods, patterns, and—most importantly—some forms of

description. Archival evidence broadens the spectrum of these texts, and cases are frequently compared to similar instances in disciplines such as theology, literature, and the law.

*Materia médica* maps, among other notions, the imagination, the spectacular, the legendary, and the “novelistic” in scientific writing and examines the influence of the theatrical in representations of medical cases as stated by doctors themselves. The analyses of *Materia médica* tilt between the world of fact and fantasy and explore the effect of the descriptions of its cases on the social sphere.

ELENA DEL RÍO PARRA is professor in the Department of Modern and Classical Languages at Georgia State University.

*North Carolina Studies in the Romance Languages and Literatures*

November 2016

978-1-4696-2617-8 \$65.00s Paper

Approx. 224 pp., 6 x 9



## Reading, Performing, and Imagining the *Libro del Arcipreste*

E. MICHAEL GERLI



*Reading, Performing, and Imagining the Libro del Arcipreste* examines how reading, writing, and interpretation reside at the core of the cultural history of the *Castilian Libro del Arcipreste* (often called the *Libro de buen amor*) from the moment of its creation in the first part of the fourteenth century. The study comprises three sections. In the first, the author situates the *Libro* within the tradition of Augustinian

hermeneutics and exegetics, relating the work to the schools at Toledo and Salamanca. The second part develops hypotheses concerning the performative cues in the *Libro*, emphasizing the audible/visible aspect of medieval reading and performance. The final section deals with the rewriting and reimagining of the *Libro* on into modernity. The last chapter of this section presents a troubling case study of the modern American reception of the book and the figure of its putative author, Juan Ruiz.

E. MICHAEL GERLI is Commonwealth Professor of Hispanic Studies at the University of Virginia.

*North Carolina Studies in the Romance Languages and Literatures*

November 2016

978-1-4696-3061-8 \$60.00s Paper

Approx. 288 pp., 6 x 9



## La madre muerta

El mito matricida en la literatura y el cine españoles

MARÍA ASUNCIÓN GÓMEZ



Drawing on feminist psychoanalysis and Greek mythology, *La madre muerta* explores how matricide and unconscious matricidal fantasies have been portrayed in Spanish narrative, drama, and film. The book examines individual and social perceptions regarding gendered subjectivity, the operation of power relations, gender violence, and the economies of desire. It provides a comparative study of different theoret-

ical approaches to matricide and a close reading of five films, three novels, and two plays. This study attempts to unveil the mechanisms by which the matricidal myth has been introduced and continues operative in twentieth- and twenty-first-century Spanish literature and film. Gómez claims that the absence of a positive symbolic mediation with the maternal body is detrimental for the configuration of gendered identities.

**MARÍA ASUNCIÓN GÓMEZ** is associate professor of Spanish at Florida International University.

*North Carolina Studies in the Romance Languages and Literatures*

November 2016

978-1-4696-3072-4 \$65.00s Paper

Approx. 224 pp., 6 x 9



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## Lima fundada by Pedro de Peralta Barnuevo

A Critical Edition

DAVID F. SLADE AND JERRY W. WILLIAMS



Pedro de Peralta Barnuevo (1664–1743), a writer of early eighteenth-century viceregal Peru, believed that his epic poem *Lima fundada* (1732), in tandem with *Historia de España vindicada* (1730), was his crowning literary achievement. His instincts have proven correct. However, in spite of the fact that *Lima fundada* is Peralta's most cited work, it has not been published in its entirety since it appeared. For the first

time in more than 280 years, David F. Slade and Jerry W. Williams have edited the entire poem, including all of its original paratexts, introductory compositions, prologue, footnotes, marginal notes and index.

*Lima fundada by Pedro de Peralta Barnuevo: A Critical Edition* recounts the founding of Peru's capital city by Fernando Pizarro, a hero that gives shape to a conflicted discourse about colonization and empire. *Lima fundada* is implicitly about criollo identity, history, and power in the face of a hierarchical system that gives preference to the Peninsular-born. The text is a complex history of the conquest in which a cast of nations, empires, rulers, and peoples join to create Peralta's vision of Peru, while celebrating creoles as the true inheritors of the city's heroic founding.

**DAVID F. SLADE** is associate professor of Spanish and chairperson of the Department of Foreign Languages at Berry College.

**JERRY M. WILLIAMS** is professor of Spanish and chairperson of the Department of Languages and Cultures at West Chester University. Slade and Williams coedited *Bajo el Cielo Peruano: The Devout World of Peralta Barnuevo*.

*North Carolina Studies in the Romance Languages and Literatures*

November 2016

978-1-4696-3073-1 \$85.00s Paper

Approx. 648 pp., 6 x 9

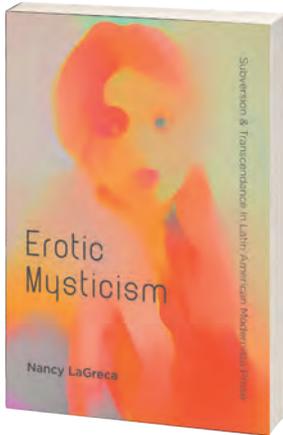


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# Erotic Mysticism

## Subversion and Transcendence in Latin American Modernista Prose

NANCY LAGRECA



Modernismo, Latin America's first homegrown literary movement, has garnered critical attention for its political and social import during a time of intense nation building and efforts to propel the region into modernity. LaGraca's *Erotic Mysticism* explores two dominant discourses of the period, Catholicism and positivism, which sought to categorize and delimit the desires and behaviors of the ideal citizen. These

discourses, LaGraca argues, were powerful because each promised to allay the individual's existential fears. Yet the coexistence of these two competing ideologies, one atheist and one religious, sowed doubt and unease in the modern intellectual who sought an alternative mode of understanding the human condition. From these uncertainties sprang a seductively liberating mode of writing: nontheistic erotic mysticism.

NANCY LAGRECA is associate professor of Spanish at the University of Oklahoma.

*North Carolina Studies in the Romance Languages and Literatures*

November 2016

978-1-4696-3077-9 \$65.00s Paper

Approx. 224 pp., 6 x 9



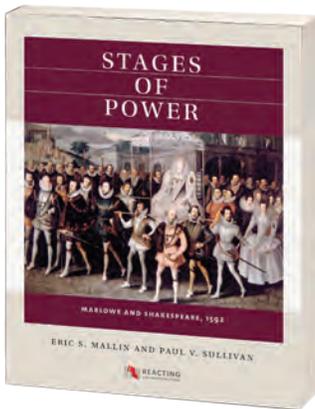
## ANNOUNCING NEW TITLES FROM REACTING CONSORTIUM PRESS

In most college classes students learn by receiving ideas and information from instructors and texts, or by discussing such materials in seminars. The Reacting Consortium advocates a different approach. Students learn by taking on roles, informed by classic texts, in elaborate “reacting” games set in the past; they learn skills—speaking, writing, critical thinking, problem solving, leadership, and teamwork—and apply them to complicated historical situations. Reacting games are used at more than 300 colleges and universities in the United States and abroad.

### Stages of Power

Marlowe and Shakespeare, 1592

ERIC S. MALLIN AND PAUL V. SULLIVAN



It is October 1592. Christopher Marlowe, the most accomplished playwright in London, has written *The Massacre at Paris* for his company, the Lord Admiral's Men. Bubonic plague has hit outlying parishes, forcing theaters to close and postponing the season. Ordinarily, the Rose Theatre would debut Marlowe's work, but its subject—the St.

Bartholomew Day's Massacre—is unpleasant and might inflame hostilities against Catholics and their sympathizers, such as merchants on whom trade depends. A new company, the Lord Strange's Men, boasts a young writer, William Shakespeare, who is said to have several barn-burners in the queue. A competition is called to decide which company will reopen the theaters. Who will most effectively represent the nation's ideals and energies, its humor and grandeur? One troupe will gain supremacy, primarily for literary but also for cultural, religious, and political reasons.

**ERIC S. MALLIN** is associate professor of English at the University of Texas at Austin. He is the author of *Godless Shakespeare* and *Inscribing the Time: Shakespeare and the End of Elizabethan England*.

**PAUL V. SULLIVAN** is a lecturer in English and the humanities program at the University of Texas at Austin. He has published works on early modern education and drama and on teaching Shakespeare.

November 2016

978-1-4696-3144-8 \$30.00s Paper

978-1-4696-3145-5 \$29.99 @ BOOK

Approx. 120 pp., 8 x 10, 1 maps, append.

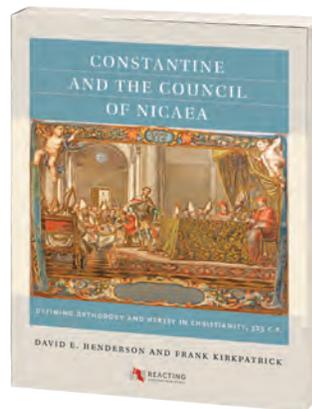


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### Constantine and the Council of Nicaea

Defining Orthodoxy and Heresy in Christianity, 325 CE

DAVID E. HENDERSON AND FRANK KIRKPATRICK



*Constantine and the Council of Nicaea* plunges students into the theological debates confronting early Christian church leaders. Emperor Constantine has sanctioned Christianity as a legitimate religion within the Roman Empire but discovers that Christians do not agree on fundamental aspects of their beliefs. Some have resorted to violence, battling over which group has the correct theology. Constantine has invited all of the bishops of the church to attend a Great Church Council to be held in Nicaea, hoping to settle these problems and others.

The first order of business is to agree on a core theology of the church to which Christians must subscribe if they are to hold to the “true faith.” Some will attempt to use the creed to exclude their enemies from the church. If they succeed, Constantine may fail to achieve his goal of unity in both empire and church. The outcome of this conference will shape the future of Christianity for millennia.

**DAVID E. HENDERSON** is professor emeritus at Trinity College (Connecticut). He is author of eight reacting game modules on religion, science, and public policy.

**FRANK G. KIRKPATRICK** is the Ellsworth Morton Tracy Lecturer and Professor of Religion, Emeritus, Trinity College. He is author of eight books and numerous articles on the history of the Christian church, the development of its theologies, and Christian social ethics.

November 2016

978-1-4696-3141-7 \$30.00s Paper

978-1-4696-3142-4 \$29.99 @ BOOK

Approx. 120 pp., 8 x 10, 1 map, 3 tables, appends., notes, bibl.



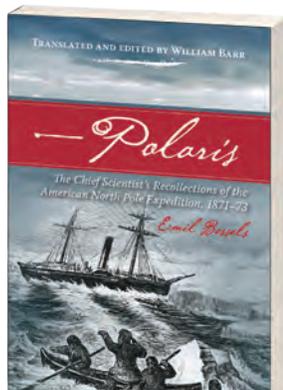
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## Polaris

The Chief Scientist's Recollections of the American North Pole Expedition, 1871-73

EMIL BESSELS

Translated and Edited by William Barr



Emil Bessels was chief scientist and medical officer on George Francis Hall's ill-fated American North Pole Expedition of 1871-73 on board the ship *Polaris*. Bessels' book, translated from the German in its entirety for the first time, is one of only two first-hand accounts of the voyage, and it is the only first-hand account of the experiences of

the group which stayed with the ship after it ran afoul of arctic ice, leaving some of its crew stranded on an ice floe. Bessels and the others spent a second winter on shore in Northwest Greenland, where the drifting, disabled ship ran aground. Hall died suspiciously during the first winter, and Bessels is widely suspected of having poisoned him. Bill Barr has uncovered new evidence of a possible motive.

*Polaris* includes considerable detail which does not appear elsewhere. It is the only account of the expedition which includes rich scientific information about anthropology, geology, flora and fauna. It provides much more information than other accounts on the Greenland settlements *Polaris* visited on her way north. Bessels' is the only published first-hand account of the second wintering of part of the ship's complement on shore at Polaris House, near Littleton Island, and of that party's attempt at travelling south by boat until picked up by the Scottish whaler *Ravenscraig*. The same applies to the cruise aboard the whaler, *Arctic*, after Bessels and his companions transferred to that ship.

**WILLIAM BARR** is a research fellow at the Arctic Institute of North America.

Distributed by Longleaf Services for the University of Calgary Press

August 2016

978-1-55238-875-4 \$44.95s Paper

560 pages, 6 x 9

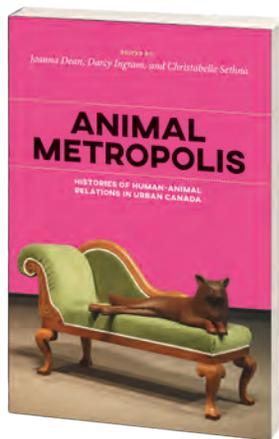


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## Animal Metropolis

Histories of Human-Animal Relations in Urban Canada

EDITED BY JOANNA DEAN, DARCY INGRAM, AND CHRISTABELLE SETHNA



*Animal Metropolis* includes a diverse array of work on the historical study of human-animal relations in Canada. In doing so, it aims to create a starting point for an ongoing conversation about the place of animals in historical analysis and, in turn, about the way issues regarding animals fit into Canada's political, social, cultural, economic, environmental and ethical landscapes.

One of the most striking aspects of this collection is its capacity to present a wide variety of topics,

sources and methodologies within a tightly focused theme. The sources employed in these articles cover a broad spectrum, from state and legal documents to the popular press, from corporate records and NGO reports to personal diaries, and from materials on industrial agriculture to those of the tourism industry.

By focusing explicitly on urban contexts the book aims deliberately to cleave from a more obvious focus on wild animals and the wilderness environment that are so iconic to Canada. Readers will be impressed by the range of creatures, both domestic and wild: from horses and dogs to beavers and wolves to whales, fish, polar bears and captive elephants. Covering small and larger regions, and in some instances the nation as a whole, the collection offers impressive breadth in scope. Varying widely in the lenses through which human-animal relations are viewed, it brings to the forefront the contemporary as well as the historical dimensions of the issues it raises.

**JOANNA DEAN** is associate professor of History at Carleton University. **DARCY INGRAM** teaches in the Faculty of Social Sciences at the University of Ottawa. **CHRISTABELLE SETHNA** is an historian and associate professor who teaches in the Institute of Feminist and Gender Studies, University of Ottawa.

Distributed by Longleaf Services for the University of Calgary Press

September 2016

978-1-55238-864-8 \$34.95s Paper

384 pages, 6x9

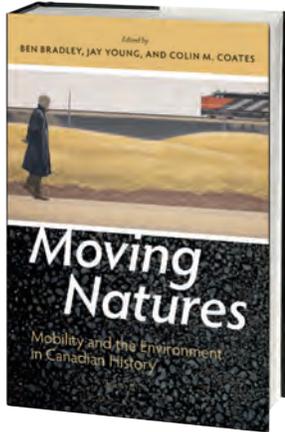


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## Moving Natures

Mobility and the Environment in Canadian History

EDITED BY BEN BRADLEY, JAY YOUNG, AND COLIN M. COATES



*Moving Natures* shows how mobility – the movements of people, things and ideas, as well as their associated cultural meanings – has been a key factor in shaping Canadians’ perceptions of and interactions with their country. Approaching the burgeoning field of environmental history in Canada through the lens of mobility reveals some of the distinctive ways in which Canadians have come to terms

with the country’s climate and landscape.

The collection spans Canada’s diverse regions over a broad timespan, from the closing of the age of sail in the late nineteenth century to the contemporary era of Walmart and just-in-time delivery. Chapter topics range from the impact of seasonal climactic conditions on different transportation modes, to the environmental consequences of building mobility corridors and pathways, and the relationship between changing forms of mobility with tourism and other recreational activities. The contributors employ traditional archival sources as well as historical geographic information systems (HGIS), qualitative and quantitative analysis and critical theory.

**BEN BRADLEY** is a Grant Notley Postdoctoral Fellow in the Department of History & Classics at the University of Alberta.

**COLIN M. COATES** teaches Canadian Studies and History at York University.

**JAY YOUNG** is Outreach Officer at the Archives of Ontario.

*Distributed by Longleaf Services for the University of Calgary Press*

July 2016

978-1-55238-859-4 \$34.95s Cloth

352 pages, 6x9

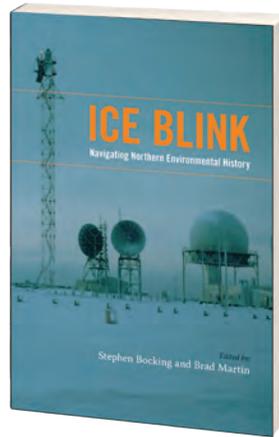


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## Ice Blink

Navigating Northern Environmental History

EDITED BY STEPHEN BOCKING AND BRAD MARTIN



Northern Canada’s distinctive landscapes, its complex social relations and the contested place of the North in contemporary political, military, scientific and economic affairs have fueled recent scholarly discussion. At the same time, both the media and the wider public have shown increasing interest in the region. This timely volume extends our understanding of the environmental history of

northern Canada – clarifying both its practice and promise, and providing critical perspectives on current public debates.

*Ice Blink* also provides opportunities to consider critical issues in other disciplines and geographic contexts. Contributors also examine whether distinctive approaches to environmental history are required when studying the Canadian North, and to consider a range of broader questions.

Scholars from universities in Canada, the United States and Britain, as well as government researchers and northern residents, contribute to this examination of the relevance of historical study for contemporary arctic and sub-arctic issues, especially environmental challenges, security and sovereignty, indigenous politics and the place of science in northern affairs.

**STEPHEN BOCKING** is a Professor of Environmental History and Policy in the Trent School of the Environment at Trent University.

**BRAD MARTIN** is Chair of the School of Community Education and Development at Yukon College.

*Distributed by Longleaf Services for the University of Calgary Press*

October 2016

978-1-55238-854-9 \$39.95s Paper

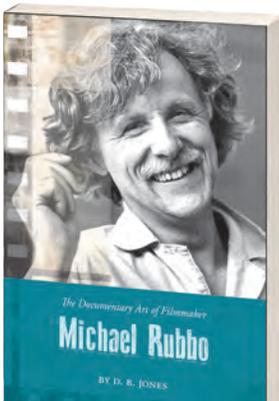
496 pages, 6x9



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# The Documentary Art of Filmmaker Michael Rubbo

D. B. JONES



Michael Rubbo was arguably the most important National Film Board director of his era, second possibly to Donald Brittain, but less known and more influential on the subsequent development of documentary. *The Documentary Art of Filmmaker Michael Rubbo* aims to establish Rubbo's importance in the development of post-observational documentary and to make a claim for his

body of work in its own right, which has been under-appreciated and in some cases neglected. It critiques his work, beginning with his Stanford University thesis film through his National Film Board heyday, and finally his digital work in Australia, including YouTube films. The book includes biographical information and accounts of troubles his films encountered at the NFB, the CBC, or elsewhere. His films are discussed chronologically in order to convey clearly a sense of his artistic development over time. The book concludes with a discussion of his influence and compares his work with some contemporaries, such as Michael Moore, Nick Broomfield, Ross McElwee, among others, and makes a case for the enduring distinctiveness of Rubbo's work.

**D. B. JONES** is a Distinguished Professor of Film at Drexel University. He has written two previous books on the National Film Board: *Movies and Memoranda*, about documentary film at the the NFB, and *The Best Butler in the Business*, about NFB great Tom Daly.

*Distributed by Longleaf Services for the University of Calgary Press*

**October 2016**

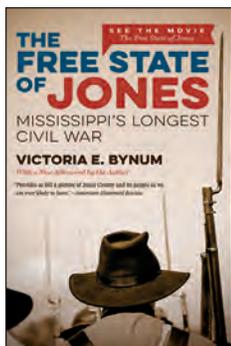
978-1-55238-870-9 \$34.95s Paper

192 pages, 6x9



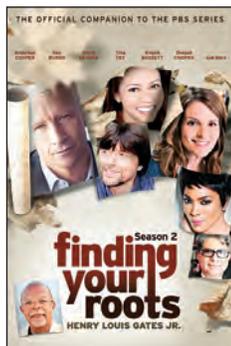
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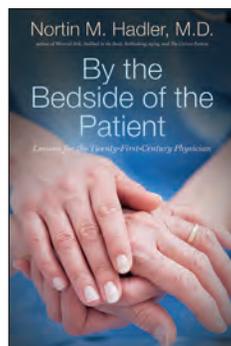
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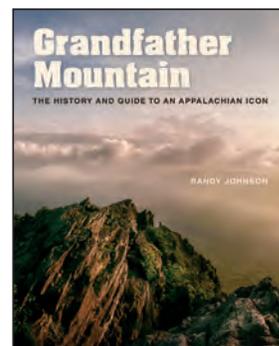
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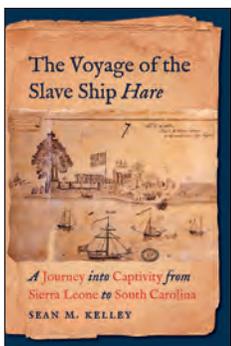
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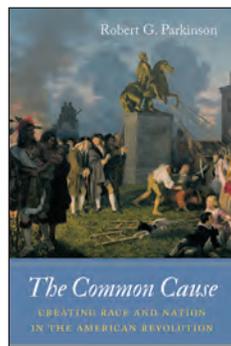
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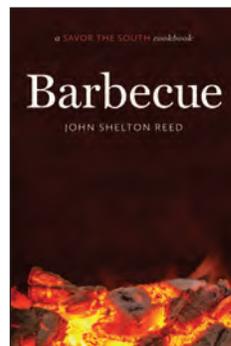
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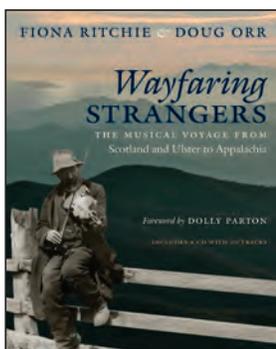
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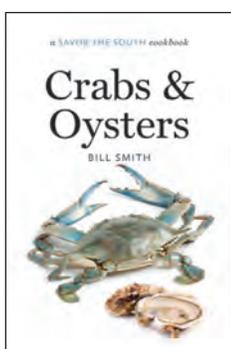
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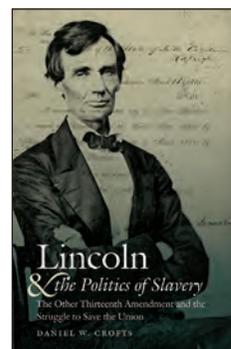
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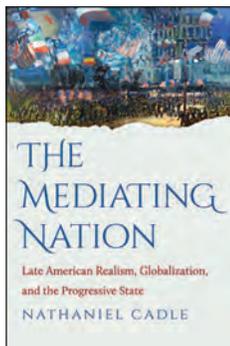


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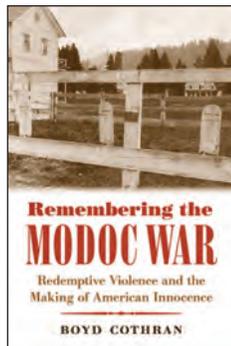
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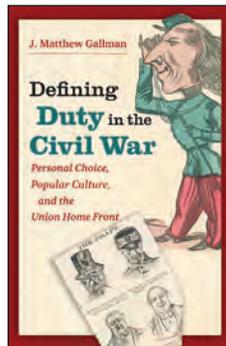
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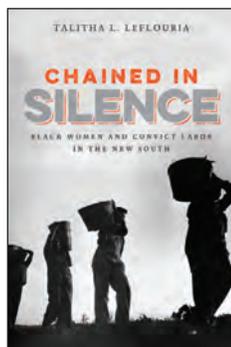
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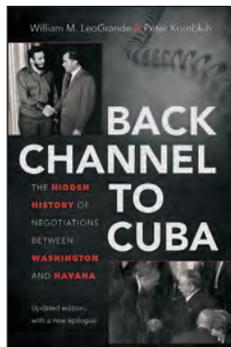
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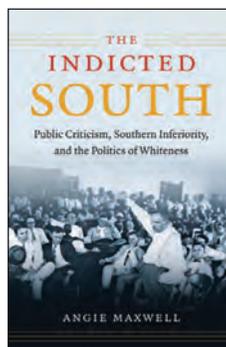
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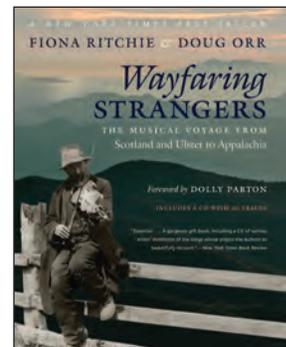
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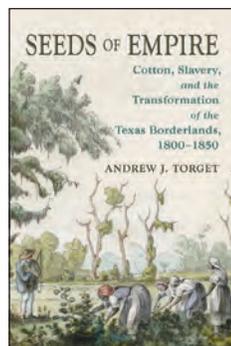
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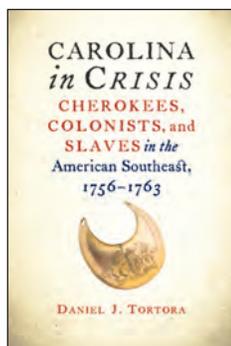
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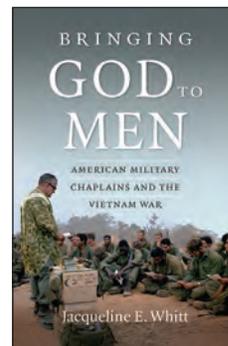
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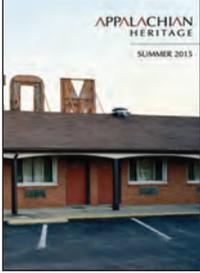
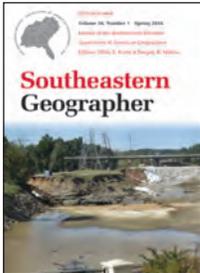
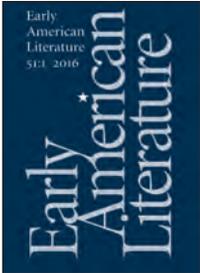
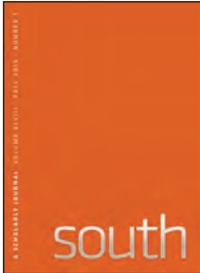
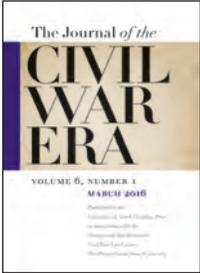


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