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NORTH CAROLINA PRESS

Spring | Summer 2017

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Cover photograph: Red Cross worker, 1917.
Harris & Ewing Collection, Library of Congress Prints
and Photographs Division.
From *THE SECOND LINE OF DEFENSE*, see page 20

expanding publishing excellence

UNC Press is pleased to announce a new distribution partnership with the North Carolina Department of Natural and Cultural Resources. The Historical Publications Section of the Office of Archives and History offers more than 160 titles reflecting the rich variety of North Carolina history and culture, including books for general readers, students, scholars, and genealogists.

See page 71.

For more information, visit www.ncdcr.gov/about/history/historical-publications

A joint project of UNC Press and the University of North Carolina at Chapel Hill Library, this project brings selections from the Documenting the American South collection back into print. Learn more about DocSouth Books at www.uncpress.org and docsouth.unc.edu. See page 70.



The Office of Scholarly Publishing Services

The mission of The Office of Scholarly Publishing Services (OSPS) is to serve the University of North Carolina System by providing access to a range of sustainable, mission-driven publishing models and solutions. Leveraging the expertise of UNC Press and its nonprofit subsidiary, Longleaf Services, we collaborate with libraries, research centers and institutes, departments, and individual faculty and staff to lower the cost of producing and disseminating quality educational and scholarly publications. We also work with other public institutions seeking to publish scholarly material or general-interest works that will benefit the people of North Carolina.

If you would like to discuss a book or journal proposal please complete an evaluation form and submit it to John McLeod, Director of the Office of Scholarly Publishing Services, at john_mcleod@uncpress.org. If you have other questions feel free to contact John directly by email or by phone at (919) 962-8419.



THE UNIVERSITY of NORTH CAROLINA PRESS



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The President's Kitchen Cabinet

The Story of the African Americans Who Have Fed Our First Families, from the Washingtons to the Obamas

ADRIAN MILLER

Honoring an American culinary legacy in the White House

James Beard award-winning author Adrian Miller vividly tells the stories of the African Americans who worked in the presidential food service as chefs, personal cooks, butlers, stewards, and servers for every First Family since George and Martha Washington. Miller brings together the names and words of more than 150 black men and women who played remarkable roles in unforgettable events in the nation's history. Daisy McAfee Bonner, for example, FDR's cook at his Warm Springs retreat, described the president's final day on earth in 1945; he was struck down just as his lunchtime cheese soufflé emerged from the oven. Sorrowfully, but with a cook's pride, she recalled, "He never ate that soufflé, but it never fell until the minute he died."

A treasury of information about cooking techniques and equipment, the book includes twenty recipes for which black chefs were celebrated. From Samuel Fraunce's "onions done in the Brazilian way" for George Washington to Zephyr Wright's popovers, beloved by LBJ's family, Miller highlights African Americans' contributions to our shared American foodways. Surveying the labor of enslaved people during the antebellum period and the gradual opening of employment after Emancipation, Miller highlights how food-related work slowly became professionalized and the important part African Americans played in that process. His chronicle of the daily table in the White House proclaims a fascinating new American story.

ADRIAN MILLER—author of *Soul Food: The Surprising Story of an American Cuisine, One Plate at a Time*, which won a James Beard Foundation book award—worked as a special assistant to President Bill Clinton. He is a certified Kansas City Barbecue Society judge and former Southern Foodways Alliance board member. He lives in Denver, Colorado.

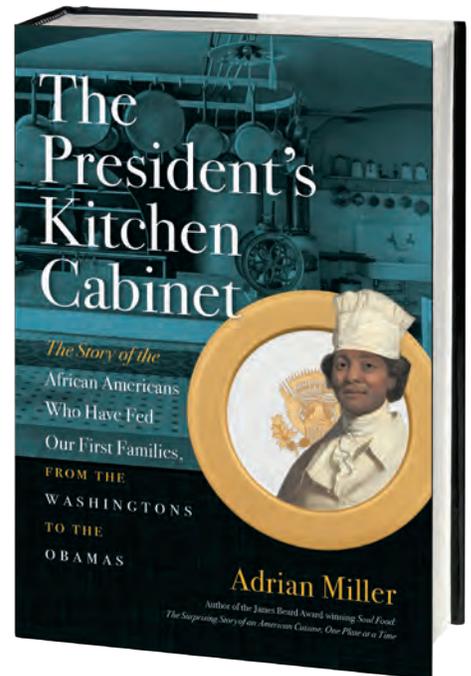
Published with the assistance of the John Hope Franklin Fund of the University of North Carolina Press

"Adrian Miller details the many subtle and not-so-subtle contributions of African American culinary professionals to the food history of the White House. The people, black and white, in *The President's Kitchen Cabinet* come across as real, engaged, and accurately placed in their own history, and the White House is refreshingly portrayed as a living institution that has changed dramatically over time."

—Leni Sorensen, founder-director of the
Indigo House Culinary History and Rural Skills Center

"Adrian Miller takes readers on a journey through the stories of African American men and women who have cooked, shopped, and prepared drinks for U.S. presidents through American history. By putting the largely forgotten stories of these men and women together, *The President's Kitchen Cabinet* restores to their careers the high profile and respect they deserve."

—Elizabeth S. D. Engelhardt, author of
A Mess of Greens: Southern Gender and Southern Food



February 2017

978-1-4696-3253-7 \$30.00t Cloth

978-1-4696-3254-4 \$29.99 @BOOK

Approx. 280 pp., 6.125 x 9.25, 12 color plates, 24 halftones, notes, bibl., index



9 781469 632537

Marketing Campaign

Publicity

- Advance Readers Copies available
- Author tour/events
- Major print reviews and features
- Major radio and television campaign
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American and African American history

Co-op Available

All the Agents and Saints

Dispatches from the U.S. Borderlands

STEPHANIE ELIZONDO GRIEST

A surprising and beautifully written account of life on the border, North and South

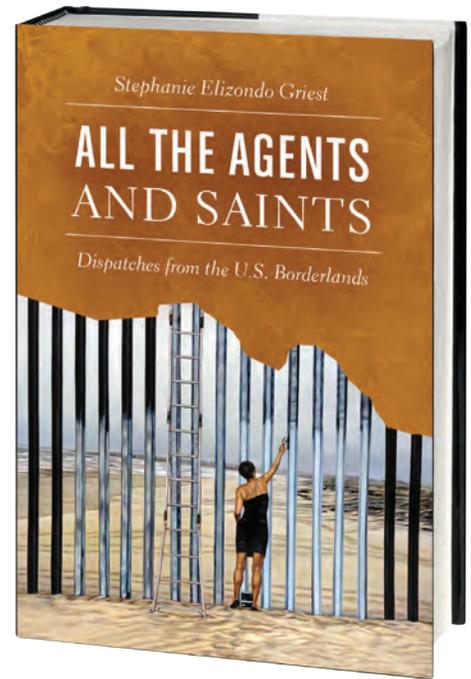
After a decade of chasing stories around the globe, intrepid travel writer Stephanie Elizondo Griest followed the magnetic pull home—only to discover that her native South Texas had been radically transformed in her absence. Ravaged by drug wars and barricaded by an eighteen-foot steel wall, her ancestral land had become the nation's foremost crossing ground for undocumented workers, many of whom perished along the way. The frequency of these tragedies seemed like a terrible coincidence, before Elizondo Griest moved to the New York / Canada borderlands. Once she began to meet Mohawks from the Akwesasne Nation, however, she recognized striking parallels to life on the southern border. Having lost their land through devious treaties, their mother tongues at English-only schools, and their traditional occupations through capitalist ventures, Tejanos and Mohawks alike struggle under the legacy of colonialism. Toxic industries surround their neighborhoods while the U.S. Border Patrol militarizes them. Combating these forces are legions of artists and activists devoted to preserving their indigenous cultures. Complex belief systems, meanwhile, conjure miracles. In *All the Agents and Saints*, Elizondo Griest weaves seven years of stories into a meditation on the existential impact of international borderlines by illuminating the spaces in between and the people who live there.

STEPHANIE ELIZONDO GRIEST is author of the award-winning memoirs *Around the Bloc* and *Mexican Enough*. Assistant professor of creative nonfiction at the University of North Carolina at Chapel Hill, she has lectured across the globe, including as U.S. State Department literary ambassador to Venezuela in 2015, and has been Henry Luce Scholar in China, Hodder Fellow at Princeton, and winner of the Margolis Award for Social Justice Reporting. She lives in Chapel Hill, North Carolina.

Published with the assistance of the Anniversary Fund of the University of North Carolina Press

“Stephanie Elizondo Griest takes the reader with her on an exploratory journey that examines the histories and lifestyles within the Borderlands. Her stories are colorful and descriptive, and it’s refreshing to see a writer become engaged within our community as an independent third party.”

— Brian David, former subchief of the Mohawk Council of Akwesasne



July 2017

978-1-4696-3159-2 \$30.00t Cloth

978-1-4696-3160-8 \$29.99 @BOOK

Approx. 288 pp., 6.125 x 9.25, 3 maps, notes



9 781469 631592

Marketing Campaign

Publicity

- Advance Readers Copies available
- Texas author tour/events
- Major print reviews and features
- Major radio and television campaign
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, and publications in American history

Co-op Available

Talking Guitar

Conversations with Musicians Who Shaped
Twentieth-Century American Music

JAS OBRECHT

Includes an audio CD of rare interviews

The guitarists who shaped American music in their own words

In this lively collection of interviews, storied music writer Jas Obrecht presents a celebration of the world's most popular instrument as seen through the words, lives, and artistry of some of its most beloved players. Readers will read—and hear—accounts of the first guitarists on record, pioneering bluesmen, gospel greats, jazz innovators, country pickers, rocking rebels, psychedelic shape-shifters, singer-songwriters, and other movers and shakers. In their own words, these guitar players reveal how they found their inspirations, mastered their instruments, crafted classic songs, and created enduring solos. Also included is a CD of never-before-heard moments from Obrecht's insightful interviews with these guitar greats.

Highlights include

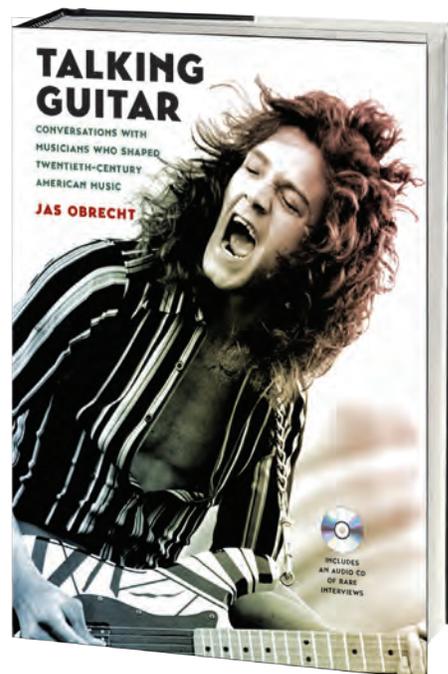
- Nick Lucas's recollections of waxing the first noteworthy guitar records
- Ry Cooder's exploration of prewar blues musicians
- Carole Kaye and Ricky Nelson on the early years of rock and roll
- Stevie Ray Vaughan on Jimi Hendrix
- Gregg Allman on his brother, Duane Allman
- Carlos Santana and Pops Staples on spirituality in music
- Jerry Garcia, Neil Young, and Tom Petty on songwriting and creativity.
- Early interviews with Eddie Van Halen, Eric Johnson, Joe Satriani, and Ben Harper

JAS OBRECHT is an award-winning music journalist and former editor of *Guitar Player* magazine. He has written for *Rolling Stone*, *Living Blues*, and many other publications. His books include *Rollin' and Tumblin': The Postwar Blues Guitarists* and *Early Blues: The First Stars of Blues Guitar*. He lives in Ann Arbor, Michigan.

“Over the course of his esteemed career, Jas Obrecht has amassed a unique collection of interviews with seminal guitarists pivotal to the study of popular music. *Talking Guitar* shows, in its subjects' own vibrant words, how both the artists and their work fit into the big picture of American culture.

A must-read for those interested in the behind-the-scenes of some of our greatest music.”

—Holly George-Warren, author of
A Man Called Destruction: The Life and Music of Alex Chilton



May 2017

978-1-4696-3164-6 \$35.00t Cloth

978-1-4696-3165-3 \$34.99 @BOOK

Approx. 320 pp., 7 x 9.5, 28 halftones, notes, index



9 781469 631646

Marketing Campaign

Publicity

- Advance Readers Copies available
- Promotional samples available
- Author tour/events throughout the Southeast
- Major print reviews and features
- Major radio and television campaign
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Chronicle of Higher Education*, *Oxford American*, *Our State*

Co-op Available

North Carolina's Barrier Islands

Wonders of Sand, Sea, and Sky

DAVID BLEVINS

An incredible visual journey of North Carolina's treasured barrier islands

In this stunning book, nature photographer and ecologist David Blevins offers an inspiring visual journey to North Carolina's barrier islands as you have never seen them before. These islands are unique and ever-changing places with epic origins, surprising plants and animals, and an uncertain future. From snow geese mid-flight to breathtaking vistas along otherworldly dunes, Blevins has captured the incredible natural diversity of North Carolina's coast in singular detail. His photographs and words reveal the natural character of these islands, the forces that shape them, and the sense of wonder they inspire.

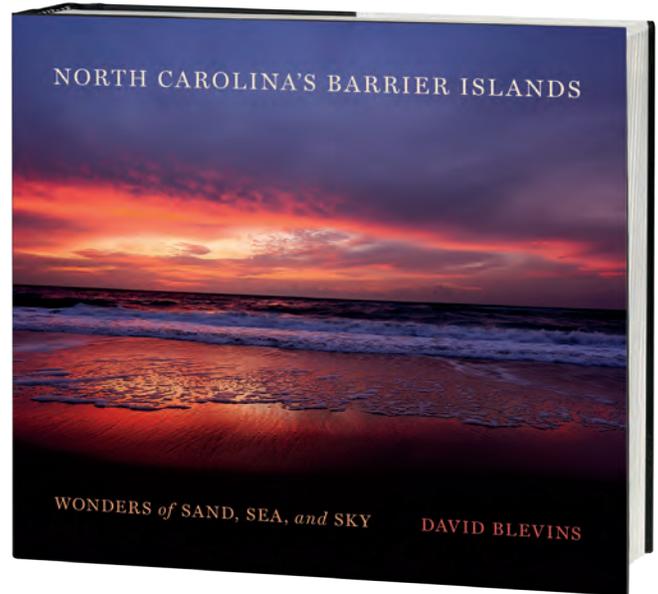
Featuring over 150 full-color images from Currituck Banks, the Cape Hatteras and Cape Lookout National Seashores, and the islands of the southern coast, *North Carolina's Barrier Islands* is not only a collection of beautiful images of landscapes, plants, and animals, but also an appeal for their conservation.

DAVID BLEVINS is a nature photographer and forest ecologist. He lives in Cary, North Carolina.

Published with the assistance of the Blythe Family Fund of the University of North Carolina Press

"Through his artful writing and insightful photography, David Blevins explores life on the barrier islands. His language is as rich and sparse as the islands themselves, accompanied by photographs that could only be taken by a man who knows and loves these places well. *North Carolina's Barrier Islands* sets a new standard for books exploring the value of North Carolina's coastal ecosystems."

—Beth Young, conservation photographer



March 2017

978-1-4696-3249-0 \$35.00t Cloth

978-1-4696-3250-6 \$34.99 @BOOK

Approx. 200 pp., 10 x 9, 152 color plates, 1 map, index



Marketing Campaign

Publicity

- Promotional samples available
- Major print reviews and features
- Local radio and television coverage
- Online publicity campaign
- Coastal North Carolina author tour/ events

National Advertising

- *Our State, Carolina Country, Carolina Heritage Guide*

Co-op Available

Living at the Water's Edge

A Heritage Guide to the Outer Banks Byway

BARBARA GARRITY-BLAKE AND KAREN WILLIS AMSPACHER

A unique guide to the byway's people and places

The Outer Banks National Scenic Byway received its designation in 2009, an act that stands as a testament to the historical and cultural importance of the communities linked along the North Carolina coast from Whalebone Junction across to Hatteras and Ocracoke Island and down to the small villages of the Core Sound region. This rich heritage guide introduces readers to the places and people that have made the route and the region a national treasure. Welcoming visitors on a journey across sounds and inlets into villages and through two national seashores, Barbara Garrity-Blake and Karen Willis Amspacher share the stories of people who have shaped their lives out of saltwater and sand. The book considers how the Outer Banks residents have stood their ground and maintained a vibrant way of life while adapting to constant change that is fundamental to life where water meets the land.

Heavily illustrated with color and black-and-white photographs, *Living at the Water's Edge* will lead readers to the proverbial porch of the Outer Banks locals, extending a warm welcome to visitors while encouraging them to understand what many never see or hear: the stories, feelings, and meanings that offer a cultural dimension to the byway experience and deepen the visitor's understanding of life on the tideline.

BARBARA GARRITY-BLAKE is a cultural anthropologist long interested in the 21 villages along the byway from the north end of Hatteras through the Down East region of Carteret County; she lives in Gloucester, North Carolina.

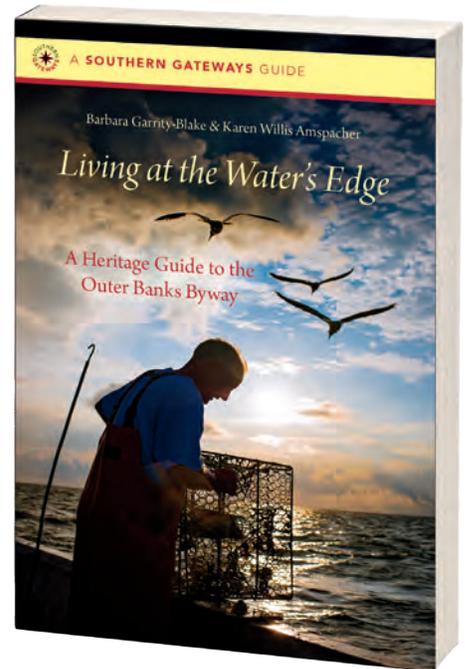
KAREN WILLIS AMSPACHER, director of the Core Sound Waterfowl Museum and Heritage Center on Harkers Island, is descended from Shackelford Banks fishermen and boatbuilders and lives in Marshallberg, North Carolina.

Southern Gateways Guides

Published with the assistance of the Anniversary Fund of the University of North Carolina Press

"Charming and highly informative, this captivating guide provides an honest and accurate understanding of the physical and social landscapes between Whalebone Junction and the North River Bridge. Barbara Garrity-Blake and Karen Willis Amspacher deliver an unrivaled addition to the life and lore of the Carolina coast. Intriguing and delightful!"

—Bland Simpson, author of *Little Rivers and Waterway Tales*



April 2017

978-1-4696-2816-5 \$22.00t Paper

978-1-4696-2817-2 \$21.99 @BOOK

Approx. 304 pp., 6 x 9, 57 color plates, 54 halftones, 4 (color) maps, index



9 781469 628165

Marketing Campaign

Publicity

- Advance Readers Copies available
- Major print reviews and features
- Local radio and television coverage
- Online publicity campaign
- Coastal North Carolina author tour/ events

National Advertising

- *Our State, Carolina Country, Carolina Heritage Guide*

Co-op Available



For more information on Southern Gateways Guides, scan the code below.



The Life and Times of General Andrew Pickens

Revolutionary War Hero, American Founder

ROD ANDREW JR.

A Revolutionary War hero receives a long-overdue reevaluation

Andrew Pickens (1739–1817), the hard-fighting South Carolina militia commander of the American Revolution, was the hero of many victories against British and Loyalist forces. In this book, Rod Andrew Jr. offers an authoritative and comprehensive biography of Pickens the man, the general, the planter, and the diplomat. Andrew vividly depicts Pickens as he founds churches, acquires slaves, joins the Patriot cause, and struggles over Indian territorial boundaries on the southern frontier. Combining insights from military and social history, Andrew argues that while Pickens's actions consistently reaffirmed the authority of white men, he was also determined to help found the new republic based on broader principles of morality and justice.

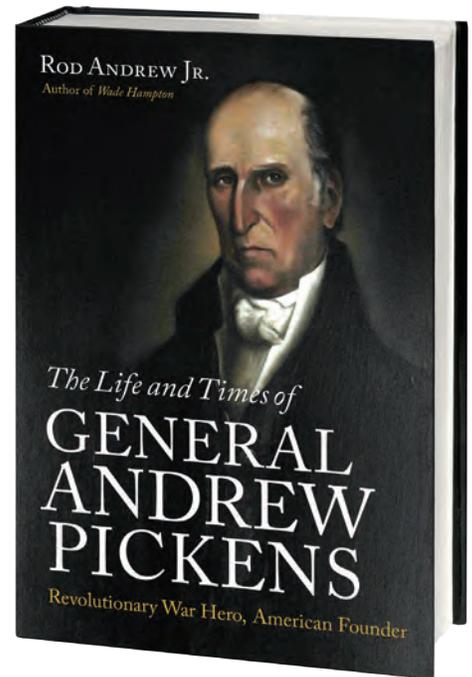
After the war, Pickens sought a peaceful and just relationship between his country and the southern Native American tribes and wrestled internally with the issue of slavery. Andrew suggests that Pickens's rise to prominence, his stern character, and his sense of duty highlight the egalitarian ideals of his generation as well as its moral shortcomings—all of which still influence Americans' understanding of themselves.

ROD ANDREW JR. is professor of history at Clemson University.

Published with the assistance of the Fred W. Morrison Fund of the University of North Carolina Press

“A prominent military leader in the Revolutionary South, Andrew Pickens believed in virtue, courage of the heart and body, and sacrificing individual interest for the public good. Rod Andrew offers a nuanced history of this complicated man, tracing his early life, his military career, his contributions to early U.S. Indian diplomacy, and his attempts to reconcile Christian virtue with human slavery. Masterfully written, *The Life and Times of General Andrew Pickens* is the definitive biography of an understudied American leader of the founding generation.”

— David Nichols, author of *Engines of Diplomacy*



April 2017

978-1-4696-3153-0 \$35.00t Cloth

978-1-4696-3154-7 \$34.99 @BOOK

Approx. 400 pp., 6.125 x 9.25, 3 halftones, 7 maps, notes, bibl., index



Marketing Campaign

Publicity

- Advance Readers Copies available
- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Early American history

Co-op Available

Theater of a Separate War

The Civil War West of the Mississippi River, 1861–1865

THOMAS W. CUTRER

The definitive military history of the Civil War west of the Mississippi

Though its most famous battles were waged in the East at Antietam, Gettysburg, and throughout Virginia, the Civil War was clearly a conflict that raged across a continent. From cotton-rich Texas and the fields of Kansas through Indian Territory and into the high desert of New Mexico, the trans-Mississippi theater was site of major clashes from the war's earliest days through the surrenders of Confederate generals Edmund Kirby Smith and Stand Waite in June 1865. In this comprehensive military history of the war west of the Mississippi River, Thomas W. Cutrer shows that the theater's distance from events in the East does not diminish its importance to the unfolding of the larger struggle.

Theater of a Separate War details the battles between North and South in these far-flung regions, assessing the complex political and military strategies of on both sides. While providing the definitive history of the rise and fall of the South's armies in the far West, Cutrer shows, even if the region's influence on the Confederacy's cause waned, its role persisted well beyond the fall of Richmond and Lee's surrender to Grant. In this masterful study, Cutrer offers a fresh perspective on an often overlooked aspect of Civil War history.

THOMAS W. CUTRER is professor emeritus of history at Arizona State University.

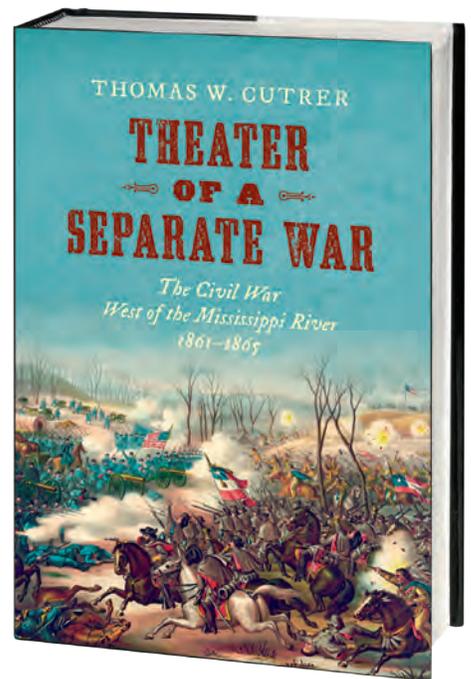
Littlefield History of the Civil War Era

"In a volume that matches the massive size and strategic importance of the Civil War's trans-Mississippi, Thomas Cutrer goes beyond our usual understanding of that region by tracing the course of military operations from Missouri to California. In the process, his revealing narrative lays to rest any lingering impression of the West as a backwater of the war. A remarkable achievement in every respect."

—Daniel E. Sutherland, University of Arkansas

"Thomas Cutrer has done it again. Through an engaging, thoughtful, and impeccably researched narrative, Cutrer reminds readers of what many have missed by ignoring the Civil War in the trans-Mississippi West. *Theater of a Separate War* simultaneously informs and inspires future historians to continue to mine this rich area of study."

—Susannah J. Ural, University of Southern Mississippi



April 2017

978-1-4696-3156-1 \$40.00t Cloth

978-1-4696-3157-8 \$39.99 @BOOK

Approx. 576 pp., 6.125 x 9.25, 1 map, notes, bibl., index



9 781469 631561

Marketing Campaign

Publicity

- Advance Readers Copies available
- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *Civil War Times*, *Blue & Gray*, *America's Civil War*, and other publications in Civil War and American history

Co-op Available

Labor Under Fire

A History of the AFL-CIO since 1979

TIMOTHY J. MINCHIN

The definitive history of the modern AFL-CIO

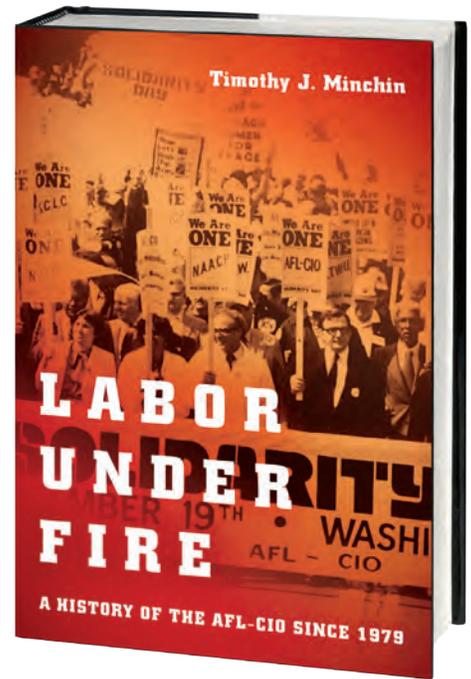
From the Reagan years to the present, the labor movement has faced a profoundly hostile climate. As America's largest labor federation, the AFL-CIO was forced to reckon with severe political and economic headwinds. Yet the AFL-CIO survived, consistently fighting for programs that benefited millions of Americans, including social security, unemployment insurance, the minimum wage, and universal health care. With a membership of more than 13 million, it was also able to launch the largest labor march in American history—1981's Solidarity Day—and to play an important role in politics.

In a history that spans from 1979 to the present, Timothy J. Minchin tells a sweeping, national story of how the AFL-CIO sustained itself and remained a significant voice in spite of its powerful enemies and internal constraints. Full of details, characters, and never-before-told stories drawn from unexamined, restricted, and untapped archives, as well as interviews with crucial figures involved with the organization, this book tells the definitive history of the modern AFL-CIO.

TIMOTHY J. MINCHIN is professor of North American history at La Trobe University, Bundoora, Victoria, Australia.

“Timothy Minchin is one of the most prolific and insightful historians researching U.S. labor in the era since World War II. His books have helped illuminate the darker corners of labor's story neglected by his contemporaries in the field. In *Labor Under Fire*, Minchin does it again, bringing shrewd judgment to bear as he frames organized labor's recent history as a tale of struggle, resiliency, and hope.”

—Joseph A. McCartin, Georgetown University



May 2017

978-1-4696-3298-8 \$39.95s Cloth

978-1-4696-3299-5 \$38.99 @BOOK

Approx. 432 pp., 6.125 x 9.25,
25 halftones, notes, bibl., index



9 781469 632988

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and labor history

Co-op Available

City of Inmates

Conquest, Rebellion, and the Rise of Human Caging in Los Angeles, 1771–1965

KELLY LYTLE HERNÁNDEZ

The unsettling history of incarceration in Los Angeles

Los Angeles incarcerates more people than any other city in the United States, which imprisons more people than any other nation on Earth. This book explains how the City of Angels became the capital city of the world's leading incarcerator. Marshaling more than two centuries of evidence, historian Kelly Lytle Hernández unmaskes how histories of native elimination, immigrant exclusion, and black disappearance drove the rise of incarceration in Los Angeles. In this telling, which spans from the Spanish colonial era to the outbreak of the 1965 Watts Rebellion, Hernández documents the persistent historical bond between the racial fantasies of conquest, namely its settler colonial form, and the eliminatory capacities of incarceration.

But *City of Inmates* is also a chronicle of resilience and rebellion, documenting how targeted peoples and communities have always fought back. They busted out of jail, forced Supreme Court rulings, advanced revolution across bars and borders, and, as in the summer of 1965, set fire to the belly of the city. With these acts those who fought the rise of incarceration in Los Angeles altered the course of history in the city, the borderlands, and beyond. This book recounts how the dynamics of conquest met deep reservoirs of rebellion as Los Angeles became the City of Inmates, the nation's carceral core. It is a story that is far from over.

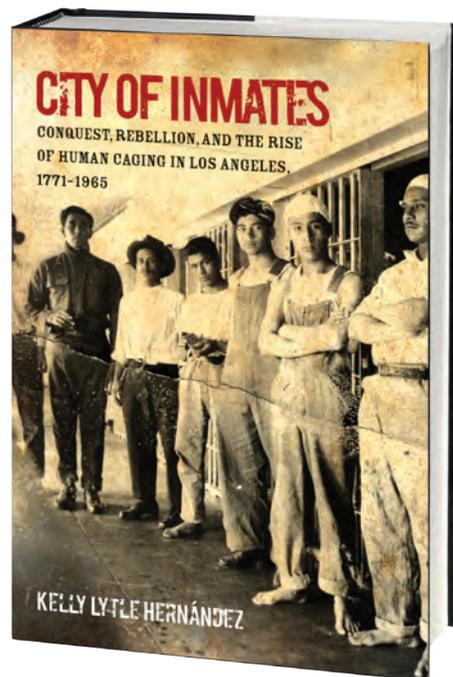
KELLY LYTLE HERNÁNDEZ is associate professor of history at the University of California, Los Angeles.

Justice, Power, and Politics

Published with the assistance of the Thornton H. Brooks Fund of the University of North Carolina Press

“In this compelling and comprehensive history of incarceration in Los Angeles, Hernández demonstrates how authorities—whether Spanish, Mexican, or American—have long used imprisonment as a tool to control labor and immigration. Covering nearly two centuries of incarceration, Hernández masterfully synthesizes the history of immigration and deportation, the history of crime and punishment, and the history of settler colonialism.”

—Margaret Jacobs, author of *White Mother to a Dark Race: Settler Colonialism, Maternalism, and the Removal of Indigenous Children in the American West and Australia, 1880–1940*



April 2017

978-1-4696-3118-9 \$28.00t Cloth

978-1-4696-3119-6 \$27.99 @BOOK

Approx. 288 pp., 6.125 x 9.25, 26 halftones, 2 maps, 4 tables, appends., notes, bibl., index



9 781469 631189

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- Publications in American history

Co-op Available

Gertrude Weil

Jewish Progressive in the New South

LEONARD ROGOFF

“I grow more radical every year.”

“It is so obvious that to treat people equally is the right thing to do,” wrote Gertrude Weil (1879–1971). In the first-ever biography of Weil, Leonard Rogoff tells the story of a modest southern Jewish woman who, while famously private, fought publicly and passionately for the progressive causes of her age. Born to a prominent family in Goldsboro, North Carolina, Weil never married and there remained ensconced—in many ways a proper southern lady—for nearly a century. From her hometown, she fought for women’s suffrage, founded her state’s League of Women Voters, pushed for labor reform and social welfare, and advocated for world peace.

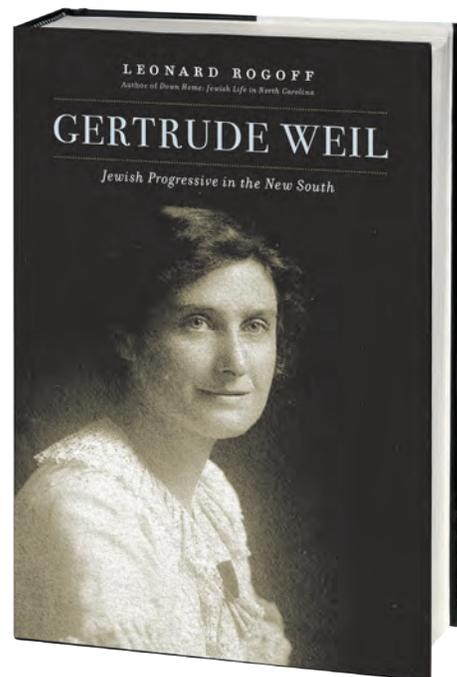
Weil made national headlines during an election in 1922 when, casting her vote, she spotted and ripped up a stack of illegally marked ballots. She campaigned against lynching, convened a biracial council in her home, and in her eighties desegregated a swimming pool by diving in headfirst. Rogoff also highlights Weil’s place in the broader Jewish American experience. Whether attempting to promote the causes of southern Jewry, save her European family members from the Holocaust, or support the creation of a Jewish state, Weil fought for systemic change, all the while insisting that she had not done much beyond the ordinary duty of any citizen.

LEONARD ROGOFF is research historian for the Jewish Heritage Foundation of North Carolina and author of several books, including *Down Home: Jewish Life in North Carolina*. He lives in Chapel Hill, North Carolina.

Published with the assistance of the Z. Smith Reynolds Fund of the University of North Carolina Press

“This first major biography of Gertrude Weil tells the story of an amazing southern Jewish New Woman who lived virtually all of her life in the house in which she was born but whose impact reverberated throughout much of her home state of North Carolina and, to a certain extent, on the national scene. In Weil’s story we see the power of localism, sisterhood across religious boundaries, intellectual and political commitments, and wealth used to advance and improve society. It also reveals dimensions of a blend of religious and familial devotion that helped to secure Weil against the prejudices of anti-Semitism and the seductions of Christian universalism.”

—Deborah Dash Moore, author of *Urban Origins of American Judaism*



April 2017

978-1-4696-3079-3 \$35.00t Cloth

978-1-4696-3080-9 \$34.99 @BOOK

Approx. 368 pp., 6.125 x 9.25,
20 halftones, notes, index



Marketing Campaign

Publicity

- Advance Readers Copies available
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- Online publicity campaign
- North Carolina author tour/events

National Advertising

- *New York Review of Books* and publications in history and religious studies

Co-op Available

Discovering the South

One Man's Travels through a Changing America in the 1930s

JENNIFER RITTERHOUSE

A journalist's odyssey through the southern reaches of a changing nation

In the summer of 1937, Jonathan Daniels, the young, white, liberal-minded editor of the *Raleigh News and Observer*, took a ten-state driving tour to “discover” his native land. He thought the true South lay somewhere between Erskine Caldwell's *Tobacco Road* and Margaret Mitchell's *Gone with the Wind*, and he set out to find it—ultimately interviewing even Mitchell herself.

In *Discovering the South* historian Jennifer Ritterhouse pieces together Daniels's unpublished notes from his tour along with his published writings and a wealth of archival evidence to put this brilliant observer's journey through a South in transition into a larger context. Daniels's well-chosen itinerary brought him face to face with the full range of political and cultural possibilities in the South of the 1930s, from New Deal liberalism and social planning in the Tennessee Valley Authority, to Communist agitation in the Scottsboro case, to planters' and industrialists' reactionary worldview and repressive violence. Daniels found a region in the midst of transformation and was himself changed by the experience. Following him on his journey, Ritterhouse sketches a portrait of black and white southerners fighting for and against democratic social change at the start of the nation's long civil rights era.

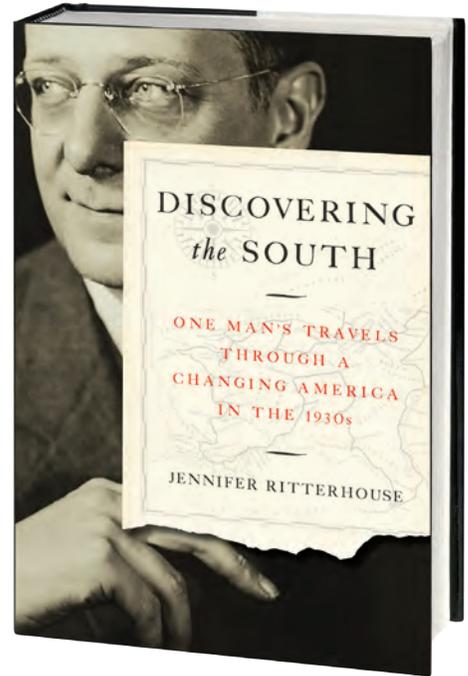
For more information on this book, see discoveringthesouth.org.

JENNIFER RITTERHOUSE is associate professor of history and art history at George Mason University.

Published with the assistance of the Fred W. Morrison Fund of the University of North Carolina Press

“This is a fascinating, rich account of the mid-twentieth-century South. Beautifully and inventively conceived, this book uses Jonathan Daniels to consider a crucial moment when the South (and the country) was on the verge of major changes. Ritterhouse's book gives us a unique lens through which to explore the conflicts and uncertainties of where the South was headed in the late 1930s and 1940s.”

—William A. Link, University of Florida



March 2017

978-1-4696-3094-6 \$34.95s Cloth

978-1-4696-3095-3 \$33.99 @BOOK

Approx. 384 pp., 6.125 x 9.25, 26 halftones, notes, bibl., index



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Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and African American history

Co-op Available

Corn

a SAVOR THE SOUTH® *cookbook*

TEMA FLANAGAN

The taste of the South—fresh, dried, nixtamalized, popped, mashed, and fermented

Without corn, Tema Flanagan writes, the South would cease to taste like the South. Her treasury of fifty-one recipes demonstrates deliciously just how important the remarkable *Zea mays* is to southern culture and cuisine. Corn's recipes emphasize seasonality. High summer calls for fresh corn eaten on the cob or shaved into salads, sautés, and soups. When fall and winter come, it is time to make cornmeal biscuits, muffins, cobblers, and hotcakes, along with silky spoonbread and sausage-studded cornbread stuffing. And the heaviest hitters, cornbread and grits, are mainstays all year round.

Flanagan also surveys corn's culinary history—its place in Native American culture, its traditional role on the southerner's table, and the new and exciting ways it is enjoyed in southern kitchens today. Appreciating how this oversized grass is capable of providing sustenance in an astonishing array of forms, Flanagan organizes the book to reflect corn's versatility. Sections feature corn in its full glory: fresh on and off the cob, dried and ground, nixtamalized (soaked in an alkaline solution and hulled to make hominy) and popped, and mashed and fermented. From Sweet Corn and Poblano Chowder to Southern Skillet Cornbread, from Fresh Corn Tortillas to Classic Cheese Grits, and from Molasses Caramel Corn with Candied Bacon, Peanuts, and Sesame to New Orleans Bourbon Milk Punch, the dishes range from classic southern to contemporary to globally influenced.

TEMA FLANAGAN is a farmer at The Farm at Windy Hill, a sustainable production and teaching farm in Metone, Alabama. She cowrote, with Sara Foster, *Sara Foster's Southern Kitchen*.

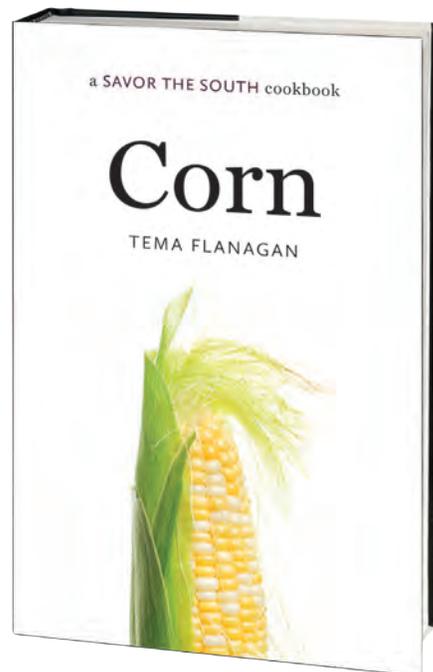
Savor the South® Cookbooks

“From corn-on-the-cob to whiskey, Tema Flanagan's *Corn* is almost too good to be true—but it's the real thing, and I will be cooking many of these recipes myself.”

—Bill Smith, author of *Crabs & Oysters: A Savor the South® Cookbook*

“Informative and charming, comforting and cozy, *Corn* makes you want to pull up a chair and settle in for a satisfying read. With great recipes and cooking instructions, this is a wonderful addition to the Savor the South® cookbook collection.”

—Miriam Rubin, author of *Tomatoes: A Savor the South® Cookbook*



March 2017

978-1-4696-3162-2 \$20.00t Cloth

978-1-4696-3163-9 \$19.99 @BOOK

Approx. 128 pp., 5.5 x 8.5, index
51 recipes



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Marketing Campaign

Publicity

- Advance Readers Copies available
- Major print reviews and features, including lifestyle magazines dedicated to food, travel, and southern living
- National and regional radio and television coverage
- In-store promotion and displays
- Online publicity campaign

National Advertising

- *Our State, Gastronomica, Southern Cultures, New York Review of Books*

Co-op Available

SAVOR THE SOUTH®
cookbooks

For more information on
Savor the South® cookbooks,
scan the code below.



Fruit

a Savor the South® cookbook

NANCIE MCDERMOTT

How to eat a dozen delightful gifts of the South

Fruit collects a dozen of the South's bountiful locally sourced fruits in a cook's basket of fifty-four luscious dishes, savory and sweet. Demand for these edible jewels is growing among those keen to feast on the South's natural pleasures, whether gathered in the wild or cultivated with care. Indigenous fruits here include blackberries, mayhaws, muscadine and scuppernong grapes, pawpaws, persimmons, and strawberries. From old-school Grape Hull Pie to Mayhaw Jelly-Glazed Shrimp, McDermott's recipes for these less common fruits are of remarkable interest—and incredibly tasty. The non-native fruits in the volume were eagerly adopted long ago by southern cooks, and they include damson plums, figs, peaches, cantaloupes, quince, and watermelons. McDermott gives them a delicious twist in recipes such as Fresh Fig Pie and Thai-Inspired Watermelon-Pineapple Salad.

McDermott also illuminates how the South—from the Great Smoky Mountains to the Lowcountry, from the Mississippi Delta to the Gulf Coast—encompasses diverse subregional culinary traditions when it comes to fruit. Her recipes, including a favorite piecrust, provide a treasury of ways to relish southern fruits at their ephemeral peak and to preserve them for enjoyment throughout the year.

NANCIE MCDERMOTT is a North Carolina native, cooking teacher, and author of thirteen cookbooks, including her latest, *Southern Soups and Stews: From Burgoo and Gumbo to Etouffee and Fricassee*. She lives in Chapel Hill, North Carolina.

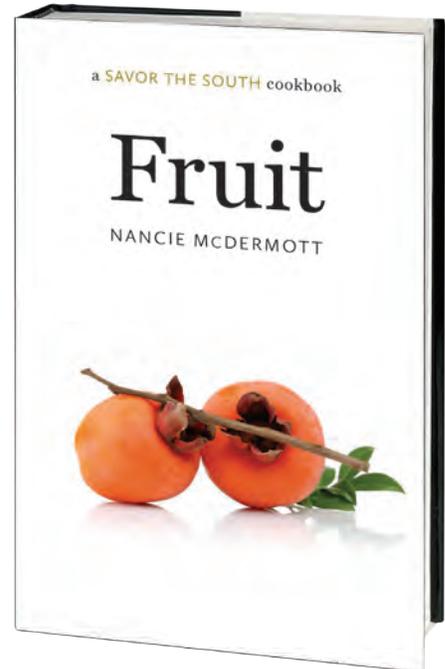
Savor the South® Cookbooks

“What a fine example of the wit, wisdom, and culinary prowess that have kept Nancie McDermott in demand as a cooking instructor and cookbook author! It is high time that *Fruit* is out in the world—pleasurable, inspirational, and informative, it is a wonderful addition to the beloved Savor the South® cookbook collection.”

—Martha Foose, author of *Screen Doors and Sweet Tea: Recipes and Tales of a Southern Cook*

“*Fruit* heralds a dozen of the South's most prized fruits and presents many fabulous ways to put them to use in the kitchen. Nancie McDermott's enthusiasm is infectious and will have readers running to farmers' markets in search of fresh muscadines and combing riverbanks for the elusive mayhaw. The recipes offer plenty of variety and the excitement of using an old ingredient in a new way.”

—April McGreger, author of *Sweet Potatoes: A Savor the South® Cookbook* and founder-chef of Farmer's Daughter



March 2017

978-1-4696-3251-3 \$20.00t Cloth

978-1-4696-3252-0 \$19.99 @BOOK

Approx. 160 pp., 5.5 x 8.5, bibl., index, 54 recipes



Marketing Campaign

Publicity

- Advance Readers Copies available
- Major print reviews and features, including lifestyle magazines dedicated to food, travel, and southern living
- National and regional radio and television coverage
- In-store promotion and displays
- Online publicity campaign

National Advertising

- *Our State, Gastronomica, Southern Cultures, New York Review of Books*

Co-op Available

SAVOR THE SOUTH®
cookbooks

For more information on
Savor the South® cookbooks,
scan the code below.



The Power of Objects in Eighteenth-Century British America

JENNIFER VAN HORN

Material culture and the making of America

Over the course of the eighteenth century, Anglo-Americans purchased an unprecedented number and array of goods. *The Power of Objects in Eighteenth-Century British America* investigates these diverse artifacts—from portraits and city views to gravestones, dressing furniture, and prosthetic devices—to explore how elite American consumers assembled objects to form a new civil society on the margins of the British Empire. In this interdisciplinary transatlantic study, artifacts emerge as key players in the formation of Anglo-American communities and eventually of American citizenship. Deftly interweaving analysis of images with furniture, architecture, clothing, and literary works, Van Horn reconstructs the networks of goods that bound together consumers in Boston, New York, Philadelphia, and Charleston.

Moving beyond emulation and the desire for social status as the primary motivators for consumption, Van Horn shows that Anglo-Americans' material choices were intimately bound up with their efforts to distance themselves from Native Americans and African Americans. She also traces women's contested place in forging provincial culture. As encountered through a woman's application of makeup at her dressing table or an amputee's donning of a wooden leg after the Revolutionary War, material artifacts were far from passive markers of rank or political identification. They made Anglo-American society.

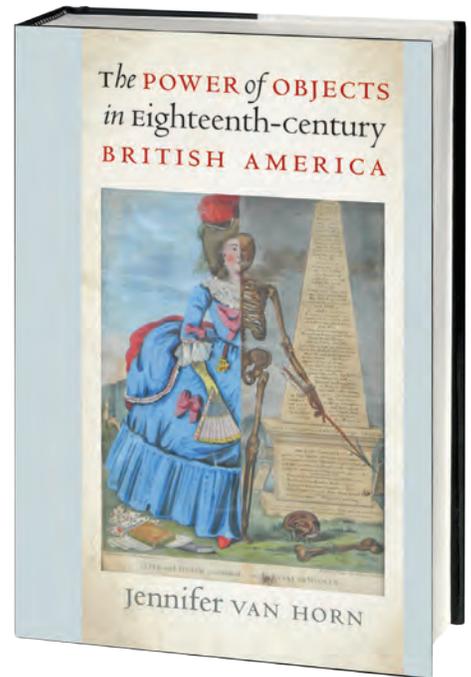
JENNIFER VAN HORN is assistant professor of art history at George Mason University, where she also teaches for the Smithsonian-Mason Master's Degree Program in the History of Decorative Arts.

Published for the Omohundro Institute of Early American History and Culture, Williamsburg, Virginia



"The best book I've read in years in any field of early American studies; I cannot imagine a more thorough, innovative, and riveting account of the challenge of crafting civility in this period. Van Horn dexterously combines art history and material culture studies, showing a keen sensitivity to the way American civility was tenuously defined both by aesthetic models in the high-style metropole and by more proximate examples of Native and African American material culture. The writing is elegant and lucid and crackles with saucy humor."

—Jennifer L. Roberts, Harvard University



April 2017

978-1-4696-2956-8 \$49.95s Cloth

978-1-4696-2957-5 \$48.99 @BOOK

Approx. 440 pp., 6.125 x 9.25, 11 color plates, 130 halftones, notes, index



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Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *William & Mary Quarterly*, and publications in American and Early American history

Co-op Available

Warring for America

Cultural Contests in the Era of 1812

EDITED BY NICOLE EUSTACE AND FREDRIKA J. TEUTE

Defining America on the battlefield of culture

The War of 1812 was one of a cluster of events that left unsettled what is often referred to as the Revolutionary settlement. At once postcolonial and neoimperial, the America of 1812 was still in need of definition. As the imminence of war intensified the political, economic, and social tensions endemic to the new nation, Americans of all kinds fought for country on the battleground of culture. The War of 1812 increased interest in the American democratic project and elicited calls for national unity, yet the essays collected in this volume suggest that the United States did not emerge from war in 1815 having resolved the Revolution's fundamental challenges or achieved a stable national identity. The cultural rifts of the early republican period remained vast and unbridged.

Contributors:

Brian Connolly, University of South Florida
Anna Mae Duane, University of Connecticut
Duncan Faherty, Queens College, CUNY
James M. Greene, Pittsburg State University
Matthew Rainbow Hale, Goucher College
Jonathan Hancock, Hendrix College
Tim Landoerfer, University of Mainz
Karen Marrero, Wayne State University
Nathaniel Millett, St. Louis University
Christen Mucher, Smith College
Dawn Peterson, Emory University
Carroll Smith-Rosenberg, University of Michigan
David Waldstreicher, The Graduate Center, CUNY
Eric Wertheimer, Arizona State University

NICOLE EUSTACE is a professor of history at New York University.

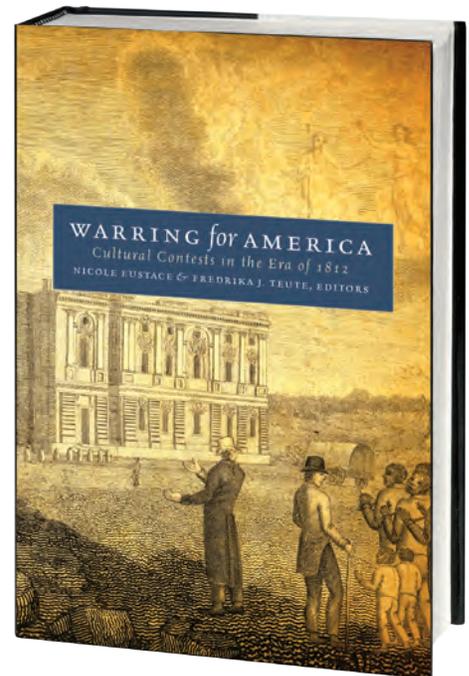
FREDRIKA J. TEUTE is retired editor of publications at the Omohundro Institute of Early American History and Culture.

*Published for the Omohundro Institute of
Early American History and Culture,
Williamsburg, Virginia*



“*Warring for America* opens up new pathways for scholarship and thought on the early republic. Provocative, deeply engaged, and wide ranging, this set of essays reveals that, in literature, political rhetoric, theater, and art, the very idea of the republic was imagined and reimagined in the years surrounding the War of 1812.”

—Michael Meranze, University of California, Los Angeles



July 2017

978-1-4696-3151-6 \$49.95s Cloth

978-1-4696-3176-9 \$48.99 @BOOK

Approx. 512 pp., 6.125 x 9.25, 23 halftones,
2 charts, 1 table, notes, index



9 781469 631516

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books*, *William & Mary Quarterly*, and publications in American and Early American history

Co-op Available

PREVIOUSLY ANNOUNCED

For God, King, and People

Forging Commonwealth Bonds in Renaissance Virginia

ALEXANDER B. HASKELL

Ideals of commonwealth formation in Virginia colonization

By recovering a largely forgotten English Renaissance mindset that regarded sovereignty and Providence as being fundamentally entwined, Alexander Haskell reconnects concepts historians had before treated as separate categories and argues that the first English planters in Virginia operated within a deeply providential age rather than an era of early modern entrepreneurialism. These men did not merely settle Virginia they and their London-based sponsors saw this first successful English venture in America as an exercise in divinely inspired and approved commonwealth creation. When the realities of Virginia complicated this humanist ideal, growing disillusionment and contention marked debates over the colony.

Rather than just “selling” colonization to the realm, proponents instead needed to overcome profound and recurring doubts about whether God wanted English rule to cross the Atlantic and the process by which it was to happen. By contextualizing these debates within a late Renaissance phase in England, Haskell links increasing religious skepticism to the rise of decidedly secular conceptions of state power. Haskell offers a radical revision of accepted narratives of early modern state formation, locating it as an outcome, rather than as an antecedent, of colonial endeavor.

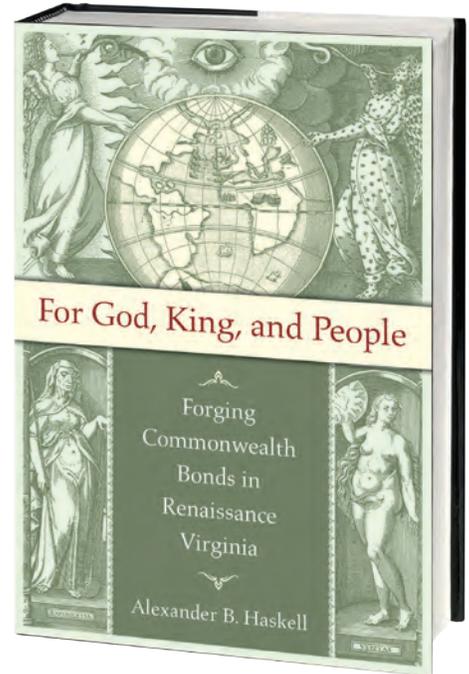
ALEXANDER B. HASKELL is associate professor of history at the University of California, Riverside.

Published for the Omohundro Institute of
Early American History and Culture,
Williamsburg, Virginia



“In provocatively reexamining the literature of colonization and state formation, Haskell brilliantly destabilizes conventional wisdom about their genesis. The English commonwealths founded across the Atlantic were the conceptual creator, not creation, of state and empire.”

—Peter Thompson, University of Oxford



June 2017

978-1-4696-1802-9 \$45.00s Cloth

978-1-4696-1803-6 \$44.99 @BOOK

Approx. 304 pp., 6.125 x 9.25, notes, index



Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and Early American history

Co-op Available

Atlantic Bonds

A Nineteenth-Century Odyssey from America to Africa

LISA A. LINDSAY

A transatlantic story of slavery, freedom, and family

A decade before the American Civil War, James Churchwill Vaughan (1828–93) set out to fulfill his formerly enslaved father’s dying wish that he should leave America to start a new life in Africa. Over the next forty years, Vaughan was taken captive, fought in African wars, built and rebuilt a livelihood, and led a revolt against white racism, finally becoming a successful merchant and the founder of a wealthy, educated, and politically active family. Tracing Vaughan’s journey from South Carolina to Liberia to several parts of Yorubaland (present-day southwestern Nigeria), Lisa Lindsay documents this “free” man’s struggle to find economic and political autonomy in an era when freedom was not clear and unhindered anywhere for people of African descent.

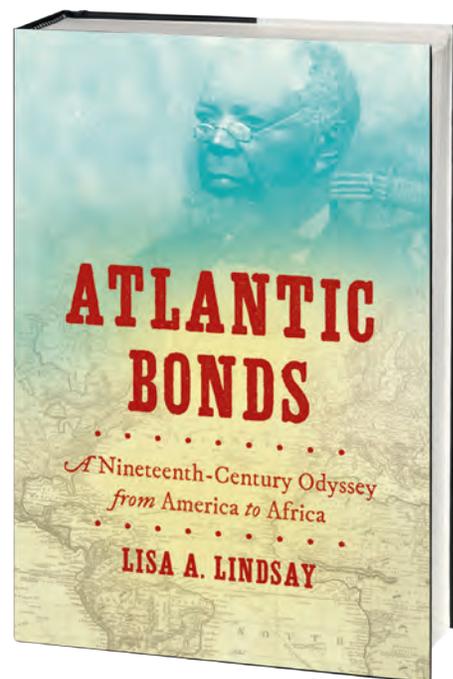
In a tour de force of historical investigation on two continents, Lindsay tells a story of Vaughan’s survival, prosperity, and activism against a seemingly endless series of obstacles. By following Vaughan’s transatlantic journeys and comparing his experiences to those of his parents, contemporaries, and descendants in Nigeria and South Carolina, Lindsay reveals the expansive reach of slavery, the ambiguities of freedom, and the surprising ways that Africa, rather than America, offered new opportunities for people of African descent.

LISA LINDSAY is a Bowman and Gordon Gray Distinguished Term Associate Professor of History at the University of North Carolina at Chapel Hill.

Published with the assistance of the H. Eugene and Lillian Lehman Fund of the University of North Carolina Press

“Vaughan’s life—arcing, roughly, from the United States to Africa—captures continental histories of oppression and violence, but it also reveals the capacity of a single person or family to make some small, safe space through sheer force of will. This is an astonishing history, one of the most compelling and moving books I’ve ever read.”

—Matthew Guterl, author of *Josephine Baker and the Rainbow Tribe*



February 2017

978-1-4696-3112-7 \$35.00s Cloth

978-1-4696-3113-4 \$34.99 @BOOK

Approx. 328 pp., 6.125 x 9.25, 26 halftones, 1 map, 1 chart, notes, bibl., index



Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in American and African American history

Co-op Available

Intimations of Modernity

Civil Culture in Nineteenth-Century Cuba

LOUIS A. PÉREZ JR.

Daily life, market forces, and Cuba's transition to independence

Louis A. Pérez Jr.'s new history of nineteenth-century Cuba chronicles in fascinating detail the emergence of an urban middle class that was imbued with new knowledge and moral systems. Fostering innovative skills and technologies, these Cubans became deeply implicated in an expanding market culture during the boom in sugar production and prior to independence. Contributing to the cultural history of capitalism in Latin America, Pérez argues that such creoles were cosmopolitans with powerful transnational affinities and an abiding identification with modernity. This period of Cuban history is usually viewed through a political lens, but Pérez, here emphasizing the character of everyday life within the increasingly fraught colonial system, shows how moral, social, and cultural change that resulted from market forces also contributed to conditions leading to the collapse of the Spanish colonial administration.

Pérez highlights women's centrality in this process, showing how *criollas* adapted to new modes of self-representation as a means of self-fulfillment. Increasing opportunities for middle-class women's public presence and social participation was both cause and consequence of expanding consumerism and of women's challenges to prevailing gender hierarchies. Seemingly simple actions—riding a bicycle, for example, or deploying the *abanico*, the fan, in different ways—exposed how traditional systems of power and privilege clashed with norms of modernity and progress.

LOUIS A. PÉREZ JR. is J. Carlyle Sitterson Professor of History at the University of North Carolina at Chapel Hill. A fellow of the American Academy of Arts and Sciences as well as the Academia de la Historia de Cuba, Pérez is author, most recently, of *The Structure of Cuban History: Meanings and Purpose of the Past*.

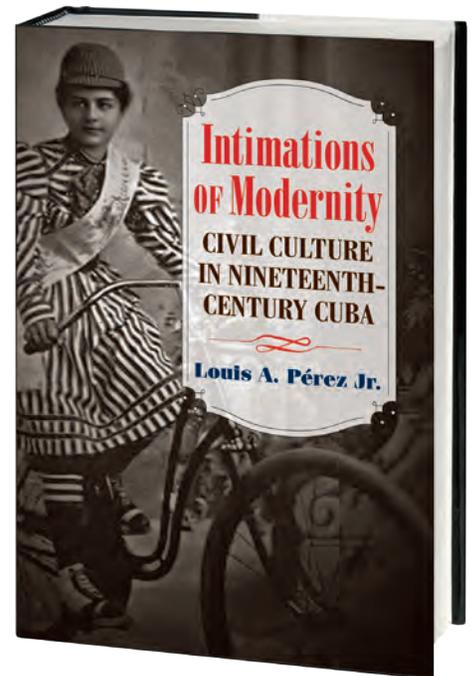
Published with the assistance of the William Rand Kenan Jr. Fund of the University of North Carolina Press

“Revealing the ubiquitous change that flowed throughout nineteenth-century Cuba as a result of sugar's connection to the global capitalism of the time, renowned historian Louis A. Pérez Jr. has written a lively and insightful study of Cuba's transition to modernity. *Intimations of Modernity* will appeal to a broad interdisciplinary readership in Cuban, Caribbean, and Latin American studies, as well as in women's studies.”

— Adriana Méndez-Rodenas, University of Iowa

“With *Intimations of Modernity*, Louis A. Pérez Jr. makes a major contribution to the history of Cuba as well as to the understanding of modernization and social change in the Caribbean. Pérez's original approach is highlighted by a sophisticated and extremely insightful discussion of the introduction of the handheld folding fan to illustrate the broad-based changes across Cuban society throughout the long nineteenth century.”

— Franklin W. Knight, Johns Hopkins University



February 2017

978-1-4696-3130-1 \$39.95s Cloth

978-1-4696-3131-8 \$38.99 @BOOK

Approx. 288 pp., 6.125 x 9.25,
24 halftones, 1 table, notes, bibl., index



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Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- Publications in Latin American history

Co-op Available

C. Wright Mills and the Cuban Revolution

An Exercise in the Art of Sociological Imagination

A. JAVIER TREVIÑO

The legendary sociologist's summer with Arcocha, Sartre, and Castro

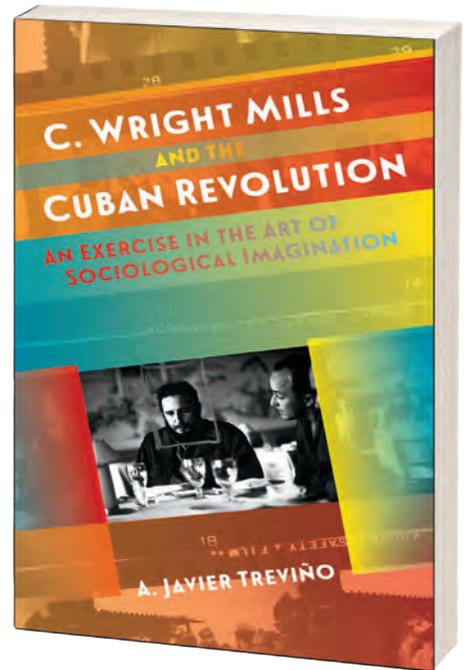
In *C. Wright Mills and the Cuban Revolution*, A. Javier Treviño reconsiders the opinions, perspectives, and insights of the Cubans that Mills interviewed during his visit to the island in 1960. On returning to the United States, the esteemed and controversial sociologist wrote a small paperback on much of what he had heard and seen, which he published as *Listen, Yankee: The Revolution in Cuba*. Those interviews—now transcribed and translated—are interwoven here with extensive annotations to explain and contextualize their content. Readers will be able to “hear” Mills as an expert interviewer and ascertain how he used what he learned from his informants. Treviño also recounts the experiences of four central figures whose lives became inextricably intertwined during that fateful summer of 1960: C. Wright Mills, Fidel Castro, Juan Arcocha, and Jean-Paul Sartre. The singular event that compelled their biographies to intersect at a decisive moment in the history of Cold War geopolitics—with its attendant animosities and intrigues—was the Cuban Revolution.

A. JAVIER TREVIÑO is the Jane Oxford Keiter Professor of Sociology at Wheaton College.

Envisioning Cuba

“A. Javier Treviño’s book succeeds beautifully on several levels. Eminently fair, sober, and judicious, he writes fluidly, sympathetically, and critically about Mills and his jolting and (at the same time) deeply flawed *Listen, Yankee*. Treviño’s criticisms are unstinting, and so is his portrayal of the inflamed, crackpot atmosphere that prevailed in the United States as Mills strained to resist America’s anti-Castro panic. This is a scholarly tour de force and a fascinating study.”

—Todd Gitlin, author of *The Sixties: Years of Hope, Days of Rage*



June 2017

978-1-4696-3309-1 \$80.00s Cloth

978-1-4696-3310-7 \$29.95s Paper

978-1-4696-3311-4 \$28.99 @BOOK

Approx. 256 pp., 6.125 x 9.25, 32 halftones, 1 map, 1 table, appends., notes, bibl., index



Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- Publications in sociology, and American and Latin American history

Co-op Available

The Second Line of Defense

American Women and World War I

LYNN DUMENIL

The dual history of women's influence on World War I and the war's influence on women

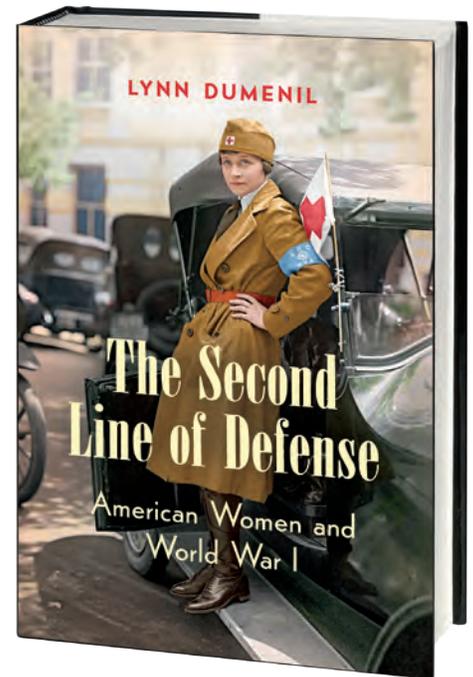
In tracing the rise of the modern idea of the American “new woman,” Lynn Dumenil examines World War I’s surprising impact on women and, in turn, women’s impact on the war. Telling the stories of a diverse group of women, including African Americans, dissidents, pacifists, reformers, and industrial workers, Dumenil analyzes both the roadblocks and opportunities they faced. She richly explores the ways in which women helped the United States mobilize for the largest military endeavor in the nation’s history. Dumenil shows how women activists staked their claim to loyal citizenship by framing their war work as homefront volunteers, overseas nurses, factory laborers, and support personnel as “the second line of defense.” But in assessing the impact of these contributions on traditional gender roles, Dumenil finds that portrayals of these new modern women did not always match with real and enduring change. Extensively researched and drawing upon popular culture sources as well as archival material, *The Second Line of Defense* offers a comprehensive study of American women and war and frames them in the broader context of the social, cultural, and political history of the era.

LYNN DUMENIL is Robert Glass Cleland Professor of American History Emerita at Occidental College.

Published with the assistance of the Greensboro Women’s Fund of the University of North Carolina Press

“In *The Second Line of Defense*, one of twentieth-century America’s leading historians remakes our understanding of the First World War. Drawing on fascinating new sources and written with a storyteller’s ear for the lost voices of our nation’s past, Lynn Dumenil’s book should be required reading for anyone seeking to understand the America we live in a century later.”

—Chris Capozzola, Massachusetts Institute of Technology



February 2017

978-1-4696-3121-9 \$39.95s Cloth

978-1-4696-3122-6 \$38.99 @BOOK

Approx. 352 pp., 6.125 x 9.25, 34 half-tones, notes, bibl., index



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Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- Publications in American, military, and women’s history

Co-op Available

Boss Lady

How Three Women Entrepreneurs Built Successful Big Businesses in the Mid-Twentieth Century

EDITH SPARKS

Becoming the first female corporate board members at the Ogden Corporation, Raytheon, and Campbell Soup Company

Too often, depictions of women's rise in corporate America leave out the first generation of breakthrough women entrepreneurs. Here, Edith Sparks restores the careers of three pioneering businesswomen—Tillie Lewis (founder of Flotill Products), Olive Ann Beech (cofounder of Beech Aircraft), and Margaret Rudkin (founder of Pepperidge Farm)—who started their own manufacturing companies in the 1930s, sold them to major corporations in the 1960s and 1970s, and became members of their corporate boards. These leaders began their ascent to the highest echelons of the business world before women had widespread access to higher education, and before there were federal programs to incentivize women entrepreneurs or laws to prohibit credit discrimination. In telling their stories, Sparks demonstrates how these women at once rejected cultural prescriptions and manipulated them to their advantage, leveraged familial connections, and seized government opportunities, all while advocating for themselves in business environments that were not designed for women, let alone for women leaders.

By contextualizing the careers of these hugely successful yet largely forgotten entrepreneurs, Sparks adds a vital dimension to the history of twentieth-century corporate America and provides a powerful lesson on what it took for women to succeed in this male-dominated business world.

EDITH SPARKS is associate professor of history at University of the Pacific.

The Luther H. Hodges Jr. and Luther H. Hodges Sr. Series on Business, Entrepreneurship, and Public Policy

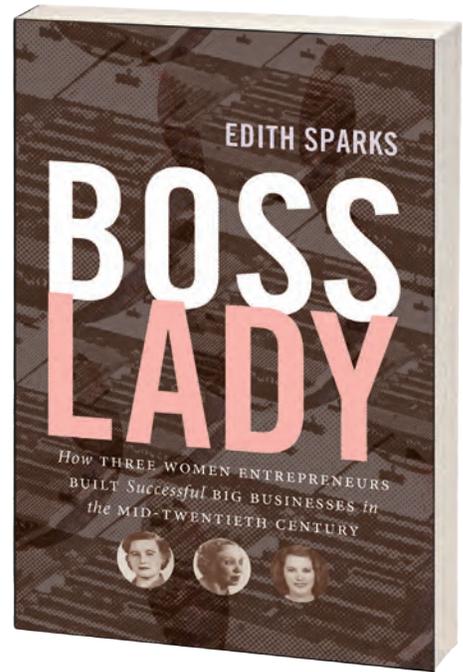
Published with the assistance of the Luther H. Hodges Sr. and Luther H. Hodges Jr. Fund of the University of North Carolina Press

“Tillie Lewis, Olive Ann Beech, and Margaret Rudkin were members of what has often been called ‘The Greatest Generation,’ but in that appellation, while so much is conveyed, so much is also left out. Sparks provides a smart and engaging way for us to enter into the compelling life stories of a group of women from that generation as they navigated work, family, wartime, and mid-twentieth-century definitions of gender.”

—Jennifer Scanlon, Bowdoin College

“Through richly detailed narratives, *Boss Lady* explains how three immensely talented and ambitious women strategically navigated terrain dominated by masculine standards to achieve rare successes in mid-twentieth-century corporate America. In her vibrant analysis, Sparks shows how social and cultural factors—especially expectations about gender—interacted with business practices in ways that reflected and, in turn, affected American norms.”

—Pamela Walker Laird, University of Colorado Denver



April 2017

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NEW IN PAPERBACK

Soul Food

The Surprising Story of an American Cuisine,
One Plate at a Time

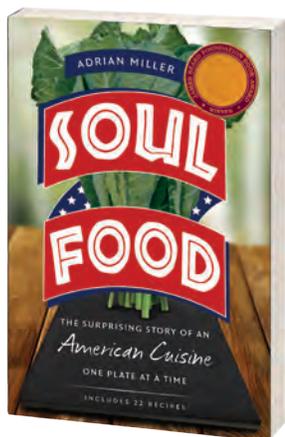
ADRIAN MILLER

Includes twenty-two recipes

2014 James Beard Foundation Book Award, Reference and
Scholarship

Honor Book for Nonfiction, Black Caucus of the American Library
Association

A delicious history of food and race in America



In this insightful and eclectic history, Adrian Miller delves into the influences, ingredients, and innovations that make up the soul food tradition. Focusing each chapter on the culinary and social history of one dish—such as fried chicken, chitlins, yams, greens, and “red drinks”—Miller uncovers how it got on the soul food plate and what it means for African American culture and identity.

Miller argues that the story is more complex and surprising than commonly thought. This refreshing look at one of America’s most celebrated, mythologized, and maligned cuisines is enriched by spirited sidebars, photographs, and twenty-two recipes.

ADRIAN MILLER is a writer, attorney, and certified barbecue judge who lives in Denver, Colorado. He has served as a special assistant to President Bill Clinton, a senior policy analyst for Colorado governor Bill Ritter Jr., and a Southern Foodways Alliance board member.

“Miller knows all about soul food’s allure, both as a way of eating and as cultural totem. . . [His] book is a labor of love.”

—*Denver Post*

February 2017

978-1-4696-3242-1 \$22.00t Paper

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352 pp., 6.125 x 9.25, 16 halftones, 1 line drawing, 4 maps, 22 recipes, 11 sidebars, notes, bibl., index



NEW IN PAPERBACK

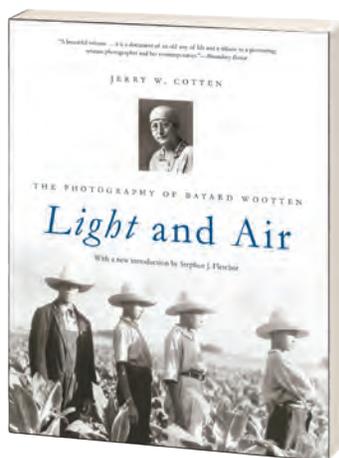
Light and Air

The Photography of Bayard Wootten

JERRY W. COTTEN

1998 Mary Ellen LoPresti Award, Art Libraries Society of North
America, Southeast Chapter

The life and work of one of the South’s first female
professional photographers



A trailblazer for women photographers in the South, North Carolina’s Bayard Wootten (1875–1959) overcame economic hardship, gender discrimination, and the obscurity of a small-town upbringing to become the state’s most significant early female photographer. This advocate of equality for women combined an artistic vision of photography with determination

and a love of adventure to forge a distinguished career spanning half a century.

Light and Air features 190 illustrations, including 136 duotone reproductions of Wootten’s photographs taken in North Carolina, South Carolina, Alabama, and Tennessee—many of which have never before been published. Though she was an accomplished landscape and architectural photographer, some of Wootten’s most notable images were the portraits she crafted of black and white Americans in the lower reaches of society, working people whom other photographers often ignored. These images are perhaps her most enduring legacy.

JERRY W. COTTEN is retired photographic archivist at the North Carolina Collection, Wilson Library, University of North Carolina at Chapel Hill.

“*Light and Air* is a beautiful volume, carefully produced. Well researched and illustrated, it is a document of an old way of life and a tribute to a pioneering woman photographer and her contemporaries.”
—*Bloomsbury Review*

May 2017

978-1-4696-3248-3 \$30.00t Paper

978-1-4696-3405-0 \$19.99 @BOOK

272 pp., 8 x 10, 138 color plates., 52 halftones, notes, bibl., index



A Field Guide to Gettysburg, Second Edition

Experiencing the Battlefield through Its History, Places, and People

CAROL REARDON AND TOM VOSSLER

An updated boots-on-the-ground guide

This second, updated edition of the acclaimed *A Field Guide to Gettysburg* will lead visitors to every important site across the battlefield and also give them ways to envision the action and empathize with the soldiers involved and the local people into whose lives and lands the battle intruded. Both Carol Reardon and Tom Vossler are themselves experienced guides who understand what visitors to Gettysburg are interested in, but they also bring the unique perspectives of a scholar and a former army officer. Divided into three day-long tours, this newly improved and expanded edition offers important historical background and context for the reader while providing answers to six key questions: What happened here? Who fought here? Who commanded here? Who fell here? Who lived here? And what did the participants have to say about it later?

With new stops, maps, and illustrations, the second edition of *A Field Guide to Gettysburg* remains the most comprehensive guide to the events and history of this pivotal battle of the Civil War.

The special enhanced ebook edition to the newly updated *A Field Guide to Gettysburg* adds more human stories to an already impressive work.

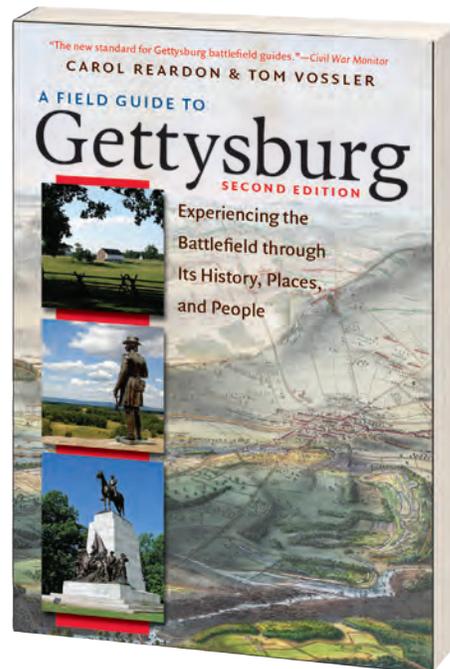
CAROL REARDON is George Winfree Professor of American History at Pennsylvania State University.

TOM VOSSLER is a retired colonel in the U.S. Army and former director of the U.S. Army Military History Institute in Carlisle, Pa. He is a licensed battlefield guide, leading some ninety battlefield tours each year.

Praise for the first edition:

“The most helpful book in understanding the field of battle at Gettysburg. . . A superb and surprising addition to the library of Gettysburg books, valuable for the novice, the ardent Civil War buff, and the scholar alike.”

— *Civil War Book Review*



May 2017

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Approx. 488 pp., 6 x 9, 80 color and 76 b&w illus., 42 maps, notes, index



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Co-op Available

The Bohemian South

Creating Countercultures, from Poe to Punk

EDITED BY SHAWN CHANDLER BINGHAM AND
LINDSEY A. FREEMAN

A surprising story of alternative cultures in a region that never forgets the past

From the southern influence on nineteenth-century New York to the musical legacy of late-twentieth-century Athens, Georgia, to the cutting-edge cuisines of twenty-first-century Asheville, North Carolina, the bohemian South has long contested traditional views of the region. Yet, even as the fruits of this creative South have famously been celebrated, exported, and expropriated, the region long was labeled a cultural backwater. This timely and illuminating collection uses bohemia as a novel lens for reconsidering more traditional views of the South. Exploring wide-ranging locales, such as Athens, Austin, Black Mountain College, Knoxville, Memphis, New Orleans, and North Carolina's Research Triangle, each essay challenges popular interpretations of the South, while highlighting important bohemian sub- and countercultures.

The Bohemian South provides an important perspective in the New South as an epicenter for progress, innovation, and experimentation.

Contributors:

Scott Barretta, University of Mississippi
Shawn Chandler Bingham, University of South Florida
Jaime Cantrell, University of Mississippi
Jon Horne Carter, Appalachian State University
Alex Sayf Cummings, Georgia State University
Lindsey A. Freeman, Simon Fraser University
Grace E. Hale, University of Virginia
Joanna Levin, Chapman University
Joshua Long, Southwestern University
Daniel S. Margolies, Virginia Wesleyan College
Chris Offutt, University of Mississippi
Zandria F. Robinson, Rhodes College
Allen Shelton, State University of New York-Buffalo State
Daniel Cross Turner, Coastal Carolina University
Zackary Vernon, Appalachian State University
Edward Whitley, Lehigh University

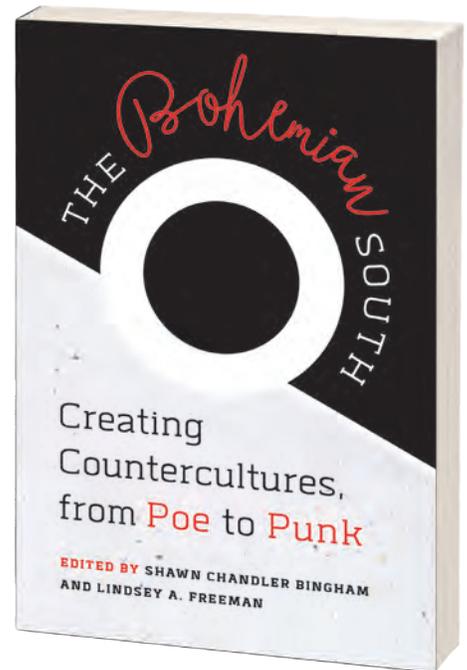
SHAWN CHANDLER BINGHAM is assistant dean for academic affairs, Director of the Interdisciplinary Social Sciences Program, and assistant professor of sociology at the University of South Florida.

LINDSEY A. FREEMAN is a sociologist who teaches, writes, and thinks about cities, memory, art, and sometimes James Agee. She is the author of *Longing for the Bomb: Oak Ridge and Atomic Nostalgia* and assistant professor of sociology at Simon Fraser University.

Published with the assistance of the Fred W. Morrison Fund of the University of North Carolina Press

"*The Bohemian South* is a landmark work that will have a significant, enduring impact. Each beautifully written essay explores in powerful ways the presence of bohemian worlds within the American South, and together they establish a new perspective to understand both tradition and change within the region."

—William Ferris, author of *The South in Color: A Visual Journal*



June 2017

978-1-4696-3166-0 \$85.00s Cloth

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The Resilience of Southern Identity

Why the South Still Matters in the Minds of Its People

CHRISTOPHER A. COOPER AND H. GIBBS KNOTTS

A social scientific approach to southern identity

The American South has experienced remarkable change over the past half century. Black voter registration has increased, the region's politics have shifted from one-party Democratic to the near-domination of the Republican Party, and in-migration has increased its population manyfold. At the same time, many outward signs of regional distinctiveness have faded—chain restaurants have replaced mom-and-pop diners, and the interstate highway system connects the region to the rest of the country. Given all of these changes, many have argued that southern identity is fading. But here, Christopher A. Cooper and H. Gibbs Knotts show how these changes have allowed for new types of southern identity to emerge. For some, identification with the South has become more about a connection to the region's folkways or to place than about policy or ideology. For others, the contemporary South is all of those things at once—a place where many modern-day southerners navigate the region's confusing and omnipresent history.

Regardless of how individuals see the South, this study argues that the region's drastic political, racial, and cultural changes have not lessened the importance of southern identity but have played a key role in keeping regional identification relevant in the twenty-first century.

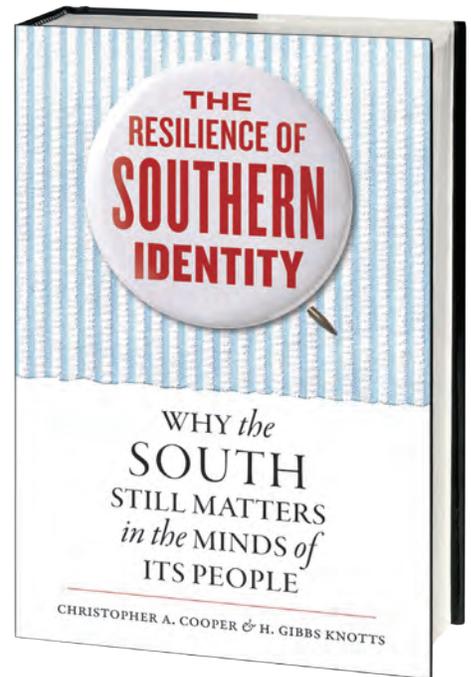
CHRISTOPHER A. COOPER is professor of political science and public affairs at Western Carolina University.

H. GIBBS KNOTTS is a professor of political science at the College of Charleston.

Published with the assistance of the Fred W. Morrison Fund of the University of North Carolina Press

“Many have argued that in an age of increasing contact, mobility, and homogenization that regional identities are becoming a thing of the past, but here Cooper and Knotts demonstrate that cultural distinctiveness is frequently enhanced by contact with other subcultures and has allowed people to define and redefine what it means to identify as southern in the second decade of the twenty-first century.”

—Scott Huffmon, Winthrop University



February 2017

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Approx. 160 pp., 6.125 x 9.25, 2 maps, 10 tables, notes, bibl., index



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Winning the Third World

Sino-American Rivalry during the Cold War

GREGG A. BRAZINSKY

How China and the United States competed for influence in the developing world

Winning the Third World examines afresh the intense and enduring rivalry between the United States and China during the Cold War. Gregg A. Brazinsky shows how both nations fought vigorously to establish their influence in newly independent African and Asian countries. By playing a leadership role in Asia and Africa, China hoped to regain its status in world affairs, but Americans feared that China's history as a nonwhite, anticolonial nation would make it an even more dangerous threat in the postcolonial world than the Soviet Union. Drawing on a broad array of new archival materials from China and the United States, Brazinsky demonstrates that disrupting China's efforts to elevate its stature became an important motive behind Washington's use of both hard and soft power in the "Global South."

Presenting a detailed narrative of the diplomatic, economic, and cultural competition between Beijing and Washington, Brazinsky offers an important new window for understanding the impact of the Cold War on the Third World. With China's growing involvement in Asia and Africa in the twenty-first century, this impressive new work of international history has an undeniable relevance to contemporary world affairs and policy making.

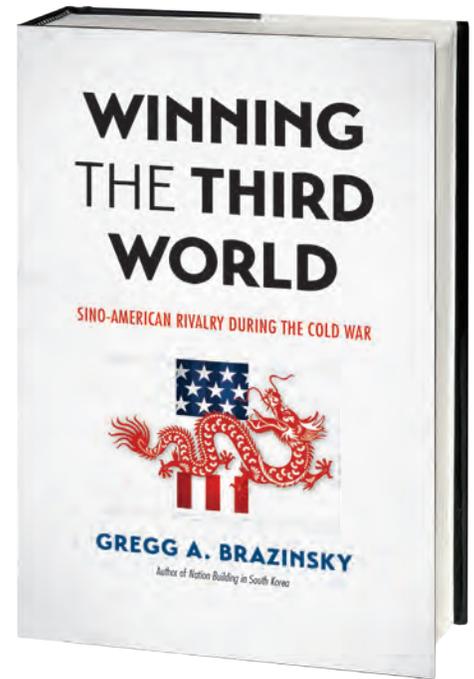
GREGG A. BRAZINSKY is associate professor of history and international affairs at George Washington University.

The New Cold War History

"Brazinsky has written a fresh and, indeed, pioneering book on the hot subject of Sino-American relations in the Cold War by concentrating on the previously little-explored area of the two countries' competition in the Third World.

This is first-rate scholarship."

—Chen Jian, Cornell University



April 2017

978-1-4696-3170-7 \$39.95s Cloth

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Approx. 448 pp., 6.125 x 9.25, 8 halftones, notes, bibl., index



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Co-op Available

The Rise of the Arab American Left

Activists, Allies, and Their Fight against Imperialism and Racism, 1960s–1980s

PAMELA E. PENNOCK

How Arab American activists built a movement

In this first history of Arab American activism in the 1960s, Pamela Pennock brings to the forefront one of the most overlooked minority groups in the history of American social movements. Focusing on the ideas and strategies of key Arab American organizations and examining the emerging alliances between Arab American and other anti-imperialist and antiracist movements, Pennock sheds new light on the role of Arab Americans in the social change of the era. She details how their attempts to mobilize communities in support of Middle Eastern political or humanitarian causes were often met with suspicion by many Americans, including heavy surveillance by the Nixon administration. Cognizant that they would be unable to influence policy by traditional electoral means, Arab Americans, through slow coalition building over the course of decades of activism, brought their central policy concerns and causes into the mainstream of activist consciousness.

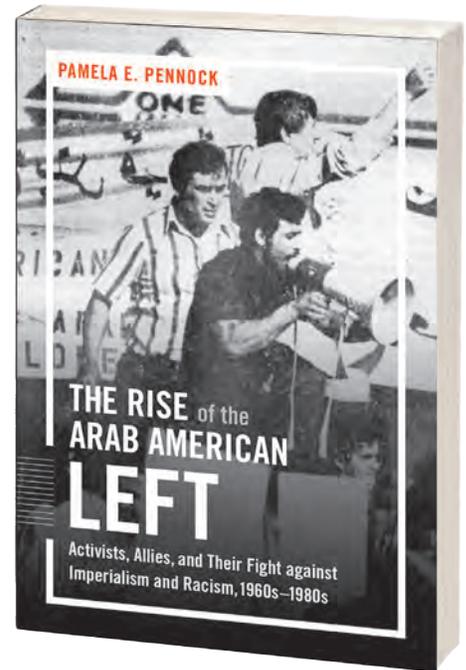
With the support of new archival and interview evidence, Pennock situates the civil rights struggle of Arab Americans within the story of other political and social change of the 1960s and 1970s. By doing so, she takes a crucial step forward in the study of American social movements of that era.

PAMELA PENNOCK is associate professor of history at the University of Michigan–Dearborn.

Justice, Power, and Politics

“With keen insight and voluminous research, Pennock recaptures a political and social universe that has been, till now, dimly remembered at best. She transforms our understanding of the American Left by showing how Middle East–oriented political activism, spearheaded by individuals with kinship ties to the Arab world, modestly but unmistakably recast progressive American discourse on the politics of the Middle East. For years to come, this book will be the definitive history of Arab American political activism in the 1960s, 1970s, and 1980s.”

—Salim Yaqub, author of *Imperfect Strangers: Americans, Arabs, and U.S.–Middle East Relations in the 1970s*



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After Aquarius Dawned

How the Revolutions of the Sixties Became the Popular Culture of the Seventies

JUDY KUTULAS

The radical roots of everyday life in the 1970s

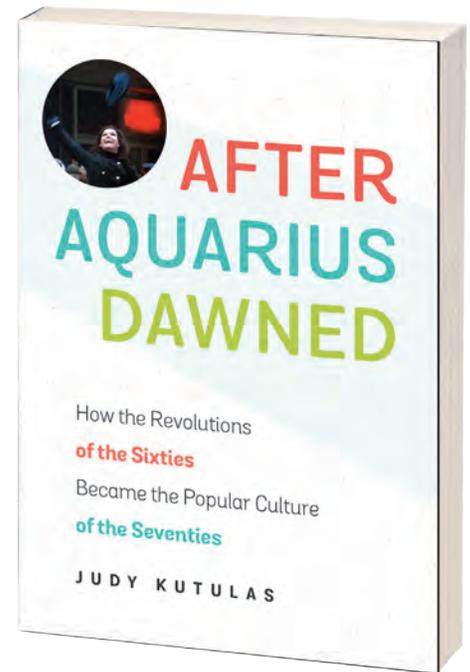
In this book, Judy Kutulas complicates the common view that the 1970s were a time of counterrevolution against the radical activities and attitudes of the previous decade. Instead, Kutulas argues that the experiences and attitudes that were radical in the 1960s were becoming part of mainstream culture in the 1970s, as sexual freedom, gender equality, and more complex notions of identity, work, and family were normalized through popular culture—television, movies, music, political causes, and the emergence of new communities. Seemingly mundane things like watching *The Mary Tyler Moore Show*, listening to Carole King songs, donning Birkenstock sandals, or reading *Roots* were actually critical in shaping Americans' perceptions of themselves, their families, and their relation to authority.

Even as these cultural shifts eventually gave way to a backlash of political and economic conservatism, Kutulas shows that what critics perceive as the narcissism of the 1970s was actually the next logical step in a longer process of assimilating 1960s values like individuality and diversity into everyday life. Exploring such issues as feminism, sexuality, and race, Kutulas demonstrates how popular culture helped many Americans make sense of key transformations in U.S. economics, society, politics, and culture in the late twentieth century.

JUDY KUTULAS is professor of history and American studies at Saint Olaf College.

“In this deeply ambitious and fascinating history, Judy Kutulas reveals how the ‘Aquarian’ promise of the 1960s was extended, revised, and integrated into 1970s popular culture and reflected in the lives of ‘everyday’ Americans. This book should stand as a major work (even *the* major work) on the cultural history of the 1970s.”

—Jeremy Varon, *The New School*



April 2017

978-1-4696-3290-2 \$90.00s Cloth

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PAPER

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Psychedelic Chile

Youth, Counterculture, and Politics on the Road to Socialism and Dictatorship

PATRICK BARR-MEJEJ

When the Age of Aquarius met the Age of Allende

Patrick Barr-Meje here illuminates modern Chilean history with an unprecedented chronicle and reassessment of the sixties and seventies. During a period of tremendous political and social strife that saw the election of a Marxist president followed by the terror of a military coup in 1973, a youth-driven, transnationally connected counterculture smashed onto the scene. Contributing to a surging historiography of the era's Latin American counterculture, Barr-Meje draws on media and firsthand interviews in documenting the intertwining of youth and counterculture with discourses rooted in class and party politics. Focusing on "hippismo" and an esoteric movement called Poder Joven, Barr-Meje challenges a number of prevailing assumptions about culture, politics, and the Left under Salvador Allende's "Chilean Road to Socialism."

While countercultural attitudes toward recreational drug use, gender roles and sexuality, rock music, and consumerism influenced many youths on the Left, the preponderance of leftist leaders shared a more conservative cultural sensibility. This exposed, Barr-Meje argues, a degree of intergenerational dissonance within leftist ranks. And while the allure of new and heterodox cultural values and practices among young people grew, an array of constituencies from the Left to the Right berated counterculture in national media, speeches, schools, and other settings. This public discourse of contempt ultimately contributed to the fierce repression of nonconformist youth culture following the coup.

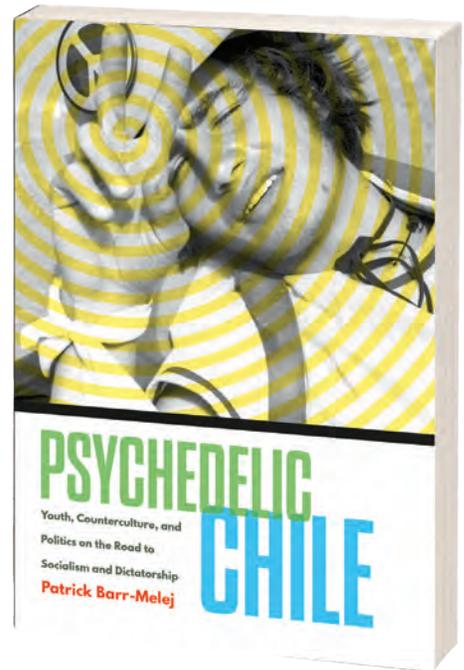
PATRICK BARR-MEJEJ, associate professor of history at Ohio University, is author of *Reforming Chile: Cultural Politics, Nationalism, and the Rise of the Middle Class*.

"*Psychedelic Chile* rescues an alternative vision of Chilean political culture. A refreshing and sympathetic look into the humanity of those Chileans who set out to challenge the Manichean politics of the period, Patrick Barr-Meje has produced an indispensable book for anyone studying the period."

—Ivan Jaksic, Stanford University

"*Psychedelic Chile* is unique not only in considering the counterculture in Chile but also in focusing on the relation of the counterculture to mainstream politics, most especially the Left. Engaging and accessible, the book provides important insights as well as fascinating anecdotes of the era."

—Karin Alejandra Roseblatt, University of Maryland, College Park



May 2017

978-1-4696-3256-8 \$85.00s Cloth

978-1-4696-3257-5 \$34.95s Paper

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PAPER

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Sex and the Civil War

Soldiers, Pornography, and the Making of American Morality

JUDITH GIESBERG

The story of how pornography and the Civil War shaped American morality

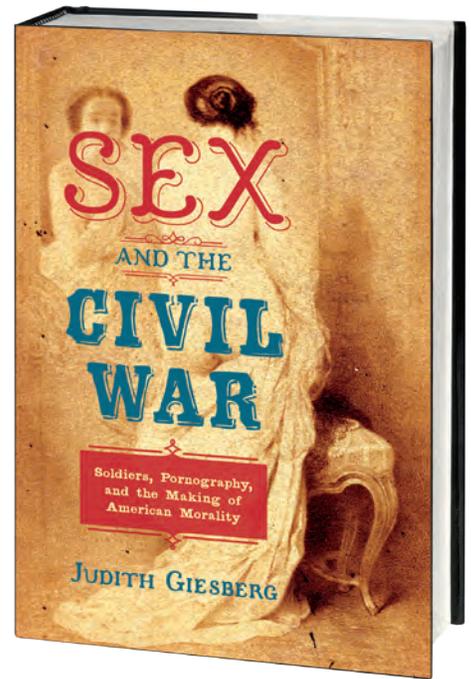
Civil War soldiers enjoyed unprecedented access to obscene materials of all sorts, including mass-produced erotic fiction, *cartes de visite*, playing cards, and stereographs. A perfect storm of antebellum legal, technological, and commercial developments, coupled with the concentration of men fed into armies, created a demand for, and a deluge of, pornography in the military camps. Illicit materials entered in haversacks, through the mail, or from sutlers; soldiers found pornography discarded on the ground, and civilians discovered it in abandoned camps. Though few examples survived the war, these materials raised sharp concerns among reformers and lawmakers, who launched campaigns to combat it. By the war's end, a victorious, resurgent American nation-state sought to assert its moral authority by redefining human relations of the most intimate sort, including the regulation of sex and reproduction—most evident in the Comstock laws, a federal law and a series of state measures outlawing pornography, contraception, and abortion. With this book, Judith Giesberg has written the first serious study of the erotica and pornography that nineteenth-century American soldiers read and shared and links them to the postwar reaction to pornography and to debates about the future of sex and marriage.

JUDITH GIESBERG is professor of history at Villanova University.

The Steven and Janice Brose Lectures in the Civil War Era

“In her brilliantly conceived and executed book, Judith Giesberg offers a sharp and relevant history of pornography in the Civil War, its effects on soldiers, and how the federal government’s response to the ‘moral crisis’ is still felt today.”

—Stephen Berry, University of Georgia



February 2017

978-1-4696-3127-1 \$29.95s Cloth

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Approx. 160 pp., 5.5 x 8.5, 26 halftones, notes, bibl., index



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- Publications in Civil War and American history

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Midnight in America

Darkness, Sleep, and Dreams during the Civil War

JONATHAN W. WHITE

Understanding the Civil War through the dreams of those who lived it

The Civil War brought many forms of upheaval to America, not only in waking hours but also in the dark of night. Sleeplessness plagued the Union and Confederate armies, and dreams of war glided through the minds of Americans in both the North and South. Sometimes their nightly visions brought the horrors of the conflict vividly to life. But for others, nighttime was an escape from the hard realities of life and death in wartime. In this innovative new study, Jonathan W. White explores what dreams meant to Civil War-era Americans and what their dreams reveal about their experiences during the war. He shows how Americans grappled with their fears, desires, and struggles while they slept, and how their dreams helped them make sense of the confusion, despair, and loneliness that engulfed them.

White takes readers into the deepest, darkest, and most intimate places of the Civil War, connecting the emotional experiences of soldiers and civilians to the broader history of the conflict, confirming what poets have known for centuries: that there are some truths that are only revealed in the world of darkness.

JONATHAN W. WHITE is associate professor of American studies at Christopher Newport University.

Civil War America

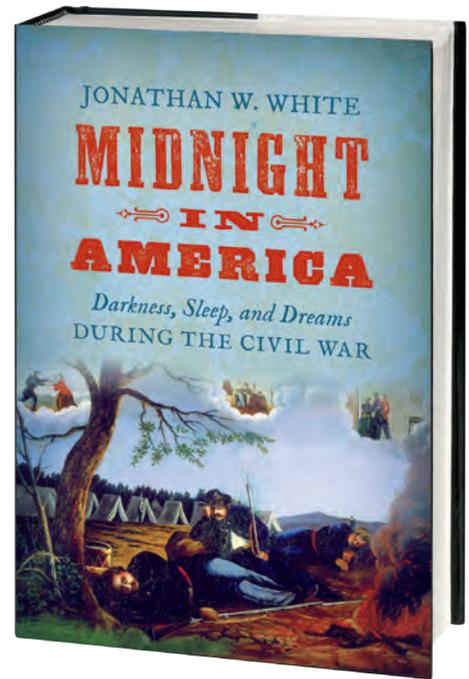
Published with the assistance of the Anniversary Fund of the University of North Carolina Press

“Highly original, exhaustively researched, and compellingly written, *Midnight in America* makes a fresh and vital contribution to the essential Civil War literature. This is literally a dream of a book. And Jonathan W. White is one of the very best young historians in the field.”

—Harold Holzer, winner of the 2015 Gilder Lehrman Lincoln Prize

“In a winning combination of marvelous research and creative analysis, Jonathan White examines how Civil War Americans experienced, thought about, and shared their dreams. Thick with clever arguments about war and society, *Midnight in America* illustrates how we might learn from the murky world of sleep and dreams and wartime.”

—Matthew Gallman, author of *Defining Duty in the Civil War*



March 2017

978-1-4696-3204-9 \$34.95s Cloth

978-1-4696-3205-6 \$33.99 @BOOK

Approx. 296 pp., 6.125 x 9.25, 25 halftones, notes, bibl., index



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Marketing Campaign

Publicity

- Major print reviews and features
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National Advertising

- Publications in Civil War and American history

Co-op Available

William James

Psychical Research and the Challenge of Modernity

KRISTER KNAPP

James's quest for a Third Way between natural and supernatural, normal and paranormal

In this insightful new book on the remarkable William James, the American psychologist and philosopher, Krister Knapp provides the first deeply historical and acutely analytical account of James's psychical research. While showing that James always maintained a critical stance toward claims of paranormal phenomena like spiritualism, Knapp uses new sources to argue that psychical research held a strikingly central position in James's life. It was crucial to his familial and professional relationships, the fashioning of his unique intellectual disposition, and the shaping of his core doctrines, especially the will-to-believe, empiricism, fideism, and theories of the subliminal consciousness and immortality.

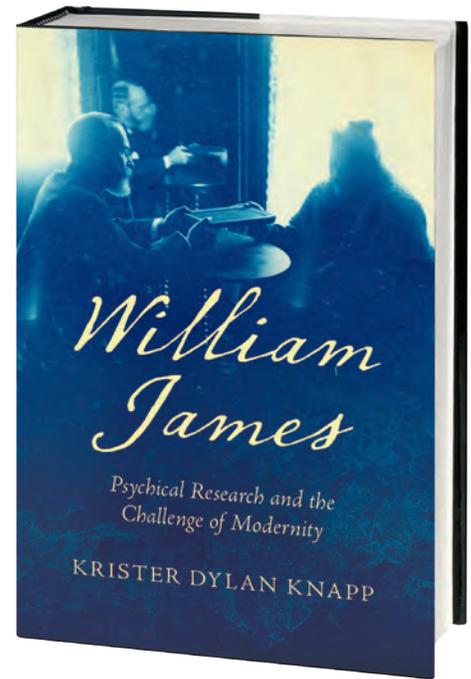
Knapp explains how and why James found in psychical research a way to rethink the well-trodden approaches to classic Euro-American religious thought, typified by the oppositional categories of natural vs. supernatural and normal vs. paranormal. He demonstrates how James eschewed these choices and instead developed a tertiary synthesis of them, an approach Knapp terms *tertium quid*, the third way. Situating James's psychical research in relation to the rise of experimental psychology and Protestantism's changing place in fin de siècle America, Knapp asserts that the third way illustrated a much broader trend in transatlantic thought as it struggled to navigate the uncertainties and religious adventurism of the modern age.

KRISTER KNAPP is senior lecturer in the Department of History at Washington University in St. Louis.

Published with the assistance of the Authors Fund of the University of North Carolina Press

"Krister Knapp gets the center of gravity right in tracing the development of William James's thought, locating psychical research as a thread that ties his intellectual trajectory together. This is a very significant contribution with broad appeal for those interested in religion, psychology, and philosophy."

—Ann Taves, author of *Fits, Trances and Visions: Experiencing Religion and Explaining Experience from Wesley to James*



May 2017

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10 halftones, notes, bibl., index



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The Religion of Chiropractic

Populist Healing from the American Heartland

HOLLY FOLK

Spinal metaphysics

Chiropractic is by far the most common form of alternative medicine in the United States today, but its fascinating origins stretch back to the battles between science and religion in the nineteenth century. At the center of the story are chiropractic's colorful founders, D. D. Palmer and his son, B. J. Palmer, of Davenport, Iowa, where in 1897 they established the Palmer College of Chiropractic. Holly Folk shows how the Palmers' system depicted chiropractic as a conduit for both material and spiritualized versions of a "vital principle," reflecting popular contemporary therapies and nineteenth-century metaphysical beliefs, including the idea that the spine was home to occult forces.

The creation of chiropractic, and other Progressive-era versions of alternative medicine, happened at a time when the relationship between science and religion took on an urgent, increasingly competitive tinge. Many remarkable people, including the Palmers, undertook highly personal reinterpretations of their physical and spiritual worlds. In this context, Folk reframes alternative medicine and spirituality as a type of populist intellectual culture in which ideologies about the body comprise a highly appealing form of cultural resistance.

HOLLY FOLK is associate professor of liberal studies at Western Washington University.

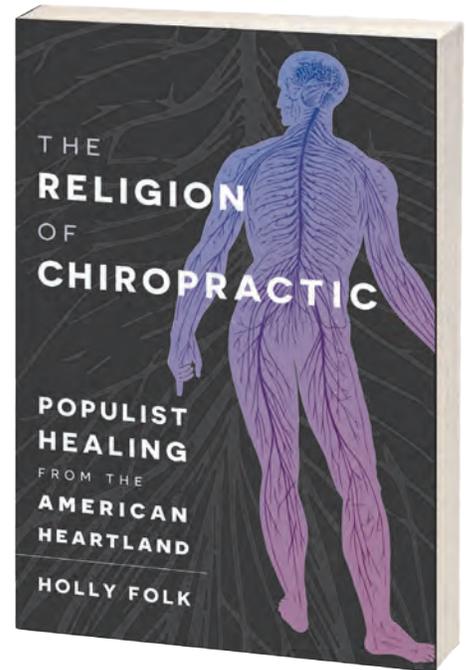
Published with the assistance of the Lilian R. Furst Fund of the University of North Carolina Press

"Offering fascinating insights into the chiropractic movement, its leaders, changing etiologies, and wider significance, Holly Folk provides a robust and original interpretation of the chiropractic narratives. With the fascinating and sometimes bizarre stories of the Palmer family here set into an argument of broad interest to scholars of religion and lay readers alike, I find myself thinking about the Palmers through the lens of today's manifestations of populist rhetoric."

—Pamela Klassen, University of Toronto

"Examining the spiritual elements that are foundational to chiropractic, as well as the physical practices for which chiropractic is best known, Holly Folk's critical history of chiropractic sets out new and previously uncharted territory within the larger context of American alternative medicine."

—Timothy Miller, University of Kansas



May 2017

978-1-4696-3278-0 \$90.00s Cloth

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978-1-4696-3280-3 \$33.99 @BOOK

Approx. 368 pp., 6.125 x 9.25, 16 halftones, notes, bibl., index



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PAPER

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- Online publicity campaign

National Advertising

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Co-op Available

Surrogate Suburbs

Black Upward Mobility and Neighborhood Change in Cleveland, 1900–1980

TODD M. MICHNEY

The black middle class on the move

The story of white flight and the neglect of black urban neighborhoods has been well told by urban historians in recent decades. Yet much of this scholarship has downplayed black agency and tended to portray African Americans as victims of structural forces beyond their control. In this history of Cleveland's black middle class, Todd Michney uncovers the creative ways that a nascent community established footholds in areas outside the overcrowded, inner-city neighborhoods to which most African Americans were consigned. In asserting their right to these outer-city spaces, African Americans appealed to city officials, allied with politically progressive whites, and relied upon both black and white developers and real estate agents to expand these "surrogate suburbs" and maintain their livability until the bona fide suburbs became more accessible.

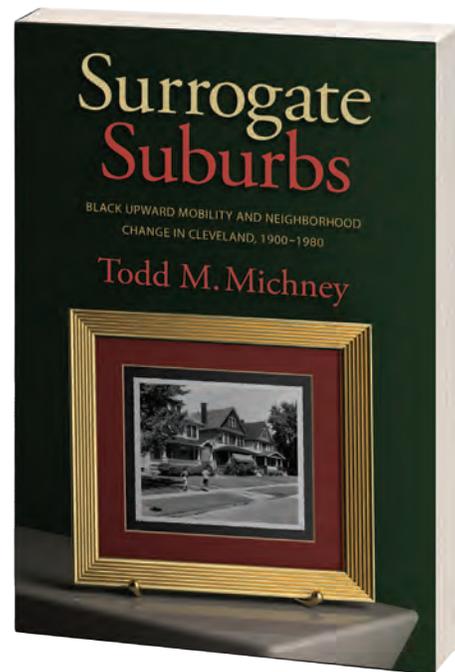
By tracking the trajectories of those who, in spite of racism, were able to succeed, Michney offers a valuable counterweight to histories that have focused on racial conflict and black poverty and tells the neglected story of the black middle class in America's cities prior to the 1960s.

TODD MICHNEY is visiting assistant professor in the School of History and Sociology at the Georgia Institute of Technology.

Published with the assistance of the Anniversary Fund of the University of North Carolina Press

"Based upon the systematic examination of several black neighborhoods just inside the municipal boundaries of Cleveland, this extraordinary book offers a reinterpretation of the class dynamics of black population movement from established to new neighborhoods within the city. Michney forces us to rethink not only our understanding of African American urban community formation and reformation but also the character and impact of class and race relations during the development of black urban neighborhoods."

—Joe William Trotter Jr., Carnegie Mellon University



March 2017

978-1-4696-3193-6 \$85.00s Cloth

978-1-4696-3194-3 \$34.95s Paper

978-1-4696-3195-0 \$33.99 @BOOK

Approx. 384 pp., 6.125 x 9.25,
13 halftones, 8 maps, 6 tables, notes,
index



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9 781469 631943
PAPER

Marketing Campaign

Publicity

- Major print reviews and features
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National Advertising

- Publications in American and African American history

Co-op Available

Latino City

Immigration and Urban Crisis in Lawrence, Massachusetts, 1945–2000

LLANA BARBER

How Latinos struggled to Save a Rust Belt city

By 2000, Lawrence, Massachusetts, became New England's first Latino-majority city, and Latinos—mainly Dominicans and Puerto Ricans—currently make up nearly three-quarters of its population. Like many industrial cities, Lawrence entered a downward economic spiral in the decades after World War II due to deindustrialization and suburbanization. Latino immigration in the late twentieth century brought new life to the struggling city, but settling in Lawrence was fraught with challenges. Facing hostility from their neighbors, exclusion from local governance, inadequate city services, and limited job prospects, Latinos fought and organized for the right to make a home in the city.

In this book, Llana Barber interweaves the histories of U.S. urban crisis and imperial migration from Latin America. Pushed to migrate by political and economic circumstances shaped by the long history of U.S. intervention in Latin America, poor and working-class Latinos then had to reckon with the segregation, joblessness, disinvestment, and profound stigma that plagued cities during the crisis era, particularly in the Rust Belt. For many Puerto Ricans and Dominicans, there was no “American Dream” awaiting them in Lawrence; instead, Latinos struggled to build lives for themselves in the ruins of industrial America.

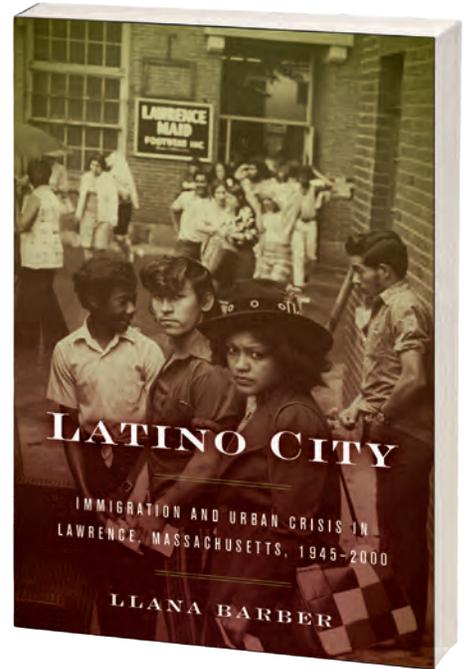
LLANA BARBER is assistant professor of American studies at the State University of New York College at Old Westbury.

Justice, Power, and Politics

Published with the assistance of the Authors Fund of the University of North Carolina Press

“*Latino City* offers an essential lens for understanding the national and global histories of immigration and of U.S. cities in the second half of the twentieth century. In recounting the history of Lawrence, and the stories of the Dominican, Puerto Rican, and other Latino migrants who saved it from abandonment and decay, Barber emphasizes the disjuncture between the revitalization that these Latinos brought to the city and the appalling racism, abuse, exclusion, and brutality that they faced in everyday life.”

—A. K. Sandoval-Strausz, University of New Mexico



May 2017

978-1-4696-3133-2 \$85.00s Cloth

978-1-4696-3134-9 \$29.95s Paper

978-1-4696-3135-6 \$28.99 @BOOK

Approx. 352 pp., 6.125 x 9.25, 7 halftones, 2 maps, 1 chart, 1 table, notes, bibl., index



9 781469 631332

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9 781469 631349

PAPER

Marketing Campaign

Publicity

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- Online publicity campaign

National Advertising

- Publications in American and Latino history

Co-op Available

The Sound of Navajo Country

Music, Language, and Diné Belonging

KRISTINA M. JACOBSEN

Country music and the politics of Native identity

In this ethnography of Navajo (Diné) popular music culture, Kristina M. Jacobsen examines questions of Indigenous identity and performance by focusing on the surprising and vibrant Navajo country music scene. Through multiple first-person accounts, Jacobsen illuminates country music's connections to the Indigenous politics of language and belonging, examining through the lens of music both the politics of difference and many internal distinctions Diné make among themselves and their fellow Navajo citizens.

As the second largest tribe in the United States, the Navajo have often been portrayed as a singular and monolithic entity. Using her experience as a singer, lap steel player, and Navajo language learner, Jacobsen challenges this notion, showing the ways Navajos distinguish themselves from one another through musical taste, linguistic abilities, geographic location, physical appearance, degree of Navajo or Indian blood, and class affiliations. By linking cultural anthropology to ethnomusicology, linguistic anthropology, and critical Indigenous studies, Jacobsen shows how Navajo poetics and politics offer important insights into the politics of Indigeneity in Native North America, highlighting the complex ways that identities are negotiated in multiple, often contradictory, spheres.

KRISTINA M. JACOBSEN is assistant professor of music and anthropology (ethnology) at the University of New Mexico. She also cofacilitates the UNM honky-tonk ensemble, is a touring singer/songwriter, and fronts the all-girl honky-tonk band Merlettes.

Critical Indigeneities

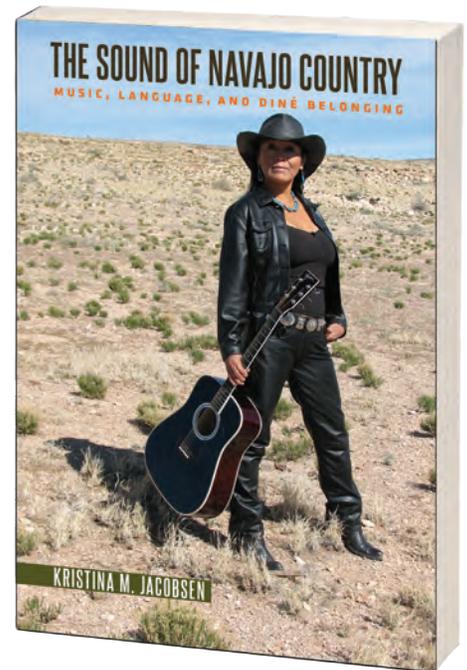
Publication of this book was supported in part by a generous gift from Florence and James Peacock

“This is deep ethnography. Kristina M. Jacobsen illustrates the many ways Navajos think about, talk about, and perform membership in their community through the lens of country music. An engaging and important work.”

—David Samuels, New York University

“Kristina M. Jacobsen has given us an ear-opening exploration of how the socio-acoustic ideologies and practices of the voice inflect the politics of difference in Navajo country. Speaking and singing, generations and genres, places and P.A. systems, blood and belonging all blend together in this illuminating ethnography of country music as Navajo music. Jacobsen's seamless integration of linguistic anthropology, ethnomusicology, and sociocultural anthropology should be an inspiration to all ethnographers.”

—Richard Bauman, Indiana University



March 2017

978-1-4696-3185-1 \$90.00s Cloth

978-1-4696-3186-8 \$24.95s Paper

978-1-4696-3187-5 \$23.99 @BOOK

Approx. 224 pp., 6.125 x 9.25,
18 halftones, 4 maps, notes, bibl., index



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PAPER

Marketing Campaign

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- Online publicity campaign

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- Publications in American and Native American history

Co-op Available

Monuments to Absence

Cherokee Removal and the Contest over Southern Memory

ANDREW DENSON

The Trail of Tears and its forgotten people

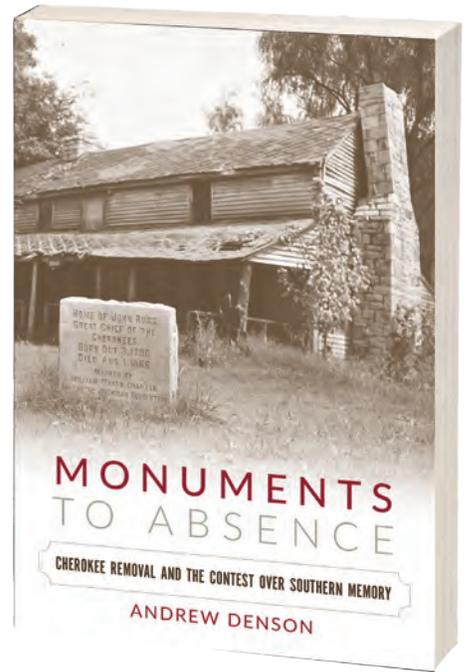
The 1830s forced removal of Cherokees from their southeastern homeland became the most famous event in the Indian history of the American South, an episode taken to exemplify a broader experience of injustice suffered by Native peoples. In this book, Andrew Denson explores the public memory of Cherokee removal through an examination of memorials, historic sites, and tourist attractions dating from the early twentieth century to the present. White southerners, Denson argues, embraced the Trail of Tears as a story of Indian disappearance. Commemorating Cherokee removal affirmed white possession of southern places, while granting them the moral satisfaction of acknowledging past wrongs. During segregation and the struggle over black civil rights, removal memorials reinforced whites' authority to define the South's past and present. Cherokees, however, proved capable of repossessing the removal memory, using it for their own purposes during a time of crucial transformation in tribal politics and U.S. Indian policy. In considering these representations of removal, Denson brings commemoration of the Indian past into the broader discussion of race and memory in the South.

ANDREW DENSON teaches history at Western Carolina University.

Published with the assistance of the Fred W. Morrison Fund of the University of North Carolina Press

“Subtle, powerful, and riveting, *Monuments to Absence* delves into why and how the historical event of the Cherokee Trail of Tears is remembered in the South. Andrew Denson offers readers a fascinating, stimulating, and wide-ranging treatment of the role of Cherokee removal in southern memory that will set new directional courses in Native American studies and southern history.”

—Tiya Miles, author of *Tales from the Haunted South*



February 2017

978-1-4696-3082-3 \$85.00s Cloth

978-1-4696-3083-0 \$29.95s Paper

978-1-4696-3084-7 \$28.99 @BOOK

Approx. 304 pp., 6.125 x 9.25, 14 halftones, notes, bibl., index



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PAPER

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Co-op Available

From Goodwill to Grunge

A History of Secondhand Styles and Alternative Economies

JENNIFER LE ZOTTE

From thrift shops to MTV and beyond, the history of secondhand cool

In this surprising new look at how clothing, style, and commerce came together to change American culture, Jennifer Le Zotte examines how secondhand goods sold at thrift stores, flea markets, and garage sales came to be both profitable and culturally influential. Initially, selling used goods in the United States was seen as a questionable enterprise focused largely on the poor. But as the twentieth century progressed, multimillion-dollar businesses like Goodwill Industries developed, catering not only to the needy but increasingly to well-off customers looking to make a statement. Le Zotte traces the origins and meanings of “secondhand style” and explores how buying pre-owned goods went from a signifier of poverty to a declaration of rebellion.

Considering buyers and sellers from across the political and economic spectrum, Le Zotte shows how conservative and progressive social activists—from religious and business leaders to anti-Vietnam protesters and drag queens—shrewdly used the exchange of secondhand goods for economic and political ends. At the same time, artists and performers, from Marcel Duchamp and Fanny Brice to Janis Joplin and Kurt Cobain, all helped make secondhand style a visual marker for youth in revolt.

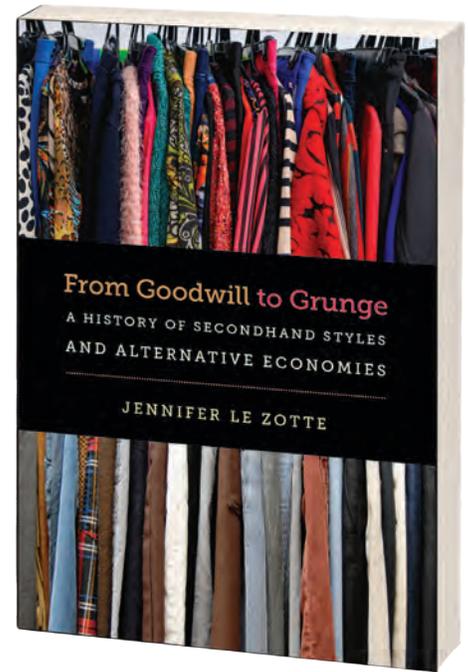
JENNIFER LE ZOTTE is lecturer of history at the University of Nevada, Reno.

Studies in United States Culture

Published with the assistance of the Authors Fund of the University of North Carolina Press

“Accessible and highly readable, *From Goodwill to Grunge* is a long-awaited look at the secondhand clothing industry. Jennifer Le Zotte offers an important contribution to a vibrant and growing body of scholarship that considers clothing as a central part of American cultural history.”

—Deirdre Clemente, author of *Dress Casual*



March 2017

978-1-4696-3189-9 \$85.00s Cloth

978-1-4696-3190-5 \$27.95s Paper

978-1-4696-3191-2 \$26.99 @BOOK

Approx. 336 pp., 6.125 x 9.25, 24 half-tones, notes, index



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9 781469 631905

PAPER

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National Advertising

- Publications in American studies and American and world history

Co-op Available

Dangerous Grounds

Antiwar Coffeehouses and Military Dissent in the Vietnam Era

DAVID L. PARSONS

How peace activists and GIs built a network of antiwar coffeehouses

As the Vietnam War divided the nation, a network of antiwar coffeehouses appeared in the towns and cities outside American military bases. Owned and operated by civilian activists, GI coffeehouses served as off-base refuges for the growing number of active-duty soldiers resisting the war. In the first history of this network, David L. Parsons shows how antiwar GIs and civilians united to battle local authorities, vigilante groups, and the military establishment itself by building a dynamic peace movement within the armed forces.

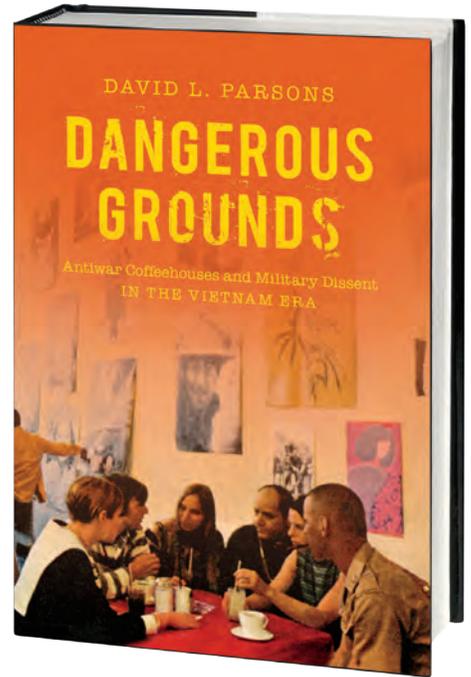
Peopled with lively characters and set in the tense environs of base towns around the country, this book complicates the often misunderstood relationship between the civilian antiwar movement, U.S. soldiers, and military officials during the Vietnam era. Using a broad set of primary and secondary sources, Parsons shows us a critical moment in the history of the Vietnam-era antiwar movement, when a chain of counterculture coffeehouses brought the war's turbulent politics directly to the American military's doorstep.

DAVID L. PARSONS teaches history and American studies at the City University of New York and New York University.

Published with the assistance of the Authors Fund of the University of North Carolina Press

“Through meticulous research, Parsons details the roles of the GI coffeehouses in both the movement against the Vietnam War and the subsequent cultural transformation of the U.S. military. A book of wonderful insights, this fine history of the GI coffeehouse movement has great relevance in our current epoch of endless war.”

—H. Bruce Franklin, author of *Vietnam and Other American Fantasies*



May 2017

978-1-4696-3201-8 \$29.95s Cloth

978-1-4696-3202-5 \$28.99 @BOOK

Approx. 184 pp., 6.125 x 9.25, notes, bibl., index



Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- Publications in American and military history

Co-op Available

Live and Let Live

Diversity, Conflict, and Community in an Integrated Neighborhood

EVELYN M. PERRY

Successful diversity in one of America's most segregated cities

“We are in a bind,” writes Evelyn M. Perry. While conventional wisdom asserts that residential racial and economic integration holds great promise for reducing inequality in the United States, Americans are demonstrably not very good at living with difference. Perry’s analysis of the multiethnic, mixed-income Milwaukee community of Riverwest, where residents maintain relative stability without insisting on conformity, advances our understanding of why and how neighborhoods matter. In response to the myriad urban quantitative assessments, Perry examines the impacts of neighborhood diversity using more than three years of ethnographic fieldwork and interviews. Her in-depth examination of life “on the block” expands our understanding of the mechanisms by which neighborhoods shape the perceptions, behaviors, and opportunities of those who live in them. Perry challenges researchers’ assumptions about what “good” communities look like and what well-regulated communities want. *Live and Let Live* shifts the conventional scholarly focus from “What can integration do?” to “How is integration done?”

EVELYN M. PERRY is assistant professor of sociology at Rhodes College.

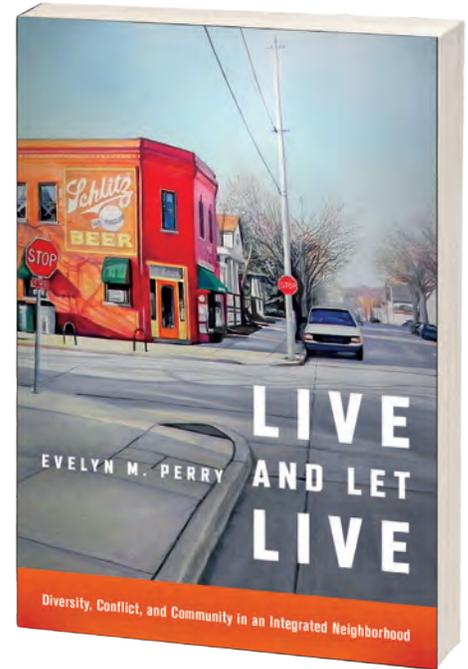
Published with the assistance of the Authors Fund of the University of North Carolina Press

“In this timely and engaging book, Evelyn Perry’s rich ethnographic data and clear writing reveal the mechanisms that maintain the diversity of the neighborhood of Riverwest.”

—Japanica Brown-Saracino, author of *A Neighborhood That Never Changes*

“In *Live and Let Live*, Evelyn Perry paints a captivating picture of Riverwest and makes an important contribution to the literature on neighborhood effects.”

—Sarah Mayorga-Gallo, author of *Behind the White Picket Fence*



February 2017

978-1-4696-3137-0 \$85.00s Cloth

978-1-4696-3138-7 \$24.95s Paper

978-1-4696-3139-4 \$23.99 @BOOK

Approx. 256 pp., 6.125 x 9.25, 2 figs., 3 maps, 1 chart, 4 tables, append., notes, bibl., index



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PAPER

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Publicity

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Co-op Available

Break Beats in the Bronx

Rediscovering Hip-Hop's Early Years

JOSEPH C. EWOODZIE JR.

A new examination of the birth of an art form

The origin story of hip-hop—one that involves Kool Herc DJing a house party on Sedgwick Avenue in the Bronx—has become received wisdom. But Joseph C. Ewoodzie Jr. argues that the full story remains to be told. In vibrant prose, he combines never-before-used archival material with searching questions about the symbolic boundaries that have divided our understanding of the music. In *Break Beats in the Bronx*, Ewoodzie portrays the creative process that brought about what we now know as hip-hop and shows that the art form was a result of serendipitous events, accidents, calculated successes, and failures that, almost magically, came together. In doing so, he questions the unexamined assumptions about hip-hop's beginnings, including why there are just four traditional elements—DJing, MCing, breaking, and graffiti writing—and not others, why the South Bronx and not any other borough or city is considered the cradle of the form, and which artists besides Kool Herc, Afrika Bambaataa, and Grandmaster Flash founded the genre. Ewoodzie answers these and many other questions about hip-hop's beginnings. Unearthing new evidence, he shows what occurred during the crucial but surprisingly underexamined years between 1975 and 1979 and argues that it was during this period that the internal logic and conventions of the scene were formed.

JOSEPH C. EWOODZIE JR. is Malcolm O. Partin Assistant Professor of Sociology and Africana Studies at Davidson College.

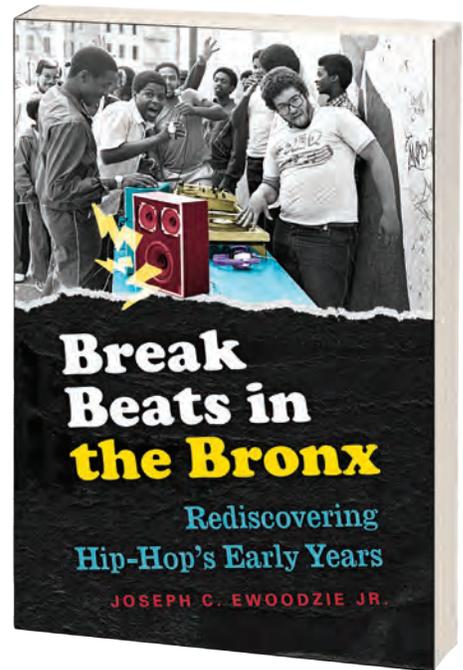
Published with the assistance of the Authors Fund of the University of North Carolina Press

“Break Beats in the Bronx promises to be an important contribution to the social and cultural history of hip-hop. With zeal, rigor, and no small amount of style, Joseph Ewoodzie illuminates the defining moments and key personalities of hip-hop’s early years before they recede into shadow.”

—Adam Bradley, author of *Book of Rhymes*

“Break Beats in the Bronx will make a significant mark on how we think about the history of race, urban space, and popular culture in New York and, more broadly, on hip-hop studies.”

—Gaye Theresa Johnson, author of *Spaces of Conflict, Sounds of Solidarity*



May 2017

978-1-4696-3274-2 \$85.00s Cloth

978-1-4696-3275-9 \$27.95s Paper

978-1-4696-3276-6 \$26.99 @BOOK

Approx. 240 pp., 30 halftones, 5 maps, 12 figures, 1 table, notes, index



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PAPER

Marketing Campaign

Publicity

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National Advertising

- *New York Review of Books* and publications in American and African American history

Co-op Available

The Shape of the Roman Order

The Republic and Its Spaces

DANIEL J. GARGOLA

How Romans viewed and organized the regions under their power

In recent years, a long-established view of the Roman Empire during its great age of expansion has been called into question by scholars who contend that this model has made Rome appear too much like a modern state. This is especially true in terms of understanding how the Roman government ordered the city—and the world around it—geographically. In this innovative, systematic approach, Daniel J. Gargola demonstrates how important the concept of space was to the governance of Rome. He explains how Roman rulers, without the means for making detailed maps, conceptualized the territories under Rome's power as a set of concentric zones surrounding the city. In exploring these geographic zones and analyzing how their magistrates performed their duties, Gargola examines the idiosyncratic way the elite made sense of the world around them and how it fundamentally informed the way they ruled over their dominion.

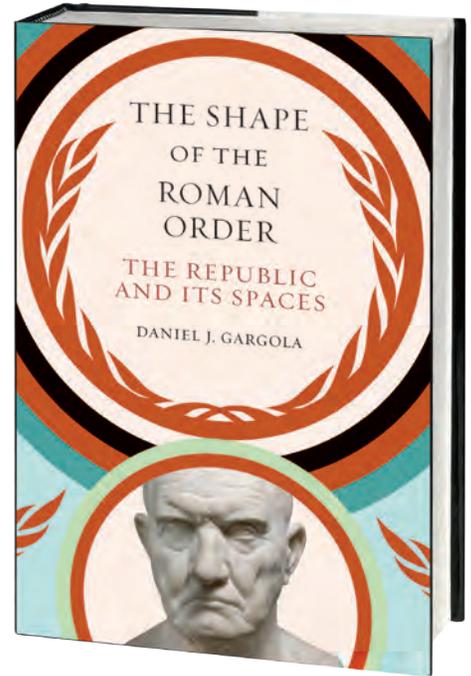
From what geometrical patterns Roman elites preferred to how they constructed their hierarchies in space, Gargola considers a wide body of disparate materials to demonstrate how spatial orientation dictated action, shedding new light on the complex peculiarities of Roman political organization.

DANIEL J. GARGOLA is associate professor of history at the University of Kentucky.

Studies in the History of Greece and Rome

“Gargola’s work displays an exemplary standard of scholarship and presents a very wide range of material in a novel light. His book is essential reading for serious students of the Roman Republic.”

—John Rich, University of Nottingham



March 2017

978-1-4696-3182-0 \$45.00s Cloth

978-1-4696-3183-7 \$44.99 @BOOK

Approx. 304 pp., 6.125 x 9.25, 6 maps, notes, bibl., index



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Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- *New York Review of Books* and publications in ancient history

Co-op Available

The Experiential Caribbean

Creating Knowledge and Healing in the Early Modern Atlantic

PABLO F. GÓMEZ

Defining a new and larger space for scientific revolutions

Opening a window on a dynamic realm far beyond imperial courts, anatomical theaters, and learned societies, Pablo F. Gómez examines the strategies that Caribbean people used to create authoritative, experientially-based knowledge about the human body and the natural world during the long seventeenth century. Gómez treats the early modern intellectual culture of these mostly black and free Caribbean communities on its own merits and not only as it relates to well-known frameworks for the study of science and medicine.

Drawing on an array of governmental and ecclesiastical sources—notably Inquisition records—Gómez highlights more than one hundred black ritual practitioners regarded as masters of healing practices and as social and spiritual leaders. He shows how they developed evidence-based healing principles based on sensorial experience rather than on dogma. He elucidates how they nourished ideas about the universality of human bodies, which contributed to the rise of empirical testing of disease origins and cures. Both colonial authorities and Caribbean people of all conditions viewed this experiential knowledge as powerful and competitive. In some ways, it served to respond to the ills of slavery. Even more crucial, however, it demonstrates how the black Atlantic helped creatively to fashion the early modern world.

PABLO F. GÓMEZ is assistant professor in the Department of Medical History and Bioethics and the Department of History at the University of Wisconsin–Madison.

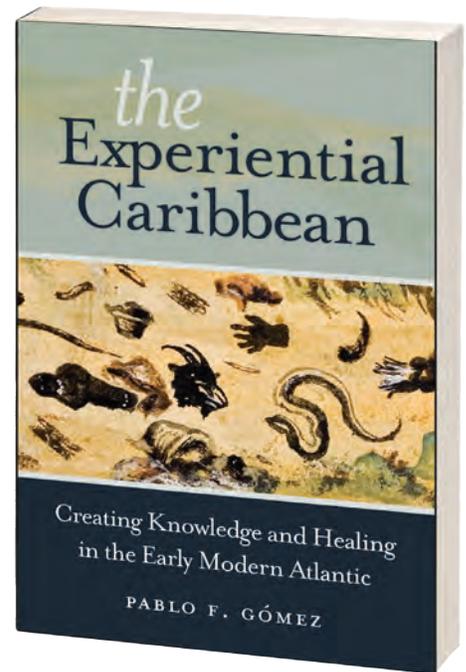
Published with the assistance of the Authors Fund of the University of North Carolina Press

“Pablo F. Gómez’s deep knowledge of the early modern Atlantic is built on a rock-solid documentary core that brings to light remarkable individuals and their stories. His depiction of an early Afro-Caribbean subculture with powerful male and female healers as respected and often feared figures is fully convincing, and the book makes a significant contribution to the history of science and medicine as well as the history of the Caribbean and the African diaspora.”

—Kris Lane, Tulane University

“*The Experiential Caribbean* represents a stunning scholarly achievement, engendering novel ways to think about cultural formation at the levels of both method and epistemology. Gómez’s history of the production and circulation of medical knowledge in the crucible of the Caribbean firmly engages the cultural and intellectual histories of an expansive Atlantic world. Reading this book has been a mind-bending experience.”

—Herman L. Bennett, The Graduate Center, City University of New York



April 2017

978-1-4696-3086-1 \$85.00s Cloth

978-1-4696-3087-8 \$29.95s Paper

978-1-4696-3088-5 \$28.99 @BOOK

Approx. 288 pp., 6.125 x 9.25, 3 halftones, 2 maps, 5 tables, notes, bibl., index



9 781469 630861
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9 781469 630878
PAPER

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- Publications in Latin American history

Co-op Available

American Civil Wars

The United States, Latin America, Europe, and the Crisis of the 1860s

EDITED BY DON H. DOYLE

The Civil War beyond the North and South

American Civil Wars takes readers beyond the battlefields and sectional divides of the U.S. Civil War to view the conflict from outside the national arena of the United States. Contributors position the American conflict squarely in the context of a wider transnational crisis across the Atlantic world, marked by a multitude of civil wars, European invasions and occupations, revolutionary independence movements, and slave uprisings—all taking place in the tumultuous decade of the 1860s. The multiple conflicts described in these essays illustrate how the United States' sectional strife was caught up in a larger, complex struggle in which nations and empires on both sides of the Atlantic vied for the control of the future. These struggles were all part of a vast web, connecting not just Washington and Richmond but also Mexico City, Havana, Santo Domingo, and Rio de Janeiro and—on the other side of the Atlantic—London, Paris, Madrid, and Rome. This volume breaks new ground by charting a hemispheric upheaval and expanding Civil War scholarship into the realms of transnational and imperial history. *American Civil Wars* creates new connections between the uprisings and civil wars in and outside of American borders and places the United States within a global context of other nations.

Contributors:

Matt D. Childs, University of South Carolina

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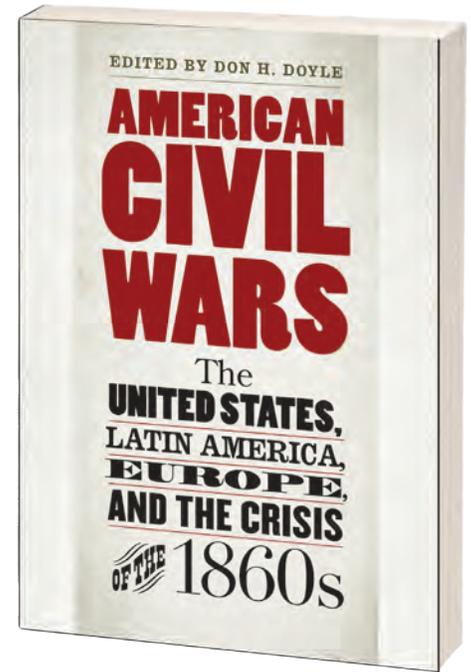
Jay Sexton, University of Oxford

DON H. DOYLE is McCausland Professor of History at the University of South Carolina

Civil War America

“By lifting the U.S. Civil War out of the usual nationalist frameworks, *American Civil Wars* accomplishes the seemingly impossible feat of saying something new about the U.S. Civil War. Don H. Doyle has curated a collection of essays that both challenges and expands our understanding of the war and positions it in a much-needed global context.”

—Gregory P. Downs, author of *Declarations of Dependence*



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Marketing Campaign

Publicity

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Co-op Available

The Lives in Objects

Native Americans, British Colonists, and Cultures of Labor and Exchange in the Southeast

JESSICA YIRUSH STERN

A fresh look at the history of object exchange between Native Americans and the British in the colonial Southeast

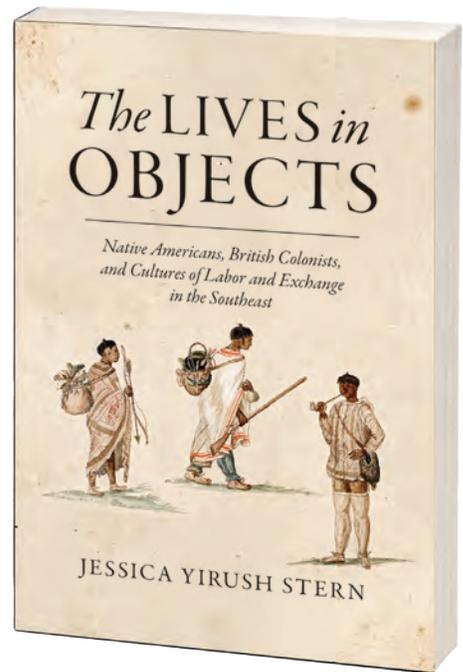
In *The Lives in Objects*, Jessica Yirush Stern presents a thoroughly researched and engaging study of the deerskin trade in the colonial Southeast, equally attentive to British American and Southeastern Indian cultures of production, distribution, and consumption. Stern upends the long-standing assertion that Native Americans were solely gift givers and the British were modern commercial capitalists. This traditional interpretation casts Native Americans as victims drawn into and made dependent on a transatlantic marketplace. Stern complicates that picture by showing how both the Southeastern Indian and British American actors mixed gift giving and commodity exchange in the deerskin trade, such that Southeastern Indians retained much greater agency as producers and consumers than the standard narrative allows. By tracking the debates about Indian trade regulation, Stern also reveals that the British were often not willing to embrace modern free market values. While she sheds new light on broader issues in native and colonial history, Stern also demonstrates that concepts of labor, commerce, and material culture were inextricably intertwined to present a fresh perspective on trade in the colonial Southeast.

JESSICA STERN is associate professor of history at California State University, Fullerton.

Published with the assistance of the Anniversary Fund of the University of North Carolina Press

“In this beautifully styled work, Jessica Yirush Stern opens the scholarly door to examine the meanings behind gift exchanges and trade for both colonists and Indians. *The Lives in Objects* is one of the best demonstrations of the argument that, although both the British and Indians were transformed through their trade relations, these transformations were shaped by long-term cultural continuities.”

—Robbie Ethridge, author of *From Chicaza to Chickasaw*



February 2017

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Approx. 272 pp., 6.125 x 9.25, 7 halftones, 1 map, 1 chart, 1 table, append., notes, bibl., index



9 781469 631479
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9 781469 631486
PAPER

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Co-op Available

Civil Rights, Culture Wars

The Fight over a Mississippi Textbook

CHARLES W. EAGLES

How a ninth-grade textbook rewrote Mississippi history

Just as Mississippi whites in the 1950s and 1960s had fought to maintain school segregation, they battled in the 1970s to control the school curriculum. Educators faced a crucial choice between continuing to teach a white supremacist view of history or offering students a more enlightened multiracial view of their state's past. In 1974, when Random House's Pantheon Books published *Mississippi: Conflict and Change* (written and edited by James W. Loewen and Charles Sallis), the defenders of the traditional interpretation struck back at the innovative textbook. Intolerant of its inclusion of African Americans, Native Americans, women, workers, and subjects like poverty, white terrorism, and corruption, the state textbook commission rejected the book, and its action prompted Loewen and Sallis to join others in a federal lawsuit (*Loewen v. Turnipseed*) challenging the book ban.

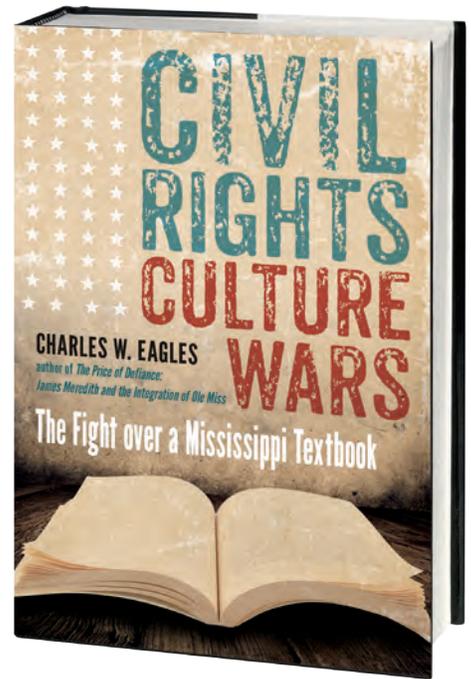
Charles W. Eagles explores the story of the controversial ninth-grade history textbook and the court case that allowed its adoption with state funds. *Mississippi: Conflict and Change* and the struggle for its acceptance deepen our understanding both of civil rights activism in the movement's last days and of an early controversy in the culture wars that persist today.

CHARLES W. EAGLES is William F. Winter Professor of History at the University of Mississippi.

Published with the assistance of the Fred W. Morrison Fund of the University of North Carolina Press

“This is a fascinating account of the controversy surrounding the publication of the textbook *Mississippi: Conflict and Change*. Though it was pathbreaking in its treatment of race and the inclusion of African American history, no one has really told this story—certainly not in the detail on display here—and by putting this seemingly small event into a larger context, Eagles, like the textbook itself, significantly broadens our understanding of Mississippi history.”

—Charles C. Bolton, author of
William F. Winter and the New Mississippi: A Biography



March 2017

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National Advertising

- *New York Review of Books* and publications in American history

Co-op Available

City in a Garden

Environmental Transformations and Racial Justice in Twentieth-Century Austin, Texas

ANDREW M. BUSCH

The dark side of a green city

The natural beauty of Austin, Texas, has always been central to the city's identity. From the beginning, city leaders, residents, planners, and employers consistently imagined Austin as a natural place, highlighting the region's environmental attributes as they marketed the city and planned for its growth. Yet, as Austin modernized and attracted an educated and skilled labor force, the demand to preserve its natural spaces was used to justify economic and racial segregation. This effort to create and maintain a "city in a garden" perpetuated uneven social and economic power relationships throughout the twentieth century.

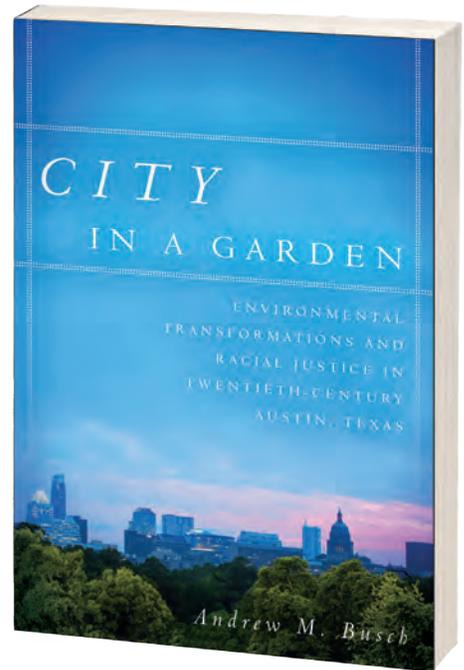
In telling Austin's story, Andrew M. Busch invites readers to consider the wider implications of environmentally friendly urban development. While Austin's mainstream environmental record is impressive, its minority groups continue to live on the economic, social, and geographic margins of the city. By demonstrating how the city's midcentury modernization and progressive movement sustained racial oppression, restriction, and uneven development in the decades that followed, Busch reveals the darker ramifications of Austin's green growth.

ANDREW M. BUSCH is senior lecturer and program director of American studies at the University of Texas at Dallas.

Published with the assistance of the Wells Fargo Fund for Excellence of the University of North Carolina Press

"Busch poses a much-needed challenge to Austin's—and other similar cities'—sunny and self-serving versions of their own history. *City in a Garden* is a fresh and well-fortified approach to some of the most central questions in the urban history of twentieth-century America."

—Christopher C. Sellers, author of *Crabgrass Crucible*



April 2017

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Approx. 320 pp., 15 halftones, 3 maps, 3 tables



Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- Publications in American and environmental history

Co-op Available

Black for a Day

White Fantasies of Race and Empathy

ALISHA GAINES

Exploring white America's obsession with racial impersonation

In 1948, journalist Ray Sprigle traded his whiteness to live as a black man for four weeks. A little over a decade later, John Howard Griffin famously “became” black as well, traveling the American South in search of a certain kind of racial understanding. Contemporary history is littered with the surprisingly complex stories of white people passing as black, and here Alisha Gaines constructs a unique genealogy of “empathetic racial impersonation”—white liberals walking in the fantasy of black skin under the alibi of cross-racial empathy. At the end of their experiments in “blackness,” Gaines argues these debatably well-meaning white impersonators arrived at little more than false consciousness.

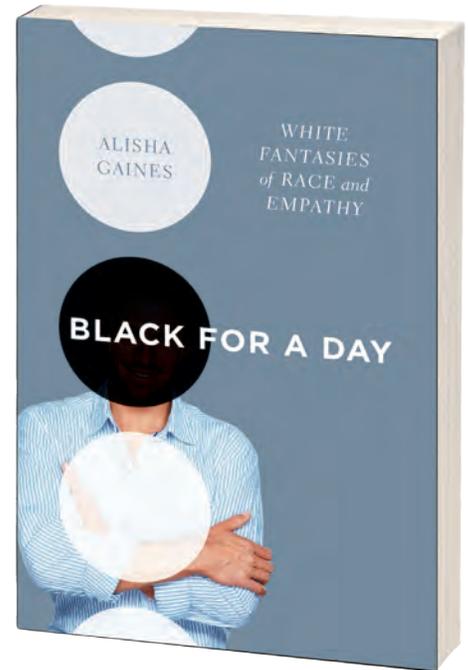
Complicating the histories of black-to-white passing and blackface minstrelsy, Gaines uses an interdisciplinary approach rooted in literary studies, race theory, and cultural studies to reveal these sometimes maddening, and often absurd, experiments of racial impersonation. By examining this history of modern racial impersonation, Gaines shows that there was, and still is, a faulty cultural logic that places enormous faith in the idea that empathy is all that white Americans need to make a significant difference in how to racially navigate our society.

ALISHA GAINES is assistant professor of English at Florida State University.

Published with the assistance of the John Hope Franklin Fund of the University of North Carolina Press

“Fresh and incisive, *Black for a Day* delivers a smart examination of what’s at stake when people attempt to cross racial lines temporarily. Alisha Gaines’s nuanced examination on the many complicated layers that inform the ‘black experience’ makes this book a timely and important read.”

—Jonathan Holloway, author of *Jim Crow Wisdom*



May 2017

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978-1-4696-3284-1 \$26.99 @BOOK

Approx. 232 pp., 6.125 x 9.25,
13 halftones, notes, bibl., index



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PAPER

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Publicity

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Co-op Available

Silk Stockings and Socialism

Philadelphia's Radical Hosiery Workers from the Jazz Age to the New Deal

SHARON MCCONNELL-SIDORICK

How working-class youth created a radical labor movement

The 1920s Jazz Age is remembered for flappers and speakeasies, not for the success of a declining labor movement. A more complex story was unfolding among the young women and men in the hosiery mills of Kensington, the working-class heart of Philadelphia. Their product was silk stockings, the iconic fashion item of the flapper culture then sweeping America and the world. Although the young people who flooded into this booming industry were avid participants in Jazz Age culture, they also embraced a surprising, rights-based labor movement, headed by the socialist-led American Federation of Full-Fashioned Hosiery Workers (AFFFHW).

In this first history of this remarkable union, Sharon McConnell-Sidorick reveals how activists ingeniously fused youth culture and radical politics to build a subculture that included dances and parties as well as picket lines and sit-down strikes, while forging a vision for social change. In documenting AFFFHW members and the Kensington community, McConnell-Sidorick shows how labor federations like the Congress of Industrial Organizations and government programs like the New Deal did not spring from the heads of union leaders or policy experts but were instead nurtured by grassroots social movements across America.

SHARON MCCONNELL-SIDORICK is an independent scholar and lives in the Philadelphia area.

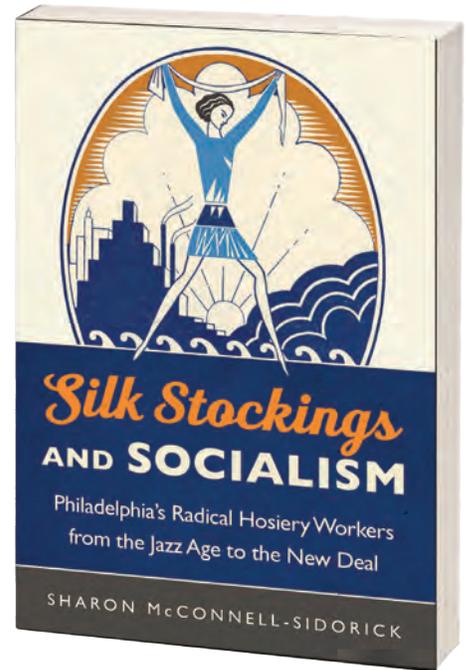
"It is remarkable that the hosiery workers' central role in the labor movement of the 1920s and 1930s has been as overlooked as it has been in the historical literature. McConnell-Sidorick is the first to fully tell this story, and she tells it masterfully. For anyone trying to understand the trajectory of the U.S. labor movement in the twentieth century, this book is a vital resource."

—Janet Irons, author of
Testing the New Deal

"McConnell-Sidorick's study highlights the importance of community-based unionism and radical ideals in shaping the struggle for social justice in the twentieth century. It is based in the Kensington area of Philadelphia and a small hosiery workers union, but the author is able to tell a much larger story that expands beyond the boundaries of this space and organization.

Her story is about the creation of a social movement . . . that carried the values of the Knights of Labor into a new era."

—Rosemary Feurer, author of
Radical Unionism in the Midwest, 1900–1950



April 2017

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1 map, 2 tables, notes, index



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PAPER

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Cuban Émigrés and Independence in the Nineteenth-Century Gulf World

DALIA ANTONIA MULLER

A new vantage on Cuban independence emphasizes expatriates and transnationalism

During the violent years of war marking Cuba's final push for independence from Spain, over 3,000 Cuban émigrés, men and women, rich and poor, fled to Mexico. But more than a safe haven, Mexico was a key site, Dalia Antonia Muller argues, from which the expatriates helped launch a mobile and politically active Cuban diaspora around the Gulf of Mexico. Offering a new transnational vantage on Cuba's struggle for nationhood, Muller traces the stories of three hundred of these Cuban émigrés and explores the impact of their lives of exile, service to the revolution and independence, and circum-Caribbean solidarities.

While not large in number, the émigrés excelled at community building, and their effectiveness in disseminating their political views across borders intensified their influence and inspired strong nationalistic sentiments across Latin America. Revealing that émigrés' efforts were key to a Cuban Revolutionary Party program for courting Mexican popular and diplomatic support, Muller shows how the relationship also benefited Mexican causes. Cuban revolutionary aspirations resonated with Mexican students, journalists, and others alarmed by the violation of constitutional rights and the increasing conservatism of the Porfirio Díaz regime. Finally, Muller follows émigrés' return to Cuba after the Spanish-American War, their lives in the new republic ineluctably shaped by their sojourn in Mexico.

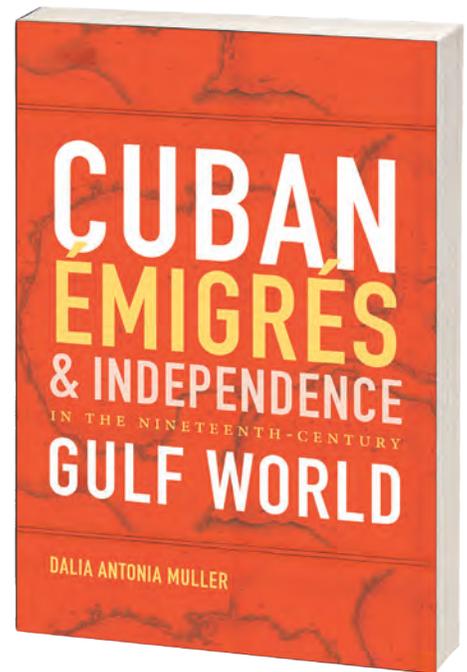
DALIA ANTONIA MULLER is assistant professor at the University at Buffalo.

Envisioning Cuba

Published with the assistance of the Authors Fund of the University of North Carolina Press

“Revealing the ebbs and flows of the Cuban exile community in Mexico, Dalia Antonia Muller's book also draws out transnational networks in the circum-Caribbean and beyond, including New York City. Her empirically rich analysis of these networks helps us not only to remap the Cuban exile community but also to put the Cuban independence movement in a broader Latin American context. An important contribution to Cuban, Mexican, and transnational history.”

— Elliott Young, Lewis & Clark College



May 2017

978-1-4696-3197-4 \$85.00s Cloth

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PAPER

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- Publications in Latin American history

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Madhouse

Psychiatry and Politics in Cuban History

JENNIFER L. LAMBE

Cuba's Bedlam

On the outskirts of Havana lies Mazorra, an asylum known to—and at times feared by—ordinary Cubans for over a century. Since its founding in 1857, the island's first psychiatric hospital has been an object of persistent political attention. Drawing on hospital documents and government records, as well as the popular press, photographs, and oral histories, Jennifer L. Lambe charts the connections between the inner workings of this notorious institution and the highest echelons of Cuban politics. Across the sweep of modern Cuban history, she finds, Mazorra has served as both laboratory and microcosm of the Cuban state: the asylum is an icon of its ignominious colonial and neocolonial past and a crucible of its republican and revolutionary futures.

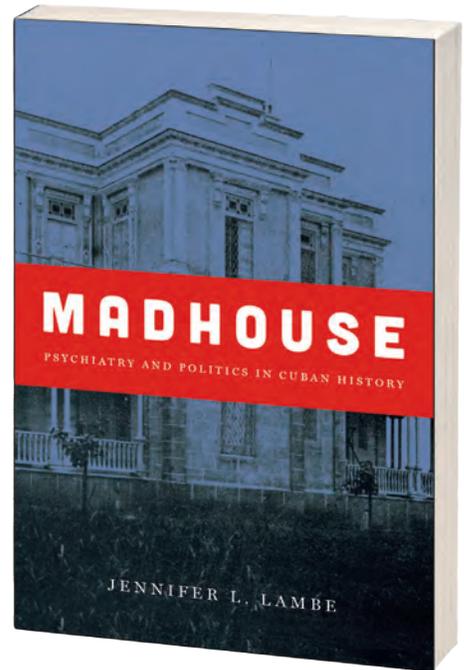
From its birth, Cuban psychiatry was politically inflected, drawing partisan contention while sparking debates over race, religion, gender, and sexuality. Psychiatric notions were even invested with revolutionary significance after 1959, as the new government undertook ambitious schemes for social reeducation. But Mazorra was not the exclusive province of government officials and professionalizing psychiatrists. U.S. occupiers, Soviet visitors, and, above all, ordinary Cubans infused the institution, both literal and metaphorical, with their own fears, dreams, and alternative meanings. Together, their voices comprise the madhouse that, as Lambe argues, haunts the revolutionary trajectory of Cuban history.

JENNIFER L. LAMBE is assistant professor of history at Brown University.

Envisioning Cuba

“*Madhouse* is a great study of one of the most important psychiatric institutions in the Americas. It is not only beautifully written in lively prose, but it displays depth of knowledge in medicine and science studies and great familiarity with all domains of Cuban culture and history. The book is also refreshing in the way it overcomes the typical division in Cuban studies among the colonial period, the U.S. occupation, the first republic, and the revolution. Jennifer Lambe’s long view, spanning modern Cuban history, proposes an always contested and often tragic psychiatric institution, propelled by intrigue and experimental transformation, as a lens for viewing the fate of modern Cuba itself. The compelling results have immense implications for all areas of Cuban studies, from the history of sexuality, gender, and medicine, to the politics of reform, revolution, and everyday life.”

—Steven Palmer, University of Windsor



February 2017

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PAPER

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National Advertising

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Congo Love Song

African American Culture and the Crisis of the Colonial State

IRA DWORKIN

How Africa's heart loomed in the minds of African Americans

In his 1903 hit “Congo Love Song,” James Weldon Johnson recounts a sweet if seemingly generic romance between two young Africans. While the song’s title may appear consistent with that narrative, it also invokes the site of King Leopold II of Belgium’s brutal colonial regime at a time when African Americans were playing a central role in a growing Congo reform movement. In an era when popular vaudeville music frequently trafficked in racist language and imagery, “Congo Love Song” emerges as one example of the many ways that African American activists, intellectuals, and artists called attention to colonialism in Africa.

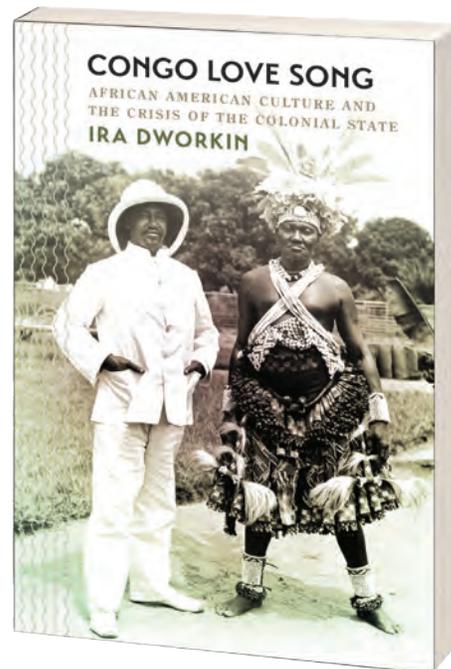
In this book, Ira Dworkin examines black Americans’ long cultural and political engagement with the Congo and its people. Through studies of George Washington Williams, Booker T. Washington, Pauline Hopkins, Langston Hughes, Malcolm X, and other figures, he brings to light a long-standing relationship that challenges familiar presumptions about African American commitments to Africa. Dworkin offers compelling new ways to understand how African American involvement in the Congo has helped shape anticolonialism, black aesthetics, and modern black nationalism.

IRA DWORKIN is assistant professor of English at Texas A&M University.

The John Hope Franklin Series in African American History and Culture

“In this clearly argued and impressively researched book, Ira Dworkin offers an interdisciplinary look at how the colonized Congo became a site of African American anti-imperialist protest during the nineteenth and twentieth centuries. An important and original study.”

—Bill Mullen, Purdue University



June 2017

978-1-4696-3271-1 \$34.95s Paper

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Approx. 432 pp., 6.125 x 9.25, 10 color plates, 26 halftones, 1 map, append., notes, bibl., index



9 781469 632711

Marketing Campaign

Publicity

- Major print reviews and features
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National Advertising

- Publications in American and African American history

Co-op Available

Making Gullah

A History of Sapelo Islanders, Race, and the American Imagination

MELISSA L. COOPER

The invention and reinvention of Gullah folk

During the 1920s and 1930s, anthropologists and folklorists became obsessed with uncovering connections between African Americans and their African roots. At the same time, popular print media and artistic productions tapped the new appeal of black folk life, highlighting African-styled voodoo networks, positioning beating drums and blood sacrifices as essential elements of black folk culture. Inspired by this curious mix of influences, researchers converged on one site in particular, Sapelo Island, Georgia, to seek support for their theories about “African survivals.” The legacy of that body of research is the area’s contemporary identification as a Gullah community and a set of broader notions about Gullah identity.

This wide-ranging history upends a long tradition of scrutinizing the Low Country blacks of Sapelo Island by refocusing the observational lens on those who studied them. Cooper uses a wide variety of sources to unmask the connections between the rise of the social sciences, the voodoo craze during the interwar years, the black studies movement, and black land loss and land struggles in coastal black communities in the Low Country. What emerges is a fascinating examination of Gullah people’s heritage, and how it was reimagined and transformed to serve vastly divergent ends over the decades.

MELISSA COOPER is assistant professor of southern studies at the University of South Carolina.

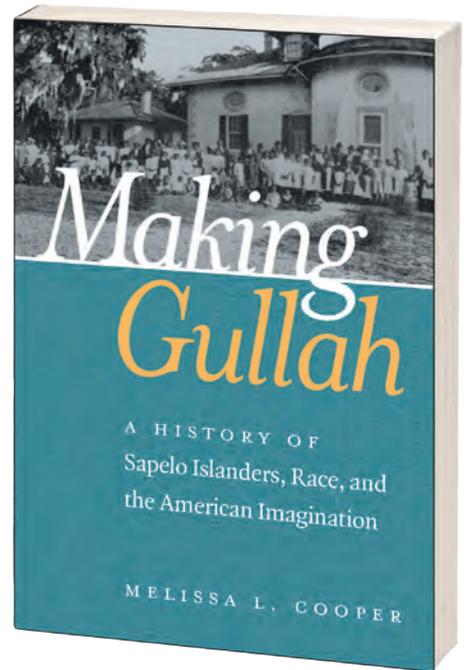
The John Hope Franklin Series in African American History and Culture

“*Making Gullah* is an original and provocative look at the culture of Georgia’s Sapelo Islanders and the tensions between natives and outsiders over the construction of their cultural identity. This is an important book, one that helps us better understand popular and scholarly discourse about race and culture in the twentieth century.”

—Jerry B. Gershenhorn, author of
Melville J. Herskovits and the Racial Politics of Knowledge

“Fresh and compelling, *Making Gullah* reveals a vital story about the creation of ‘Gullah’ over the twentieth century and right up to today. Melissa Cooper’s excellent work uncovers the complex origins of race making and identity formation on Sapelo Island. This is a crucial history of land rights and reparations.”

—Clare Corbould, author of *Becoming African Americans*



April 2017

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Approx. 320 pp., 6.125 x 9.25, 12 halftones, notes, bibl., index



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PAPER

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Publicity

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- Online publicity campaign

National Advertising

- Publications in American and African American history

Co-op Available

Children of Reunion

Vietnamese Adoptions and the Politics of Family Migrations

ALLISON VARZALLY

Adoption, assimilation, and the aftermath of war

In 1961, the U.S. government established the first formalized provisions for intercountry adoption just as it was expanding America's involvement with Vietnam. Adoption became an increasingly important portal of entry into American society for Vietnamese and Amerasian children, raising questions about the United States' obligations to refugees and the nature of the family during an era of heightened anxiety about U.S. global interventions. Whether adopting or favoring the migration of multiracial individuals, Americans believed their norms and material comforts would salve the wounds of a divisive war. However, Vietnamese migrants challenged these efforts of reconciliation.

As Allison Varzally details in this book, a desire to redeem defeat in Vietnam, faith in the nuclear family, and commitment to capitalism guided American efforts on behalf of Vietnamese youths. By tracing the stories of Vietnamese migrants, however, Varzally reveals that while many had accepted separations as a painful strategy for survival in the midst of war, most sought, and some eventually found, reunion with their kin. This book makes clear the role of adult adoptees in Vietnamese and American debates about the forms, privileges, and duties of families, and places Vietnamese children at the center of American and Vietnamese efforts to assign responsibility and find peace in the aftermath of conflict.

ALLISON VARZALLY is associate professor of history at California State University, Fullerton.

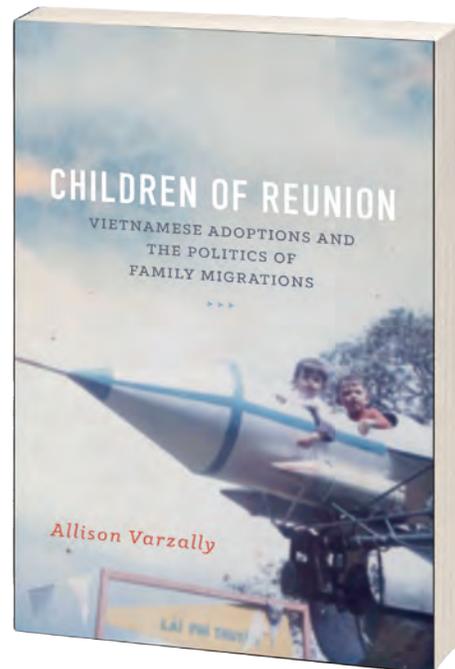
"Children of Reunion looks beyond the notion of Vietnamese adoptees and Vietnamese American children as unfortunate consequences of the U.S. war.

Varzally adeptly combines scholarly analysis and anecdotes about various experiences of children, adoptive families, and birth families, which further enlivens her already compelling and unique study."

—Donna Alvah, author of *"Unofficial Ambassadors"*

"Children of Reunion is a rich work that examines the lived experiences and cultural representations of transnational and transracial adopted families. Varzally offers affecting and compelling insight into the diverse perspectives and complex politics of adoption."

—Judy Tzu-Chun Wu, University of California, Irvine



February 2017

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19 halftones, notes, bibl., index



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PAPER

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Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- Publications in American history

Co-op Available

Women's Antiwar Diplomacy during the Vietnam War Era

JESSICA M. FRAZIER

American and Vietnamese women join forces

In 1965, fed up with President Lyndon Johnson's refusal to make serious diplomatic efforts to end the Vietnam War, a group of female American peace activists decided to take matters into their own hands by meeting with Vietnamese women to discuss how to end U.S. intervention. While other attempts at women's international cooperation and transnational feminism have led to cultural imperialism or imposition of American ways on others, Jessica M. Frazier reveals an instance when American women crossed geopolitical boundaries to criticize American Cold War culture, not promote it. The American women Frazier studies not only solicited Vietnamese women's opinions and advice on how to end the war but also viewed them as paragons of a new womanhood by which American women could rework their ideas of gender, revolution, and social justice during an era of reinvigorated feminist agitation.

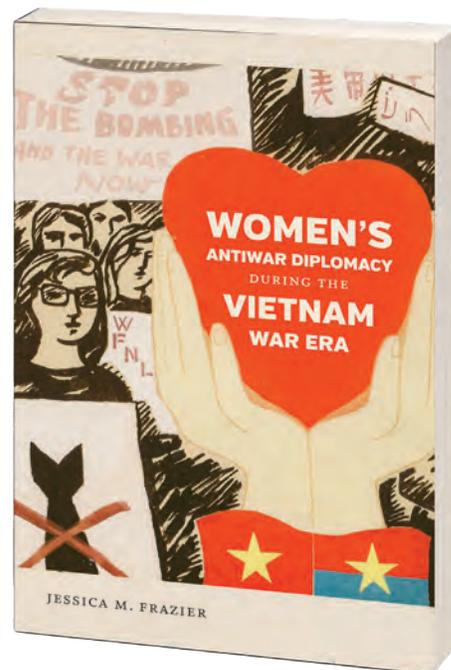
Unlike the many histories of the Vietnam War that end with an explanation of why the memory of the war still divides U.S. society, by focusing on linkages across national boundaries, Frazier illuminates a significant moment in history when women formed effective transnational relationships on genuinely cooperative terms.

JESSICA M. FRAZIER is assistant professor of history at the University of Rhode Island.

Gender and American Culture

"This book chronicles a critical and long overlooked dimension of sixties-era history, the history of U.S. women's activism, and the history of second-wave feminism. With cutting-edge research, Frazier complicates our understanding of how international connections and networks shaped the development of women's liberation efforts within the United States and highlights the different interpretations of 'feminism' held by activists from distinct social, political, and generational groups."

—Marian Mollin, author of *Radical Pacifism in Modern America*



March 2017

978-1-4696-3178-3 \$80.00s Cloth

978-1-4696-3179-0 \$29.95s Paper

978-1-4696-3180-6 \$26.99 @BOOK

Approx. 224 pp., 6.125 x 9.25, 8 halftones, notes, bibl., index



9 781469 631783
CLOTH



9 781469 631790
PAPER

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- Publications in American, military, and women's history

Co-op Available

No Right to Be Idle

The Invention of Disability, 1840s–1930s

SARAH F. ROSE

How the disabled became second-class citizens

In the late nineteenth and early twentieth centuries, a major transformation was occurring in many spheres of society: people with every sort of disability were increasingly being marginalized, excluded, and incarcerated. Disabled but still productive factory workers were being fired, and developmentally disabled individuals who had previously contributed domestic or agricultural labor in homes or on farms were being sent to institutions and poorhouses. In this book, Sarah F. Rose pinpoints the origins and ramifications of this sea change in American society, exploring the ways that public policy removed the disabled from the category of “deserving” recipients of public assistance, transforming them into a group requiring rehabilitation in order to achieve “self-care” and “self-support.”

By tracing the experiences of advocates, program innovators, and disabled people caught up in this epochal transition, Rose masterfully integrates disability history and labor history. She shows how disabled people and their families were relegated to poverty and second-class economic and social citizenship. This has vast consequences for debates about disability, poverty, and welfare in the century to come.

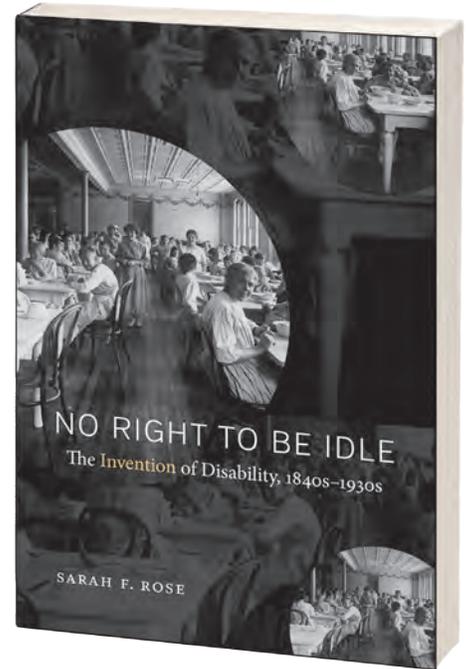
SARAH F. ROSE is associate professor of history at the University of Texas at Arlington.

“*No Right to Be Idle* is a pathbreaking work that rests on prodigious research and penetrating insights. Sarah Rose has produced the first fully historical and vastly important study we have on the social welfare origins of disability as a category for law, policy, and the organization of work.”

—Eileen Boris, University of California, Santa Barbara

“Rich in historical context, rigorously researched, and powerfully argued, Sarah Rose has written a superb social history of disability from the mid-nineteenth century to the 1930s. Through a series of exquisitely and painstakingly rendered case studies, *No Right to Be Idle* is an excellent illustration of the many complex relationships among disability, work, productivity, and citizenship.”

—Michael Rembis, University at Buffalo (SUNY)



February 2017

978-1-4696-3008-3 \$95.00s Cloth

978-1-4696-2489-1 \$39.95s Paper

978-1-4696-2490-7 \$29.99 @BOOK

Approx. 400 pp., 6.125 x 9.25,
17 halftones, 11 graphs, notes, bibl., index



Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- Publications in American history

Co-op Available

The Dying City

Postwar New York and the Ideology of Fear

BRIAN TOCHTERMAN

How the culture of fear came to shape postwar New York

In this eye-opening cultural history, Brian Tochterman examines competing narratives that shaped post-World War II New York City. As a sense of crisis rose in American cities during the 1960s and 1970s, a period defined by suburban growth and deindustrialization, no city was viewed as in its death throes more than New York. Feeding this narrative of the dying city was a wide range of representations in film, literature, and the popular press—representations that ironically would not have been produced if not for a city full of productive possibilities as well as challenges. Tochterman reveals how elite culture producers, planners and theorists, and elected officials drew on and perpetuated the fear of death to press for a new urban vision.

It was this narrative of New York as the dying city, Tochterman argues, that contributed to a burgeoning and broad anti-urban political culture hostile to state intervention on behalf of cities and citizens. Ultimately, the author shows that New York's decline—and the decline of American cities in general—was in part a self-fulfilling prophecy bolstered by urban fear and the new political culture nourished by it.

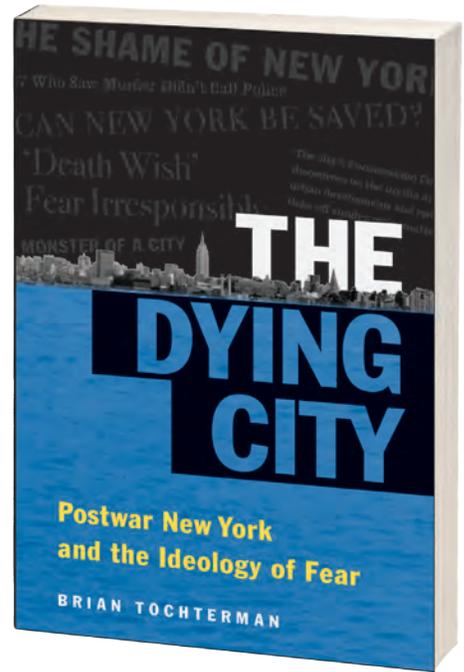
BRIAN TOCHTERMAN is assistant professor of sustainable community development at Northland College. He lives in Ashland, Wisconsin.

Studies in United States Culture

Published with the assistance of the Anniversary Fund of the University of North Carolina Press

“There is no other study that brings together so many disparate yet well known New York voices under one narrative roof. Brian Tochterman’s *The Dying City* is an insightful, engaging, and provocative introduction into new ways of understanding New York.”

—Eric Avila, University of California, Los Angeles



June 2017

978-1-4696-3305-3 \$85.00s Cloth

978-1-4696-3306-0 \$29.95s Paper

978-1-4696-3307-7 \$28.99 @BOOK

Approx. 272 pp., 14 halftones, notes, bibl., index



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CLOTH



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PAPER

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

National Advertising

- Publications in American and African American history

Co-op Available

Reality Radio, Second Edition

Telling True Stories in Sound

EDITED BY JOHN BIEWEN AND ALEXA DILWORTH

Second Edition, Revised and Expanded

Serial's Sarah Koenig and Julie Snyder and Snap Judgment's Glynn Washington join old favorites to write about their audio craft

This new revised and expanded edition of *Reality Radio* celebrates today's best audio documentary work by bringing together some of the most influential and innovative practitioners from the United States, Canada, the United Kingdom, and Australia. With a new foreword and five new essays, this book takes stock of the transformations in radio documentary since the publication of the first edition: the ascendance of the podcast; greater cultural, racial, and topical variety; and the changing economics of radio itself. In twenty-four essays total, documentary artists tell—and demonstrate, through stories and transcripts—how they make radio the way they do, and why. Whether the contributors to the volume call themselves journalists, storytellers, or even audio artists—and although their essays are just as diverse in content and approach—all use sound to tell true stories, artfully.

Contributors:

Jad Abumrad, *Radiolab*

Daniel Alarcón, *Radio Ambulante*

Jay Allison, *The Moth Radio Hour*, Transom.org

damali ayo, independent audio producer

John Biewen, audio program director at CDS, *Scene on Radio*

Emily Botein, vice president of On-Demand Content, WNYC

Chris Brookes, independent audio producer, Battery Radio

Scott Carrier, *This American Life*, *Home of the Brave*

Katie Davis, special projects coordinator at WAMU, *Neighborhood Stories*

Sherre DeLys, *360documentaries*, ABC Radio National

Ira Glass, *This American Life*

Alan Hall, independent audio producer, Falling Tree Productions

Dave Isay, *StoryCorps*

Natalie Kestecher, *Pocketdocs*, ABC Radio National

Starlee Kine, *Mystery Show*

The Kitchen Sisters, *The Hidden World of Girls*, *Hidden Kitchens*

Sarah Koenig and Julie Snyder, *Serial*

Maria Martin, *Latino USA*, GraciasVida Center for Media

Karen Michel, independent audio producer

Joe Richman, *Radio Diaries*

Dmae Roberts, independent audio producer

Stephen Smith, *APM Reports*

Alix Spiegel, *Invisibilia*

Glynn Washington, *Snap Judgment*

JOHN BIEWEN directs the audio program at the Center for Documentary Studies, where he teaches and produces/hosts the podcast *Scene on Radio*. His reporting and documentary work have taken him across the United States and to Europe, Japan, and India.

ALEXA DILWORTH is publishing director and senior editor at the Center for Documentary Studies at Duke University.

Documentary Arts and Culture

Published in association with the Center for Documentary Studies at Duke University



February 2017

978-1-4696-3313-8 \$29.95s Paper

978-1-4696-3314-5 \$28.99 @BOOK

Approx. 256 pp., 6.125 x 9.25



9 781469 633138

Marketing Campaign

Publicity

- Major print reviews and features
- Online publicity campaign

Co-op Available

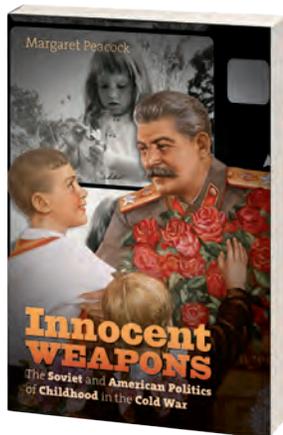
NEW IN PAPERBACK

Innocent Weapons

The Soviet and American Politics of Childhood in the Cold War

MARGARET PEACOCK

Children, propaganda, and power



In the 1950s and 1960s, images of children appeared everywhere, from movies to milk cartons, their smiling faces used to sell everything, including war. In this provocative book, Peacock offers an original account of how Soviet and American leaders used emotionally charged images of children in an attempt to create popular support for their policies at home and abroad.

MARGARET PEACOCK is associate professor of history at the University of Alabama.

The New Cold War History

“Masterfully researched and powerfully argued, Margaret Peacock’s book draws attention to the fact that childhood was a Cold War project in both the U.S. and U.S.S.R., one that failed spectacularly.”

—Kate Brown, author of *Plutopia: Nuclear Families in Atomic Cities and the Great Soviet and American Plutonium Disasters*

“Riveting.”

—*Journal of American History*

“A provocative rethinking of the role of ideology in the Cold War.”

—*The Russian Review*

February 2017

978-1-4696-3344-2 \$27.95s Paper

978-1-4696-1858-6 \$19.99 @BOOK

304 pp., 6.125 x 9.25, 29 halftones, notes, bibl., index



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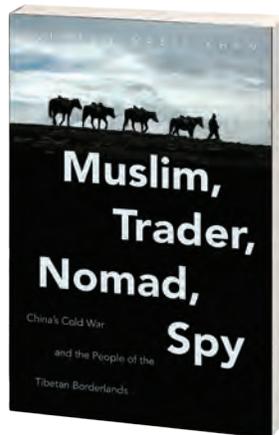
NEW IN PAPERBACK

Muslim, Trader, Nomad, Spy

China’s Cold War and the People of the Tibetan Borderlands

SULMAAN WASIF KHAN

A rare glimpse into Cold War China



In 1959, the Dalai Lama fled Lhasa, leaving the People’s Republic of China with a crisis on its Tibetan frontier. Sulmaan Wasif Khan tells the story of the PRC’s response to that crisis and, in doing so, brings to life an extraordinary cast of characters: Chinese diplomats appalled by sky burials, Guomindang spies working with Tibetans in Nepal, traders carrying salt across the Himalayas, and

Tibetan Muslims rioting in Lhasa. Moving from capital cities to far-flung mountain villages, from top diplomats to nomads crossing disputed boundaries in search of pasture, this book shows Cold War China as it has never been seen before and reveals the deep influence of the Tibetan crisis on the political fabric of present-day China.

SULMAAN WASIF KHAN is assistant professor of international history and Chinese foreign relations at the Fletcher School, Tufts University.

The New Cold War History

Not for sale in South Asia

“Scholars have long championed a ‘new international history,’ seeking work that not only studies high politics but also represents the bottom-up, cultural, and social experience of everyday people. Emerging here is the kind of pathbreaking book that so many of us have been striving to produce.”

—Chen Jian, author of *Mao’s China and the Cold War*

“An interesting and thought-provoking book that makes an important contribution to the field.”

—*Asian Affairs*

March 2016

978-1-4696-3075-5 \$27.50s Paper

978-1-4696-2111-1 \$19.99 @BOOK

216 pp., 5.5 x 8.5, 6 maps, notes, bibl., index



9 781469 630755

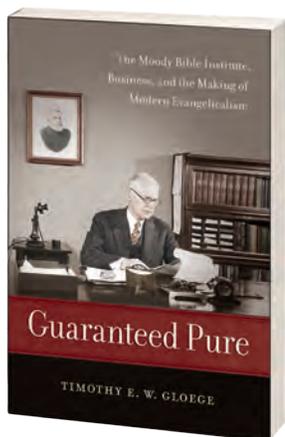
NEW IN PAPERBACK

Guaranteed Pure

The Moody Bible Institute, Business, and the Making of Modern Evangelicalism

TIMOTHY GLOEGE

A new kind of old-time religion



American evangelicalism has long walked hand in hand with modern consumer capitalism. Timothy Gloege shows us why, through an engaging story about God and big business at the Moody Bible Institute. Founded in Chicago by shoe-salesman-turned-revivalist Dwight Lyman Moody in 1889, the institute became a center of fundamentalism under the guidance of the innovative promoter and pres-

ident of Quaker Oats, Henry Crowell. Gloege explores the framework for understanding humanity shared by these business and evangelical leaders, whose perspectives clearly differed from those underlying modern scientific theories. At the core of their “corporate evangelical” framework was a modern individualism understood primarily in terms of economic relations.

TIMOTHY GLOEGE is an independent scholar living in Grand Rapids, Michigan.

“American church history fans will relish this work.”
— *Library Journal*

“Eminently readable and frequently brilliant.”
— *Christianity Today*

February 2017

978-1-4696-3343-5 \$27.95s Paper

978-1-4696-2102-9 \$19.99 @BOOK

328 pp., 6.125 x 9.25, 12 halftones, notes, bibl., index



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NEW IN PAPERBACK

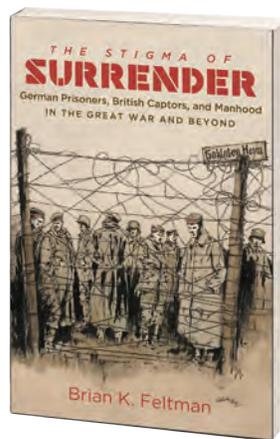
The Stigma of Surrender

German Prisoners, British Captors, and Manhood in the Great War and Beyond

BRIAN K. FELTMAN

2013 Edward M. Coffman Prize, Society for Military History

A landmark examination of wartime captivity



Approximately 9 million soldiers fell into enemy hands from 1914 to 1918, but historians have only recently begun to recognize the prisoner of war’s significance to the history of the Great War. Examining the experiences of the approximately 130,000 German prisoners held in the United Kingdom during World War I, historian Brian K. Feltman brings wartime captivity back into focus.

BRIAN K. FELTMAN is assistant professor of history at Georgia Southern University.

“Feltman’s discussion of the psychological struggles of captivity applies to more than just these POWs. . . . It is nuanced enough to be a useful guide to understanding the psychological effect being prisoners of al-Qaeda in the Maghreb for almost a hundred days in 2008–9 had on the Canadian diplomats Bob Fowler and Louis Guay.”
— *Times Literary Supplement*

August 2016

978-1-4696-3351-0 \$30.00s Paper

978-1-4696-1994-1 \$19.99 @BOOK

280 pp., 6.125 x 9.25, 14 halftones, notes, bibl., index



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NEW IN PAPERBACK

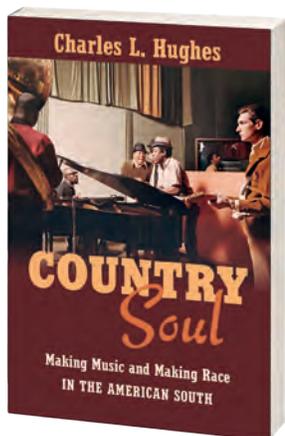
Country Soul

Making Music and Making Race in the American South

CHARLES L. HUGHES

One of *Rolling Stone's* 10 Best Music Books of 2015

Bringing together country and soul—and their unseen connections



In the sound of the 1960s and 1970s, nothing symbolized the rift between black and white America better than the seemingly divided genres of country and soul. Yet the music emerged from the same songwriters, musicians, and producers in the recording studios of Memphis and Nashville, Tennessee; and Muscle Shoals, Alabama—what Charles L. Hughes calls the “country-soul triangle.” In legendary studios

like Stax and FAME, integrated groups of musicians like Booker T. and the MGs and the Muscle Shoals Rhythm Section produced music that both challenged and reconfirmed racial divisions in the United States. Working with artists from Aretha Franklin to Willie Nelson, these musicians became crucial contributors to the era’s popular music and internationally recognized symbols of American racial politics in the turbulent years of civil rights protests, Black Power, and white backlash.

CHARLES L. HUGHES is director of the Memphis Center at Rhodes College.

“A deep, fresh examination of various power relations involved in the making of soul music, country music, and the sonic space between them.”
—*The Wall Street Journal*

“*Country Soul* is a valuable addition to the literature on southern music, black and white.”
—*American Historical Review*

February 2017

978-1-4696-3342-8 \$22.00s Paper

978-1-4696-2244-6 \$19.99 @BOOK

280 pp., 6.125 x 9.25, 24 halftones, notes, bibl., index



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NEW IN PAPERBACK

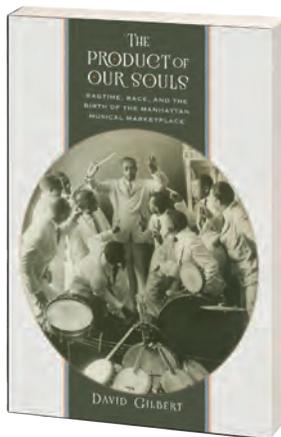
The Product of Our Souls

Ragtime, Race, and the Birth of the Manhattan Musical Marketplace

DAVID GILBERT

A 2016 *Choice* Outstanding Academic Title

Laying the foundations for the Jazz Age and Harlem Renaissance



In 1912 James Reese Europe made history by conducting his 125-member Clef Club Orchestra at Carnegie Hall. The first concert by an African American ensemble at the esteemed venue was more than just a concert—it was a political act of desegregation, a defiant challenge to the status quo in American music. In this book, David Gilbert explores how Europe

and other African American performers, at the height of Jim Crow, transformed their racial difference into the mass-market commodity known as “black music.” Gilbert shows how Europe and others used the rhythmic sounds of ragtime, blues, and jazz to construct new representations of black identity, challenging many of the nation’s preconceived ideas about race, culture, and modernity and setting off a musical craze in the process.

DAVID GILBERT is an independent scholar who received a Ph.D. in U.S. history from the University of Wisconsin–Madison. He lives in Asheville, North Carolina.

“*The Product of Our Souls* has the potential to be one of the most important works of urban cultural history produced in the last twenty years.”
—Davarian L. Baldwin, author of *Chicago’s New Negroes: Modernity, the Great Migration, and Black Urban Life*

“An important resource for those interested in race relations, urban history, and entertainment history as well as early twentieth-century music.”
—*Choice*

June 2016

978-1-4696-3152-3 \$27.95s Paper

978-1-4696-2270-5 \$19.99 @BOOK

312 pp., 6.125 x 9.25, 15 halftones, 1 map, notes, bibl., index



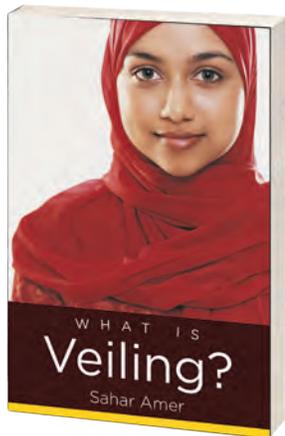
9 781469 631523

NEW IN PAPERBACK

What Is Veiling?

SAHAR AMER

A complete and concise introduction to one of Islam's least understood practices



Ranging from simple head scarf to full-body burqa, the veil is worn by vast numbers of Muslim women around the world. This book explains one of the most visible, controversial, and least understood emblems of Islam. Sahar Amer's evenhanded approach is anchored in sharp cultural insight and rich historical context. Addressing the significance of veiling in the religious, cultural, political, and social

lives of Muslims, past and present, Amer examines the complex roles the practice has played in history, religion, conservative and progressive perspectives, politics and regionalism, society and economics, feminism, fashion, and art.

SAHAR AMER is professor of Arabic and Islamic studies at the University of Sydney.

Islamic Civilization and Muslim Networks

Not for Sale in the British Commonwealth (except Canada), the Middle East, Europe, or South Asia

"[Amer] offers perhaps the definitive glossary on veiling. . . . Amer's deliberate and caring scholarly treatment is pitch perfect. This book about 'hijabistas,' 'muhajababes,' and veiled Muslim hip-hop artists, among others, is not just about veiling; it is the story of Islam, especially modern Islam, told through the prism of the veil."

— *Publishers Weekly*, starred review

"A sweeping historical and sociopolitical overview and perhaps the most comprehensive one on veiling."

— *Sociology of Religion: A Quarterly Review*

February 2017

978-1-4696-3241-4 \$24.95s Paper

978-1-4696-1776-3 \$19.99 @ BOOK

256 pp., 6.125 x 9.25, 24 halftones, notes, bibl., index



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NEW IN PAPERBACK

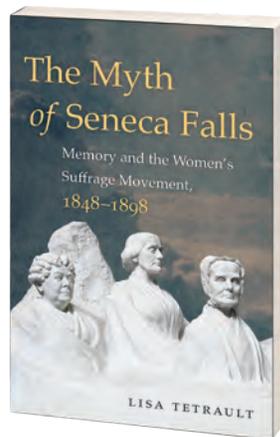
The Myth of Seneca Falls

Memory and the Women's Suffrage Movement, 1848–1898

LISA TETRAULT

2015 Mary Jurich Nickliss Prize, Organization of American Historians

The evolution of the creation story



The story of how the women's rights movement began at the Seneca Falls convention of 1848 is a cherished American myth. The standard account credits founders such as Elizabeth Cady Stanton, Susan B. Anthony, and Lucretia Mott with defining and then leading the campaign for women's suffrage. In her provocative new history, Lisa Tetrault demonstrates that Stanton, Anthony, and

their peers gradually created and popularized this origins story during the second half of the nineteenth century in response to internal movement dynamics and the racial politics of memory after the Civil War.

LISA TETRAULT is associate professor of history at Carnegie Mellon University.

Gender and American Culture

"This provocative work challenges the standard narrative of the history of the women's rights movement in the United States. Even more important, however, it aids readers in understanding how collective historical memory is created and shaped. . . . Fascinating.

. . . Recommended for scholars in women's history, constitutional history, and late nineteenth-century American history."

— *Library Journal*

February 2017

978-1-4696-3350-3 \$27.95s Paper

978-1-4696-1428-1 \$19.99 @ BOOK

296 pp., 6.125 x 9.5, 16 halftones, notes, bibl., index



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NEW IN PAPERBACK

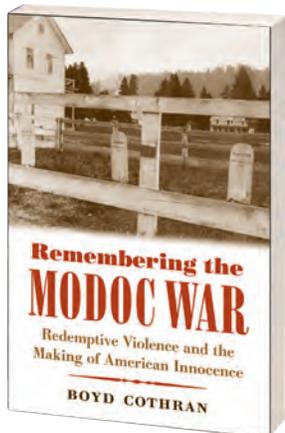
Remembering the Modoc War

Redemptive Violence and the Making of American Innocence

BOYD COTHRAN

2015 Robert M. Utley Prize, Western History Association

Reexamining the last Indian War in California and Oregon—and its aftermath



On October 3, 1873, the U.S. Army hanged four Modoc headmen at Oregon’s Fort Klamath. The condemned had supposedly murdered the only U.S. Army general to die during the Indian wars of the nineteenth century. Their much-anticipated execution marked the end of the Modoc War of 1872–73. But as Boyd Cothran demonstrates, the conflict’s close marked the

beginning of a new struggle over the memory of the war. Examining representations of the Modoc War in the context of rapidly expanding cultural and commercial marketplaces, Cothran shows how settlers created and sold narratives of the conflict that blamed the Modocs. These stories portrayed Indigenous people as the instigators of violence and white Americans as innocent victims.

BOYD COTHRAN is associate professor of history at York University.

Sponsored by First Peoples: New Directions in Indigenous Studies

“A nuanced, well-researched, sharply argued, far-reaching cultural history of Gilded Age settler colonialism in the American West.”

—Native American and Indigenous Studies

“An original and important study of the long-term impact of one of the frontier wars in the American West.”

—Journal of American History

February 2017

978-1-4696-3334-3 \$27.95s Paper

978-1-4696-1861-6 \$19.99 @BOOK

264 pp., 6.125 x 9.25, 20 halftones, 2 maps, notes, bibl., index



9 781469 163334

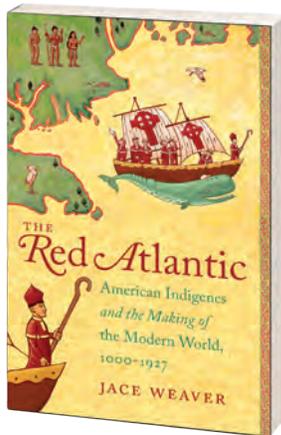
NEW IN PAPERBACK

The Red Atlantic

American Indigenes and the Making of the Modern World, 1000–1927

JACE WEAVER

Restoring indigenous peoples to the center of Atlantic world history



From the earliest moments of European contact, Native Americans have played a pivotal role in the Atlantic experience, yet they often have been relegated to the margins of the region’s historical record. *The Red Atlantic*, Jace Weaver’s sweeping and highly readable survey of history and literature, synthesizes scholarship to place Indigenous people of the Americas at the center of our understanding of the Atlantic

world. Weaver illuminates their willing and unwilling travels through the region, revealing how they changed the course of world history.

JACE WEAVER is the Franklin Professor of Native American Studies at the University of Georgia and author of *Notes from a Miner’s Canary: Essays on the State of Native America*, among other books.

“Essential for scholars of American Indian studies and Atlantic studies, especially those working at the intersections of literature and history. It is also highly readable, even entertaining at times.”

—American Indian Quarterly

“A valuable contribution to the growing literature that stands in opposition to the traditionalist ‘White Atlantic.’”

—Journal of American Ethnic History

February 2017

978-1-4696-3338-1 \$25.00s Paper

978-1-4696-1439-7 \$19.99 @BOOK

360 pp., 6.125 x 9.25, 2 maps, notes, index



9 781469 163381

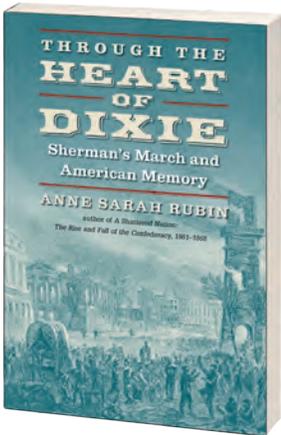
NEW IN PAPERBACK

Through the Heart of Dixie

Sherman's March and American Memory

ANNE SARAH RUBIN

150 years of remembering one of the most iconic events of the Civil War



Sherman's March, cutting a path through Georgia and the Carolinas, is among the most symbolically potent events of the Civil War. Anne Sarah Rubin uncovers and unpacks stories and myths about the march from a wide variety of sources, including African Americans, women, Union soldiers, Confederates, and even Sherman himself. Drawing her evidence from an array of media, including trav-

el accounts, memoirs, literature, films, and newspapers, Rubin uses the competing and contradictory stories as a lens into the ways that American thinking about the Civil War has changed over time.

ANNE SARAH RUBIN is professor of history at the University of Maryland, Baltimore County, and the author of *A Shattered Nation: The Rise and Fall of the Confederacy, 1861–1868*.

Civil War America

“An engrossing exploration of the ways in which the march has been recounted and understood over the years.”

— *The Wall Street Journal*

“A valuable contribution to the memory literature.”

— *Blue & Gray Magazine*

“An exceptionally creative and ambitious study, like nothing else that I can think of in the field of Civil War history.”

— *Civil War Monitor*

“Drawing on an impressive range of source material, Rubin considers a wide variety of views and actors, from participants and witnesses to novelists and filmmakers.”

— *America's Civil War*

February 2017

978-1-4696-3340-4 \$27.95s Paper

978-1-4696-1778-7 \$19.99 @ BOOK

320 pp., 6.125 x 9.25, 20 halftones, 2 maps, notes, bibl., index



9 781469 633404

NEW IN PAPERBACK

Learning from the Wounded

The Civil War and the Rise of American Medical Science

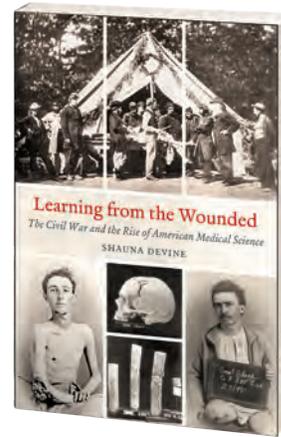
SHAUNA DEVINE

2015 Tom Watson Brown Book Award, Society of Civil War Historians and Watson-Brown Foundation

2015 Wiley-Silver Prize, The Center for Civil War Research, University of Mississippi

A 2015 *Choice* Outstanding Academic Title

America's bloodiest war required medical innovations



Nearly two-thirds of the Civil War's approximately 750,000 fatalities were caused by disease—a staggering fact for which the American medical profession was profoundly unprepared. In the years before the war, training for physicians in the United States was mostly unregulated, and medical schools' access to cadavers for teaching purposes was highly restricted. Shauna Devine argues that in spite

of these limitations, Union army physicians rose to the challenges of the war, undertaking methods of study and experimentation that would have a lasting influence on the scientific practice of medicine.

SHAUNA DEVINE is an assistant professor in the Department of the History of Medicine at the Schulich School of Medicine and Dentistry, Western University.

Civil War America

“[Devine] makes a convincing case that at least one good thing came from the horror of the Civil War, namely the advancement of medicine.”

— *America's Civil War*

“A thoroughly researched and detailed analysis of the Civil War's powerful impact on American medicine.”

— *Journal of American History*

February 2017

978-1-4696-3337-4 \$27.95s Paper

978-1-4696-1156-3 \$19.99 @ BOOK

384 pp., 6.125 x 9.25, 26 halftones, 3 tables, appends., notes, bibl., index



9 781469 633374

NEW IN PAPERBACK

Defining Duty in the Civil War

Personal Choice, Popular Culture, and the Union Home Front

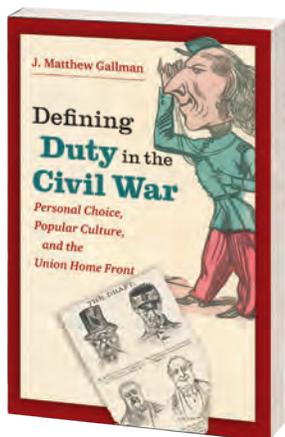
J. MATTHEW GALLMAN

A Civil War Monitor Best Book of 2015

Silver Medal, 2015 Florida Book Awards in General Nonfiction

2016 Bobbie and John Nau Book Prize in American Civil War Era History, John L. Nau III Center for Civil War History

A major new interpretation of duty and citizenship during the Civil War



The Civil War thrust Americans onto unfamiliar terrain, as two competing societies mobilized for four years of bloody conflict. Concerned Northerners turned to the print media for guidance on how to be good citizens in a war that hit close to home but was fought hundreds of miles away. Examining the breadth of Northern popular culture, J. Matthew Gallman offers a dramatic reconsideration of how

the Union's civilians understood the meaning of duty and citizenship in wartime.

J. MATTHEW GALLMAN is professor of history at the University of Florida and author of *Receiving Erin's Children: Philadelphia, Liverpool, and the Irish Famine Migration, 1845–1855*

Civil War America

“A splendid book. Gallman is a shrewd historian.”

—*Civil War Monitor*

“Both an enjoyable read and one that expands our understanding of the public discourses occurring on the Union home front.”

—*Journal of Military History*

February 2017

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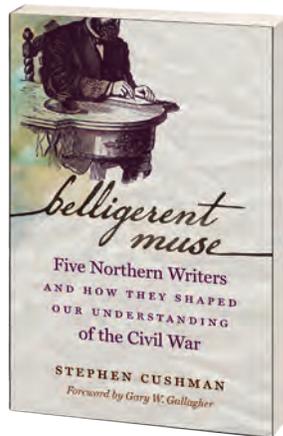
Belligerent Muse

Five Northern Writers and How They Shaped Our Understanding of the Civil War

STEPHEN CUSHMAN

Foreword by Gary W. Gallagher

Lincoln, Whitman, Sherman, Bierce, Chamberlain



War destroys, but it also inspires, stimulates, and creates. It is, in this way, a muse, and a powerful one at that. The Civil War was a particularly prolific muse—unleashing with its violent realities a torrent of language, from soldiers' intimate letters and diaries to everyday newspaper accounts, great speeches, and enduring literary works. Stephen Cushman considers the Civil War writ-

ings of five of the most significant and best-known narrators of the conflict: Abraham Lincoln, Walt Whitman, William Tecumseh Sherman, Ambrose Bierce, and Joshua Lawrence Chamberlain. Considering their writings both as literary expressions and as efforts to record the rigors of the war, Cushman analyzes their narratives and the aesthetics underlying them to offer a richer understanding of how Civil War writing chronicled the events of the conflict as they unfolded and then served to frame the memory of the war afterward.

STEPHEN CUSHMAN is Robert C. Taylor Professor of English at the University of Virginia.

Civil War America

“Offers a new way to understand histories of the war as complex literary expressions in their own right.”

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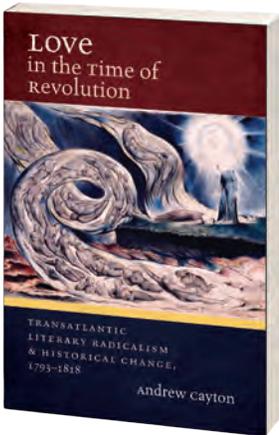
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Love in the Time of Revolution

Transatlantic Literary Radicalism and Historical Change, 1793–1818

ANDREW CAYTON

Love as a force in society and culture



In 1798, English essayist and novelist William Godwin ignited a transatlantic scandal with *Memoirs of the Author of "A Vindication of the Rights of Woman."* Most controversial were the details of the romantic liaisons of Godwin's wife, Mary Wollstonecraft, with both American Gilbert Imlay and Godwin himself. Wollstonecraft's life and writings became central to a continuing discussion about

love's place in human society. Literary radicals argued that the cultivation of intense friendship could lead to the renovation of social and political institutions, whereas others maintained that these freethinkers were indulging their own desires with a disregard for stability and higher authority. Through correspondence and novels, Andrew Cayton finds an ideal lens to view authors, characters, and readers all debating love's power to alter men and women in the world around them.

ANDREW CAYTON (1954–2015) held the Warner Woodring Chair in History at the Ohio State University. Previously, he was University Distinguished Professor of History at Miami University, where he taught for twenty-five years. With Fred Anderson, he was coauthor of *The Dominion of War: Empire and Liberty in North America, 1700–2000*.

Published for the Omohundro Institute of Early American History and Culture, Williamsburg, Virginia

"[This] study is most successful in its detail, and [Cayton's] methodical research into the transatlantic commerce in emotional theories is particularly impressive. . . . Cayton's subject is a well-chosen and fascinating one."

—*Times Literary Supplement*

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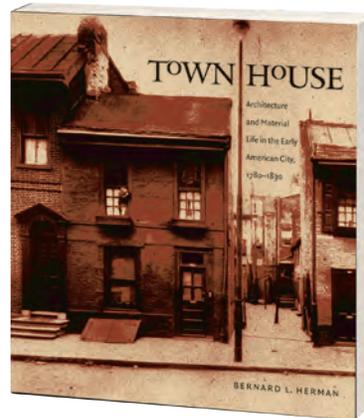
Town House

Architecture and Material Life in the Early American City, 1780–1830

BERNARD L. HERMAN

2006 Abbott Lowell Cummings Award, Vernacular Architecture Forum

What houses tell us about the lives of those who dwelled in them



This abundantly illustrated volume provides an architectural and social history of urban dwellings and the people who built and lived in them in early America. With chapters on living spaces such as the merchant family's house, the servant's quarter, and

the widow's dower, Bernard L. Herman demonstrates how town houses served as a medium for the assertion of social identity, as settings for the display of gentility and its applications, and as sites of power and its negotiation.

BERNARD L. HERMAN is George B. Tindall Distinguished Professor of Southern Studies and Folklore at the University of North Carolina at Chapel Hill.

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"[A] wide-ranging and amply illustrated work. . . . The book abounds in insights."

—*American Historical Review*

"Herman's book has been recognized as exemplary in the field of vernacular architecture. . . . Architectural and urban historians should find *Town House* illuminating. . . . He has provided a solid foundation for further investigation of the ties between historical forces and material life."

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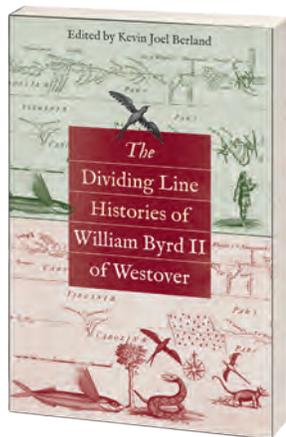
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The definitive edition of Byrd's classic narratives



After his 1728 Virginia–North Carolina boundary expedition, Virginia planter and politician William Byrd II composed two very different accounts of his adventures. *The Secret History of the Line* was written for private circulation, offering tales of scandalous behavior and political misconduct, peppered with rakish humor and personal satire. *The History of the Dividing Line*, continually

revised by Byrd for decades after the expedition, was intended for the London literary market, though not published in his lifetime. Collating all extant manuscripts, Kevin Joel Berland's landmark scholarly edition of these two histories provides wide-ranging historical and cultural contexts for both, helping to re-create the social and intellectual ethos of Byrd and his time.

KEVIN JOEL BERLAND is professor emeritus of English and comparative literature at The Pennsylvania State University.

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“Berland has not only offered the finest and most detailed contextualization of Byrd’s travels and their narratives, but he has also helped recover their author as a complicated man of letters.”

—Virginia Magazine

“Berland has clearly set the new scholarly standard for these classic texts.”

—Journal of American History

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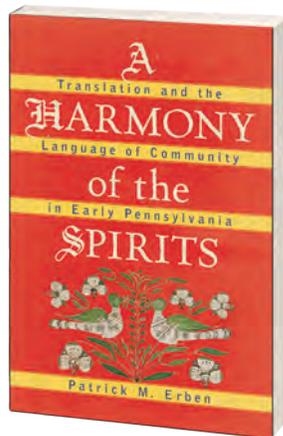
A Harmony of the Spirits

Translation and the Language of Community in Early Pennsylvania

PATRICK M. ERBEN

2013 Dale Brown Book Award, Young Center for Anabaptist and Pietist Studies

Overcoming division through translation



In early Pennsylvania, translation served as a utopian tool creating harmony across linguistic, religious, and ethnic differences. Patrick Erben challenges the long-standing historical myth—first promulgated by Benjamin Franklin—that language diversity posed a threat to communal coherence. He deftly traces the pansophist and Neoplatonist philosophies of European reformers that informed the radical English

and German Protestants who founded the “holy experiment.” Their belief in hidden yet persistent links between human language and the word of God impelled their vision of a common spiritual idiom. Translation became the search for underlying correspondences between diverse human expressions of the divine and served as a model for reconciliation and inclusiveness. By revealing a mystical quest for unity, Erben presents a compelling counternarrative to monolingualism and Enlightenment empiricism in eighteenth-century America.

PATRICK M. ERBEN is associate professor of English at the University of West Georgia.

Published for the Omohundro Institute of Early American History and Culture, Williamsburg, Virginia

“Erben’s work uses previously unexploited sources to give a fresh perspective on the founding and early history of Pennsylvania. . . . This is a magnificent book that deserves to be widely read and emulated.”

—American Historical Review

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Ireland in the Virginian Sea

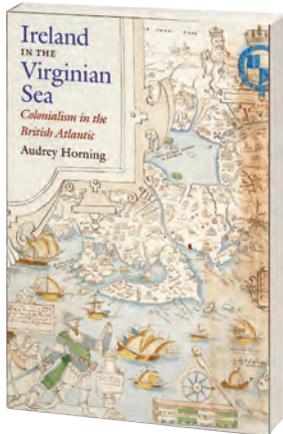
Colonialism in the British Atlantic

AUDREY HORNING

2014 James Mooney Award, Southern Anthropological Society

A 2015 Choice Outstanding Academic Title

Extending British control in Ireland and Virginia



In the late sixteenth century, the English started expanding westward, establishing control over parts of neighboring Ireland as well as exploring and later colonizing distant North America. Audrey Horning deftly examines the relationship between British colonization efforts in both locales, depicting their close interconnection as fields for colonial experimentation. Focusing on the Ulster Plantation in the north of

Ireland and the Jamestown settlement in the Chesapeake, she challenges the notion that Ireland merely served as a testing ground for British expansion into North America. Horning instead analyzes the people, financial networks, and information that circulated through and connected English plantations on either side of the Atlantic.

AUDREY HORNING is Distinguished Professor of Arts and Sciences, College of William and Mary, and Professor of Archaeology, Queen's University Belfast. This is her fifth book.

Published for the Omohundro Institute of Early American History and Culture, Williamsburg, Virginia

“An account both theoretically sophisticated and attentive to detail and context. Every historical archaeologist must read and digest this book; Horning tells us not just about Ireland and Virginia, but instructs us in how we should practice a more sensitive and nuanced historical archaeology.”

—Matthew H. Johnson, Northwestern University

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New Netherland Connections

Intimate Networks and Atlantic Ties in Seventeenth-Century America

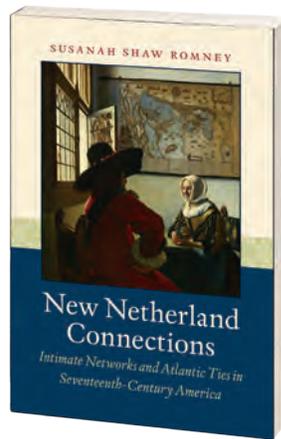
SUSANAH SHAW ROMNEY

2013 Jamestown Prize, Omohundro Institute of Early American History and Culture

Annual Hendricks Award for 2013, New Netherland Institute

2014 Berkshire Conference of Women Historians Book Prize

Building the Dutch empire from the ground up



Susanah Shaw Romney locates the foundations of the early modern Dutch empire in interpersonal transactions among women and men. As West India Company ships began sailing westward in the early seventeenth century, soldiers, sailors, and settlers drew on kin and social relationships to function within an Atlantic economy and the nascent colony of New Netherland. In the greater Hudson Valley, Dutch

newcomers, Native American residents, and enslaved Africans wove a series of intimate networks that reached from the West India Company slave house on Manhattan to the Haudenosaunee longhouses along the Mohawk River to the inns and alleys of maritime Amsterdam. This work pioneers a new understanding of the development of early modern empire as arising out of personal ties.

SUSANAH SHAW ROMNEY is assistant professor of history at New York University.

Published for the Omohundro Institute of Early American History and Culture, Williamsburg, Virginia

“An innovative and important addition to the thriving field of New Netherland studies, as well as to the study of early modern European colonization.”

—William & Mary Quarterly

“[Romney] has given historians a new way of conceptualizing and understanding Atlantic world empires.”

—American Historical Review

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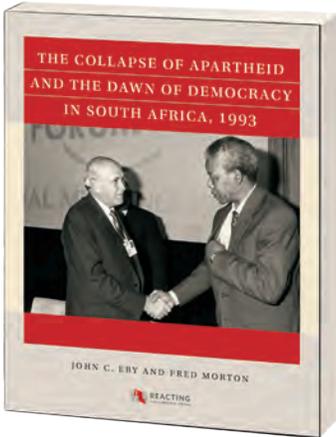
336 pp., 6.125 x 9.25, 6 halftones, 1 map, notes, index



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The Collapse of Apartheid and the Dawn of Democracy in South Africa, 1993

JOHN C. EBY AND FRED MORTON



This game situates students in the Multiparty Negotiating Process taking place at the World Trade Center in Kempton Park in 1993. South Africa is facing tremendous social anxiety and violence. The object of the talks, and of the game, is to reach consensus for a constitution that will guide a post-apartheid South Africa. The country has

immense racial diversity—white, black, Colored, Indian. For the negotiations, however, race turns out to be less critical than cultural, economic, and political diversity. Students are challenged to understand a complex landscape and to navigate a surprising web of alliances.

The game focuses on the problem of transitioning a society conditioned to profound inequalities and harsh political repression into a more democratic, egalitarian system. Students will ponder carefully the meaning of democracy as a concept and may find that justice and equality are not always comfortable partners with liberty. While for the majority of South Africans, universal suffrage was a symbol of new democratic beginnings, it seemed to threaten the lives, families, and livelihoods of minorities and parties outside the African National Congress coalition. These deep tensions in the nature of democracy pose important questions about the character of justice and the best mechanisms for reaching national decisions.

JOHN C. EBY is a professor of history at Loras College.

FRED MORTON is a specialist in the history of South Africa and Botswana and has taught at the University of Botswana and Loras College.

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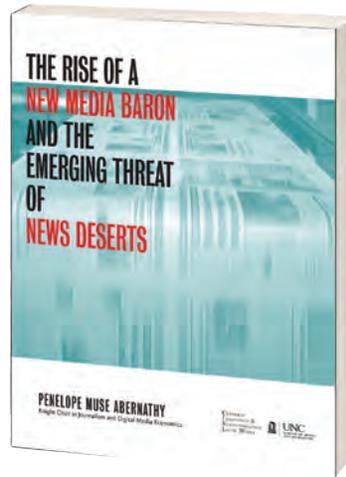
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The Rise of a New Media Baron and the Emerging Threat of News Deserts

PENELOPE MUSE ABERNATHY



Over the past decade, a new media baron has emerged that is very different from the publishers that preceded it. The rise of this new media baron coincides with immense disruption in the newspaper industry. With profits and readership declining dramatically, newspaper publishers are grappling with an uncertain future, and many worry about their paper's long-term

survival. As a result, many smaller cities and towns could lose their local newspapers and with them the reliable news and information essential to a community's quality of life and democratic institutions. This report, published by the Center for Innovation and Sustainability in Local Media, considers the significant political, social, and economic consequences of the emergence of "news deserts" across entire regions of the country.

PENELOPE MUSE ABERNATHY, formerly an executive with the *Wall Street Journal* and the *New York Times*, is Knight Chair in Journalism and Digital Media Economics at the University of North Carolina at Chapel Hill's School of Media and Journalism. She is the author of *Saving Community Journalism: The Path to Profitability*.

Distributed for the Center for Innovation and Sustainability in Local Media, University of North Carolina at Chapel Hill

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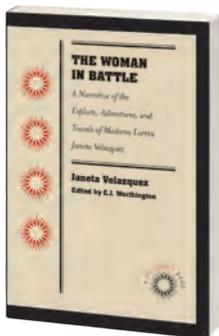


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JANETA VELAZQUEZ



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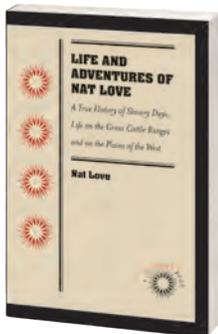
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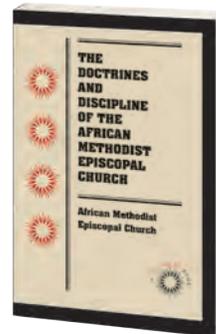
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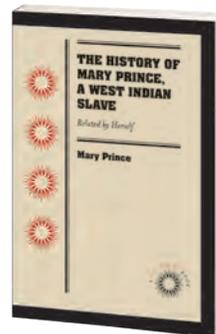
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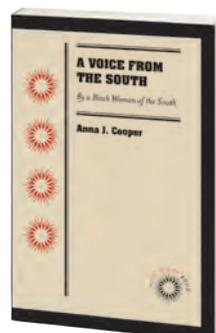
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By a Black Woman of the South

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North Carolina Troops 1861-1865: A Roster

Volume 20: Generals, Staff Officers, and Militia

MATTHEW BROWN AND MICHAEL W. COFFEY



This volume is the latest in the *North Carolina Troops* series, which is published by the State of North Carolina, with the aim of presenting the history of each North Carolina unit in the Civil War, and a service record for each soldier. The histories are compiled from the Official Records of the armies, and other primary and secondary sources; histories in Volumes 12-20 are footnoted.

The rosters are compiled from the National Archives Compiled Service Records, which contain abstracts of muster rolls, hospital records, prisoner-of-war records, as well as original documents. Other sources include census records, pension records, newspapers, and records of the North Carolina Adjutant General.

This volume contains a roster of the 32 Confederate Generals from North Carolina, and an essay and roster of Confederate staff officers and non-regimental troops from North Carolina. It also contains a roster of unassigned enlistees. It contains a thorough history of the North Carolina Militia, followed by a roster of Militia Generals and staff, and rosters of regiments 1 through 61 of the Militia. The rosters of regiments 62 through 121 of the Militia will be presented in Volume 21 of this series.

MATTHEW M. BROWN received a B.A. in history from the University of Virginia, and a J.D. from the University of North Carolina at Chapel Hill. He began work on *North Carolina Troops* in 1994, working under the series' long-time editor Weymouth T. Jordan.

MICHAEL W. COFFEY received a Ph.D. in history from the University of Southern Mississippi. He began work on *North Carolina Troops* in 2004.

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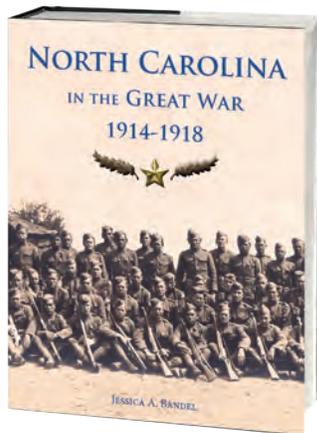


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North Carolina and the Great War, 1914-1918

JESSICA A. BANDEL



As the nation looks back on World War I with the perspective of one hundred years, the North Carolina Office of Archives and History remembers the “Great War,” the “war to end all wars,” the conflict that brought the world into the modern age. A few European landmarks of the war—the Hindenburg Line, Argonne Forest, Belleau Wood—bore the imprint

of Tar Heel boots. Yet, the impact of the war was felt just as certainly at home, in Asheville neighborhoods, on Cumberland County training fields, at Wilmington shipyards.

With stunning images and imaginative design elements, Jessica A. Bandel's *North Carolina and the Great War, 1914-1918* brings the World War I story to modern readers. Showcasing the holdings of the North Carolina Museum of History supplemented by artifacts selected from other depositories and loaned by private collectors, Bandel has prepared a visually compelling and comprehensive new study of the war. The heavily illustrated, full-color, 160-page book includes narrative depictions of nurse Madelon Hancock, aviator Kiffin Rockwell, and Army conductor James Tim Brynn, among many others. Capsule vignettes and sidebars open up the past for readers, young and old.

JESSICA A. BANDEL, Research Historian with the North Carolina Office of Archives and History, prepared a book, *So Great the Devastation*, and traveling exhibit to commemorate the centennial of the Flood of 1916. She is the co-author of *The Old North State at War: The North Carolina Civil War Atlas*.

Distributed for the North Carolina Office of Archives and History

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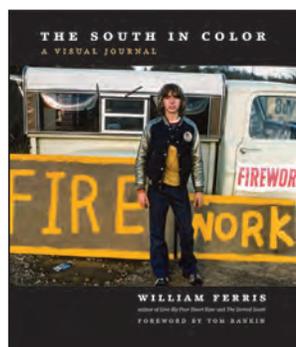
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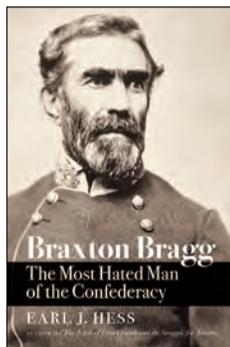


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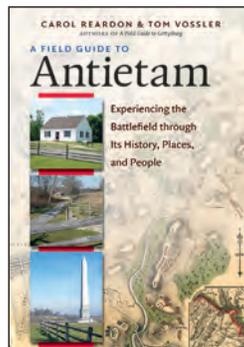
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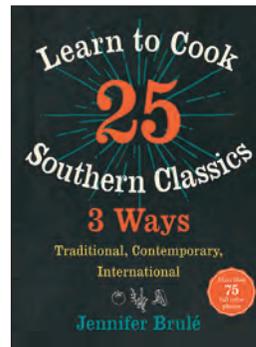
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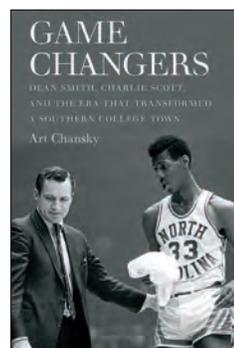
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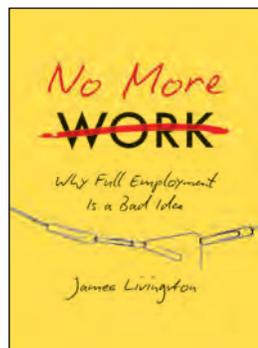
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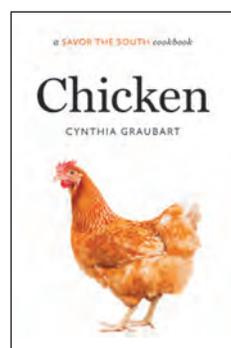
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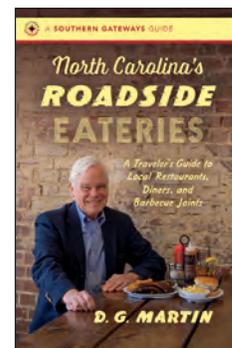
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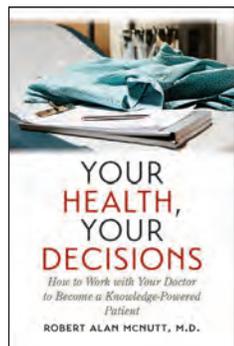
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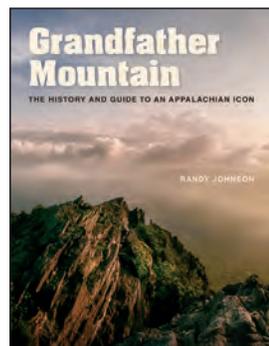
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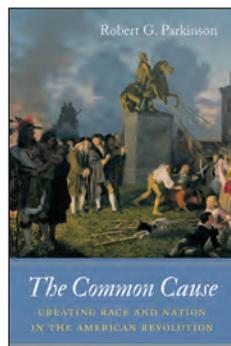
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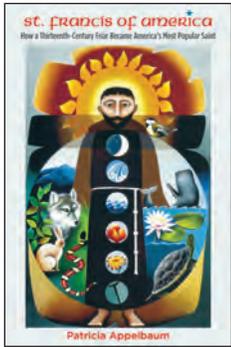
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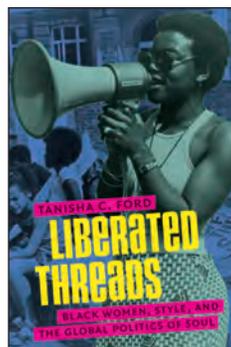
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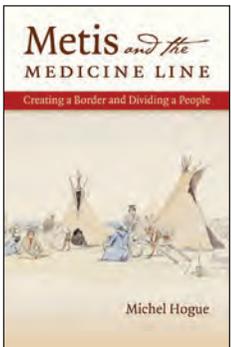
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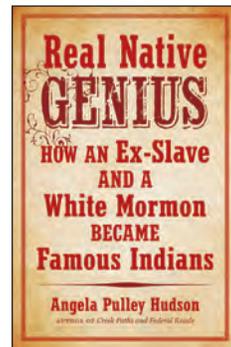
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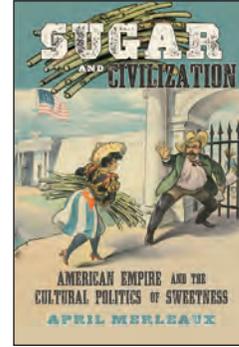
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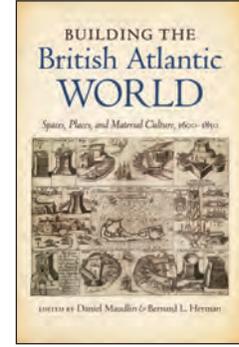
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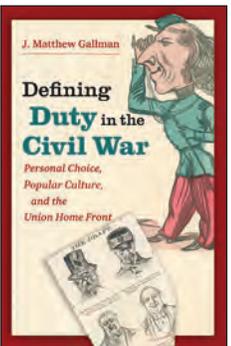
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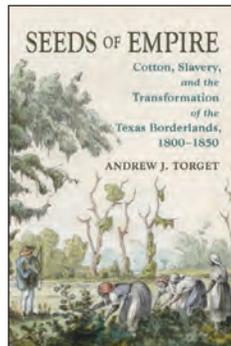
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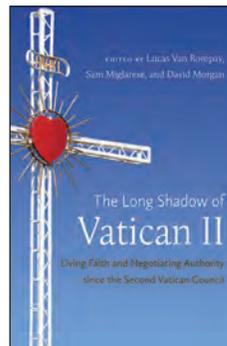
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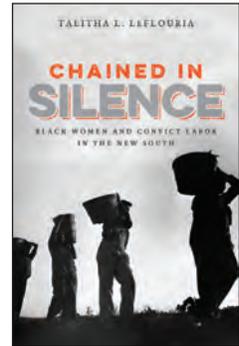
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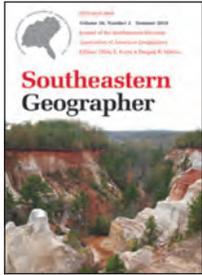
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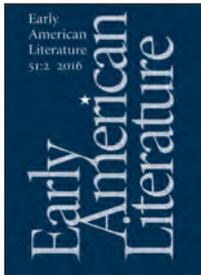
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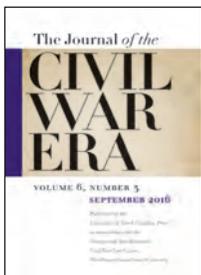
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